Demystifying Semantic Link in Microsoft Fabric

Pragati Jain

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- Maa to a little boy
- Microsoft Data Platform MVP
- Superuser at Microsoft Fabric Community
- 10+ years of industry experience
- Analytics Manager at Avanade, London
- Organizer at DataWeekender conference
- Manager at Microsoft Fabric UK User Group

Fun Fact About Me:

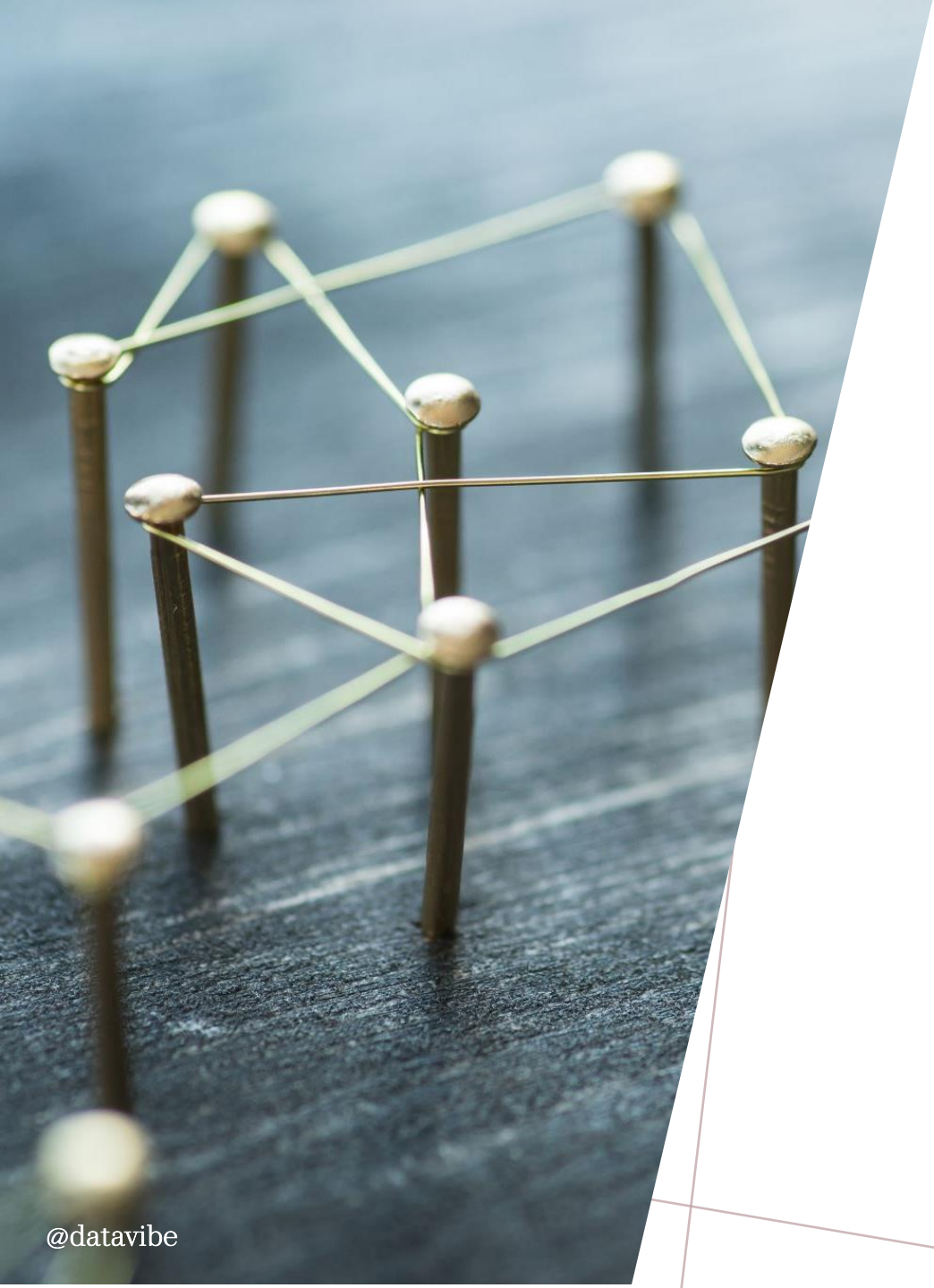
I am a painter and proudly call myself **'TechieArtist'** 😊

✅ Microsoft Certified: **Fabric Analytics Engineer Associate**

✅ Microsoft Certified: **Power BI Data Analyst Associate**

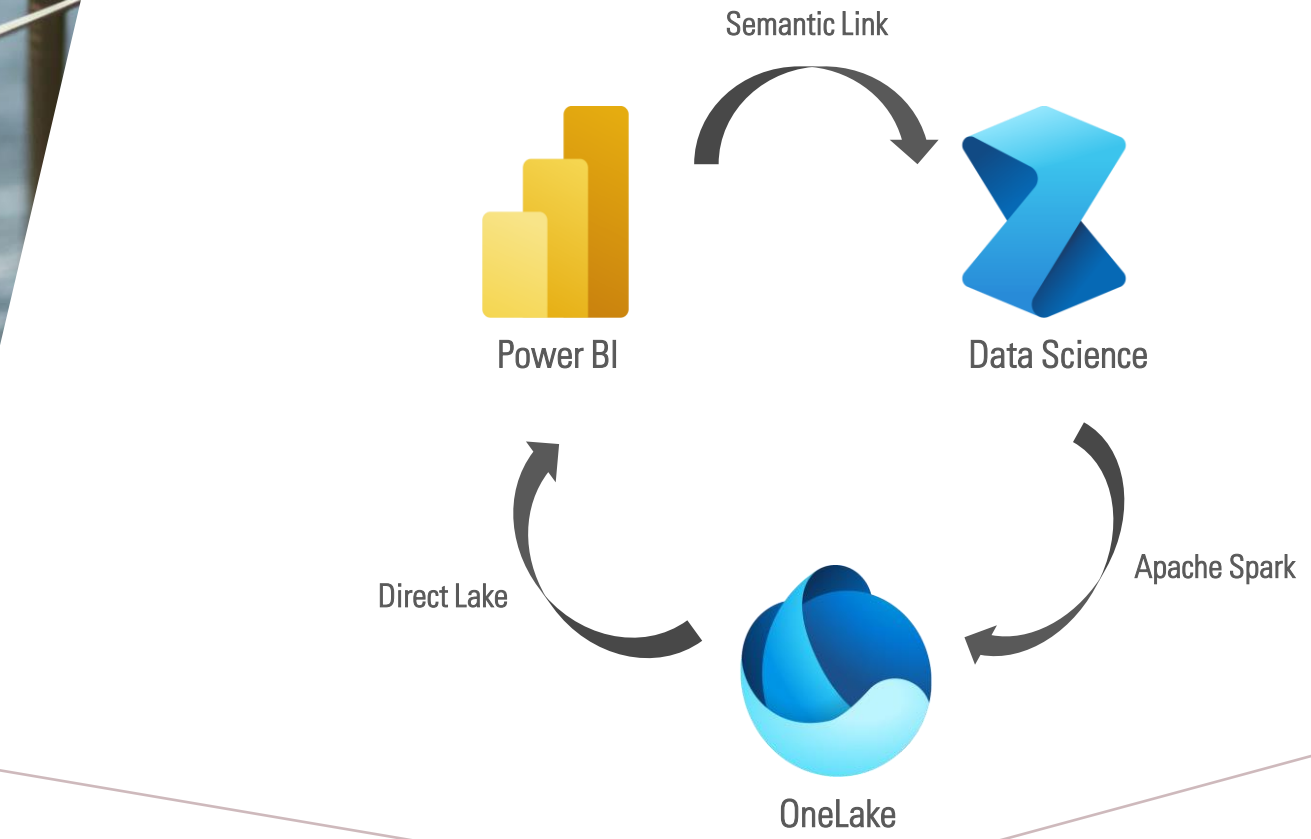
AGENDA

- Overview of Semantic Link
- Demos for Semantic Link



What is Semantic Link?

Helps to establish a connection between Power BI semantic models and Data Science.



Primary Goals of Semantic Link?

- Facilitate data connectivity
- Enable propagation of semantic information
- Seamless integration with data science tools like Notebooks
- Bridge gap between Power BI and Data Science experience

Semantic Link Libraries and Connectors

- SemPy Python library for Python ecosystem
  - Semantic link feature that serves pandas users.
  - Functionality that provides data retrieval from:
    - Tables
    - Computation of measures
    - Execution of DAX queries and metadata
- Spark native connector with the support for PySpark, Spark SQL, R, Scala

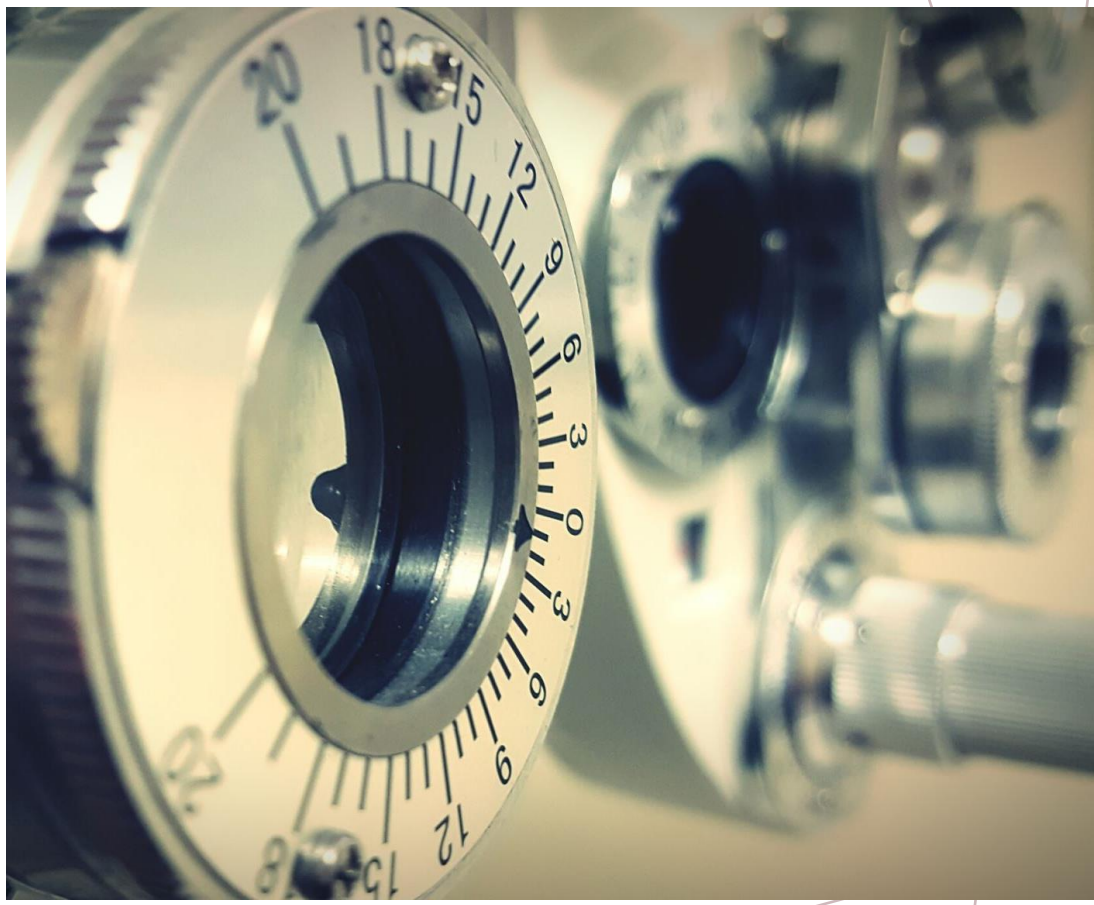
Semantic Link supports additional metadata Propagation

- Power BI data categories:
  - Geographic: address, place, city, etc.
  - URL: web url, image url
  - Barcode
- Relationships among tables
- Hierarchies

Demos

1. Discover relationships within a semantic model
2. Extract & Evaluate Measure Definitions within the Semantic Model
3. Model Optimization – understand entire semantic model metadata, to take necessary steps to optimize it at next stage
4. Report Analysis – understand the report level details like report objects, filters, report measures, bookmarks, visuals, etc.

*requires report to be in PBIR format



Resources

- Semantic Link Labs: https://github.com/microsoft/semantic-link-labs
- Semantic Link Featured Scenarios: https://github.com/microsoft/semantic-link-labs#featured-scenarios

Thank You
Happy To Answer
Any Questions!