Pradhyumnaa G

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M Medium

Summary

I am a UI/UX Designer who aims to come up with interesting design solutions while putting the users front and centre.

Skills

UI/UX Design Tools, Wireframing, Rapid Prototyping, User Research Methods, Agile Methodologies, Interaction Design, Graphic Design.

Experience

MASKO (Renamed to ProcialApp) • UI/UX Designer • February 2021 - April 2021

- · Tasked with creating Wireframes, Rapid Prototypes and High-Fidelity Mockups for a social platform which is being built to allow professionals from various fields network and create a community.
- Expanded the design team from 1 member to 3 members and conducted the onboarding procedure which introduced them to the project and the design process followed.

PrecilyAl (DataNeuron) • UI/UX Designer • June 2021 - Present

- Designed and coordinated with the development team to build the https:// dataneuron.ai/ website.
- · Engineered the UI and UX of the Automated Learning Platform which is being built to remove human-in-loop annotation from ML and AI Projects.
- · Assessed UX Reviews and Interviews of the deployed platform to understand the interaction and flow hurdles that the users are facing.
- · Created Brochures and other Marketing collaterals for the Go To Market Strategy.

Projects

BookNest • E-Book Borrowing App

· BookNest is a concept for a mobile application that allows users to borrow E-Books for a definitive period of time.

WaveConnect • Microwave Interface Design

 WaveConnect is a reimagined interface and application design for a Microwave Oven.

Education

Bachelor of Science in Computer Science • University of London • April 2024

Tools

Project Management • Trello, Confluence.

Design • Figma, MarvelApp, InVision, Adobe XD.

User Research • Usability Testing (Moderated and Unmoderated), Surveys, Interviews, A/B Testing, Concept Testing.