

Executive summary and Recommendations

Important findings from the IMDB data set.

1. Maximum number of movies was produced in the month of March.
2. RSVP should focus on the genre 'Drama' which is produced the highest no of movies with 1078 in the year 2019.
3. The genre 'Thriller' had the 3rd most produced movies in all genre category.
4. RSVP should partner with Dream Warrior Pictures as it produced the greatest number of hit movies.
5. Josh Oreck, Joe Russo and Anthony Russo are the top three directors in the top three genres whose movies have an average rating > 8.
6. James Mangold can be hired as the director for RSVP's next project as he tops the list.
7. Mammooty and Mohanlal are the top two actors whose movies have a median rating ≥ 8 and they are recommended to RSVP to act in upcoming films.
8. RSVP should consider Global Partners Marvel Studios, twentieth century fox, warner bros as they are the top three production houses based on the votes received by their movies.
9. RSVP should consider Actor Vijay Sethupathi for Indian movie as he tops the actors with movies released in India based on their average ratings.
10. RSVP should choose Actress Taapsee Pannu as she tops actresses in Hindi movies released in India with average rating 7.74.
11. Star cinema and 20th century fox are the top two production houses that have produced the highest number of hits among multilingual movies.