

THE CALIFORNIA CLUB – LOS ANGELES, CALIFORNIA
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ANNUAL INSTITUTE
WEDNESDAY, DECEMBER 2, 2015

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CORPORATE LAW
DEPARTMENTS SECTION

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ICC15

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Where Law, Business and Politics Intersect

FEATURED SPEAKERS:

EILEEN M. DECKER
U.S. Attorney (C.D. Cal.)

JUSTICE GOODWIN LIU
California Supreme Court

MARC I. STERN
Chairman, The TCW Group, Inc.

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A Partnership of In House and Outside Counsel

Top Speakers

The Institute will feature U.S. Attorney Eileen Decker (C.D. Cal.), former NLRB Board Member Harry Johnson, California Supreme Court Justice Goodwin Liu, California 2nd Appellate District Justice Elwood Lui, The TCW Group's Chairman Marc Stern, the General Counsel of AECOM and Holland America Group, the former General Counsel of Occidental Petroleum, a former Commissioner of the FTC, top-level federal officials from the FTC, the SEC, the U.S. Attorney's Cyber and Intellectual Property Crimes Section and the U.S. Department of Labor, and many other prominent in house and outside practitioners.

Exceptional Networking with Hundreds of Experienced Professionals

Meet, reconnect and learn from your peers at five networking events – including a networking cocktail party.

Practical Advice and Take-Aways

You need to understand the economic and business environment in which your clients operate to properly represent them. To that end, the Institute will focus on new developments in law, business and politics and provide insights into best practices and changes in the law that impact business operations. The Institute's concurrent sessions will provide practical advice as you tailor the learning experience to meet your litigation or deal-making practice needs.

Who Should Attend?

The Institute is crafted to meet the needs of **in house counsel and those professionals who work with them**, including: outside attorneys • accountants • compliance officers • consultants • corporate officers and directors • financial planners • HR professionals • investors • legal administrators • legal assistants • legal technology specialists • librarians • litigation support professionals.

Who Are We?

The Institute for Corporate Counsel is a collaboration of the USC Gould School of Law and the Los Angeles County Bar Association Corporate Law Departments Section. For almost 35 years, the Institute has been the premier annual event at which in house and outside counsel gather to compare notes, keep abreast of key legal developments and network with colleagues.

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Continuing Legal Education
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Telephone: (213) 821-3580
Facsimile: (213) 821-3575
Email: cle@law.usc.edu
Website: <http://law.usc.edu/cle>

Office hours are 9:00 a.m. to 5:00 p.m. Pacific Time



FEATURED Speakers



EILEEN M. DECKER
U.S. ATTORNEY
(C.D. CAL.)

EILEEN M. DECKER was confirmed as United States Attorney in 2015. As the chief federal law enforcement officer for the Central District of California, Ms. Decker oversees the largest United States Attorney's Office outside of the District of Columbia (employing approximately 270 attorneys). She also serves on five Attorney General Advisory Committees.

Prior to becoming the United States Attorney, Ms. Decker was the Deputy Mayor for Homeland Security and Public Safety for the City of Los Angeles and the primary liaison to all federal law enforcement agencies for the city. Ms. Decker was an Assistant United States Attorney for almost 15 years, during which time she became the first Chief of the National Security Section and served as Deputy Chief of the Organized Crime and Terrorism Section and as Deputy Chief of the Organized Crime Strike Force.

Ms. Decker received an undergraduate degree from New York University, a master's degree in Homeland Security Studies from the Naval Postgraduate School, and a J.D. degree from New York University School of Law, and was a Wasserstein Fellow at Harvard Law School. Ms. Decker also clerked for District Judge Gary L. Taylor (C.D. Cal.).



JUSTICE GOODWIN LIU
CALIFORNIA SUPREME
COURT

JUSTICE GOODWIN LIU was confirmed as an Associate Justice of the California Supreme Court in 2011. Before joining the state's highest court, Justice Liu was a Professor of Law at the UC Berkeley School of Law. His primary areas of expertise are constitutional law, education law and policy, and the U.S. Supreme Court. He has published widely on these subjects in books, law reviews, and the general media.

Justice Liu serves on the Council of the American Law Institute. He previously served on the Board of Trustees of Stanford University, the Board of Directors of the Alliance for Excellent Education, the American Constitution Society, the National Women's Law Center, and the Public Welfare Foundation.

Justice Liu received a bachelor's degree from Stanford University, a master's degree in philosophy and physiology from Oxford University on a Rhodes Scholarship, and a J.D. degree from Yale Law School. He clerked for Judge David Tatel (D.C. Cir.) and Justice Ruth Bader Ginsburg of the U.S. Supreme Court.



MARC I. STERN
CHAIRMAN
THE TCW GROUP, INC.

MARC I. STERN is chairman of The TCW Group, Inc., a Los Angeles-based asset management firm with approximately \$180 billion of assets under management. Prior to being named chairman in 2013, Mr. Stern served as TCW's CEO, vice chairman, and president.

Mr. Stern serves as a director of Qualcomm, Incorporated and is a minority owner of the Milwaukee Brewers baseball club and a member of its advisory board. He is also a minority owner of the Milwaukee Bucks basketball club. Among his numerous philanthropic activities, he is chairman of the Los Angeles Opera and the Mayor's Fund of Los Angeles, and serves on the boards of the California Institute of Technology, the Performing Arts Center of Los Angeles County, the Los Angeles Coalition for the Economy and Jobs, PBS SoCal and the Metropolitan Opera. He was formerly vice chairman of the board of the Salk Institute and a member of the board of the John F. Kennedy Center for the Performing Arts.

Mr. Stern received a bachelor's degree from Dickinson College, a master's degree from the Columbia University Graduate School of Public Law and Government, and a J.D. degree, *magna cum laude*, from the Columbia University School of Law, where he was an editor of the *Law Review*.

ICC15 PROGRAM

8:30 AM
Continental Breakfast and Registration

9:20 AM
Opening Remarks

Antonio D'Amico
INSTITUTE CHAIR
Vice President, Investor Relations &
Government Affairs
Breitburn Energy Partners LP

Leeanna Izuel
INSTITUTE EXECUTIVE DIRECTOR
Assistant Dean
Continuing Legal Education
USC Gould School of Law

9:30 AM
**Perspectives on National Security and Other
Matters Critical to Los Angeles' Future**

Join newly appointed U.S. Attorney for the Central District of California Eileen Decker as she shares her perspectives on national and local law enforcement priorities, national and cyber security challenges facing Los Angeles and its business community, and the reorganization of the U.S. Attorney's Office to meet these priorities and address these challenges.

Eileen M. Decker
U.S. Attorney (C.D. Cal.)

10:00 AM
Appellate Issues in California Law

Learn how what's going on at the California Supreme Court will affect your clients' businesses. The Court is considering a number of issues important to businesses and their lawyers, including how to distinguish employees from independent contractors in the sharing economy, when an employer must provide seating to working employees, whether entry and inspection of property before its condemnation by eminent domain is an unconstitutional taking, and the scope of California's Endangered Species Act. The distinguished panel will also consider the impact of the Court's three new Justices.

SPEAKERS
David A. Carrillo, Ph.D.
Lecturer in Residence
Executive Director
California Constitution Center
UC Berkeley School of Law
Berkeley, CA
Rex Heinke
Akin Gump Strauss Hauer & Feld LLP
Hon. Elwood G. Lui
Associate Justice
California Court of Appeal
Second Appellate District

11:00 AM Networking Break

Upcoming USC Gould School of Law CLE Programs

TAX Monday – Wednesday, January 25 - 27, 2016
Millennium Biltmore Hotel – Los Angeles, California

INTELLECTUAL PROPERTY Tuesday, February 9, 2016
Fairmont Miramar Hotel and Bungalows – Santa Monica, California

11:15 AM

DEAL-MAKING TRACK SESSION 1A

Improving Your Results in an Auction:

Insights on the Middle Market M&A Process

Today's M&A market is fueled by readily available acquisition financing on favorable terms, the largest "overhang" of private equity dry powder in U.S. history, and excess cash on the balance sheets of U.S. strategics.

With these conditions, how can a seller of a business maximize the target's value and enhance certainty to a quick closing in an auction process? What can a buyer do to distinguish its bid to become the winning bidder? This panel of experienced deal professionals will share insights on the middle market M&A process and provide you with concrete suggestions of how to improve your, or your client's, results in an auction – whether you are a buyer or a seller.

SPEAKERS

J. Bradford Forth

Managing Director
Oaktree Capital Management, L.P.

Nishen Radia

Co-Founder and Managing Partner
FocalPoint Partners LLC

Margaret Shanley

Principal
Transactional Advisory Services
Practice Leader
CohnReznick LLP

MODERATOR

Eva H. Davis

Winston & Strawn LLP

LITIGATION TRACK SESSION 1B

Confronting the Corporate Crisis

Companies today face challenges and risks from multiple directions, often simultaneously – including cybersecurity attacks, privacy breaches, product recalls, and corruption allegations. In house counsel and their outside counterparts must often make critical judgments with imperfect information under significant time pressure. Using real world examples, this panel will teach you how to craft a game plan of procedures to assess and address crisis situations (including internal investigations). Topics covered will include: (1) scoping an internal investigation to meet the expectations of prosecutors and regulators while limiting its cost and disruption; (2) deploying the right internal and external resources to investigate the matter; (3) securing, reviewing, and analyzing volumes of electronic records efficiently and interviewing witnesses effectively; (4) avoiding data privacy and employment pitfalls; and (5) interacting with multiple enforcement agencies, possibly in multiple jurisdictions, to build trust and confidence.

SPEAKERS

Stephanie S. Christensen

Assistant U.S. Attorney (C.D. Cal.)
Deputy Chief, Cyber and
Intellectual Property Crimes Section

Charles E. Duross

Morrison & Foerster LLP
Washington, D.C.

Paul L. Knight

Nossaman LLP
Washington, D.C.

Michele W. Layne

Regional Director, Los Angeles
U.S. Securities and
Exchange Commission

12:15 PM

Luncheon Presentation

Join The TCW Group Chairman Marc Stern in a 30 minute discussion of his thoughts on the L.A. Mayor's fund for private and public partnerships, the City of Los Angeles as a financial center, and the importance of various investment and asset management firms in the business community.

Marc I. Stern

Chairman
The TCW Group, Inc.

2:00 PM

DEAL-MAKING TRACK SESSION 2A

Barbarians Breaching the Gate?

Activism Trends for 2016

Shareholder activism is sweeping corporate America – from the largest to the smallest of publicly traded companies as targets. This multi-disciplinary panel will discuss the latest trends in activism, the varied tactics of activists, and the pivotal role of in house counsel in helping companies to be prepared and succeed. Our panel includes leading experts with extensive legal, investment banking, and proxy solicitation experience, as well as a key journalist covering shareholder activism and a moderator who specializes in communications for activism and M&A situations.

SPEAKERS

Bruce H. Goldfarb

President and Chief Executive Officer
Okapi Partners LLC
New York, NY

Jeffrey Hogan

Managing Director
Head of Western Region
Investment Banking
Morgan Stanley

Beth Jinks

Activist and Restructuring Reporter
Bloomberg News
San Francisco, CA

Paul D. Tosetti

Latham & Watkins LLP

MODERATOR

Tom Johnson

President
Head of Mergers & Acquisitions
The Abernathy MacGregor Group
New York, NY

LITIGATION TRACK SESSION 2B

Privacy, Big Data and the Intersection with Competition Law:

New Issues of Importance to In House Counsel

The role of data today is no longer just the province of consumer protection issues. How data is gathered, used and protected are areas in which companies increasingly compete. Antitrust enforcers are focusing their attention on data and privacy as a dimension of competition. Our panel of privacy and competition law experts, including a former Commissioner of the FTC, will address these emerging issues and discuss the role of competition law in a data-driven economy.

SPEAKERS

Allen P. Grunes

Co-Founder
The Data Competition Institute
The Konkurrenz Group
Washington, D.C.

Pamela Jones Harbour

Former Commissioner, FTC
Senior Vice President and Legal Officer
Global Member Compliance & Privacy
Herbalife

Geoffrey A. Manne

Founder and Executive Director
International Center for
Law & Economics
Portland, OR

MODERATOR

Tara Isa Koslov

Deputy Director
Office of Policy Planning
Federal Trade Commission
Washington, D.C.

3:00 PM Networking Dessert Break

3:15 PM

It's a Brave New World: Significant Employment Law Developments and Trends

This past year, blockbuster new National Labor Relations Board decisions, U.S. Department of Labor (and other government agency) enforcement regulations, and court decisions have transformed the employment law landscape in historic and unprecedented ways. This esteemed panel will discuss the key developments and emerging trends that corporate counsel (and the counsel who advise them) most want and need to know, offering insightful commentary along the way.

4:15 PM

What Keeps General Counsel Up at Night

Experienced general counsel past and present will discuss both the issues with which they and their legal departments are grappling and what they see as the potential big issues of tomorrow. The panelists will also discuss how they and their legal departments anticipate new trends and stay on top of changes in their institutions, industries, and the legal environment.

5:15 PM

A Conversation with California Supreme Court Justice Goodwin Liu

Justice Liu, in conversation with Mark Haddad, will address changes to and challenges facing the Supreme Court of our nation's largest and most dynamic state.

5:45 PM

Networking Cocktail Party

Join Institute speakers and participants for a cocktail party hosted by Merrill Corporation!

SPEAKERS

Daniel J. Chasek

Associate Regional Solicitor
Office of the Solicitor
U.S. Department of Labor

Zach P. Hutton

Paul Hastings LLP
San Francisco, CA

Harry I. Johnson, III

Former NLRB Board Member
Morgan, Lewis & Bockius LLP

SPEAKERS

Carla Christofferson

Executive Vice President
General Counsel
AECOM

Donald de Brier

Former General Counsel
Corporate Executive Vice President
Corporate Secretary
Occidental Petroleum Corporation

Mona Halprin Ehrenreich

Senior Vice President
General Counsel
Holland America Group

MODERATOR

David Marcus

Wilmer Cutler Pickering Hale and
Dorr LLP

Hon. Goodwin Liu

Associate Justice
California Supreme Court
San Francisco, CA

Mark E. Haddad

Sidley Austin LLP



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ATTORNEYS. Minimum Continuing Legal Education (MCLE): USC Gould School of Law, a State Bar of California-approved MCLE provider, certifies that this activity qualifies for minimum continuing legal education credit in the amount of 6.5 hours. This event may or may not meet the requirements for continuing legal education in other states. Please check with the bar association or Supreme Court in the state in which you are seeking credit to determine if this event is eligible.

ACCOUNTANTS. Continuing Professional Education (CPE): This program meets the guidelines set by the California State Board of Accountancy in the amount of 5 hours.



Frequently Asked Questions

REGISTRATION AND SPONSORSHIP

Institute tickets may be purchased as part of an Institute sponsorship or individually as indicated on the inside back cover of this brochure. Your all-day ticket or sponsorship fee includes the Institute program, continental breakfast, luncheon, refreshment breaks, networking cocktail party and electronic download of the Institute's Syllabus.

REFUNDS

Refund requests must be in writing and postmarked, emailed or faxed no later than **November 20, 2015** to:

USC Gould Continuing Legal Education

ICC Refunds

1149 South Hill Street, Suite 340, Los Angeles, California 90015

Email: clereg@law.usc.edu Facsimile: **(213) 821-3575**

Refund requests will be processed following the Institute. A \$100 processing fee (\$25 for students and government employees) will be deducted from all refunds.

LOCATION, PARKING AND HOTEL ACCOMMODATIONS

The Institute will be held at:

The California Club (*made available courtesy of Club member Edward Garlock*)

538 South Flower Street, Los Angeles, CA 90071

Website: www.californiaclub.org

Complimentary valet parking will be available at the **Los Angeles Public Library** garage (adjacent to the Club at 524 South Flower Street) with validation. Validations may be obtained at Will Call. Self-parking at the Library garage without validation costs \$35. **Parking will not be available at the Club garage.**

For information regarding nearby hotel accommodations, please email us at cle@law.usc.edu or contact Wendy Wiley Willett at **(213) 821-3579**.

CHECK-IN AND BADGE PICK UP

Check-in begins at 8:30. Badges will be held at Will Call, located inside the Great Hall on the first floor of the Club.

DRESS CODE

The dress code for the Institute is business attire. Jackets and ties for gentlemen are required after 6:00 PM on the first floor of the Club.

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Contact us at **(213) 821-3580** or email cle@law.usc.edu for assistance.

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An up-to-date reference volume prepared by our speakers will be distributed electronically to registrants prior to the Institute. The Syllabus may also be purchased after the Institute for \$150. To purchase a Syllabus, order online at www.law.usc.edu/cle/icc.

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2015 INSTITUTE FOR CORPORATE COUNSEL®

Where Law, Business and Politics Intersect

WEDNESDAY, DECEMBER 2, 2015

The California Club

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2015 INSTITUTE FOR CORPORATE COUNSEL®

Where Law, Business and Politics Intersect

Wednesday, December 2, 2015

**ENERGIZE YOUR PRACTICE WITH THE LATEST
INFORMATION AND CRITICAL TIPS**

FEATURED SPEAKERS:

Eileen M. Decker

U.S. Attorney (C.D. Cal.)

Justice Goodwin Liu

California Supreme Court

Marc I. Stern

Chairman, The TCW Group, Inc.

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