

## Summary

The article “Creating a Personalized Google Website Portfolio” emphasizes the importance of building a digital presence for students and professionals in Data Warehousing and Data Mining (DWM). A portfolio serves as a dynamic extension of a resume, showcasing technical skills, projects, certifications, and personal growth in a professional and accessible format.

Google Sites is highlighted as an ideal platform for creating such portfolios due to its simplicity, integration with other Google tools, and customization options. Unlike static resumes, Google Sites allows users to embed live dashboards, GitHub repositories, and project reports, making the portfolio more interactive and engaging.

The article outlines a clear step-by-step process:

1. Choosing a template on Google Sites.
2. Structuring the portfolio with sections like About Me, Skills, Projects, Certifications, and Contact.
3. Embedding interactive elements such as dashboards and Colab notebooks.
4. Designing with a consistent, professional style.
5. Publishing and sharing the site across LinkedIn, GitHub, and resumes.

Specific relevance to DWM is underlined by demonstrating how portfolios can present real-world applications of concepts such as data warehousing, ETL, OLAP, and mining techniques. By including research papers, case studies, and certifications, the portfolio reflects both academic and practical knowledge.

The conclusion reinforces the value of a personalized portfolio as a tool for personal branding, professional visibility, and career advancement. It positions students not just as learners but as data professionals who are industry-ready.

In short, the article advocates for the creation of Google Website portfolios as an effective and accessible way for DWM students to demonstrate their skills, projects, and continuous learning journey in a competitive job market.