



# **What is DATA...**



- **Data** is a collection of facts, such as numbers, words, measurements, observations or just descriptions of things.
- **Raw data** - that needs to be processed to give it meaning.
- **Information** – processed data which have meaning.
- **Data, in the context of databases**, refers to all the single items that are stored in a database, either individually or as a set.

- **Qualitative VS Quantitative Data**

