

Global Sales Intelligence

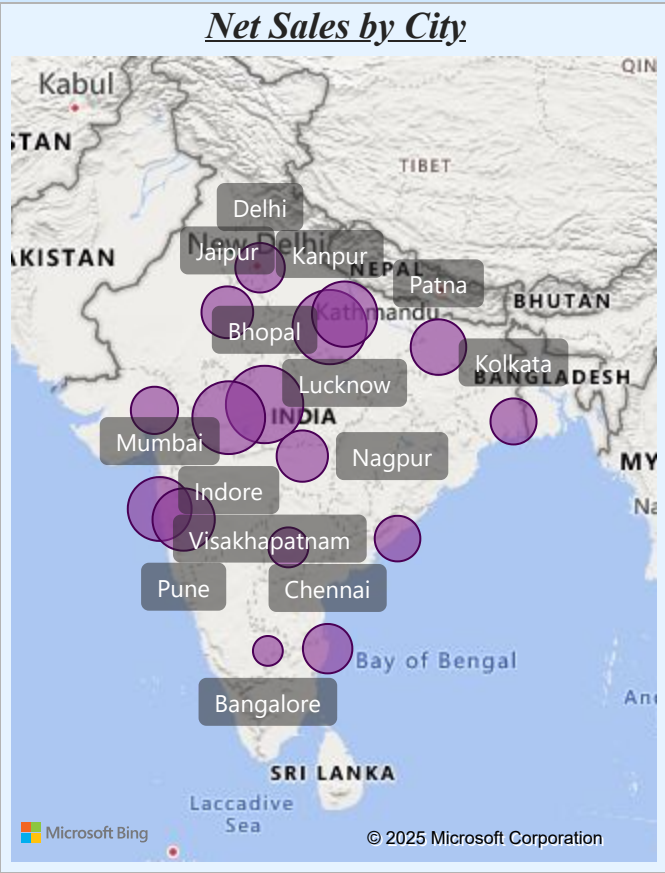
Sales Performance & Insights Dashboard

A comprehensive view into product performance, discount strategy, sales trends, and customer behavior to drive data-backed business decisions.



Prepared By: Pragati Kumari

► **Explore Dashboard**

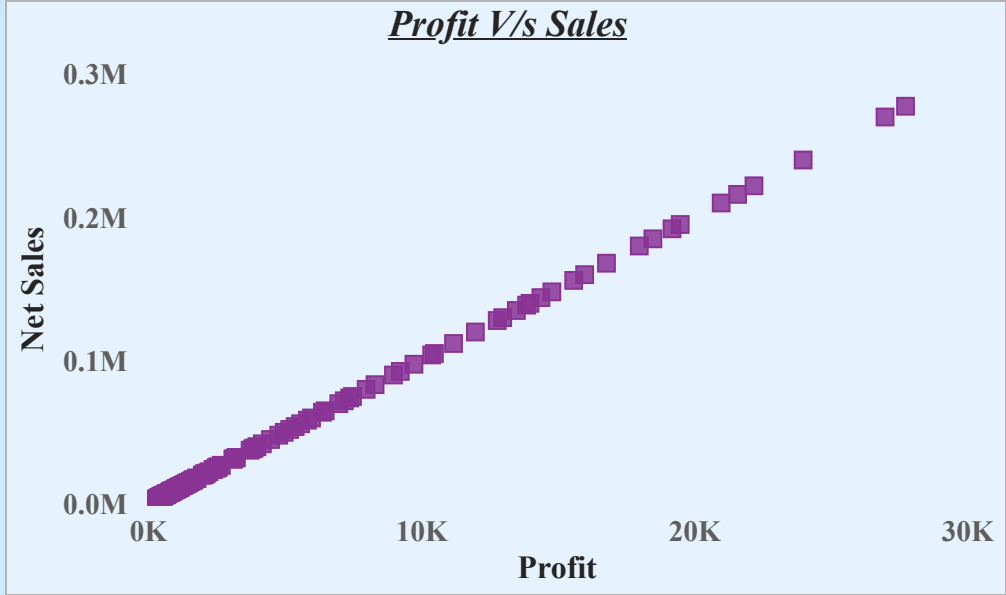
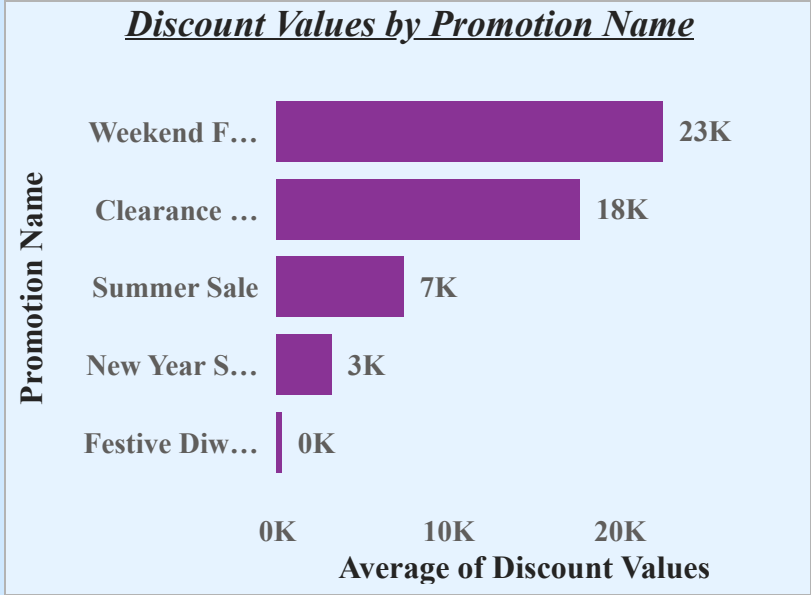


Global Sales Intelligence – Sales Performance & Insights Dashboard

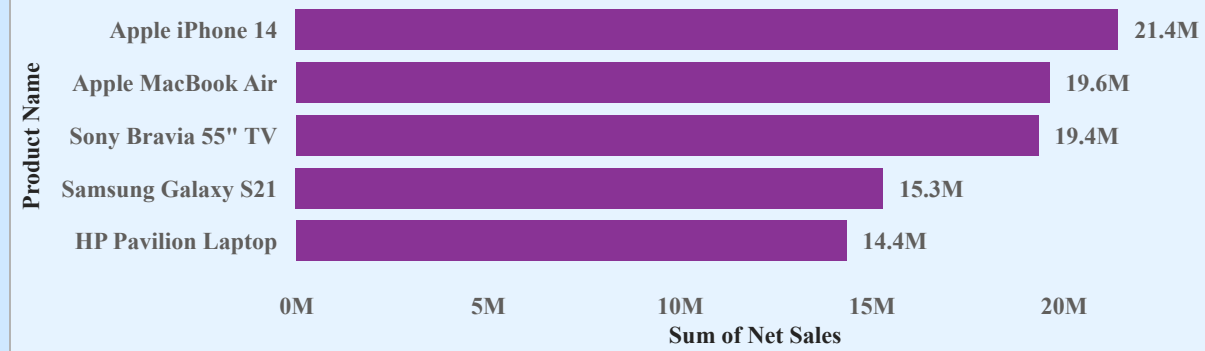
A comprehensive view into product performance, discount strategy, sales trends, and customer behavior to drive data-backed business decisions.

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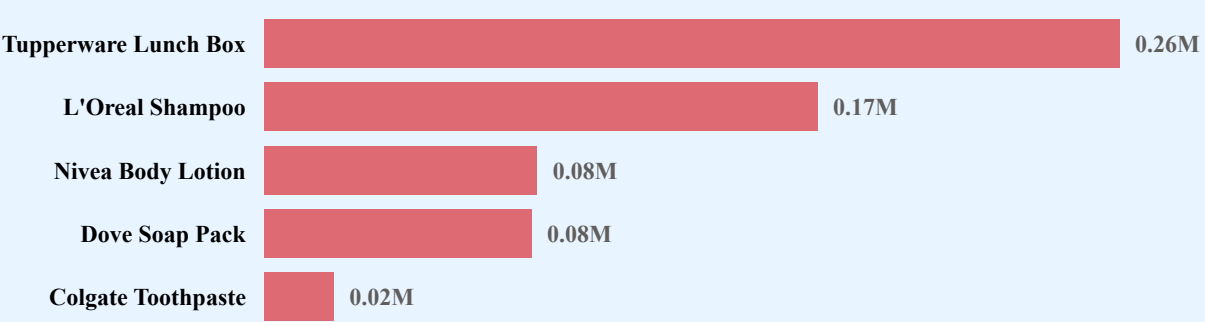
3510
Number Of Orders



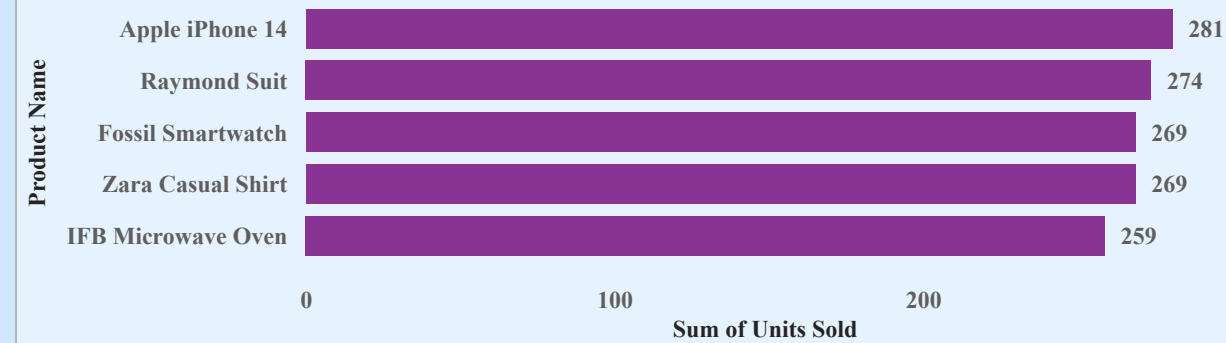
Top 5 Product By Sales



Bottom 5 Product By Sales



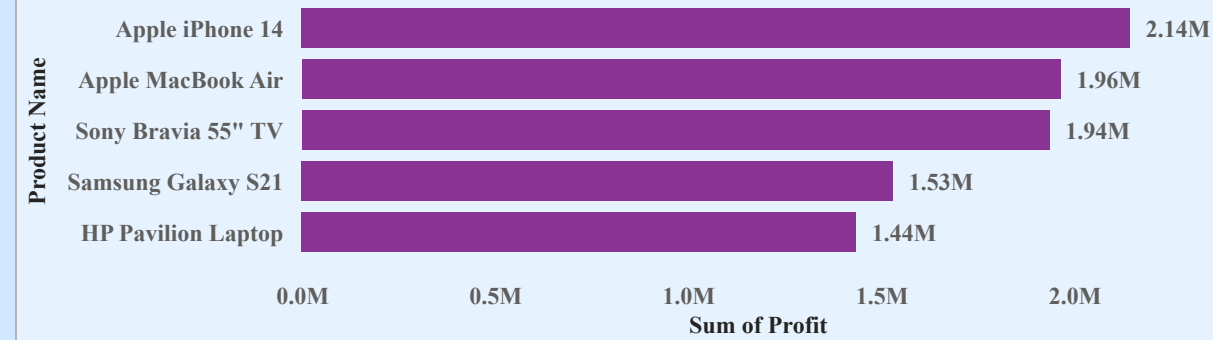
Top 5 Product By Quantity



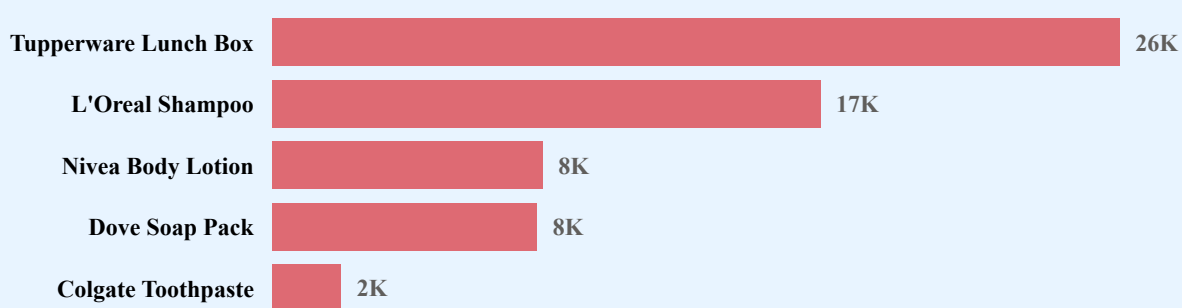
Bottom 5 Product By Quantity

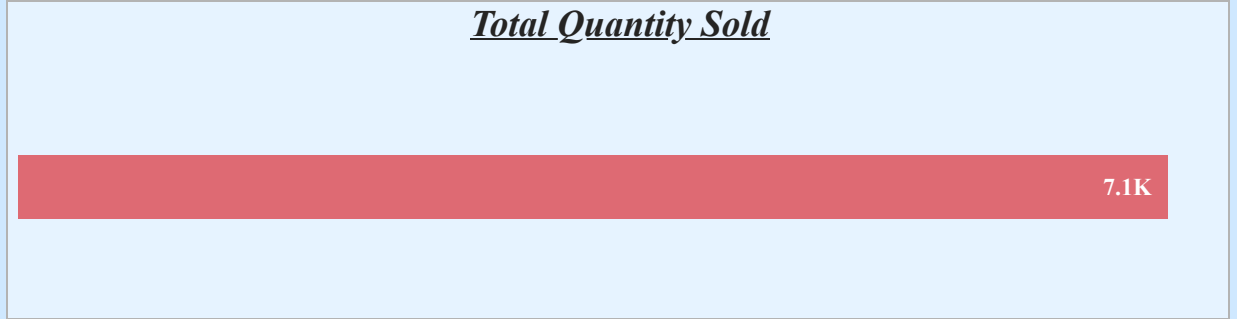
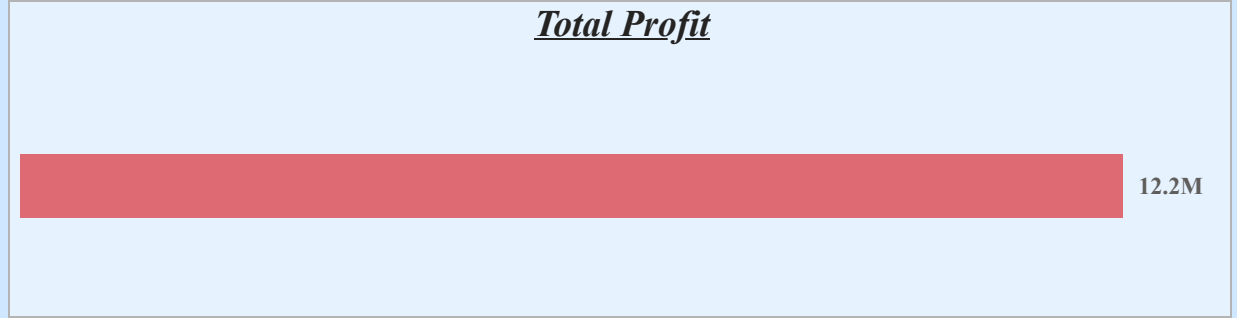
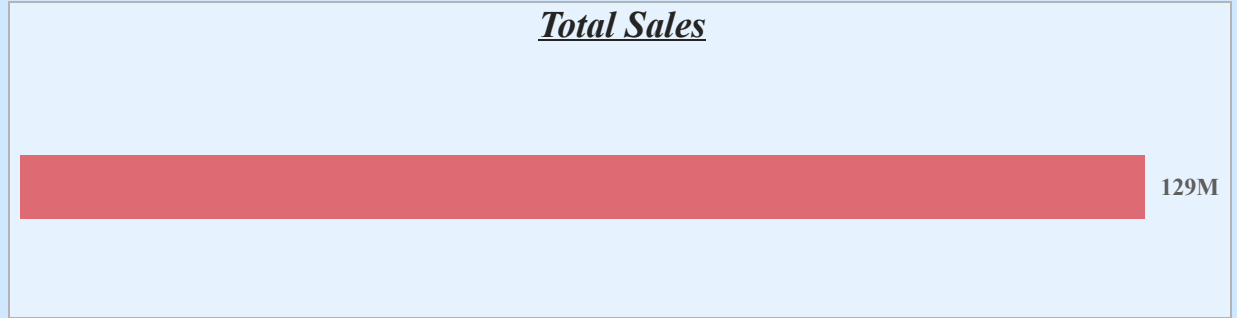
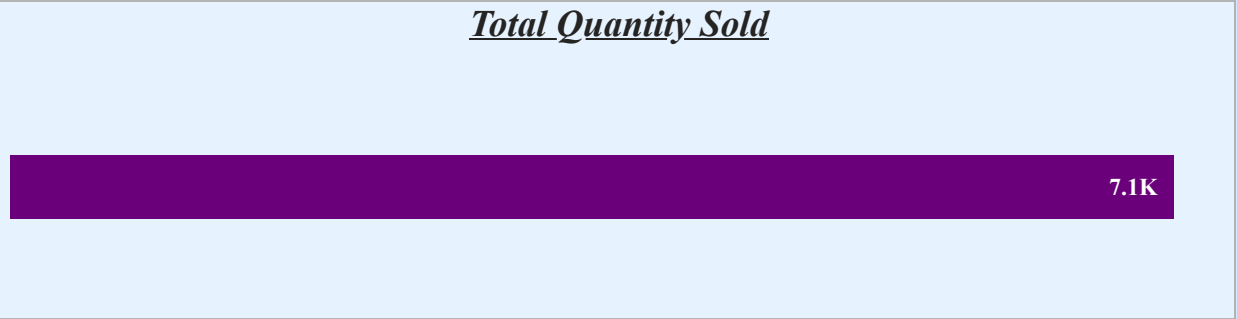
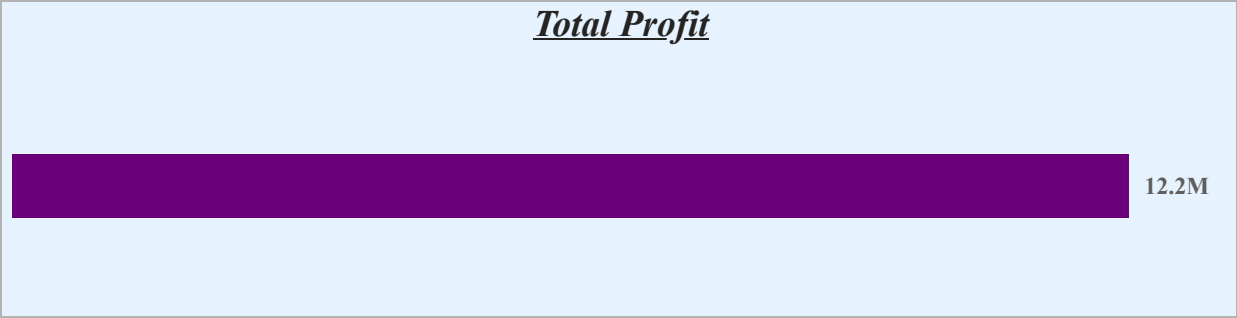
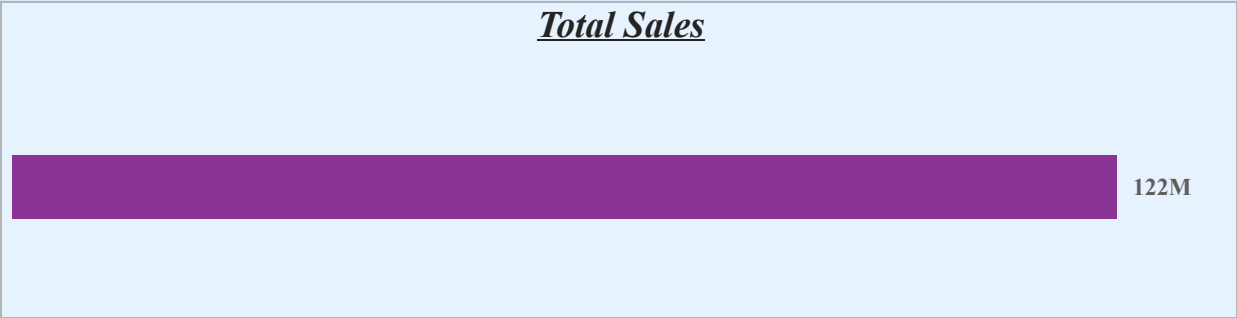


Top 5 Product By Profit



Bottom 5 Product By Profit





Date

All

Customer Name

All

Product Name

All

Promotion Name

All

CustomerID	Order ID	Product ID	PromotionID	Order Date	Discount Percentages	Discount Values	Net Sales	Price Per Unit	Units Sold	Total Sales	Total Profit
24	1012	P004	0	01 January 2020	0	0.00	64,999.00	64999	1	64999	6,499.90
7	1655	P011	0	01 January 2020	0	0.00	2,998.00	1499	2	2998	299.80
40	3066	P026	0	02 January 2020	0	0.00	10,998.00	5499	2	10998	1,099.80
31	2059	P008	0	03 January 2020	0	0.00	16,497.00	5499	3	16497	1,649.70
33	2584	P014	0	03 January 2020	0	0.00	4,999.00	4999	1	4999	499.90
34	70	P023	0	04 January 2020	0	0.00	2,998.00	1499	2	2998	299.80
5	534	P018	0	04 January 2020	0	0.00	6,897.00	2299	3	6897	689.70
15	241	P027	0	06 January 2020	0	0.00	699.00	699	1	699	69.90
28	758	P008	0	07 January 2020	0	0.00	5,499.00	5499	1	5499	549.90
34	3304	P007	0	07 January 2020	0	0.00	6,999.00	6999	1	6999	699.90
19	808	P013	0	08 January 2020	0	0.00	31,998.00	15999	2	31998	3,199.80
42	992	P024	0	08 January 2020	0	0.00	8,397.00	2799	3	8397	839.70
10	3068	P006	0	09 January 2020	0	0.00	22,497.00	7499	3	22497	2,249.70
11	1251	P024	0	09 January 2020	0	0.00	2,799.00	2799	1	2799	279.90
2	596	P003	0	10 January 2020	0	0.00	1,79,998.00	89999	2	179998	17,999.80
46	799	P005	0	10 January 2020	0	0.00	2,77,497.00	92499	3	277497	27,749.70
34	612	P012	0	11 January 2020	0	0.00	2,999.00	2999	1	2999	299.90
45	2683	P018	0	11 January 2020	0	0.00	4,598.00	2299	2	4598	459.80
50	2408	P013	0	11 January 2020	0	0.00	15,999.00	15999	1	15999	1,599.90
17	867	P020	0	13 January 2020	0	0.00	25,998.00	12999	2	25998	2,599.80
36	2900	P029	0	13 January 2020	0	0.00	297.00	99	3	297	29.70