Pradhyumnaa G

Summary

I am a **UI/UX Designer** who aims to come up with interesting **design solutions** while putting the users **front and centre**.

Skills

UI/UX Design Tools, Wireframing, Rapid Prototyping, User Research Methods, Agile Methodologies, Interaction Design, Graphic Design.

Experience

MASKO (Renamed to ProcialApp) • UI/UX Designer

February 2021 - Present

- Tasked with redesigning a social platform which is being built to allow professionals from various fields network and create a community. View the <u>Before</u> and <u>After</u> of the Login Page.
- Responsibilities include Wireframing, Rapid Prototyping, Creating High-Fidelity Mockups using Figma.
- Expanded the design team from 1 member to 3 members and conducted the onboarding procedure which introduced them to the project and the design process followed.

Projects

BookNest • E Book Borrowing App Design

View Case Study

RideOn · Bicycle Renting App Design

View Case Study

MyOx Watch · Smart Watch App for Students

View Case Study

Microwave Interface • A Reimagined User Experience for a Microwave Oven

View Case Study

Education

BSc in Computer Science (User Experience Design) • University of London

Expected Graduation Date: April 2024

Tools

Project Management • Trello, Confluence.

Design • Figma, MarvelApp, InVision, Adobe XD.

User Research • Usability Testing (Moderated and Unmoderated), Surveys, Interviews, A/B Testing, Concept Testing.