EduGenie App Overview

EduGenie operates in the B2B (Business-to-Business) segment by offering management software solutions tailored for educational institutions.

Questions & Answers

- Q: What are the main categories in the EduGenie app?
- A: The four main categories in the EduGenie app are:
- 1. School
- 2. Vendor
- 3. Teacher
- 4. Parents/Student
- Q: What are the subcategories under the Vendor category?
- A: The Vendor category has the following subcategories:
- 1. Food Services
- 2. Transportation Services
- 3. Facilities Management
- 4. Technology Services
- 5. Educational Support Services
- 6. Security Services
- 7. Administrative & School Management Services
- 8. Health Services
- 9. Academic & Instructional Support
- 10. Extracurricular & Enrichment Programs
- 11. Procurement & School Supplies
- 12. Real EstateQ: What responses does the chatbot provide for common inputs?
- A: The chatbot responds as follows:

User Input | Chatbot Response

"hello" | "Hello! How can I assist you today?"

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"hi" | "Hi there! What can I help you with?"

"how are you?" | "I'm just a bot, but I'm here to help!"

"who are you?" | "I'm a chatbot that can answer your questions."

"what can you do?" | "I can answer questions based on my knowledge and the PDF you provided."

"thank you" | "You're welcome!"

"bye" | "Goodbye! Have a great day!"

"exit" | "Goodbye! Hope to assist you again."

What is EduGenie app?

EduGenie is usually an educational platform (web or mobile app) that **connects schools, teachers, parents, and vendors** in one system to manage and improve school operations, learning, and communication.

Who are the 4 types of users?

- 1. **Vendor** Provides services or products (e.g., books, uniforms, smart boards, event management, etc.)
- 2. **School** Main institute that manages students, teachers, events, academics.
- 3. **Teacher** Educators who manage classes, upload materials, track student progress.
- 4. **Parent** Guardians who view child progress, communicate with teachers, pay fees.

Relationship between Vendor and others:

Let's understand how **Vendor** connects with each one:

Vendor connects to	How?	What is purchased / service offered
School	Directly	School uniformsSmart classroom equipmentSports gearEvent Management services
Teacher	Indirect / Sometimes direct	- Teaching materials - Stationery

Vendor connects to	How?	What is purchased / service offered
		- Subscriptions for online tools (e.g., digital whiteboard, quiz apps)
Parent	Through school OR directly via app	BooksSchool kitsEvent tickets (annual day, science fair)Tutoring services

Think of it like this:

Vendor is like a **shopkeeper**. School is the **main customer**, while teachers and parents are **secondary customers**.

- Schools may **approve vendors**, and teachers or parents can purchase from them.
- The app can have a **marketplace section** where users can buy products or book services.

In 3 categories, what can be purchased:

1. School Purchases

- Projectors, lab equipment, benches
- Digital attendance system
- Annual day organizers
- Security services

2. Teacher Purchases

- Whiteboards, markers
- Online teaching subscriptions
- Customized test paper services

3. Parent Purchases

- School uniforms
- Notebooks, textbooks
- Private tutors (via app)

• Transportation services

CATEGORY 1: SCHOOL

Q: What kind of services or products does a school buy from vendors?

A: Schools purchase in bulk for their entire campus or students. Common purchases include:

- **Infrastructure items:** Benches, desks, smart boards, CCTV cameras, projectors
- Learning tools: Educational software, digital library subscriptions
- Stationery supplies: Registers, attendance books, ID cards
- Event services: Organizers for sports day, cultural fest, school trips
- **Uniforms & Shoes:** Sometimes schools manage their own uniforms in partnership with vendors
- Cleaning & sanitation services: For school hygiene

Q: Why does a school need vendors?

A: Schools need trusted partners to supply quality items in bulk at reasonable rates, often under contracts.

CATEGORY 2: TEACHER

Q: What does a teacher buy from vendors through the EduGenie app?

A: Teachers may need specific materials to teach better. Examples:

- **Teaching materials:** Flashcards, charts, lab kits, models
- Software subscriptions: Zoom premium, Google Classroom tools, educational games
- Assessment tools: Customized test creation platforms, online quiz generators
- Classroom decor: Posters, motivational banners, whiteboards, laser pointers

Q: Do teachers always buy directly?

A: Not always. Sometimes the school provides it. But if a teacher needs something personal or unique, they can directly order through the app (if allowed).

CATEGORY 3: PARENT

Q: What kind of products or services do parents buy from vendors?

A: Parents usually buy things that support their child's school journey:

- Textbooks & Notebooks (based on school syllabus)
- Uniforms & Shoes
- Stationery kits
- **Tutoring services** (online or offline)
- Event passes/tickets (Annual day, PTA events)
- School bus/transport subscription (if vendor provides)
- School photo packages

Q: How do vendors reach parents?

A: Through the EduGenie app — school-approved vendors list their items, and parents can directly order them, like an online marketplace.

Summary Table:

Category What they buy	Why they buy
Category Writat tiley buy	willy they bu

School Equipment, software, event For bulk needs and campus-wide services use

Teacher Tools, subscriptions, class materials To enhance teaching quality

Parent Books, uniforms, tutoring To support their child's education

Q: What are the three main categories in the EduGenie app for Vendor Services?

A: The three main categories are based on **who the buyer is**:

- 1. School Purchases
- 2. Teacher Purchases
- 3. Parent Purchases

Each category includes specific items or services related to their roles in the education system.

CATEGORY 1: SCHOOL PURCHASES

Q: What falls under the "School Purchases" category?

A: Items/services a school might buy in bulk or for campus use:

- Infrastructure: Benches, desks, fans, lights
- **Technology:** Smart boards, projectors, biometric attendance systems
- Event Services: Decorations, stage setup, photographer, anchoring
- Security: CCTV cameras, fire extinguishers
- Cleaning Services: Daily cleaning tools, staff uniforms
- Software: School ERP system, attendance tracking, online learning platforms

CATEGORY 2: TEACHER PURCHASES

Q: What falls under the "Teacher Purchases" category?

A: Items/tools teachers use to teach or manage students better:

- Stationery: Markers, planners, attendance registers
- **Digital Tools:** Quiz platforms, video editing software for lessons
- Teaching Aids: Flashcards, human body models, charts
- Training Courses: Online certifications, workshops
- **Gifts & Rewards:** Small gifts for students, stickers, certificates

CATEGORY 3: PARENT PURCHASES

Q: What falls under the "Parent Purchases" category?

A: Items or services parents purchase to support their children:

- Textbooks & Notebooks: As per school curriculum
- Uniforms & Shoes: Daily wear, winter/summer kits
- Transport Services: Bus/van passes
- Tutoring & Coaching: Online classes, home tutors
- Event Tickets: Entry passes for annual functions, science fairs
- ID Card Replacement: If child loses it

Now we have 5 key user categories:

- 1. Vendor
- 2. School

- 3. Teacher
- 4. Parent
- 5. Student

Q: How is the Student category connected to Vendors in EduGenie?

A: Students are **indirect buyers** in the system. While students don't usually purchase directly, **they are the end users** of the items or services purchased by schools, teachers, or parents.

Q: What do students use that comes from vendors?

A:

- Books & Study Materials: Provided by parents or school via vendor
- Uniforms & Shoes: Purchased by parents from approved vendors
- Stationery Kits: Pens, notebooks, art supplies
- E-learning subscriptions: Provided by school, paid by parent
- Event goodies: Certificates, medals, trophies (arranged by vendor)
- Transport services: Bus passes, ID cards
- School bags, water bottles, lunch boxes often sold by school-approved vendors

Q: Can students ever directly interact with vendors?

A: Usually **no**, but in EduGenie, if the app has a **student marketplace section**, older students (secondary/senior level) may:

- Buy books for projects
- Subscribe to courses or test series (with parent permission)
- Register for school events with vendor-supplied goodies

Q: What is the relationship between Student and Vendor?

A:

Role Relationship with Vendor

Student Final user or beneficiary of vendor products/services. Receives what parents, teachers, or school buy.

Vendor Supplies goods/services that help students learn, participate, or commute.

Summary: All 5 Users & Vendor Relation

User What they get from Vendor How they use it

School Bulk goods, tech, services To manage and run the school

Teacher Teaching tools, digital resources To teach and evaluate

Parent Books, uniforms, transport To support child's school journey

Student End user of all items Uses items to study, travel, attend events

Vendor Central supplier to all above Offers items, services, and support