

Contact

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(LinkedIn)

Top Skills

Advance Excel
Excel Automatation
Lookups

Languages

English (Full Professional)
Iresh (Elementary)
Kannada (Native or Bilingual)
Hindi (Limited Working)
Bengali (Limited Working)

Certifications

Digital Marketing
Data Analytics and Consulting
English Proficiency Certificate
Advance Excel Foundation Course

Pradyumna s

Startup Enthusiast | Product Lead | Business Analyst | Expertize in
Digital and Tech | Process Automation|
Dublin City, County Dublin, Ireland

Summary

I have experience in various industries, including Retail, Edu-Tech, and IT & Renewable Energy company, and have worked on projects ranging from system implementations to process improvements and product development

My strengths include attention to detail, critical thinking, problem-solving, and collaboration. I am proficient in various tools and technologies, including SQL, Excel, Tableau, and JIRA.

I am passionate about using data-driven insights to help organizations make informed decisions and achieve their business objectives. If you are looking for a Business Analyst with a proven track record of delivering results, let's connect.

As a Business Analyst, my core competencies include:

- *Requirements gathering and analysis
- *Process modeling and mapping
- *Data analysis and visualization
- *Business case development and ROI analysis
- *Stakeholder management and communication
- *Project management and coordination
- *Agile methodology and Scrum framework

Experience

Sangeetha Mobiles Pvt Ltd
Analyst
May 2021 - April 2023 (2 years)
Bengaluru, Karnataka, India

As a analyst in a sangeetha, I have had the opportunity to work at the intersection of technology, strategy, and business operations. My role involves

analyzing data and market trends to help our company make informed decisions that drive growth and success.

To be successful in this role, I have developed strong analytical and problem-solving skills, as well as the ability to communicate complex data and insights in a clear and concise manner. I am also experienced in using a range of data analytics tools and techniques, such as SQL, Excel, and Tableau.

- *Understand business's needs and devises appropriate solutions using resource available in the industry.

- *Identify implementation areas that can be automated and work with the company and various teams to automate them.

- *Closely work with internal IT teams including product manager, data analyst and developers to obtain an in-depth understanding of the product.

Preparing documentation on requirement gathering, design document, meeting notes, progress report etc and update the same in tools like Jira and DevOps.

- *I help to develop smarter digital programs that connect brands to Consumers and Vice-versa!

- *I help to create a strong customer experience ecosystem Offline and Online through different channels - Digital, CRM, Media, Strategic Partnerships

Bustudymate

Co-Founder

December 2017 - March 2023 (5 years 4 months)

India

As the founder of an edutech startup, I have had the privilege of working at the forefront of technology and education, building innovative solutions that are changing the way people learn and grow.

Back in 2017 build a blog to help student with their studies within a span of 1 year it got so popular among the student community and reach a 100K per month active traffic. and raise the funds from the college incubation center and expanded our business with many products like E-Learning courses, Course related books and publication, Internships, and many more.

- *Build and managed edu-tech products

- *Build a community of 200K+ student across all channels

- *Build a AI enabled chat bot for platform and improved engagement with student to 61%.

*Drive the sales using Bustudymate Community forum along with paid media ads. from nothing to 72% growth in revenue.

*Sucessfully trained 10K+ Student across all platform

*Ran a rural development campaing called *Quest* to bring the talent the of rural kids across middle part of karnataka

*Build a shopping site and tiedup with book published and made biggest discount sales our segment and generated book profile of 32% in total revenue.

Siri Techno Fabs

Digital Analyst

July 2019 - April 2021 (1 year 10 months)

Bengaluru, Karnataka, India

- Analyze business operations and processes to identify areas for improvement.
- Collaborate with cross-functional teams to develop digital strategies that support business goals and objectives.
- Conduct research to gather and analyze data on customer behavior, market trends, and industry best practices.
- Develop reports and dashboards to communicate insights and track key performance indicators (KPIs).
- Create business requirements documents and user stories to support the development of digital solutions.
- Conduct user acceptance testing (UAT) to ensure that digital solutions meet business requirements.
- Stay up-to-date with digital trends and best practices, and share knowledge with other team members.

Inity Host

Co-Owner & CMO

June 2019 - November 2020 (1 year 6 months)

Bengaluru, Karnataka, India

InityHost is a web hosting company that offers a range of web hosting solutions to individuals and businesses. The company provides shared hosting, VPS hosting, reseller hosting, and dedicated server hosting. InityHost is based in India and has been in operation since 2019

InityHost's reseller hosting plans are designed for individuals and businesses that want to start their own web hosting companies. The plans come with features such as WHM control panel and private name servers.Fizzled out

when it ran out of funds and was unable to calculate the post-raising price in C-panel's new pricing module.

Our pricing starting from just 15/M.

*Developing and implementing business strategies to achieve growth and profitability goals.

*Managing the company's finances, including budgeting, forecasting, and financial reporting.

*Developing and maintaining relationships with key stakeholders, such as investors, vendors, and partners.

*Ensuring compliance with legal and regulatory requirements.

*Managing the company's operations, including staffing, resource allocation, and performance management.

Medlife.com

Human Resources Manager (HR Manager) Intern

June 2017 - July 2017 (2 months)

India

-Develop and execute recruiting plans

-Network through industry contacts, association memberships, trade groups, social media, and employees

-Develop and track goals for the recruiting and hiring process

-Coordinate and implement college recruiting initiatives

-Handle administrative duties and recordkeeping

-Collect data on cost per hire and time-to-hire

-Screen applicants to evaluate if they meet the position requirements

-Work With Hiring Managers To Create Job Descriptions

-Conduct regular follow-up with managers to determine the effectiveness of recruiting plans and implementation

Education

Aims

B.com , Business/Commerce, General · (2016 - 2019)

SRS PU COLLEGE

commerz (EBAC), Marketing/Marketing Management, General · (2014 - 2016)