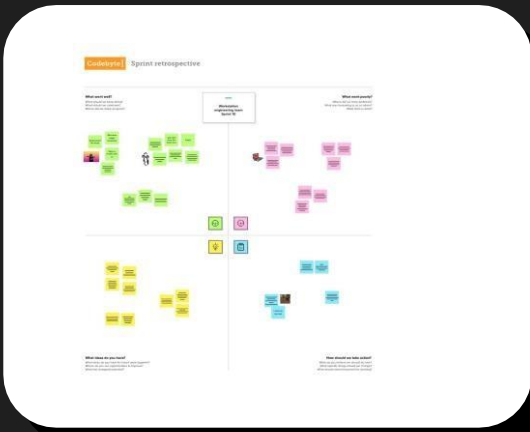# Empathy Map

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TEAM MEMBERS

1. MATHIYAZHAGAN E
2. NISHANTH CR
3. PRAGATHEESH E
4. VISHNU A

TOPIC

Data-Driven insights on Olympic Sports Participation and Performance

What they Say?
How data analytics helps?
what needs to be improved?
what should be focussed?

> The founder of the modern Olympics, Baron Pierre de Coubertin, once said: "The most important thing in the Olympic Games is not winning but taking part; the essential thing in life is not conquering but fighting well."

> We need accurate and reliable data to improve athlete performance We want to identify talented athletes early on and support their development.

> Data analytics can help us prevent injuries and optimize recovery. We want to enhance fan engagement and create a better sports experience

What we feel?
What we Fear?
What we are confident about?..

> Nervous about challenges of collecting, managing, and analyzing large amounts of data.

> Feeling motivated in discovering hidden patterns and trends that can drive improvements

> positive that data-driven insights can lead to breakthroughs in athlete development and performance.

What we think?
How data analysis going to help in this work?
How it leads to development?
What troublesome us?

> Data Analysis can give a clear cut way to identify patterns and trends to optimize athlete performance and potential

> Visualizations can help us understand better the areas of improvement, efficient performance, and lacking of participation so on....

> Data cleaning can help us reduce the burden and make our analysis job easier

How should we take action?
How we use our analysis?
How we share our findings with stakeholders?

> Utilize data to make data driven decisions on performance and participation improvement

> Utilizes data to inform strategic decisions, athlete selection, and sponsorship opportunities, countries participation

> Share the data visualization with stakeholders and share our findings on the trends and decision or conclusion taken from the exploration of data