# Pradhyumnaa G

Portfolio

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## Summary

I am a UI/UX Designer who aims to come up with interesting design solutions while putting the users front and centre.

#### Skills

UI/UX Design Tools, Wireframing, Rapid Prototyping, User Research Methods, Agile Methodologies, Interaction Design.

## **Experience**

MASKO • UI/UX Designer • February 2021 - April 2021

- Tasked with creating Wireframes, Rapid Prototypes and High-Fidelity Mockups for a social platform which is being built to allow professionals from various fields network and create a community.
- Expanded the design team from 1 member to 3 members and conducted the onboarding procedure which introduced them to the project and the design process followed.

#### DataNeuron • UI/UX Designer • June 2021 - Present

- Designed the <u>DataNeuron Website</u> and coordinated with the development team to build it. Received positive feedback from current and potential customers.
- Engineered the UI and UX of the Automated Learning Platform which is being built to remove human-in-loop annotation from ML and Al Projects.
- · Assessed UX Reviews and Interviews of the platform to understand the issues users are facing and correctly engineered solutions to fix them.
- Created Brochures, Email Templates and other Marketing collaterals for the Go To Market Strategy.

## **Projects**

## **BookNest** • E-Book Borrowing App

· BookNest is a concept for a mobile application that allows users to borrow E-Books for a definitive period of time.

#### **WaveConnect** • Microwave Interface Design

· WaveConnect is a reimagined interface and application design for a Microwave Oven.

## **Education**

Bachelor of Science in Computer Science • University of London • April 2024

#### **Tools**

**Project Management • Trello, Confluence.** 

Design • Figma, MarvelApp, InVision, Adobe XD.

User Research · Usability Testing, Surveys, Interviews, A/B Testing, Concept Testing.