PIZZA SALES CASE STUDY





Hello!

My name is Pragati Jain and this project I have utilize some SQL Queries to slove a question that were related to pizza sales.

The Questions is:-

Basic:

- 1.Retrieve the total number of orders placed.
- 2.Calculate the total revenue generated from pizza sales.
 - 3. Identify the highest-priced pizza.
 - 4. Identify the most common pizza size ordered.
- 5.List the top 5 most ordered pizza types along with their quantities.

Intermediate:

- 1. Join the necessary tables to find the total quantity of each pizza category ordered.
 - 2.Determine the distribution of orders by hour of the day.
 - 3. Join relevant tables to find the category-wise distribution of pizzas.
 - 4.Group the orders by date and calculate the average number of pizzas ordered per day.
 - 5. Determine the top 3 most ordered pizza types based on revenue.

Advanced:

- 1.Calculate the percentage contribution of each pizza type to total revenue.
 - 2.Analyze the cumulative revenue generated over time.
 - 3. Determine the top 3 most ordered pizza types based on revenue for each pizza category.

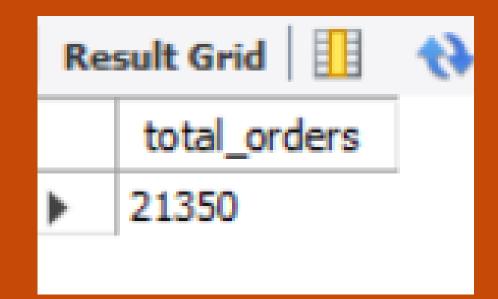
RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED.

```
SELECT

COUNT(order_id) as total_orders

FROM

orders;
```



CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES.

```
SELECT

ROUND(SUM(order_details.quantity * pizzas.price),

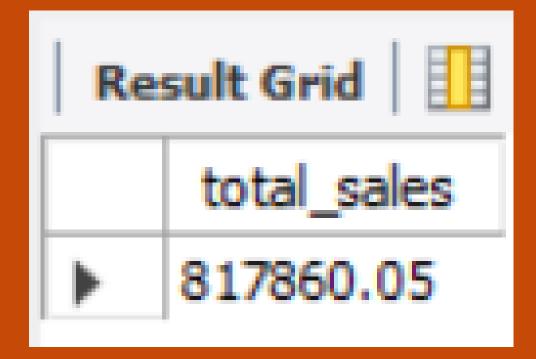
2) AS total_sales

FROM

order_details

JOIN

pizzas ON pizzas.pizza_id = order_details.pizza_id;
```



IDENTIFY THE HIGHEST-PRICED PIZZA.

```
pizza_types.name, pizzas.price

FROM

pizzas

JOIN

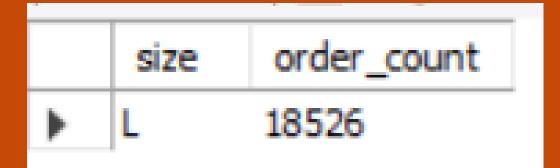
pizza_types ON pizzas.pizza_type_id = pizza_types.pizza_type_id

ORDER BY pizzas.price DESC

LIMIT 1;
```

	name	price
>	The Greek Pizza	35.95

IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED.



LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```
SELECT
    pizza_types.name, SUM(order_details.quantity) AS quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY quantity DESC
LIMIT 5;
```

Result and HH To Filter Rows:			
	name	quantity	
•	The Classic Deluxe Pizza	2453	
	The Barbecue Chicken Pizza	2432	
	The Hawaiian Pizza	2422	
	The Pepperoni Pizza 2418		
	The Thai Chicken Pizza	2371	

-- JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED.

```
SELECT
    pizza_types.category,
    SUM(order_details.quantity) AS total_quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category;
```

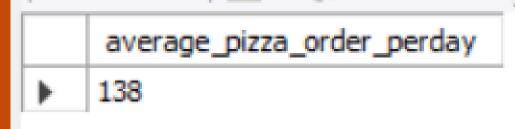
	category	total_quantity
•	Classic	14888
	Veggie	11649
	Supreme	11987
	Chicken	11050

- JOIN RELEVANT TABLES TO FIND THE CATEGORY-WISE DISTRIBUTION OF PIZZAS.

```
select category, count(name)
from pizza_types
group by category;
```

	category	count(name)
•	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9

- GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED PER DAY.



DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE.

```
SELECT
    pizza_types.name,
    SUM(pizzas.price * order_details.quantity) AS revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizzas.pizza_type_id = pizza_types.pizza_type_id
        JOIN
    order_details ON order_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY revenue DESC
LIMIT 3;
```

	name	revenue
•	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5

CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```
SELECT
   pizza_types.category,
    ROUND(SUM(pizzas.price * order_details.quantity) / (SELECT
                   ROUND(SUM(order_details.quantity * pizzas.price),
                               2) AS total sales
               FROM
                   order_details
                       JOIN
                   pizzas ON pizzas.pizza id = order details.pizza id) * 100,
           2) AS revenue
FROM
   pizzas
        JOIN
   pizza_types ON pizzas.pizza_type_id = pizza_types.pizza_type_id
   order_details ON pizzas.pizza_id = order_details.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
                                                              Recult Grad | |
```

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	category	revenue	
•	Classic	26.91	
	Supreme	25.46	
	Chicken	23.96	
	Veggie	23.68	

ANALYZE THE CUMULATIVE REVENUE GENERATED OVER TIME.

select order_date, sum(revenue) over(order by order_date) as cumulative_revenue
from

(select orders.order_date, sum(order_details.quantity*pizzas.price) as revenue
from order details join pizzas

on order_details.pizza_id = pizzas.pizza_id
join orders

on orders.order_id = order_details.order_id
group by orders.order_date) as sales;

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	order_date	cumulative_revenue
•	2015-01-01	2713.8500000000004
	2015-01-02	5445.75
	2015-01-03	8108.15
	2015-01-04	9863.6
	2015-01-05	11929.55
	2015-01-06	14358.5
	2015-01-07	16560.7
	2015-01-08	19399.05
	2015-01-09	21526.4
	2015-01-10	23990.350000000002
	2015-01-11	25862.65
	2015-01-12	27781.7
	2015-01-13	29831.300000000003
	2015-01-14	32358.700000000004
	2015-01-15	34343.50000000001
	2015-01-16	36937.65000000001
	2015-01-17	39001.75000000001
	2015-01-18	40978.600000000006
	2015-01-19	43365.75000000001
	2015-01-20	45763.65000000001
	2015-01-21	47804.20000000001

DETERMINE THE TOP 3 MOST ORDERED PIZZA TYPES BASED ON REVENUE FOR EACH PIZZA CATEGORY.

```
select name, revenue from

(select category, name, revenue, rank() over(partition by category order by revenue desc) as rn
from

(select pizza_types.category, pizza_types.name, sum(order_details.quantity*pizzas.price) as revenue
from pizzas join pizza_types
on pizzas.pizza_type_id = pizza_types.pizza_type_id
join order_details
on pizzas.pizza_id = order_details.pizza_id
group by pizza_types.category, pizza_types.name) as a) as b
where rn <= 3;</pre>
```

	name	revenue
•	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5
	The Classic Deluxe Pizza	38180.5
	The Hawaiian Pizza	32273.25
	The Pepperoni Pizza	30161.75
	The Spicy Italian Pizza	34831.25
	The Italian Supreme Pizza	33476.75
	The Sicilian Pizza	30940.5
	The Four Cheese Pizza	32265.70000000065
	The Mexicana Pizza	26780.75
	The Five Cheese Pizza	26066.5

Thank You