



KIIT UNIVERSITY, BHUBANESWAR

MID-SEMESTER EXAMINATION- 2014

Applicable for Branches-EEE,ETC,CV,EL

PROFESSIONAL COMMUNICATION

Total Mark-25

Duration-2 hrs

(Answer any five questions including Question No.1)

1. (a) Is communication complete without feedback ? Yes or No. Give reason. (5 X 1= 5)
(b) Interpret the following non-verbal language.
 - A clenched fist.
 - A thumbs up.(c) Define the term ' Oculesics'.
(d) Mention the time and tense of the verb (s) in the sentences given below.
 - She has a yoga class tomorrow morning.
 - If I had some money now, I could buy it.(e) Choose the correct verb.
 - Some of the beads (is/are) missing.
 - Our thanks (go/goes) to the workers who supported the union.
2. Communication is a dynamic two-way transactional process. Explain all the stages of communication process with a neat diagram. (5)
3. Written communication is very essential for all types of business organization. Elucidate the statement with suitable examples. (5)
4. There are many common causes that lead to various Intrapersonal barriers and Interpersonal barriers. Elaborate these causes and suggest measures to reduce their effects. (5)
5. Besides the formal networks, communication in an organization also travels through informal networks. Explain how do they function with the help of diagram for each category. (5)
6. State and explain the major paralinguistic features that contribute towards effective oral communication . (5)
7. Discuss the types, advantages and limitations of Sign language. (5)

*****Thanks*****