

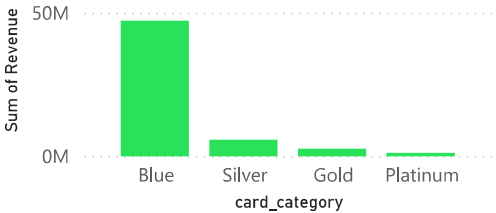
Credit Card Financial Dashboard using Power BI and SQL

Developed an interactive Dashboard using transaction and customer data from a SQL Database, to provide real-time insights.

Streamlined data processing and analysis to monitor key performance metrics and trends.

Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.

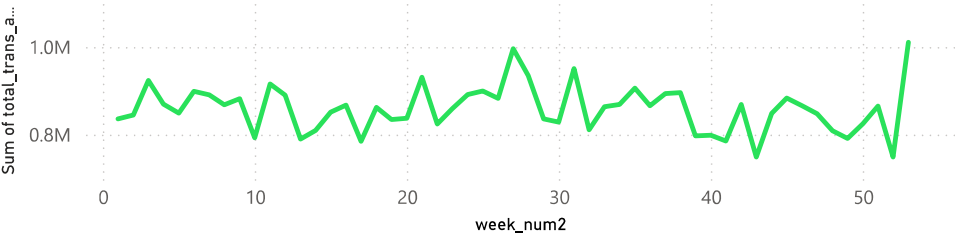
Sum of Revenue by card_category



week_num2	Previous_Week_Revenue	Current_Week_Revenue	wow_revenue
1		1035629	
2	1035629	1053089	1.7%
3	1053089	1148250	9.0%
4	1148250	1071919	-6.6%
5	1071919	1064578	-0.7%
6	1064578	1121745	5.4%
7	1121745	1099909	-1.9%
8	1099909	1071542	-2.6%

activation_30_days	%GT Count of activation_30_days
1	57.46%
0	42.54%
Total	100.00%

Sum of total_trans_amt by week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

Credit Card Transaction Report

Revenue

57M

Total Interest

46M

Amount

7.98M

Count

667K

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

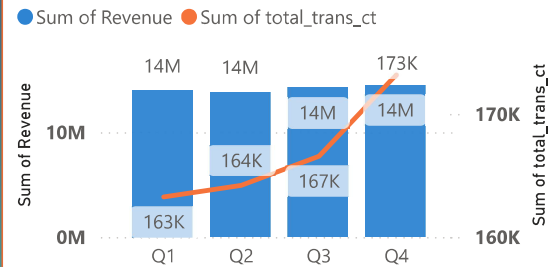
Platinum

F

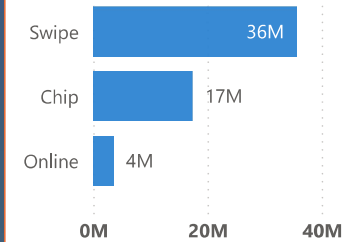
M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Platinum	1135608	953314	1,61,629.05
Gold	2533682	2091362	3,84,755.16
Silver	5659109	4647596	8,21,922.98
Blue	47188612	37840749	66,14,172.62
Total	56517011	45533021	79,82,479.81

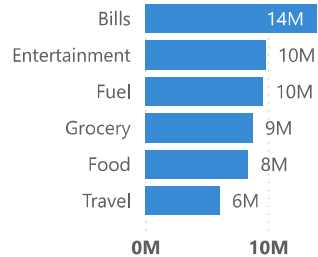
Qtr revenue and total trans count



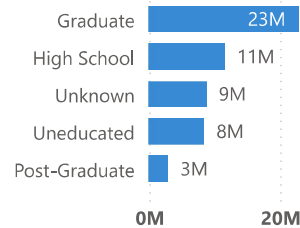
Sum of Revenue by use_chip



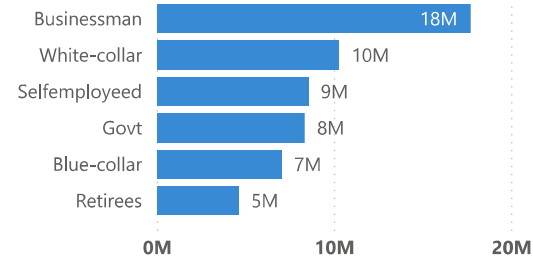
Sum of Revenue by exp_type



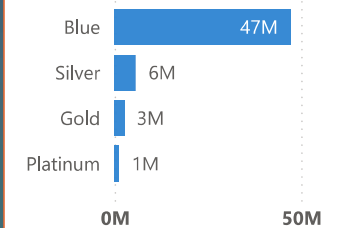
Sum of Revenue by education_level



Sum of Revenue by customer_job



Sum of Revenue by card_category



Credit Card Customer Report



week_start_date

All

Revenue

57M

Total Interest

46M

Income

588M

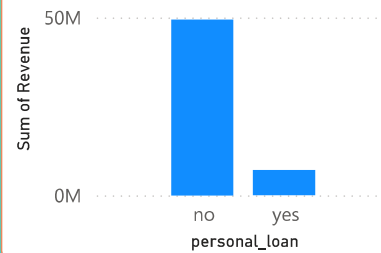
CSS

3.19

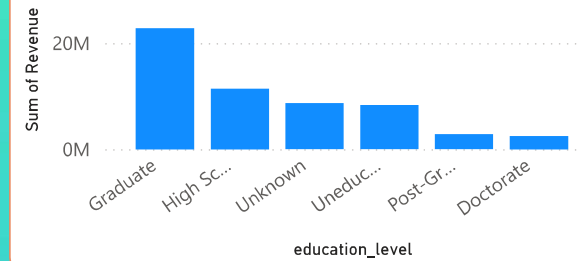


customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	9,67,751.42
Businessman	17697472	190350431	25,84,604.01
Govt	8335534	90834727	11,82,230.84
Retirees	4617448	49619308	6,41,692.22
Selfemployed	8542826	77659931	11,41,510.40
Total	56517011	587599783	79,82,479.81

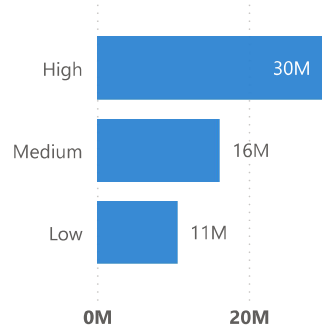
Revenue by personal_loan



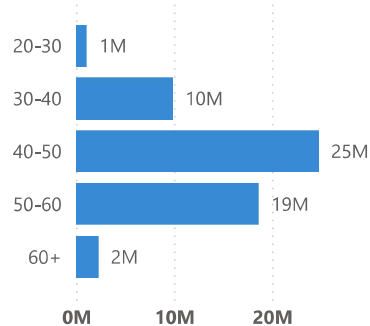
Revenue by education_level



Revenue by IncomeGroup



Revenue by AgeGroup



Revenue by Week

