

USC GOULD SCHOOL OF LAW
2015 REAL ESTATE LAW AND BUSINESS FORUM

SPONSOR BENEFITS

Basic sponsorship contribution is \$5,000

Registration benefits:

- Forum:
 - Three complimentary enrollments to the Forum.
 - Four half-price enrollments to the Forum.

Publicity benefits:

- Acknowledgement in the direct-mail brochure specially created for the Forum.
- Acknowledgement on the Forum's website.
- As appropriate, acknowledgement in all Forum advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Forum.
- Inclusion of a one-page message/advertisement in the Forum materials distributed to each attendee, provided that a camera-ready black and white, hard or electronic copy of your message (8½ x 11 in size) is received not later than January 17, 2014.
- Exhibit space for the presentation of Sponsor materials at the Forum.

Tax benefits:

- Federal charitable tax deductibility for the Sponsorship contribution to the extent permitted by applicable law.