

**USC GOULD SCHOOL OF LAW  
2016 TAX INSTITUTE**

**SPONSOR BENEFITS**

*Basic sponsorship contribution is \$5,500*

**Participation benefits**

- Strong consideration for a seat on the Institute planning committee.

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- One complimentary three day enrollment in the Institute (fully transferable among firm/organization members).
- One complimentary single day enrollment in the Institute (fully transferable among firm/organization members).
- Unlimited 10% discount on enrollments in the Institute for clients and colleagues.

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- Acknowledgement in the direct-mail brochure specially created for the Institute.
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- As appropriate, acknowledgement in all Institute advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Institute.
- Inclusion of a one-page message/advertisement in the Institute materials distributed to each attendee.
- Exhibit space for the presentation of Sponsor materials at the Institute.

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