


Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 Oct 2023
Team ID	NM2023TMID10838
Project Name	Data -Driven Insights on Olympic sports Participation and Performance.




Brainstorm & Idea Prioritization :

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

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Before you collaborate


A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

- ☐ **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- ☐ **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- ☐ **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)


1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


How might we improve the performance and participation of Olympics sports globally without any bias





Key rules of brainstorming


To run an smooth and productive session

 Stay in topic.

 Encourage wild ideas. Listen to others.

 Defer judgment.

 Go for volume.

 If possible, be visual.

1.MATHIYAZHAGAN E

2.NISHANTH CR

3.PRAGATHEESH E

4.VISHNU A



Need some inspiration?

See a finished version of this template to kickstart your work.

Step-2: Brainstorm, Idea Listing and Grouping

2

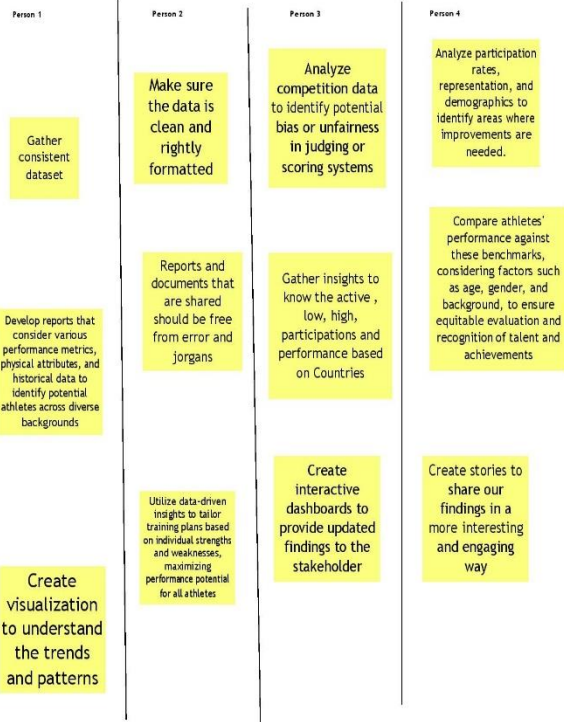
Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the serial (period) key to start a new line (useful for brainstorming).



3

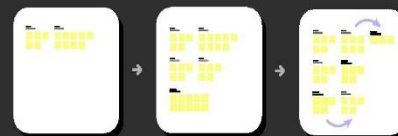
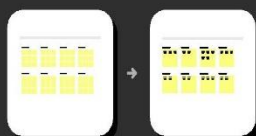
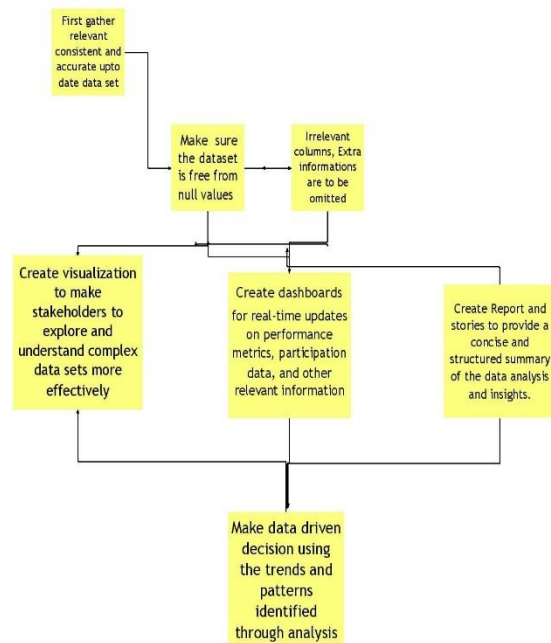
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

10 minutes

TIP

Add outwards tags to sticky notes to able to connect, connect, separate, and categorize related ideas as they are written down.



Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TNP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



After you collaborate

You can export the mural as an image or pdf to share with members of your company whomight find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

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Strategy blueprint
Defines the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map
Understand customer needs, motivations, and obstacles for a experience.

[Open the template →](#)



Strengths, weaknesses| opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[Open the template](#)

