



PRAGATHI SHENOY

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SUMMARY

Multi-talented Content Writer well-versed in research, writing and editing wide range of content. Comfortable working with little oversight to write interesting, clean and clear copy. Skilled in content management systems, online content publishing software and SEO. Organized and motivated employee eager to apply time management and organizational skills in various environments. Seeking opportunities to expand skills while facilitating company growth.

SKILLS

- News Writing
- Deadline Management
- Proofreading
- Python
- Autocad
- Sketchup
- Power BI
- Creative Content Creation

EXPERIENCE

- CONTENT WRITER**, 05/2023 - Current
News Karnataka, Mangalore , India
- Delivered high-quality, insightful, informative and entertaining written content while meeting tight deadlines.
 - Performed in-depth research into topics to write clear and accurate copy.
 - Wrote high quality SEO content based around keyword gaps and priorities identified by editor.
 - Wrote articles and took pictures or created graphics to publish alongside articles.
 - Created and edited consumer-facing content for various forms of marketing materials.
 - Identified and wrote brand stories that highlighted customer success and major accomplishments.
 - Created content for websites, blogs and social media accounts to increase visibility and engagement.
 - Developed keyword-rich SEO articles to promote brand awareness and improve organic search rankings.
 - Edited existing content to ensure accuracy, clarity, readability and consistency with company standards.
 - Researched industry trends and topics to create relevant, informative content.
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- SENIOR DRAFTSMAN**, 07/2016 - 07/2023
Alvas & Associates , Mangalore
- Developed detailed drawings and plans for new products, ensuring accuracy of all

dimensions.

- Created 3D models of components and assemblies to be used in the manufacturing process.
- Reviewed existing designs and suggested improvements to enhance product performance.

SENIOR DRAFTSMAN, 09/2021 - 11/2022

VCNR, Mangalore

- Developed detailed drawings and plans for new products, ensuring accuracy of all dimensions.
- Created 3D models of components and assemblies to be used in the manufacturing process.
- Reviewed existing designs and suggested improvements to enhance product performance.
- Performed complex calculations to determine the size, shape, strength and other characteristics of components.

**EDUCATION AND
TRAINING**

JNNCE, Shivamogga, 09/2015

Bachelor of Science: Civil Engineering