

**Project Design Phase
Proposed Solution Template**

Date	25.june 2025
Team ID	LTVIP2025TMID53135
Project Name	LearnHUB:Your Center For Skill Enhancement
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No

Parameter

Suggested Content for LearnHub

1

Problem Statement

Many students and working professionals lack access to flexible, affordable, and high-quality skill development platforms, limiting their career growth and employability.

2

Idea / Solution Description

LearnHub is an online learning platform offering skill-based courses with certification, progress tracking, instructor interaction, and flexible learning schedules. Users can access content on any device and learn at their own pace.

3

Novelty / Uniqueness

Combines course access, discussion forums, instructor dashboards, and certification—all under one responsive platform, with both free and paid learning options.

4

Social Impact / Customer Satisfaction

Increases access to affordable education, especially for rural/underserved communities; improves job readiness; empowers users through self-paced learning and certifications.

5

Business Model (Revenue Model)

Freemium model – free basic courses and paid premium ones. Revenue through subscriptions, instructor royalties, and affiliate partnerships.

6

Scalability of the Solution

Easily scalable to add more courses, instructors, languages, and learners globally using cloud-based infrastructure and modular architecture.