

UNDERSTANDING SOCIAL ENTERPRISES



CISE, KMC & DIC, DU

This is a short online training in blended learning format: interactive classes through online VC apps, assignments, case studies, project work, and evaluation.

Design Innovation Centre, University of Delhi offers a number of online courses to promote design thinking, entrepreneurship and startups.

When

May 28-29, 2020
June 21-22, 2020

Who

UG/PG Students and
Entrepreneurs

Duration

2 Days

How to apply

Online, Visit www.dudic.io

Expected Learning outcome

Participants shall gain familiarity about social enterprise and how they are creating solutions to tackle societal problems, learn how to develop innovative solution to address social problems, and social entrepreneurship as a force for social change.

Course Content

Introducing Social Innovation and Social Enterprise

Meaning, Role and Significance in Current Context

Social Enterprise

The Blurring Boundaries Between Nonprofits, Governments, Corporations and Business

Theory of social change

The social value proposition and identifying a social business opportunity

Social Enterprise and Corporate Social Responsibility, Sustainable Development Goals

Opportunities

Case Studies and Profile of a Social Entrepreneur and Social Enterprise

Design Thinking, Solution design and Startups

You will be issued completion certificate with grade jointly by CISE, KMC and Design Innovation Centre, University of Delhi.



CISE, KiroriMal College



DIC, University of Delhi