

**USC GOULD SCHOOL OF LAW
2016 INTELLECTUAL PROPERTY INSTITUTE**

SPONSOR BENEFITS

Basic sponsorship contribution is \$6,000

Registration benefits

- Two complimentary enrollments in the Institute.
- Two half-price enrollments in the Institute.
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- Acknowledgement in the direct-mail brochure specially created for the Institute.
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- As appropriate, acknowledgement in all Institute advertising.
- Acknowledgement in signage, and, as appropriate, electronic media, at the Institute.
- Inclusion of a one-page message/advertisement in the Institute materials distributed to each attendee, provided that a camera-ready black and white, hard or electronic copy of your message (8½ x 11 in size) is sent to clesyllabus@law.usc.edu by December 14, 2015.
- Exhibit space for the presentation of sponsor materials at the Institute.

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- Federal charitable tax deductibility for the sponsorship contribution to the extent permitted by applicable law.