### Brief Curriculum Vitae of Dr. Geetika

#### Professor

School of Management Studies

Motilal Nehru National Institute of Technology Allahabad, Allahabad-211004

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#### Vision

To live by the doctrine of Academic Social Responsibility and to relentlessly contribute towards the knowledge base of the society by fostering learning centric education and nurturing talent so as to contribute to the overall development of the nation.

## **Teaching Experience: 30 years**

Thirty years of teaching experience at graduate and post graduate levels and twenty years of guiding and examining doctoral and post doctoral theses in India and abroad.

#### Present Position

(i) **Professor**, School of Management Studies, Motilal Nehru National Institute of Technology (MNNIT) Allahabad, India (since 2007)

#### Responsibilities:

- a) To teach MBA, M Tech, MCA and B Tech Students and supervise PhD theses
- b) To Guide and Supervise Research Projects at graduate, doctoral and postdoctoral levels.
- c) To monitor and upgrade curriculum and syllabi for courses being taught.

Thrust Areas: Strategic Management, Entrepreneurship, Managerial Economics, International Financial Management, Intellectual Property Rights

# (ii) Chairperson Women Advisory Cell and Internal Complaint Committee (2014-Till Date)

Responsibilities: to ensure rights of women members of the Institute including faculty, staff and students to work with dignity and equality and to investigate into the complaints of harassment and make suitable recommendations.

#### (iii) Chairperson, IPR Standing Committee (2013—Till Date)

Responsibilities: to ensure that intellectual property rights are preserved and no incidence of plagiarism takes place. All the Doctoral Theses are mandatorily checked by the IPR Cell using 'turnitin' software, before submission.

(iv) Member Board of Studies, Kamla Nehru Institute of Technology, Sultanpur.

# Research Experience: 20 years

#### Ph. D. Theses

Awarded: 13 (including one with an international university and two with other Indian

universities)

Submitted: 02 Enrolled: 02

Master's (MBA) Theses: Over 100

**Major Research Projects (as Principal Investigator)** 

International: 03 Indian: 03

# **International Experience**

- **Visiting Professor**, at Asian Institute of Technology Thailand, on Faculty secondment by Ministry of Human Resource Development, Government of India, to teach High Tech Entrepreneurship for the term January to June 2012.
- Appointed as **Adjunct Professor** at Asian Institute of Technology (June 2012-16)
- Supervised a doctoral student from Sri Lanka Registered at AIT Thailand.

**Countries visited:** USA, UK, New Zealand, Hong Kong, Mexico, Singapore, and Thailand to present invited research papers and Chair technical sessions at international conferences.

### **Awards and Honours**

- Best Paper Award at 12th Annual World Congress of the Academy for Global Business Advancement, November 16- 19, 2015, Malaysia.
- Best Paper Award (Kamla Award), 2010, by Indian Society for Training and Development.
- Best Paper Award (2007) at Global Conference on Business and Economics, held at Oxford University, UK.
- Second in Order of Merit in MA Economics examination of University of Allahabad (1979).

# Organisation of Academic and Co-academic Events

	International	National
Conference/workshops Organised	3	31
Conference/workshops Attended	5	19

### **Publications**

Books : 09 Research Papers : 83

	International	National
Journal/Book chapters	21	23
Conferences	20	19

# **Academic/ Administrative Experience**

**Academic Positions** 14 **Administrative Positions** 17

# **Membership of Professional Bodies**

- Indian Society for Training and Development, New Delhi (Life Member since 2001),
  - Chairperson, Allahabad Chapter (2004-05).
- Indian Institute of Public Administration, New Delhi, India (Life Member since 1986).
- All India Management Association, New Delhi, India,
  - Member Executive Committee, Local Chapter: Allahabad Management Association (2005-06, 2007-08 and 2009-10).

# Curriculum Vitae of Prof. Geetika

# **Research Experience**

## **Research Projects**

- Principal Investigator (2013-2016), Title: Multi-partnership Model of Self-sustainable Shelters for Urban Homeless Poor; sponsored by HUDCO, New Delhi.
- Lead Author (India) (2010-11), an international project on Father-Daughter Succession in Family Business: Socio-cultural Aspects.
- Principal Researcher (India) (2009-10) on an international project of Hellenic American University, Athens, titled "Female Immigrant Entrepreneurship Project".
- Principal Investigator (2004-07): Major Research Project titled: "Technology Development: A Strategic Tool for Indian Industry", sponsored by University Grants Commission of India (UGC).
- Israel Government Internship (1995) for Post Doctoral Research in Economic Development.
- Research Associate, University Grants Commission of India (1991-93) for post doctoral research on 'Women Workers in Unorganised Sector in India'.
- Junior Research Fellow, University Grants Commission of India, (1980-84) for doctoral work on the topic, 'Population Factor in Growth Models with special reference to Underdeveloped Countries like India'.

#### Ph. D. Theses Guided

Ph. D. awarded

MNNIT Allahabad

- 1. Dr Ashish Kumar Srivastava on "Supplier Development in Heavy Electrical Industry in India (Case Study of a Public Sector and a Private Sector Firm)", October 2016.
- 2. Dr Tanu Agarwal on "An Analysis of Cause and Effect Relationship between Foreign Institutional Investment and Select Variables in India During Pre and Post Sub-Prime Crisis", with external supervisor Prof PR Agrawal Vice Chancellor VBS Purvanchal University, February 2016.
- 3. Dr Anvita Gupta on "Strategic Dimensions of Expatriate Adjustment; A study of Indian Information Technology Sector," August 2015.
- 4. Dr. Ashish Mohan Dubey on Industry Analysis for Identification of Variables of Sustainable Competitive Advantage: a Case Study of Aviation Sector in India, November 2012, joint supervisor Dr GP Sahu.
- 5. Dr. Rajesh Tripathi on "Strategic Thinking, Technology Adoption and Competence Building: a Growth Mapping of Newspaper Industry in India", September 2012.
- 6. Dr. Dileep Singh, on "Production and Operation Perspectives of International Joint Ventures in India, with special Reference to Automobile Sector", July 2009.
- 7. Dr. Uroos Fatima Rizvi, "Management of Change in Industrial Organisations, A Study of firms located in Allahabad, India", October 2007.
- 8. Dr. Piyali Ghosh, on her thesis titled "Human Resource Strategies: An Analysis with special reference to Infotech Industries in India" November 2006.
- 9. Dr. Neeraj Pandey, on his thesis titled, "A Study of Organisational Dynamics with Special reference to Uttar Pradesh Power Corporation Limited", November 2006.
- 10. Dr. Amit Gautam on his thesis titled "Strategic Investment Decisions of MNCs and Indian IT Industries", November 2004.

Other Universitites

- 11. Dr Nayana Dehingama on Surviving in Hostile Markets (Asian Institute of Technology Thailand), June 2016.
- 12. Dr Nidhi Tiwari on Women Entrepreneurs in Uttar Pradesh: An Empirical Study of Success Factors and Growth Prospects, with Internal Supervisor Dr AN Jha, May 2014 (Birla Institute of Technology Mesra, Ranchi)
- 13. Dr. D.B. Singh, on his thesis titled, "Marketing and Development of Application Software, with special reference to Uttar Pradesh, India", May 2006 (University of Allahabad).

#### Thesis submitted at MNNIT Allahabad

- 1. Mr Mohit Kumar Ojha on Priority Matrix For Amenities at Next Generation Railway Stations: A Study of North Central Railway Zone of Indian Railways
- 2. Ms Akanksha Shukla on Impact of Corporate Social Responsibility on Performance of The Firm: A Study of Manufacturing And Service Sector in India

## Candidates currently registered

- 1. Ms Richa Singh, HR Strategies
- 2. Ms Rosangpui Hmar, Skill Development

# Academic Experience (30 years)

- 1. Adjunct Faculty at Asian Institute of Technology Thailand, to supervise Doctoral students in Entrepreneurship (June 2012-2016).
- 2. Visiting Professor, at Asian Institute of Technology Thailand, on Faculty secondment by Ministry of Human Resource Development, Government of India, to teach for the term January to June 2012.
- 3. Member, Project Review and Supervisory Group to monitor the project sanctioned under MNEICT Mission for Developing E-Content for Training and Development Modules for Managerial and Non-Managerial Personnel at Indian School of mines Dhanbad.
- 4. Expert on Evaluation Team of CSI-Nihilent Award for Best E-Governance Practice by a Government Department.
- 5. Coordinator, Curriculum Development Committee to review, upgrade and propose state-of-art curriculum and syllabi for MBA programme at MNNIT Allahabad, 2013.
- 6. Member Board of Studies, Faculty of Management Studies, Banaras Hindu University Varanasi (2011-13).
- 7. Resource Person to Faculty of Management Studies, Banaras Hindu University Varanasi on 'Social Entrepreneurship' (2010-12).
- 8. Guest Editor, (2010) Special Issue of *Thunderbird International Business Review* Glendale, Arizona USA, on the theme of Entrepreneurship and Sustainability: The Fight Against Poverty.
- 9. Member Editorial Board, (2009-10), American Journal of Management and Research (AJMR), American Hellenic University, Athens.
- 10. Delphi Expert for "Evolving a Citizen-Centric Rural e-Governance Framework", conducted by Centre of ICT and e-Governance-IIPA and IIT-Delhi, Indian Institute of Public Administration (IIPA), New Delhi (2009-10).

- 11. Member Editorial Board, (2007-2010) World Journal of Organizational Dynamics, *ISSN*: 1994-7674 (Print), *Frequency*: Quarterly, *Listing*: EBSCO, Rosetta, Ulrich, *Publisher*: WRO / Isis Press.
- 12. Coordinator Executive Development Programmes as coordinator and as resource person for senior and middle level executives in Industry and government officers in the areas of motivation, leadership, interpersonal relations and communication.
- 13. Resource Person in Academic Staff College, University Grants Commission of India Programmes for Faculty in Economics, Commerce and Management.
- 14. Reviewer of various international and national journals.
- 15. Assistant Professor/Reader, (1999-2007), MNNIT Allahabad
- 16. Lecturer, (1996-1999), MNNIT Allahabad
- 17. Research Associate, (1992-94), MONIRBA, Allahabad
- 18. Lecturer, (1988-1992), PMV Degree College, Allahabad

# **Administrative Experience (17 years)**

# 1. Dean Academic Affairs, MNNIT Allahabad (September 2015-August 2017)

Responsibilities:

- a) To monitor, coordinate and synchronise all the matter related with academics, including, admissions, examinations, results and academic verifications.
- b) To ensure that the Academic Ordinances for Doctoral, Postgraduate and Undergraduate Programmes are implemented.
- c) To promote highest levels of teaching-learning environment in the Institute.

# 2. Chairperson Senate Doctoral Programme Committee (June -August 2015)

Responsibilities: to function as a functionary of the Senate of the Institute and steer doctoral programmes as per Ordinances.

#### 3. Chairperson Central Purchase Committee (2014-2016)

Responsibilities: Reviewing the purchase requirements at various departments, facilitating purchase process for the Institute and recommending the purchases as per GFR.

## 4. Chairperson Annual Maintenance Committee (January 2015-2017)

Responsibilities: Reviewing the award of Maintenance contracts for machines and equipment of the Institute.

# 5. Head, School of Management Studies (August 2013-15, August 2009-11, October 1996-August 2000)

Responsibilities: overall management of the academic and administrative activities in SMS, such as developing the curricula, designing the pedagogy, ensuring effective teaching and research environment; enhancing industry participation through guest lectures and industry visits and proper placement of students.

As founder head of the department developed the course curriculum of a new Programme Master of Management Studies in 1996 and managed the new department: School of Management Studies at MNNIT Allahabad. The department has since achieved enviable

status in management education, especially among Government of India funded institutions.

## 6. Chairperson Women Grievance Committee (2010-12)

Responsibilities: to ensure rights of women members of the Institute including faculty, staff and students, to work with dignity and equality

#### 7. Member Board of Governors MNNIT (2006-2009)

Responsibilities: to participate in key decisions as Senate Nominee on Board of Governors, the apex decision making body in Institute governance. During the tenure ensured several rights of the employees and faculty.

## 8. Co-ordinator, UPMCAT (1999, 2000, 2003, 2004, 2005)

Responsibilities: (i) Management and Conduct of the admission test on all India basis for admission to all the institutions in the State of Uttar Pradesh, offering management and computer applications programs. (ii) Coordinating the 15 day long activity of group discussion and personal interview (GD/PI) of more than 15000 aspirants for MBA programmes in the State, in which over 40 experts were invited from all over the country.

# 9. Co-ordinator, Technical Education Quality Improvement Programme (TEQIP) (2001-03)

*Responsibilities*: Preparation of Draft proposal, final proposal and coordinating a team of representatives from all the departments of the Institute, regarding Technical Education Quality Improvement Programme (TEQIP); a Government of India Programme, funded by World Bank.

# 10. Convener, Knowledge Management Sub-group (2010- 2012)

*Responsibilities:* to develop a mechanism to retrieve, manage, and disseminate knowledge being generated including those within the institute.

# 11. Member Academic Advisory Committee, GB Pant Social Sciences Institute Jhusi Allahabad (2010-onwards)

Responsibilities: Monitoring Academic functioning of the Institute especially in the context of MBA (Rural Development) programme including, curriculum, admissions and teaching.

### 12. Member Advisory Board, GLA University, Mathura, India (2005- 2012)

*Responsibilities:* Monitoring Academic functioning of the Institute which has been among leading institutes in the private sector (Ranked One in the year 2008 and 2009 for Management Education by UPTU among all the affiliated institutions) and has been recently accorded the status of a university by the UGC and MHRD.

### 13. Member, Central Purchase Committee, MNNIT Allahabad (2005-2010)

*Responsibilities:* Reviewing the purchase requirements at various departments and facilitating purchase process for the Institute.

# 14. Faculty in-charge Publications, and Chief Editor, Institute Magazine, at MNNIT Allahabad (1996-2010)

Responsibilities: ensuring timely and accurate publication (i) Institute Annual and Audit Report which is placed before parliament, (ii) Bi-lingual Magazine Srijan to nurture and

promote creativity, art and literary skills of students, faculty and staff and (iii) Bi-annual Newsletter.

# 15. Faculty in-charge of Literary Activities of Student Activity Centre (SAC) (1999-2008)

Responsibilities: Holding literary activities such as young poets' meets, creative writing contests, debates, Youth Parliament, etc. (SAC is the forum to help student community to develop their complete personality).

- 16. **AICTE Nominee, Governing Body (2001-2003),** Institute of Professional Excellence and Management, Ghaziabad.
- **17. Chairperson Board of Studies,** School of Management Studies, Faculty of Engineering, University of Allahabad (1996-1999).

# Organisation of Academic and Co-academic Events

#### **International Conferences**

- 1. **Conference Chair,** International Conference on Advances in Technology and Management, January 29-31, 2015, MNNIT Allahabad. A total of 74 papers were presented and delegates from five other countries, including New Zealand, Thailand, China, Bangladesh and Maldives participated. As an outcome two books were brought out, with McGraw Hill as the publisher.
- 2. **Conference Chair**, Conference on Economic Crisis Management: Strategies for Survival and Growth, March 12-13, 2010, MNNIT, Allahabad. A total of 124 participants attended from all over India, Indonesia and Saudi Arabia. 87 papers were presented.
- 3. **Organising Secretary**, International Conference on Integrating World Market, Living Excellence through Technology and Beyond..., January 5-6, 2002, MNREC, Allahabad. A total of 192 participants attended the conference from five countries including, Canada, Indonesia, South Africa and USA. 98 papers were presented.

## **National Conferences/ Seminars**

- 1. Member, Advisory Committee, National Conference on Emerging Trends in Computing and Management Technologies, organised by SPMIT Allahabad held on February 26 and 27, 2016.
- 2. Member, Organising Committee, National Seminar on Advanced Product Development, February 26-28, 2005, organised by Department of Mechanical Engineering, MNNIT, Allahabad.
- 3. Member, Executive Committee, National Seminar on Supply-Chain Management Thru IT, February 14-15, 2003, MNNIT, Allahabad in association with Computer Society of India, Allahabad Chapter.
- 4. Convener, Conclave on Informal Sector-Growth Navigator, January 7, 2001, organised by School of Management Studies, Motilal Nehru Regional Engineering College (MNREC), Allahabad.
- 5. Convener, National Conclave on Turnaround and Corporate World, January 22-23, 2000, MNREC, Allahabad
- 6. Convener, National Seminar on Recession and Alternate Management Strategies, March 26, 1999, MNREC, Allahabad

7. Organising Secretary, National Seminar on Currency Turmoil in East and South East Asia, April 6, 1998, MNREC, Allahabad

# **Workshops / Summer Schools / Training Programmes**

- 1. Chairperson, Workshop on Gender Sensitivity at Workplace, held on March 27, 2017, organised by Women Advisory Cell, MNNIT, sponsored by TEQIP II.
- Coordinator, National Workshop on Teaching-Learning-Assessment: Techniques and Practices, held on March 24-25, 2017, organised by Office of Dean Academic, MNNIT, sponsored by TEQIP II.
- 3. Coordinator, Symposium on Strategic Imperatives of Growth, held on January 21, 2017; with participation from students and faculty from neighbouring institutions, in and around Allahabad.
- 4. Coordinator, Symposium on Strategic Imperatives of Sustainability, held on January 21, 2016; with participation from students and faculty from neighbouring institutions
- 5. Convener, An Interactive Workshop on Patent Filing, November 2, 2015 for faculty of MNNIT Allahabad.
- 6. Coordinator, Symposium on Multi-partnership Model of Self Sustainable Shelters for Urban Homeless Poor, August, 2015, sponsored by HUDCO-HSMI, New Delhi.
- 7. Chairperson, Symposium on Innovative Human Resource Practices, 1<sup>st</sup> April 2015, MNNIT Allahabad.
- 8. Coordinator, Workshop on Housing for Homeless Urban Poor, February 7, 2015, sponsored by HUDCO-HSMI, New Delhi.
- 9. Coordinator, Training Programme on People Skills Development, August, 2014.
- 10. Chairperson, Short Term Training Programme on Advanced Research Methods, (self-financed) July 7-21, 2014.
- 11. Convenor, Journal Equivalence Workshop at SMS, MNNIT on March 20, 2013
- 12. Co-ordinator, Faculty Development Programme on Innovation and Entrepreneurship during December 22, 2008 to January 3, 2009 at MNNIT Allahabad, sponsored by AICTE and MHRD Government of India.
- 13. Co-ordinator, Faculty Development Programme on Creativity and Soft Skills Development during June 30-July 12, 2008 at MNNIT Allahabad, sponsored by AICTE and MHRD Government of India.
- 14. Co-ordinator, Training Programme on Communication Skills and Personality Development (for Women and SC/ST candidates) during June 15-30, 2006 sponsored by TEQIP, Government of India.
- 15. Convener, Workshop on Emerging Management Issues held during March 29-31, 2006 in Collaboration with All India Council for Technical Education and INAE.
- Co-ordinator, Workshop on Communication Skills and Personality Development (for SC/ST candidates) during November 10-12, 2005 sponsored by TEQIP, Government of India.
- 17. Coordinator, Workshop on Marketing Practices and Trends, during 14-15 March, 2005 at MNNIT Allahabad.
- 18. Convener, Workshop on Trade Related Property Rights, November 11, 2002 in Collaboration with Ministry of Industry, Govt. Of India
- 19. Convener, Training Program on Know Yourself for Managerial Effectiveness, September 21-26, 2002 at MNNIT Allahabad.

- 20. Coordinator, Curriculum Development Workshop for new programme MBA-IBIT, May, 2002.
- 21. Convener, Short Term Training Programme for young teachers on Human Values in Technical Education, March 20-25, 2002, MNREC, Allahabad. The Programme was sponsored by ISTE, New Delhi.
- 22. Convener, Workshop on Turnaround, December 17, 1999, MNREC, Allahabad
- 23. Convener, Workshop on Good Corporate Governance, August 29-30, 1998, MNREC, Allahabad
- 24. Convener, Management Development Programme on Know Yourself organised at JayPee Cement, Rewa for senior executives on 19 July 1999.

#### **Publications**

#### **Books**

- 1. **Geetika**, Piyali Ghosh, P. Roychoudhury, (2017) Managerial Economics, Third Edition Tata-McGraw-Hill India.
- 2. **Geetika**, T. Nandan, GP Sahu, T. Singh, P. Ghosh, V Tripathi, (2016), (Ed.) Management and Technology, New Horizons of Research, McGraw-Hill Education, India
- 3. **Geetika**, T. Nandan, T. Singh, P. Ghosh, V Tripathi, (2015) Advances in Technology and Management, (Ed.) McGraw-Hill Education, India
- 4. **Geetika**, Piyali Ghosh, P. Roychoudhury, (2011) Managerial Economics, Second Edition Tata-McGraw-Hill India.
- 5. **Geetika**, Piyali Ghosh, P. Roychoudhury, (2008) Managerial Economics, First Edition Tata-McGraw-Hill India.
- 6. IC Agarwal, PR Agrawal, **Geetika** (2003), Ed. Management Dynamics and Integrating World Markets, SMS, MNNIT, Allahabad.
- 7. PR Agrawal, **Geetika**, GP Sahu, (2002), Ed. Integrating World Markets, Living Excellence through Technology and Beyond, SMS, MNNIT, Allahabad.
- 8. AD Sharma, **Geetika**, (1995), WTO-GATT and New Economic Order, Kitab Mahal, Allahabad.
- 9. AD Sharma, **Geetika**, (1994), Glimpses of Indian Economy, Allahabad Centre for Research and Development, Allahabad.

#### **Publications in Journals/ Edited Books**

#### International Journals

- 1. Ghosh, P., Ojha, M. **Geetika,** (2017). *Determining Passenger Satisfaction out of Platform-based Amenities: A Study of Kanpur Central Railway Station*, accepted for publication in Transport Policy, Elsevier.
- 2. **Geetika**, Ghosh, P. and Ojha, M. (2017). *Urban Homeless Shelters in India: Miseries Untold and Promises Unmet* in Cities, (Elsevier, pp 88-96.
- 3. **Geetika,** Ghosh, P. and Ojha, M. (2016). *Journey towards World Class Stations: An Assessment of Platform Amenities at Allahabad Junction*, Journal of Public Transportation, Vol. 19, No.1, pp. 31-46.

- 4. **Geetika** and Agarwal, T. (2015) *A Relationship Study of Foreign Institutional Investment and Mutual Fund Investment in India*. (Rudra P. Pradhan, Eds.) Frontiers of Infrastructure Finance Problems and Prospects, pp 30-41. Bloombury Publishing India Pvt. Ltd. New Delhi. ISBN: 978-93-84898-88-5
- 5. **Geetika**, Piyali Ghosh, Alka Rai, JP Joshi, Priya Singh (2014) *Measuring Workers'* Satisfaction with Grievance Handling Procedure: Study of a Power Distribution Major in India, Asian Journal of Management Cases, Vol.11 Issue 2, ISSN: 0972-8201
- 6. Ashish Mohan Dubey, **Geetika**, GP Sahu, (2013), *Effective implementation of competitive advantage and sustainable competitive advantage: a conceptual model*, International Journal of Business Innovation and Research, pp 519-533; Inderscience Publishers.
- 7. **Geetika**, Meenakshi Rishi, (2012), *Tackling the menace of poverty by capacity building: case-based evidence on multi-sectoral partnerships in India*, International Journal of Social Entrepreneurship and Innovation, Vol. 1, No. 4, pp 361-372.
- 8. **Geetika**, Meenakshi Rishi, (2012), *Promoting Entrepreneurship to Alleviate Poverty in India: An Overview of Government Schemes, Private Sector Programs, and Initiatives in the Citizens' Sector*, Thunderbird International Business Review, Wiley USA, Volume 54, No 1, pp 45-58.
- 9. **Geetika**, Nandan, S., (2010), *Determinants of Customer Satisfaction on Service Quality: A Study of Railway Platforms in India*, Journal of Public Transportation, Center for Urban Transportation Research, University of South Florida, USA, Volume 13.1, pp 97-113.
- 10. Piyali Ghosh, VP Agrawal, **Geetika**, (2008) *Attribute based Recruitment of Knowledge Workers using MADM Methodology*, Journal of International Business and Entrepreneurship Development, Inderscience, Vol. 3, Nos 3/4, pp 205-226.
- 11. **Geetika,** Piyali Ghosh, (2007) *Dimensions of Recruitment Strategies in Indian Software Industry*, World Journal of Organisational Dynamics, World Research Organization/Rosetta Publications, 1(1), pp. 8-15.
- 12. Piyali Ghosh, **Geetika**, (2007) *Recruitment Strategies: Exploring the Dimensions in Indian Software Industry*, published in Asian Journal of Management Cases, Vol. 4, Number 1, January –June, Lahore University pp 5-25.
- 13. Piyali Ghosh, **Geetika**, (2007) *Unionisation: A Feasibility Study for the Indian Software Industry*, published in Russian Management Journal, Issue 2, pp 45-56.

# **Book Chapters**

- 14. **Geetika**, Nandan, S., Ghosh P. (2011) A Socio-cultural Perspective on Father-daughter Succession in Family Business in India, , in, *Father-Daughter Succession in Family Business (ed)* Halkias, D., et al. (Eds.). Gower Publishing Limited, London, UK, pp 35-44.
- 15. **Geetika**, Nandan, S., Rishi, M., Liasides, J., Kondilis, B., (2010) India: Female Immigrant Entrepreneurship in Uttar Pradesh, in, *Female Immigrant Entrepreneurs: The Economic and Social Impact of a Global Phenomenon (ed)* Halkias, D., et al. (Eds.). Gower Publishers, London, UK, pp 11-24.
- 16. Dileep Singh and **Geetika** (2009) Competitive Advantage via Synergy in processes and operations: The International Joint Ventures Way, published in Emerging Issues

- and Challenges in Business and Economics, Ed. Francesco Ciampi, Firenze University Press, Italy, pp 497-511.
- 17. **Geetika,** Rajesh Tripathi, (2008) *ICT and Strategic Product Management: A case study of Newspaper Industry*, in *Critical Thinking in E-Governance* (ed), Jaijit Bhattacharya, GIFT Publishing, Global Institute of Flexible System Management, New Delhi, India, December, pp. 249-255.
- 18. Neeraj Pandey, **Geetika**, (2008) Strategic Marketing of E-Government for Technology Adoption Facilitation, in *Critical Thinking in E-Governance* (ed), Jaijit Bhattacharya, GIFT Publishing, Global Institute of Flexible System Management, New Delhi, India, December, pp. 51-60.
- 19. **Geetika,** Rajesh Tripathi, (2007) E-Government Approach to Management of Intellectual Property in Indian Folklore, in *Foundations of E-Government*, (ed.), Ashok Agarwal and V. Venkataraman, GIFT Publishing, Global Institute of Flexible System Management, New Delhi, India, December, pp. 302-312.
- 20. **Geetika,** Neeraj Pandey, (2007) *National E-Governance Plan Revisited: Achievements and Road Ahead*, in *Foundations of E-Government*, (ed.), Ashok Agarwal and V. Venkataraman, GIFT Publishing, Global Institute of Flexible System Management, New Delhi, India, December, pp. 86-94.
- 21. **Geetika**, Neeraj Pandey (2006) Competitiveness through E-Government in Power Sector: Identification of Critical Success factors to Acquire Winning Edge, in *E-government: Macro Issues*, December, GIFT Publishing, R. K. Mitra (Ed.) Global Institute of Flexible System Management, New Delhi, India, pp. 313-324.

### National Journals/Book Chapters

- 1. **Geetika,** (2016), *International Trade and India: Trends, Alternatives and Strategies*, (Ed.) Management and Technology, New Horizons of Research, McGraw-Hill Education, India pp 160-168
- 2. **Geetika**, Piyali Ghosh, Ashutosh Shukla, (2015) State of Urban Homeless Poor in India: A Stock-taking of the City of Allahabad, *Urban India*, Volume 35, Issue1, 2015, pp 8-29.
- 3. Ashish Mohan Dubey, **Geetika**, GP Sahu, (2015), *Determinants of Sustainable Competitive Advantage in Indian Civil Aviation Industry*, in Advances in Management and Technology, McGraw Hill Education; pp 9-14
- 4. Nidhi Tiwari, **Geetika**, (2015), *A Conceptual Model of Determinants of Women Entrepreneurship Based on Literature Review*, in Advances in Management and Technology, McGraw Hill Education; pp 78-86
- 5. Anvita Gupta, **Geetika**, (2012) Organisational Perspective on Strategic Dimension of Expatriate Adjustment, in *Management Perspective: Business Continuity, Growth and Sustenance*, (Ed) Vinitaa Agrawal, Samar Sarabhai; Excel India Publishers, New Delhi, pp 145-150.
- 6. **Geetika** and Shefali Nandan, (2010) A Study of Women Entrepreneurs: Motivators and Deterrents, in book *Women Entrepreneurship Development Issues and Perspectives* (Ed) Usha Kiran Rai and Alok Kumar Rai, Macmillan Publishers India Ltd.

- 7. **Geetika** and Pandey, Neeraj, (2010) *Strategic Issues at the Largest Power Utility of India*, Electrical India, January, Vol. 50 No. 1, Page 150-155
- 8. **Geetika**, Tripti Singh, Vibhava Srivastava, (2009) *Quality of Work Life and Organizational Efficiency With special reference to IT-Enabled Service Sector in India*, Indian Journal of Training and Development, Vol. XXXVII, No. 4, October, ISTD, New Delhi, pp 5-10.
- 9. **Geetika**, Nandan Shefali (2008) *A Study of Socio-Economic Influences on Perceptions of Gender Equality in India: Linkages with Career Choices*, Integral Review: A Journal of Management, December Vol I, No. 2, , pp 3-17
- 10. **Geetika,** Nandan Tanuj, Upadyaya Ashwini, (2008) *Internet Banking in India: Issues and Prospects*, Journal of Bank Management, Vol. VII No. 2, May, Institute of Bank Management and Research, Hyderabad, pp 47-61.
- 11. **Geetika,** Nandan Shefali, (2008) *Working Women in India: Treading to Remove Imbalances*, Journal of Women Studies, Vol II, No. 2, September pp 99-108.
- 12. **Geetika,** Tripti Singh, (2007) *Strategic Human Resource Management and Competitive Advantage*, Indian Journal of Training and Development, Vol. XXXVII, No. 4, October, ISTD, New Delhi, pp 5-10.
- 13. Geetika, Neeraj Pandey (2007) Benchmarking: A Strategic Tool for Enhanced Performance and a Study of Power Sector in India, ICFAI Journal of Management Research, Vol. VI No. 7, July, ICFAI, Hyderabad, pp 37-51.
- 14. **Geetika**, Piyali Ghosh (2006) *Recruitment Strategies in the Indian Software Industry*, ICFAI Journal of Knowledge Management, Vol. 4, No.3, September, pp 40-54.
- 15. Piyali Ghosh, **Geetika** (2006) *Retention Strategies in the Indian IT Industry*, Indian Journal of Economics and Business, New Delhi, Vol. 5, No 2, December pp 215-225.
- 16. **Geetika**, Piyali Ghosh (2005) The Indian IT Industry: Re-Thinking Retention, Strategic Human Resource Management: Emerging Dimensions and Trends, Industry-Academia Interface, (ed.), Excel Book.
- 17. **Geetika**, Neeraj Pandey and Kingshuk Das (2005) Paradigm Shift in Micro Finance Institutions: A Futuristic Model, *Dynamic Management in Global Economy* Ed K.N.S. Kang, Chapter 6, Part- I, New Century Publications, New Delhi.
- 18. **Geetika**, A D Sharma, (2003) *Urban Centres, Environment and Quality of Life*, Management Dynamics, (ed.), IC Agarwal, PR Agrawal, Geetika, MNNIT, Allahabad.
- 19. **Geetika**, (2002) *Quality Consciousness: An Anchor for Industrial Recovery*, Integrating World Markets (ed.), PR Agrawal, Geetika, GP Sahu, MNNIT, Allahabad.
- Geetika, Piyali Ghosh, (2002) IT Sector and New Approaches to Human Resource Management, Integrating World Markets (ed.), PR Agrawal, Geetika, GP Sahu, MNNIT, Allahabad.
- 21. **Geetika**, (1995) *Public Sector Can Strive for Existence and Growth*, Indian Journal of Public Enterprise, Vol. VII. Institute of Public Enterprises, Allahabad.
- 22. **Geetika**, (1991) *Role of Education in Population Control*, Yojana, December, Vol 21, Publication Division, Government of India, New Delhi, pp 15-16.

23. **Geetika**, (1986) *Only a Very Low Capital Output Ratio Can Save Us*, Economic Currents Vol. XXX, No. 32, University of Allahabad, pp 8-11.

# A. Publications in Conference and Seminar Proceedings

International Conferences

- 1. Nayana Dehingama, Barbara Igel, **Geetika Goel**, Anil Fernando, (2015) *The Link between Creativity and Credibility with Sustainable Growth of Entrepreneurial Firm: Evidence from Sri Lanaka*", in 12th Annual World Congress of the Academy for Global Business Advancement, November 16- 19, 2015, Malaysia.
- 2. Ashish Mohan Dubey, **Geetika**, GP Sahu, (2015) *Determinants of Sustainable Competitive Advantage in Indian Civil Aviation Industry*, Presented at International Conference on Management and Technology, ICAMT-15, Allahabad, January 29-31, 2015.
- 3. Nidhi Tiwari, **Geetika**, (2015) *A Conceptual Model of Determinants of Women Entrepreneurship Based on Literature Review*, Presented at International Conference on Management and Technology, ICAMT-15 Allahabad, January 29-31, 2015.
- 4. **Geetika** and Mohit K. Ojha (2014) Passenger Satisfaction from Basic Amenities: a study of Allahabad Junction, International Conference on Frontiers of Infrastructure Finance (ICFIF-2014); IIT Kharagpur, November 13-15, 2014.
- 5. **Geetika,** Agarwal Tanu, (2014) A Relationship Study of Foreign Institutional Investment and Mutual Fund Investment in India; International Conference on Frontiers of Infrastructure Finance (ICFIF-2014); IIT Kharagpur, November 13-15, 2014.
- 6. **Geetika,** Anvita Gupta, (2012) *International Assignments, Expatriate Adjustment and Perceived Impact of Parent Organization Support*, published in the Proceedings of International Conference of Academy of Business and Retail Management, held in London on November 6-7.
- 7. **Geetika**, M. Rishi, (2011) *Can Multi-sector Partnerships Promote Entrepreneurship and Alleviate Poverty? Case-based Evidence from India*, at the International Conference of International Journal of Business and Economics, held at New Delhi, during December 19-20.
- 8. **Geetika,** Anvita Gupta, (2011) *Expatriate Mangers' Work Adjustment: a Study of Indian IT Professionals*, presented and published in proceedings of second IJAS Conference at Harvard University, 29 May to 2 June.
- 9. **Geetika,** Tripti Singh, Anvita Gupta, (2011) *Women Working in Informal Sector in India: A saga of Lopsided Utilization of Human Capital*, presented at and published in Proceedings of International Conference on Economics and Finance Research ICEFR, IEEE.
- 10. Tripti Singh, **Geetika**, Rameshwar Dubey, (2011) *A Theoretical Framework for Soft dimensions of Total Quality Management*, presented at and published in Proceedings of International Conference on Economics and Finance Research ICEFR, IEEE.
- 11. Dileep Singh and **Geetika** (2008) *Competitive Advantage via Synergy in processes and operations: The International Joint Ventures Way*, published in proceedings of Global Conference on Business and Economics, held at Florence Italy, during October 18-20.

- 12. A. S. Mathrani, **Geetika** and David Parson, (2007) *Building Trust across Virtual Social Spaces: The Software Vendors' Perspectives*, presented and published in the proceedings of 18<sup>th</sup> Australian Conference on Information Systems, (ACIS) held on, 4-7 December, at Toowoomba, Australia.
- 13. **Geetika** and Neeraj Pandey, (2007) *E-government for Improving Performance of Power Sector in India*, presented and published in the proceedings of Pacific Asia Conference on Information System, held on 3-6 July, at Auckland, New Zeeland.
- 14. Bhargava J N, Mukherjee A K, **Geetika**, (2007) *Education System as an Important Contributor to Knowledge Society: the Indian Saga*, published in proceedings of Global Conference on Business and Economics, held at Oxford University, UK during June 24-26.
- 15. Piyali Ghosh, **Geetika**, (2006) *Strategies to Recruit Knowledge Workers: Exploring the Dimensions in Indian Software Industry*, in the International Conference on Global Competitiveness, organised by Indian Institute of Management Kozhikode, held on March 24-25.
- 16. Neeraj Pandey, **Geetika**, (2006) *Understanding Organisational Dynamics for Desired Performance: with special reference to Power Sector in India*, published in proceedings of Global Conference on Business and Economics, held at Harvard University, USA during October 14-16.
- 17. Peeush Ranjan Agrawal, **Geetika,** Tripti Singh, (2006) *Consumer's Buying Pattern in Indian Villages: Survey of a sub-Division in Northern Part of the Country*, in the proceedings of 12<sup>th</sup> Asia Pacific Management Conference held at Asian Institute of Technology, Bangkok, Thailand, during November 18-19, pp 940-947.
- 18. **Geetika**, Neeraj Pandey, (2005) *Wither Power Sector Reforms: Emerging Issues and Challenges*, published in proceedings of 11<sup>th</sup> International Conference on Productivity and Quality Research held at IIT Delhi, New Delhi during December 12-15.
- 19. Strategic Collaboration for Research and Development: Analysis and Evidence, Geetika, published in proceedings of Sixth International Conference on Operations and Quantitative Management, at IIM Indore on August 8-11, 2005.
- 20. **Geetika,** (2004) *Small Scale Industry in India: a Model for Economic Development*, presented and published in Proceedings of International Conference on Information Technology and Global Business Research, held at Cancun, Mexico, March 10-13.

## National Conferences

- 1. **Geetika**, Piyali Ghosh; (2016) A Study of Shelters for the Urban Shelterless in Uttar Pradesh, published in the proceedings of the National Conference on Emerging Trends in Computing and Management Techniques, held on February, 25-26, 2016 at SPMIT, Allahabad. pp 48-53, (ISBN 978-85477-65-2).
- 2. **Geetika,** Nidhi Tiwari, (2013) *An Empirical Study to Identify the Determinants of Success of Women Entrepreneurs in Uttar Pradesh* published in proceedings of Tenth Biennial Conference on Entrepreneurship, Vol II, pp 732-740, (ISBN: 978-93-80574-47-9), Entrepreneurship Institute of India, Ahmadabad, February 20-22.
- 3. Dileep Singh and **Geetika** (2007) *International Joint Ventures Create Synergy by Flexibility in Processes and Operations*, published in proceedings of GLOGIFT, held New delhi during December 16-18.

- 4. **Geetika,** (2007) *Informal Sector and underutilization of Human Capital: A Case Study of Women Workers in Allahabad,* Geetika, in the proceedings of National Seminar on Challenges of Informal Sector in the Era of Globalization, organized jointly by Planning Commission and Economics Department, Allahabad University on March 10-11.
- 5. Dileep Singh, **Geetika** (2007) *Synergy, Growth and Competitive Advantage through International Joint Ventures*, in the proceedings of National Conference on Mergers & Acquisitions in India, held on March 17 at BHU, Varanasi.
- 6. **Geetika**, Neeraj Pandey, (2006) *Copyrights Issues in Software: An Indian Perspective*, in the proceedings of national Seminar on Copyrights: Emerging Issues in India, sponsored by Government of India, organised by Thapar Institute of Engineering and Technology, Patiala on March 25, pp 42-54.
- 7. Neeraj Pandey and **Geetika** (2005) *Innovative Motivational Tools: Key to Organizational Success*, Proceedings of the International Conference on Productivity and Quality Research.
- 8. **Geetika**, Piyali Ghosh, (2005) *Indian IT Industry: Re-Thinking Retention, in the Strategic Human Resource Management: Emerging Dimensions and Trends*, National Conference, organised by Faculty of Management Studies and Research, Aligarh Muslim University, Aligarh on February 12-13.
- 9. **Geetika,** Dileep Singh, (2005) *Strategic Alliances: International Joint Ventures*, at national conference on Strategic Alliances and Joint Ventures, held at Gurukul Kangari University Haridwar, February 12-14.
- 10. Uroos Fatima Rizvi, **Geetika**, Nigar Rizvi, (2005) *Women in India lagging Behind in Education and Employment: Are Social Factors to be blamed?* National Seminar on Women in Science and Technology: Issues and Prospects at NIT Rourkela, Orissa, January 8-9.
- 11. **Geetika**, Neeraj Pandey (2005) *Intellectual Property Technological Development: Changing Dynamics and Newer Perspectives*, at National Seminar on Intellectual Property Rights at TIET, Patiala, March 26-27.
- 12. **Geetika**, Pandey, Neeraj, and Das, Kingshuk, (2005) *Paradigm Shift in Micro Finance Institutions: A Futuristic Model*, Proceedings of the International Conference on Dynamic Role of Management in Global Economy.
- 13. **Geetika**, Uroos Fatima Rizvi, (2003) *Changes in the World of Work: A Synthesis of External and Internal Factors*, Annual Convention of Indian Journal of Labour Economics, December 15-17.
- 14. **Geetika,** Piyali Ghosh, (2003) *Learning Organisation: the Mantra of Success in New Economic Order*, Annual Convention of Indian Journal of Labour Economics, Calcutta, December 15-17.
- 15. **Geetika**, (2001) *Intellectual Property Protection is an Essential Infrastructure*, National Seminar on Technology Management, organised by Institutions of Engineers India (Allahabad Chapter) on 15 September.
- 16. **Geetika,** (1997) *Managing for Corporate Excellence: A Case for Human Resource Development,* National Seminar on Corporate Strategies in the Changing Business Scenario, organised by Institutions of Engineers India (Allahabad Chapter) on 15-16 September, pp153-161.

- 17. **Geetika**, (1997) *Women in Management and Relentless Struggle for Gender Equality*, at National Seminar on Women in Science, Technology and Management, Rohilkhand University, Bareilly, 13-15, February.
- 18. **Geetika**, (1993) *Women and Population and Tradition Backed Pressures*, at XVII annual conference of I.A.S.P. Lucknow, 3-4 December.
- 19. **Geetika**, (1984) *Economic Development: An Interaction of Man and Material*, Annual Convention of Economic Research Association (ERA) University of Allahabad, on 14 April.

# Invited Talks/ Lectures/ Presentations at Conferences/Seminars/ Workshops

- **1.** Keynote on Impact of Gender, International Experience and Location on Expatriate Adjustment: A Study of Indian Expatriates, BESSH-2017, April 1-2, 2017, Athens.
- **2.** Keynote on Expatriate Adjustment: An Imperative of Outsourcing, 6th International Conference on Issues in Applied Business, Management, Social Sciences Research (IABMSR-MARCH-2017), March 30-31, 2017, Athens, Greece.
- **3.** Lecture on Habits of Effectiveness at Skill Development Programme organized by Indian Society of Training and Development at University of Allahabad, January 20, 2017
- **4.** Lecture on Research Design and Thesis Writing at University of Allahabad, October 14, 2016.
- **5.** Resource Person on Intellectual Property Rights, at Institute of Professional Studies, University of Allahabad, August 10-11, 2016
- **6.** Keynote Address at National Workshop on Case Study Method, RSMT, Varanasi, on August 13, 2015
- **7.** Lectures on Women's Rights at Workplace at Academic Staff College, University of Allahabad, Allahabad on March 23 and 25, 2013.
- **8.** Lecture on *Intellectual Property Rights* at the Orientation Programme for PhD students at Nehru Gram Bharti University, Allahabad on June 15, 2013.
- **9.** Lecture on *Foreign Trade, Balance of Payments and Devaluation of Rupee* at Rotary International, Annual Convention, Allahabad, on June 14, 2013.
- **10.** Lecture on *Case Study Method of Teaching* at Short Term Training Programme on Case Study methods and Techniques on June 7-12, 2013 organised by School of Management Studies, MNNIT Allahabad
- **11.** Lecture on *Intellectual Property Rights and Bioethics* at Short Term Training Programme on Human Health and Environmental Sustainability during June 4-8, 2013, organised by Department of Bio-technology, MNNIT Allahabad.
- **12.** Lecture on *Rights at Workplace*, at Short Term Training Programme on Industrial Relations on May 27-31, 2013 organised by School of Management Studies, MNNIT Allahabad.
- **13.** Lecture on *Intellectual Property Rights and Biotechnology* at Short Term Training Programme on Frontiers in Biotechnology during May 28–June 1, 2013 2013 organised by Department of Bio-technology, MNNIT Allahabad.

- **14.** Lecture on *Case Study Method of Teaching* at Short Term Training Programme on Teaching Methodology on May 20-24, 2013 organised by School of Management Studies, MNNIT Allahabad.
- **15.** Keynote Lecture on *International Business and India: Trends, Alternatives and Strategies*, at National conclave on International business & third world: An Indian Perspective on 12-13 April, 2013 organized by STEP-HBTI Kanpur.
- **16.** Lectures on *Women's Rights at Workplace* at Academic Staff College, University of Allahabad, Allahabad, on March 23 and 25, 2013.
- 17. Lecture on *Habits of effectiveness* to middle level managers at NTPC 2012
  - 18. Lecture on *Habits of effectiveness* at CDA Pension for Grade II officers on March 22, 2010.
  - 19. Lecture on *Information Security Behavioural and Managerial Dimensions* at FDP on Information Security (Soochna Suraksha Sameeksha) at MNNIT Allahabad on December 23, 2009.
  - 20. Young Women's Perception of Equality: An Impact on Career Choices, at National Workshop on 'Economic Uprising of Women: Socio-legal Issues, at JT Girls' Degree College (constituent college of University of Allahabad), on October 22, 2008.
  - 21. Lecture on *Decision Making and Information Technology*, in FDP on Management Information System, at SMS, MNNIT Allahabad, July 19, 2008
  - **22.** Lecture on *Information Supported Decision Making to Gain i-Competitive Advantage*, in FDP on Knowledge Management at MED, MNNIT Allahabad, June 28, 2008.
  - **23.** Delivered seminar on *Habits of Highly Effective People and Stress management* for Middle level officers of CDA (Pension) on June 26, 2008.
  - **24.** Lecture on *Technical Education in India: Teaching Learning Dynamics*, in FDP on CAD-CAM at MED, MNNIT Allahabad, June 21, 2008.
  - 25. Demand and Supply Analysis, Orientation Programme at GB Pant Social Sciences Institute, Jhusi, February 12, 2008.
  - **26.** The Art and Science of Demand Forecasting, Staff Development Programme of UGC at University of Allahabad, January 25, 2008.
  - **27.** Copyright Protection in India: Gap between Act and Implementation at National Workshop on Intellectual Property Rights held at MNNIT Allahabad on December 14-15, 2007.
  - **28.** *Intellectual Property Issues in Folklore*, presented at National Workshop on Intellectual Property Rights held at MNNIT Allahabad on December 14-15, 2007.
  - **29.** Protecting Intellectual Property in Folklore: An Indian Perspective, presented at National Workshop on Intellectual Property Rights held at IIT Kanpur on March 31-April 1, 2007
  - **30.** Working Women: Treading to Remove Imbalances, at National Seminar on Women Studies in 21<sup>st</sup> Century: Various Paradigms, held on March 27-28, 2007 at BHU, Varanasi, Allahabad.
  - **31.** Delivered seminar on *Emotional Intelligence* for Middle level officers of CDA (Pension) on 12 December, 2007.

- **32.** Lecture on Report Writing, Orientation Programme for Ph D Students, MONIRBA, Allahabad, November 22, 2007
- **33.** Lecture on *IPR in Indian Folklore* at IIIT Allahabad on October 27, 2007.
- **34.** Lecture on *Career Planning* at Annual NCC Camp on 1 September, 2006.
- **35.** Lopsided Utilization of Human Capital in India, National Seminar on Dimensions of Distance Education organised by UPRT Open University on April 4-5, 2006.
- **36.** Delivered seminar on *Motivation for effective performance* for Middle level officers of CDA (Pension) on 19 October, 2005.
- **37.** Seminar on *Communication Skills and Interpersonal Relations* for Middle level officers of CDA (Pension) on 20 October, 2005.
- **38.** *The Strategic Business Challenge*, at a seminar organised by Computer Society of India, Allahabad Chapter on 10 April, 2004.
- **39.** Talk on *Ethics and Value System* at Allahabad Agriculture Institute on 15 June, 2002.
- **40.** Panel member at a meet of Development Professionals organised by GB Pant Social Science Institute on 4-5 May 2002.
- **41.** Talk on Values and Ethics in Management at GB Pant Social Science Institute on 7 December, 2001
- **42.** Lecture on Effective Management through Self Development at a training Programme organised by UP Jal Nigam on 2 November, 2000

### **Social Contribution**

- Organised several awareness camps and training programmes for pilgrims, pandas and boatmen for keeping Ganga water and ghats clean, as member of Community Development Cell, MNNIT Allahabad and also as Secretary Allahabad Centre for Research and Development.
- Organised surveys to assess the socio-economic impact of Kalpwas during Maha Kumbh- 2013 and to assess the impact of information technology on management and organisation of Kumbh Mela-2001 with the MBA students as investigators.
- Work with an NGO 'Children National Institute' towards protecting the rights of girl child of underprivileged sections of the society/orphans.

# **Academic Qualifications / Professional Training**

- Doctor of Philosophy, 1986 (Growth Economics), University of Allahabad, Allahabad, India as University Grants Commission Junior Research Fellow.
- Master of Arts (Economics), 1979, in First Division and Second in order of Merit, University of Allahabad, Allahabad, India.
- Bachelor of Arts, 1977, (Economics, English Literature, Ancient History) in First Division, University of Allahabad, Allahabad, India.
- Attended Faculty Development Programmes on following aspects of Strategic Management, organised by Strategic Management Forum, India, in collaboration with All India Council for Technical Education and Indian Institutes of Management (IIMs):

- o Strategic Thinking (Advanced Course) IIM Lucknow NOIDA Campus, October 2015.
- International Business Strategy (Advanced Course), at IIFT Delhi, December 19-25, 2005
- Strategic Alliances and Joint Ventures (Advanced Course), at IIM Indore, November 16-22, 2004
- Management of Change and Leadership, (Advanced Course), at IIM Lucknow 26 Sept-2 October, 2004
- Strategic Management (Fundamental Course) at IIM Bangalore 23-29 May 2004
- Institute nominee in a week long workshop on Capacity Building for Women Managers in Higher Education, during October 9-14, 2006 at BHU, Varanasi sponsored by UGC.
- Training Programme on Pension and New Pension Scheme organised by Institute of Socio-Economic Research and Action, New Delhi, during September 14-16, 2006 as Institute nominee.
- Short term programme on Pedagogy during 15-17 February 2005 organised by National Teachers Training and research Institute, Chandigarh, at MNNIT Allahabad.