

VTA Service Analysis

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Introduction

● GOALS:

- Analyze the VTA Ridership Data available on VTA Open Data website.
- Evaluate Service Productivity of each Line on Monthly and Weekly basis.
- Page rank Analysis of the service

● DATASET FEATURES

- 1GB Ridership Data from Jan 2014 to September 2014
- Attributes used in the analysis
 - Date
 - Line Number - The bus number that services a specific route
 - Service Number - The day of the trip(Weekday, Weekend or Holiday)
 - Direction Number - Number assigned to the direction the trip is operating
 - On - Number of people counted boarding at the stop
 - Off - Number of people counted alighting at the stop
 - Trip ID - Unique ID number for a given trip
 - Stop name
 - Sequence Number - The sequence of the stop along the route in question

Design / Implementation

● Graph Representation of the service:

- Stops correspond to Nodes
- Edges correspond to the connections between 2 stops
- Node weights calculated using the below formula ->

$$\text{Node weight} = \text{weekday_weight} * \text{productivity_on_weekday} + \text{weekend_weight} * \text{productivity_on_weekend}$$

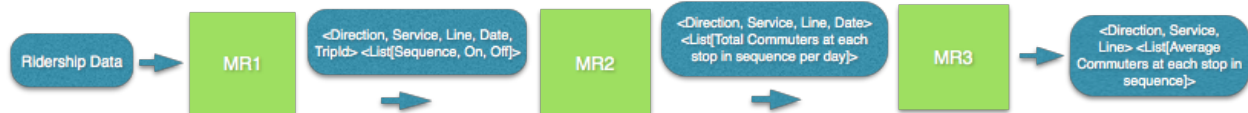
where $\text{weekday_weight} = (5/7)$, $\text{weekend_weight} = (2/7)$ and

$\text{productivity} = \text{Commuters per stop} / \text{Frequency of lines passing through the stop}$

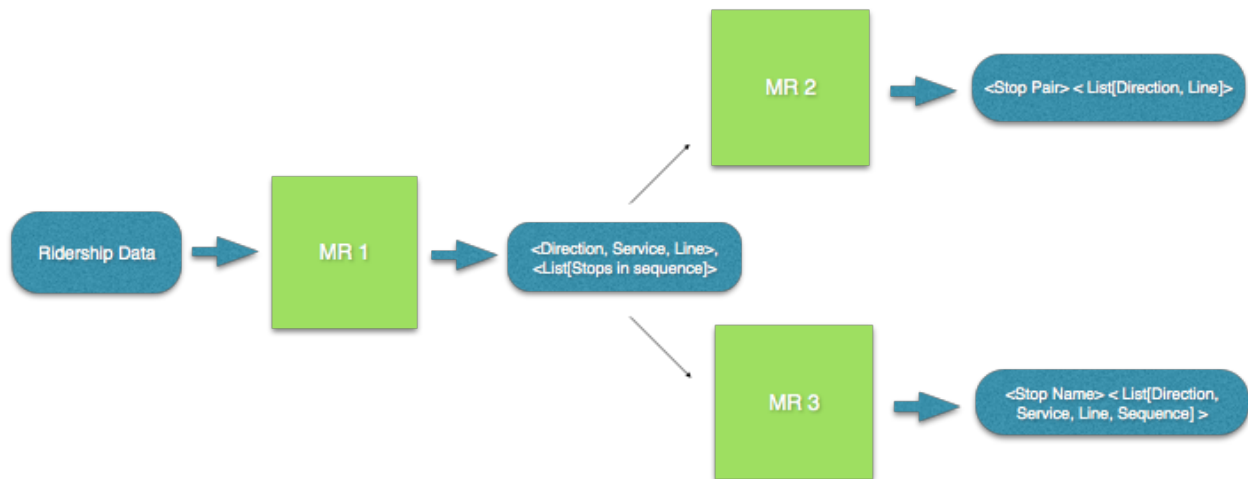
- Adjacency List to represent the graph using all of the below
 - 2 Map Reduce steps to compute the average per line frequency
 - Number of unique trip id's in a day per line (for a particular direction and service number) averaged over all days



- 3 Map Reduce steps to compute average per stop commuters
 - Per each line (or a particular direction and service number), number of commuters that use each stop in a day, averaged over all days



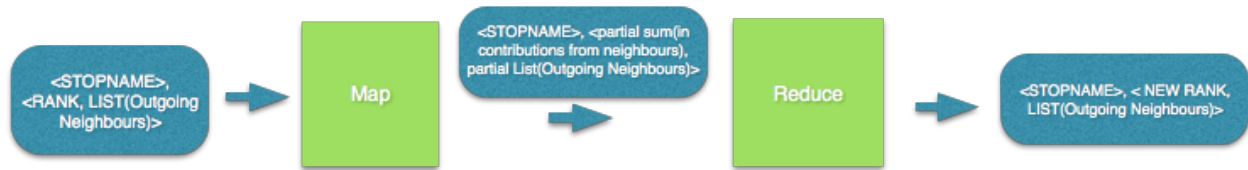
- 3 Map Reduce programs to generate the stops list and stop pairs list (which includes the different connecting them)



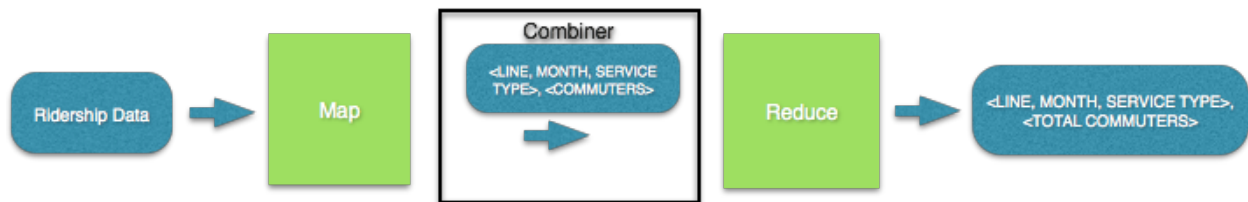
- Page Rank Map Reduce implementation
 - 1 Map Reduce step to convert input adjacency list into the following representation:
 - <STOPNAME> <initial rank , list(Outgoing Neighbours)>

Here the initial rank is assigned by normalizing the stop weights.

- 1 Map Reduce step to compute the new rank (the iterative step)



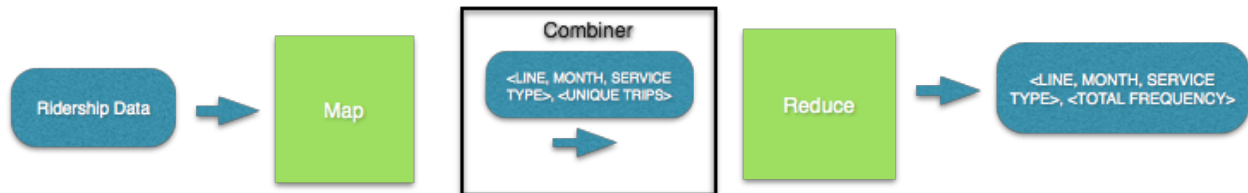
- MONTHLY PER LINE RIDERSHIP



- WEEKLY PER LINE RIDERSHIP



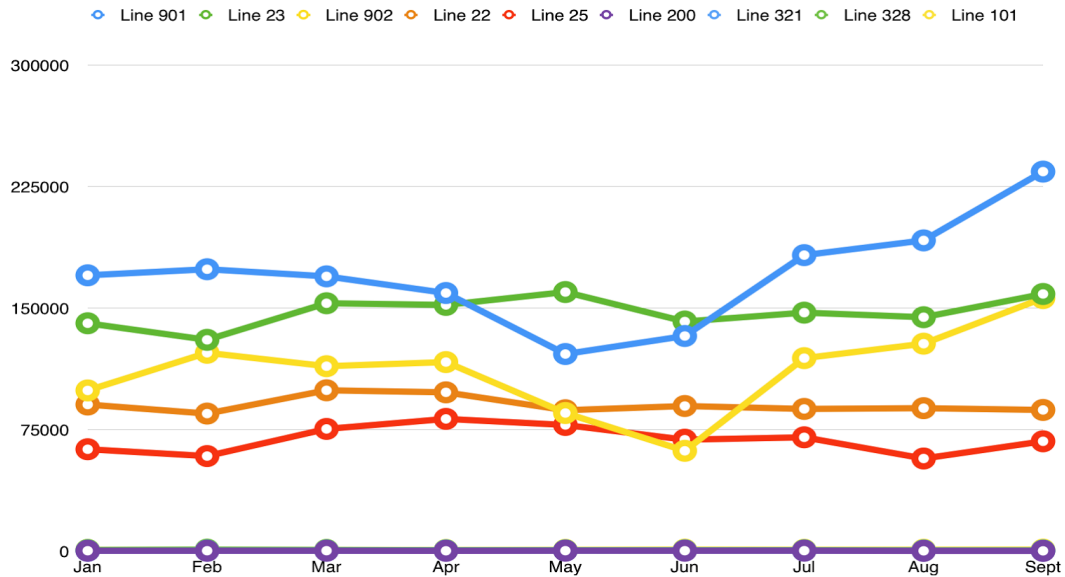
- MONTHLY PER LINE FREQUENCY



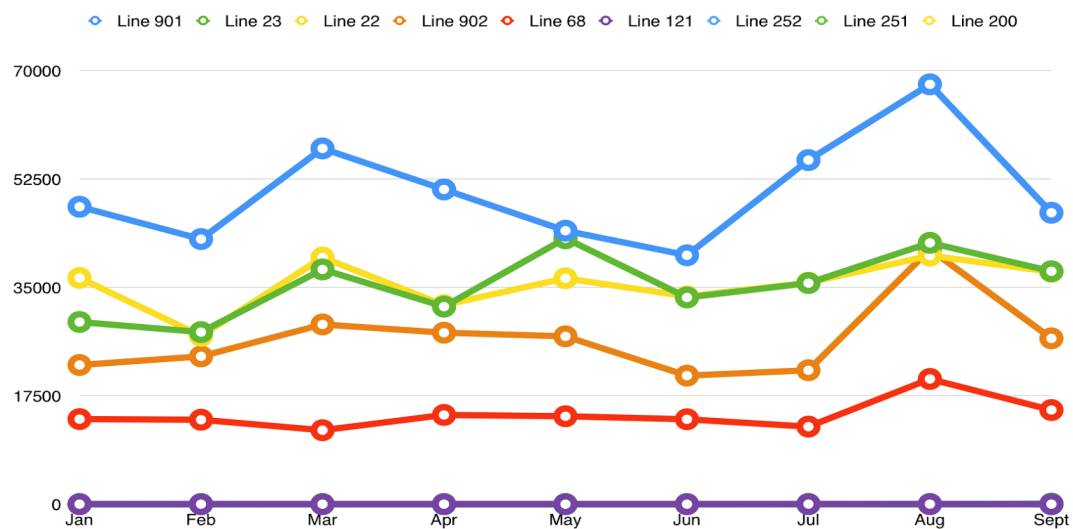
Results

The data analysis paved the path to categorize the findings as follows. The below graphs show the top 5 and least 4 Lines(bus number for a route) for each category.

❖ **Per line Monthly Ridership:** The number of commuters for a line on a monthly basis

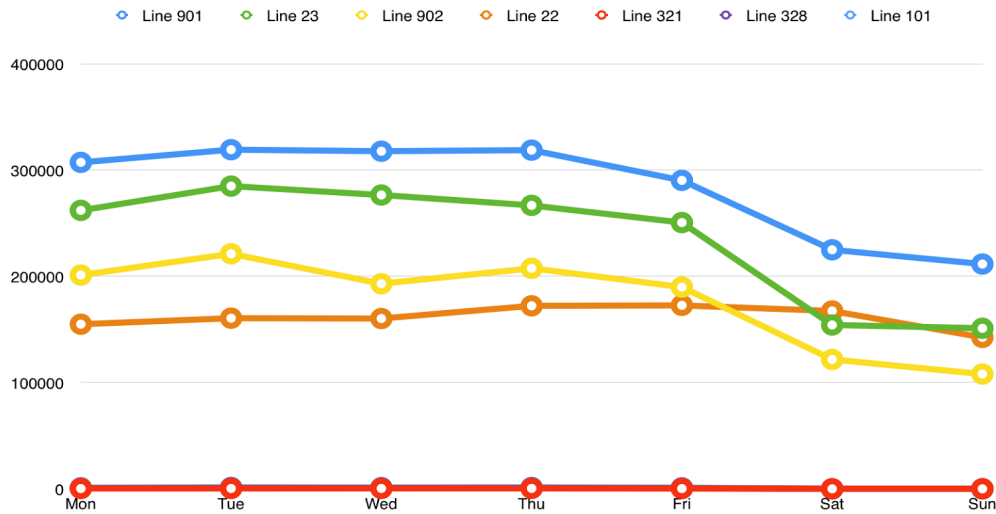


WEEKDAY SERVICE

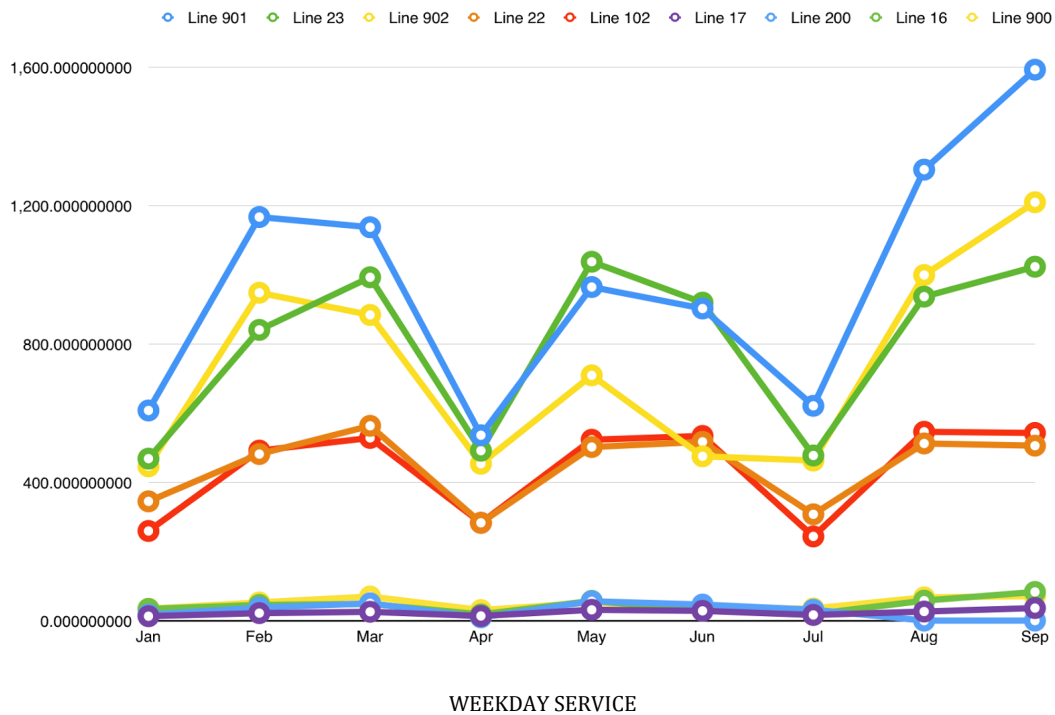


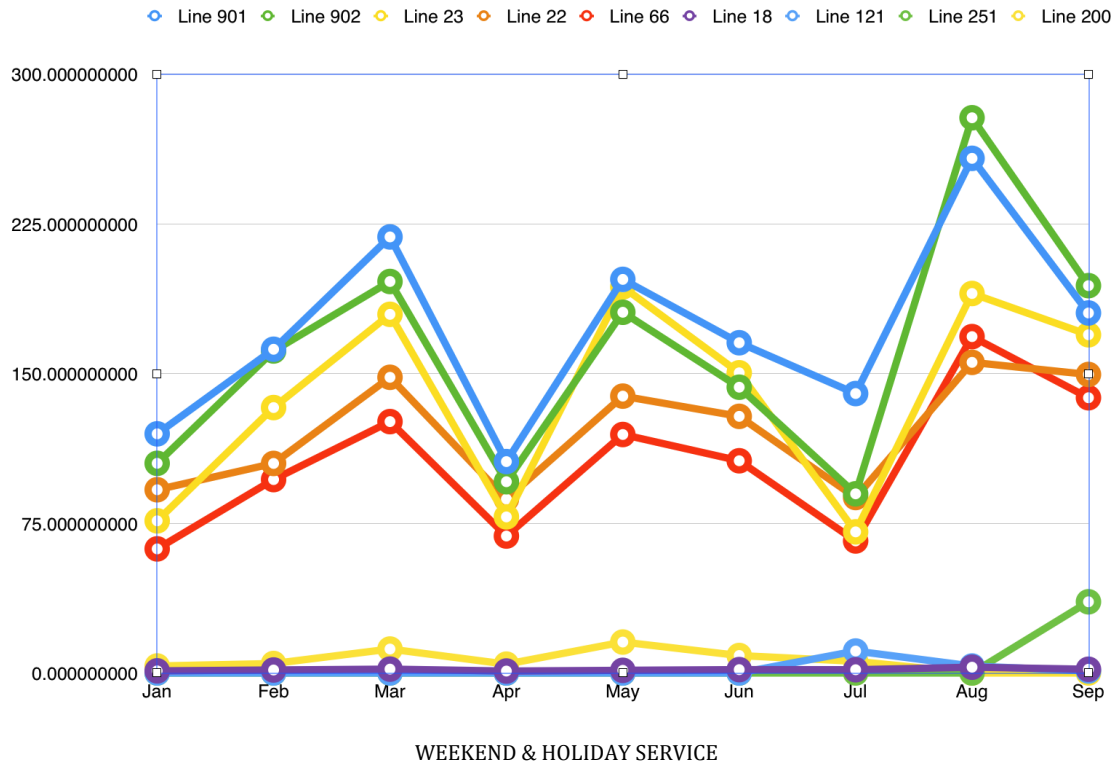
WEEKEND & HOLIDAY SERVICE

❖ **Per line Weekly Ridership:** The number of commuters for a line on a weekly basis.



❖ **Per line Service productivity:** The number of commuters per line divided by the frequency of that line





❖ Page Rank Results

Top 5 Stops

- SAN JOSE CALTRAIN STATION
- SANTA CLARA CALTRAIN STATION
- SANTA CLARA & ALMADEN BLVD
- 2ND & SANTA CLARA
- GREAT MALL / MAIN TRANSIT CENTER

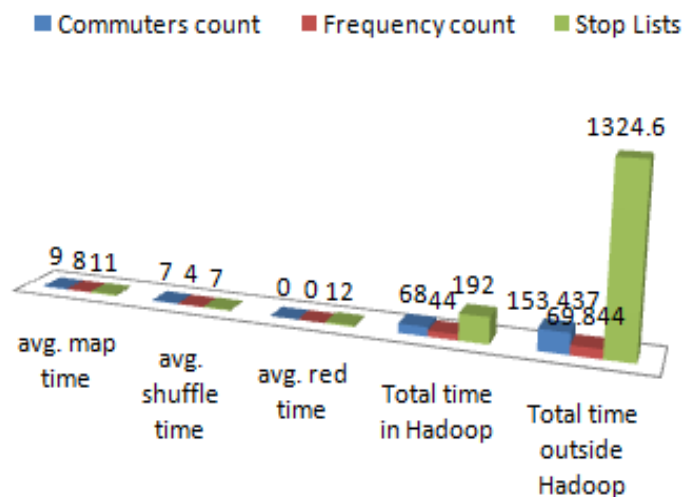
Bottom 5 Stops

- HAMILTON STATION (0)
- WINCHESTER STATION (0)
- CAMPBELL STATION (0)
- BASCOM STATION (0)
- RACE STATION (0)

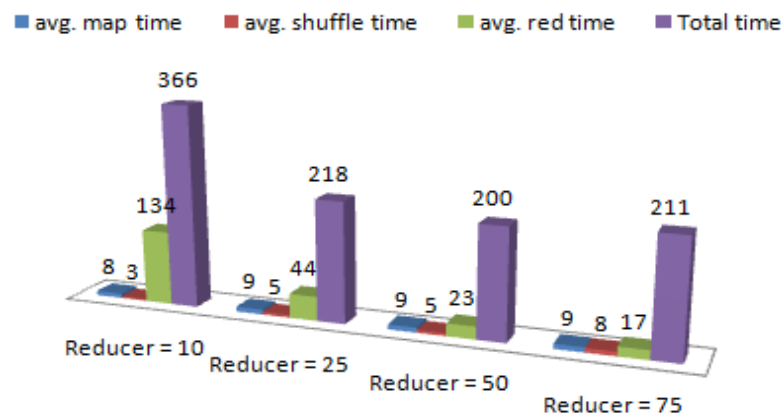
EXPERIMENTS & PERFORMANCE EVALUATIONS

The following experiments were done on the Hadoop ecosystem using mapreduce programs written in python. The cluster size was 24 nodes.

1. Mapreduce time analysis(in secs): The different sets of mapreduce programs were run on the Hadoop ecosystem and also on a single node system and the execution times were compared. The single node systems took significantly longer to complete.



2. Varying the number of reducers for each mapreduce task: As we increased the number of reducers from 10 to 75, the total time for execution was seen to reduce considerably.



RELATED WORK

<http://www.vta.org/sfc/servlet.shepherd/version/download/068A0000001FZVM>