

Pizza Sales Report

KPI's REQUIREMENT:

We need to analyse key indicators for pizza sales data to gain insights into our business performance. Specifically, we want to calculate the following metrics:

1. Total revenue: The sum of the total price of all pizza orders.
2. Average Order Value: The average amount spent per order, calculated by dividing the total revenue by the total number of orders.
3. Total Pizzas sold: The sum of all pizzas sold.
4. Total Orders: The total numbers of Orders Placed.
5. Average Pizzas Per Order: The average number of pizzas sold per order, calculated by dividing the total number of pizzas sold by the total number of orders.

CHARTS REQUIREMENT:

We would like to visualize various aspects of pizza sales data to gain insights and understand key trends. We have identifies the following requirements for creating charts:

1. Daily Trend for Total Orders.
2. Hourly Trend for Total Orders.
3. Percentage of Sales by Pizza Category.
4. Percentage of sales by Pizza Size.
5. Total Pizzas Sold by Pizza Category.
6. Top 5 best Sellers by Total Pizzas sold.
7. Bottom 5 Worst Sellers by Total Pizzas Sold.