

Pradyumna Srivastava

User Experience Designer

 [Linkedin](#)  [Medium](#)  +91 79874 54620

 [View Portfolio](#)

Experience

UX Designer - SecondOffice at McKinley Rice

February, 2022 — ongoing, Pune

SecondOffice is a South-Korean startup, that deals specifically with hiring and office management for American companies. They have a clientele based out of America, India and S.Korea, for which they have a SaaS (GaaS) software, and the same has been designed by me and the team.

[SecondOffice](#)

- Co-created a comprehensive style guide for the company's design system with the South Korean Design team.
- Testing out anomalies in the beta prototype of the website, conversing with the developers, and fixing them in the design audits.
- Acquired the 'Above & Beyond' recognition for my efforts to optimize the brand's social media presence.
- Identified major design problems within the company's existing theme, and provided actionable solutions.
- Researched and collected 'client feedback' for the MVPv2 model of the web application to improve its 'store' feature

Product Designer — Disenme

July, 2021 — January, 2022, Bhopal

Disenme is a design studio and digital marketing startup, based out of India, aims to provide revolutionary design solutions to individuals or brands in need of a design overhaul.

- Completed their desktop and mobile website from scratch within a short timeframe, increasing their clientele by 45 percent.
- Contributed to various visual design projects for clients with the assistance of co-designers.

Education

Bachelors of Design, (Product & Industrial)

Lovely Professional University, 2018-22

- Studied and researched the development processes of modern products.
- Learned visual design principles, and I created an organization at the university.
- Implemented 3D modeling, User Interface & Experience Design, Ergonomic Studies, and Manufacturing Processes, along with Business of Design.

Skills

Rapid Prototyping
User Research
UI Skills
Visual Design
3D Modelling
Video Editing

Tools

Figma
Jira
Adobe XD
Illustrator
After Effects
Fusion 360
Mira

Interests

Medium Blogs Writing
Cycling
Podcasts