

Pradhyumnaa G

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Summary

I am a **UI/UX Designer** who aims to come up with interesting **design solutions** while putting the users **front and centre**.

Skills

UI/UX Design Tools, Wireframing, Rapid Prototyping, User Research Methods, Agile Methodologies, Interaction Design, Graphic Design.

Experience

MASKO (Renamed to ProcialApp) • UI/UX Designer • February 2021 – April 2021

- Tasked with creating **Wireframes, Rapid Prototypes** and **High-Fidelity Mockups** for a social platform which is being built to allow professionals from various fields network and create a community.
- Expanded the design team from 1 member to 3 members and conducted the onboarding procedure which introduced them to the project and the design process followed.

PrecilyAI (DataNeuron) • UI/UX Designer • June 2021 – Present

- Designed the [DataNeuron Website](#) and coordinated with the development team to build it. Received positive feedback from current and potential customers.
- Engineered the UI and UX of the **Automated Learning Platform** which is being built to remove human-in-loop annotation from ML and AI Projects.
- Assessed UX Reviews and Interviews of the platform to understand the interaction and flow hurdles that the users are facing to engineer a solution.
- Created Brochures, Email Templates and other Marketing collaterals for the Go To Market Strategy.

Projects

BookNest • E-Book Borrowing App

- [BookNest](#) is a concept for a mobile application that allows users to borrow E-Books for a definitive period of time.

WaveConnect • Microwave Interface Design

- [WaveConnect](#) is a reimagined interface and application design for a Microwave Oven.

Education

Bachelor of Science in Computer Science • University of London • April 2024

Tools

Project Management • Trello, Confluence.

Design • Figma, MarvelApp, InVision, Adobe XD.

User Research • Usability Testing (Moderated and Unmoderated), Surveys, Interviews, A/B Testing, Concept Testing.