

Pradhyumnaa G

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Summary

I am a **UI/UX Designer** who aims to come up with interesting **design solutions** while putting the users **front and centre**.

Skills

UI/UX Design Tools, Wireframing, Rapid Prototyping, User Research Methods, Agile Methodologies, Interaction Design, Graphic Design.

Experience

MASK0 (Renamed to ProcialApp) • UI/UX Designer • February 2021 – April 2021

- Tasked with creating **Wireframes, Rapid Prototypes** and **High-Fidelity Mockups** for a social platform which is being built to allow professionals from various fields network and create a community.
- Expanded the design team from 1 member to 3 members and conducted the onboarding procedure which introduced them to the project and the design process followed.

PrecilyAI (DataNeuron) • UI/UX Designer • June 2021 – Present

- Designed and coordinated with the development team to build the <https://dataneuron.ai/> website.
- Designed the UI and UX of the Automated Learning Platform which is being built to remove human-in-loop annotation from ML and AI Projects.
- Conducted UX Reviews and Interviews of the deployed platform to understand the interaction and flow hurdles that the users are facing.
- Created Brochures and other Marketing collaterals for the Go To Market Strategy.

Projects

BookNest • E-Book Borrowing App

- BookNest is a concept for a mobile application that allows users to borrow E-Books for a definitive period of time. [View Design](#)

WaveConnect • Microwave Interface Design

- WaveConnect is a reimagined interface and application design for a Microwave Oven. [View Design](#)

Education

BSc in Computer Science • University of London • April 2024

Tools

Project Management • Trello, Confluence.

Design • Figma, MarvelApp, InVision, Adobe XD.

User Research • Usability Testing (Moderated and Unmoderated), Surveys, Interviews, A/B Testing, Concept Testing.