

USC Gould

School of Law

eNews



March 10th, 2014 (Vol. 11, No. 7)
an electronic newsletter for USC Gould alumni and friends

News Highlights



Mentor Lunch Shows Off Trojan Network

USC Gould's Mentor Lunch, a unique networking opportunity that matches first-year law students with working professionals, was held recently at Town and Gown. More than 240 Gould alums attended the lunch - the highest in history. Alums working in such fields as corporate, entertainment, public interest, family and international business law shared their experience and advice with the first-year students.

[View photos and read more about the lunch here.](#)



The Future of Downtown L.A.

Lynn Williams '82, vice chairman of Cushman & Wakefield; Patrick Ramsey '76, partner in the Real Estate practice of Paul Hastings; and Jeffrey Welch, executive director of Cushman Wakefield, addressed the future of office space in downtown Los Angeles at an event sponsored by the Business Law Society and the Real Estate Law Society.

[Read more about the discussion of office space.](#)



Ending Income Inequality

U.S. Senator Ron Wyden, the Senate Finance Committee chairman, outlined an ambitious agenda to overhaul the tax code at a recent conference at USC Gould School of Law. Co-sponsored by the Urban-Brookings Tax Policy Center and USC Gould, the conference, "Income Inequality: Is Tax Policy the Cause, the Cure or Irrelevant?" drew more than 150 scholars, policymakers, academics and students.

[Read more about the tax policy conference.](#)

The Turn Around Team

The Sports Law Society gave Gould students the opportunity to learn the ins and outs of what it's like to own and operate a professional franchise during a recent "Lunch with an MLB Owner" event. Jeff Smulyan '72 and his business partner, Gary Kaseff,

Calendar

FEATURED EVENTS

**MARCH 12: SPRING
CLERKSHIP RECEPTION**

**MARCH 12 & 13: SAKS
INSTITUTE HOLDS
CONFERENCE ON CAMPUS
MENTAL HEALTH**

**MARCH 18: CLE INTELLECTUAL
PROPERTY INSTITUTE**

**MARCH 19: USC GOULD
ALUMNI ASSOCIATION MIXER
- DOWNTOWN LOS ANGELES**

**MARCH 26: ALUMNI AND
NEWLY ADMITTED STUDENTS
RECEPTION - NEW YORK**

**MARCH 27: ALUMNI AND
NEWLY ADMITTED STUDENTS
RECEPTION - WASHINGTON
D.C.**

**MARCH 27: THE LATINO LAW
STUDENT ASSOCIATION
PRESENTS JUDGES AND
LAWYERS NIGHT**

**MARCH 27: CLE REAL ESTATE
LAW AND BUSINESS FORUM**

**APRIL 7: ALLEN NEIMAN AND
ALAN SIEROTY LECTURE IN
CIVIL LIBERTIES**

**APRIL 10: ALUMNI
ASSOCIATION LUNCHTIME
SPEAKER SERIES: WHAT IS
MARKETING? ADVERTISING?
PROMOTION? SALES**

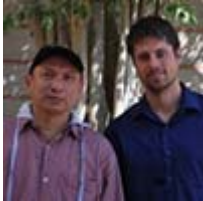


shared details of their experience managing Major League Baseball's (MLB) Seattle Mariners. Smulyan and Kaseff have been life-long friends; Smulyan is a double Trojan and Kaseff is a double Bruin.

[Read more about their experience with MLB ownership.](#)

PROMOTION? THE NINE P'S OF MARKETING FEATURING LARRY STEVEN LONDRE

MORE EVENTS



Students Help Human Trafficking Victims Gain Legal Status

Two human trafficking victims, who endured abuse, forced labor and exploitation in the United States, have secured legal status thanks to USC's International Human Rights Clinic, which fought and won their cases. For the past year, USC Gould School of Law clinical students worked in partnership with the Coalition to Abolish Slavery & Trafficking (CAST) to gain legal residency for Joey from the Philippines and Leticia from Mexico.

[Read more about the victims and their journeys.](#)

Stay In Touch



MYLAW PORTAL



Faculty in the News

Media outlets routinely seek USC Gould faculty for expert commentary. Following are a few highlights of recent faculty contributions to news stories and publications.

Daily Journal (Feb. 24, 2014): USC Gould School of Law was highlighted for launching a \$150 million fundraising campaign, a part of the Campaign for USC. The keynote was given by Los Angeles County District Attorney Jackie Lacey, and was attended by more than 200 people, including alumni, faculty and student leaders. The story ran a photo of USC President C. L. Max Nikias, USC Provost Elizabeth Garrett and USC Gould School Dean Robert Rasmussen, with others.

NBC News's Today (Feb. 25, 2014): Edward McCaffery was quoted about economic disincentives for low-income Americans to marry. He expressed that "the possibility of a tax penalty and other disincentives, such as benefits that also phase out as incomes go up, can make marriage seem like a bad short-term bet for very low-income Americans."

Al Jazeera (Feb. 13, 2014): Elyn Saks was featured in a story about her struggle with schizophrenia. "When I was really fighting it all the time, it was front and center in my life," she said. "And when I kind of let go and accepted it, it sort of receded to the sidelines."

Slate (Feb. 12, 2014): Daria Roithmayr reviewed "The Triple Package," a book that argues that culture has determined the success of different ethnic groups in America. Roithmayr pointed out their examples don't stand up to scrutiny: "The argument starts to unravel, becoming less an argument about group culture and more a claim about cherry-picked sub-subgroups," she wrote.

[See the full list of "Faculty in the News" highlights.](#)

Links

ALUMNI

CAREER SERVICES

CONTINUING LEGAL EDUCATION

GIVING BACK TO USC GOULD

NEWSROOM

Calendar

MARCH 12: SPRING CLERKSHIP RECEPTION

The reception will take place at the California Club, 538 S Flower St, Los Angeles 90071 from 5:30 - 7:30 PM. It is open to students, alumni and others in the legal community.

MARCH 12 & 13: SAKS INSTITUTE HOLDS CONFERENCE ON CAMPUS MENTAL HEALTH

The two-day conference, "Many Voices, One Vision," will bring together nearly every college stakeholder to discuss campus mental illness. Nadine Kaslow, president of the American Psychological Association, and Jeffrey Liberman, president of the American Psychiatric Association, will join more than 40 college administrators, mental health experts and student presenters. For more information, [click here](#).

MARCH 18: CLE INTELLECTUAL PROPERTY INSTITUTE

Hosted by the USC Gould School of Law, the Intellectual Property Institute has forged a reputation for gathering national speakers to analyze sophisticated topics and provide practical takeaways to attendees. The conference will focus on copyright, patent and trademark law. For more information [click here](#), or call the USC Gould Continuing Legal Education Office at 213.821.3580.

MARCH 19: USC GOULD ALUMNI ASSOCIATION MIXER - DOWNTOWN LOS ANGELES

Join fellow USC Gould Alumni for an informal evening of networking during happy hour in Downtown Los Angeles. This event will take place from 6:00 - 8:00 PM at Bunker Hill Bar & Grill, located at 601 W 5th St, Ste. R 201, Los Angeles, CA 90071. Appetizers will be provided. If you are interested in attending this event or would like more information, please contact Pasha Hawthorne at alumni@law.usc.edu or 213.821.3560.

MARCH 26: ALUMNI AND NEWLY ADMITTED STUDENTS RECEPTION - NEW YORK

Dean Robert K. Rasmussen of the USC Gould School of Law invites you and a guest to attend a hosted reception for alumni and newly admitted students. This event will take place at Morrison & Foerster, 1290 Avenue of the Americas, New York NY 10104-0050 from 6:00 - 8:00 PM. If you would like to attend this event, please visit: http://weblaw.usc.edu/events/regional_alumni.cfm.

MARCH 27: ALUMNI AND NEWLY ADMITTED STUDENTS RECEPTION - WASHINGTON D.C.

Dean Robert K. Rasmussen of the USC Gould School of Law invites you and a guest to attend a hosted reception for alumni and newly admitted students. This event will take place at Bernstein Global Wealth Management, 800 Connecticut Avenue, NW, Suite 1100, Washington, DC 20006 from 6:00 - 8:00 PM. If you would like to attend this event, please visit: http://weblaw.usc.edu/events/regional_alumni.cfm.

MARCH 27, 2014: LLSA 2014 JUDGES AND LAWYERS NIGHT

The Latino Law Students Association (LLSA) is hosting the annual Judges and Lawyers Night on March 27 at USC Town and Gown. This event brings together USC Gould students, alumni, faculty and friends to recognize members of the legal profession who have contributed to the Latino community and advanced legal rights and opportunities in society. This year, the keynote speaker at the event will be the Honorable Arthur Alarcon '51, who is currently serving as a senior judge for the Ninth Circuit Court United States Court of Appeals. Please mark your calendar and join LLSA for a wonderful evening celebrating members of the Latino Legal Community. If you are interested in supporting LLSA or sponsoring this event, please contact Olga Pena at llsa@lawmail.usc.edu.

MARCH 27: CLE REAL ESTATE LAW AND BUSINESS FORUM

Hosted by the USC Gould School of Law, the Real Estate Law and Business Forum provides the latest information on industry trends and offers real-world strategies for dealing with major challenges. It also provides face-to-face interaction with local public officials and industry experts from across the country. For more information, [click here](#) or call the USC Gould Continuing Legal Education Office at 213.821.3580.

APRIL 7: ALLEN NEIMAN AND ALAN SIEROTY LECTURE IN CIVIL LIBERTIES

Featuring the Honorable Jed S. Rakoff, United States District Judge for the Southern District of New York, the lecture will take place in Room 7 of the Law School at 4:00 PM, followed by a reception at 5:00. Open to students, faculty, alumni and others in the legal community.

APRIL 10: ALUMNI ASSOCIATION LUNCHTIME SPEAKER SERIES: WHAT IS MARKETING? ADVERTISING? PROMOTION? SALES PROMOTION? THE NINE P'S OF MARKETING FEATURING LARRY STEVEN LONDRE

Please save the date for the next West Los Angeles Gould Alumni Association Lunchtime Speaker Series featuring Larry Steven Londre. This event will take place at McCormick & Schmick, 201 N. Rodeo Drive, Beverly Hills, California 90210 from 11:45 AM - 1:30 PM. The presentation will start at 12:30 PM. The cost to attend this event is \$25 per person and \$10 for Law Leadership Society Members. Online registration and additional information will be

available soon. If you would like to pre-register, please contact Pasha Hawthorne at 213.821.3560 or alumni@law.usc.edu.

Questions?

Send an e-mail to: enews@law.usc.edu

