

Pradyumna Srivastava

User Experience Designer

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Experience

UX Designer - McKinley Rice Creativity Pvt. Ltd.

February, 2022 — ongoing, Pune

McKinley Rice is a South-Korean startup, that deals specifically with hiring and office management for American companies. They have a clientele based out of America, India and S.Korea, for which they have a SaaS (GaaS) software, and the same has been designed by me and the team.

[SecondOffice](#)

- Curated the new style-guide for the design system of the company alongside the South Korean Design team.
- Tested out anomalies in the beta prototype of the website, conversed and solved the same with the developers.

Secured 'Above & Beyond' appreciation for my collaboration with the marketing team regarding social media presence of the brand.

Recognised prominent design problems within the existing theme of the company, and provided and implemented the actionable solutions.

Product Designer — Disenme

July, 2021 — January, 2022, Bhopal

Disenme is a design studio and digital marketing startup, based out of India, aims to provide revolutionary design solutions to individuals or brands in need of a design overhaul.

Accomplished with their desktop and mobile website from ground zero and completed the launch withing a short span of three months, thus increasing their clientele by 45 percent.

Assisted co-designers on various visual design projects for clients work.

Education

Bachelors of Design, (Product & Industrial)

Lovely Professional University, 2018-22

Studied and researched for the modern day product development processes. Learned Visual Design principles, initiated an organization within university. 3D modelling, User Interface & Experience Design, Ergonomic Studies, and Manufacturing Processes, along with Business of Design.

Skills

Rapid Prototyping

User Research

UI Skills

Visual Design

3D Modelling

Video Editing

Tools

Figma

Adobe XD

Protopie

Illustrator

After Effects

Fusion 360

Mira

Interests

Medium Blogs Writing

Cycling

Podcasts