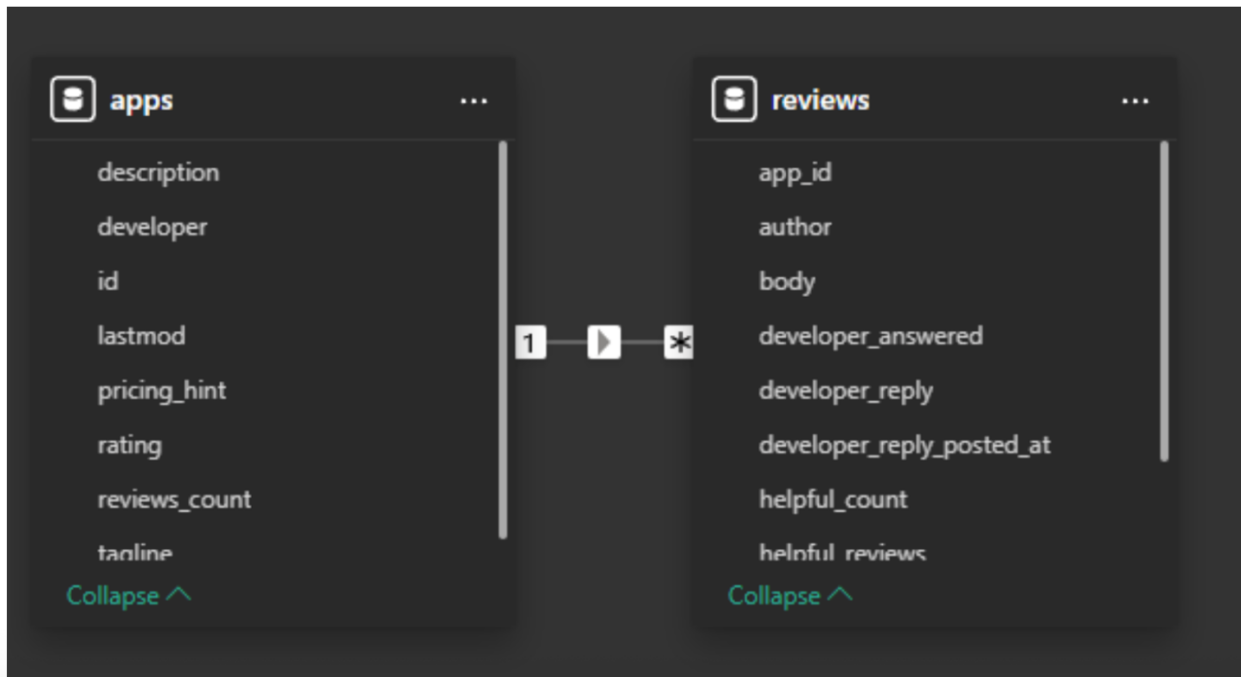


Model of Data



Calculated DAX Formula's

```
1 helpful_reviews = reviews[rating] * (1+reviews[helpful_count])
```

```
1 developer_answered = IF(ISBLANK(reviews[developer_reply]), 0, 1)
```

Dashboard

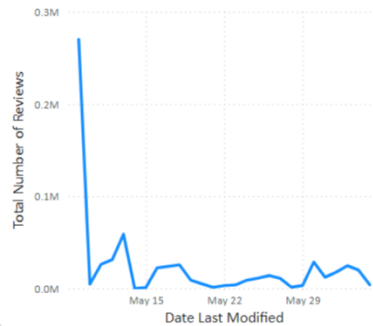
Shopify App: Landscape

7341

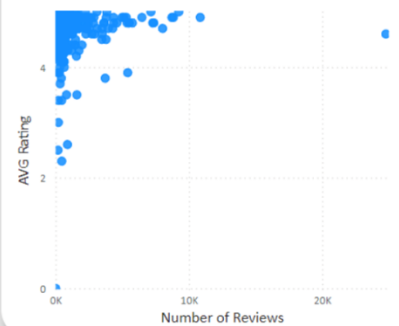
Number of Apps

- 1) New Apps are more likely to be rated early in their deployment.
- 2) Most apps are rated favorably.

Total Reviews by Date



Average Rating by Review Count

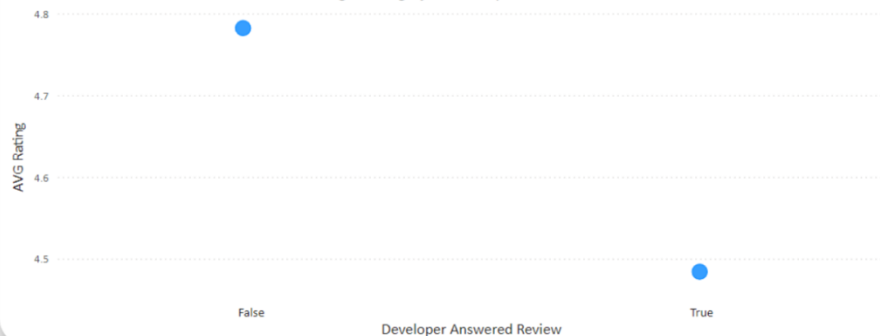


Shopify App: Reviews

5.48

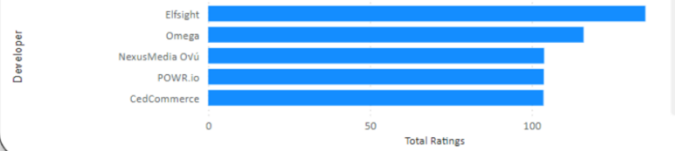
Avg Rating for Helpful Review

Average Rating by If Developer Answered

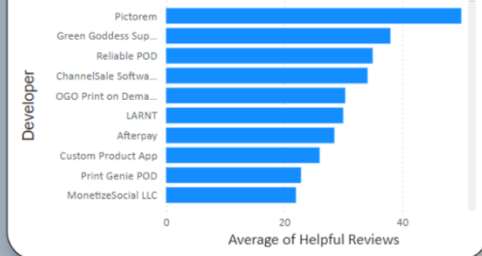


Shopify App: Developers

Top Rating Developers



Developer Helpful Review Rates



Top Responsive Developers

