

ADVENTURE WORKS

cycles

1/1/2016

9/3/2016

Total Orders by Category

Bikes

Accessories

Clothing

Total Orders by Sub-Category

Road Bikes0.6K

Tires and T...0.3K

Mountain ...0.3K

Helmets0.2K

Bottles and...0.1K

Jerseys0.1K

Caps0.1K

Touring Bik...0.1K

Gloves0.0K

Fenders0.0K

Cleaners0.0K

Shorts0.0K

Vests0.0K

Hydration ...0.0K

Socks0.0K

ProductName	Total Orders	Return Rate
Women's Mountain Shorts, S	6	
Women's Mountain Shorts, M	5	
Women's Mountain Shorts, L	4	
Water Bottle - 30 oz.	118	2.55%
Touring-3000 Yellow, 62	2	
Touring-3000 Yellow, 58	5	
Touring-3000 Yellow, 54	1	
Touring-3000 Yellow, 50	3	
Touring-3000 Yellow, 44	2	
Touring-3000 Blue, 62	2	
Touring-3000	1	
Total	1265	2.16%

View Product Details:

Monthly Revenue

\$627.34K✓

Goal: 550.74K (+13.91%)

Monthly Orders

644✓

Goal: 625 (+3.04%)

Monthly Returns

57!

Goal: 43 (-32.56%)

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific

Microsoft Bing

UNITED KINGDOM

IRELAND

NETHERLANDS

GERMANY

FRANCE

ITALY

CROATIA

SLOVAKIA

HUNGARY

ROMANIA

BULGARIA

POLAND

CZECHIA

DENMARK

LITHUANIA

BELA

MO

SARAJEVO

MONACO

VIENNA

BRUSSELS

LONDON

PARIS

BERN

LJUBLJANA

ZAGREB

VILNIUS

COPENHAGEN

BERLIN

SAINT HELIER

DOUGLAS

Baltic Sea

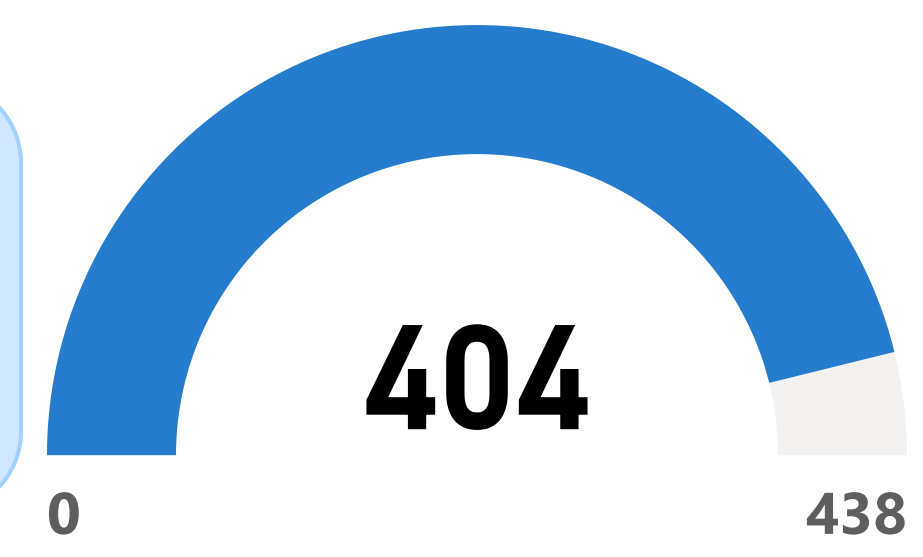
Bay of Biscay

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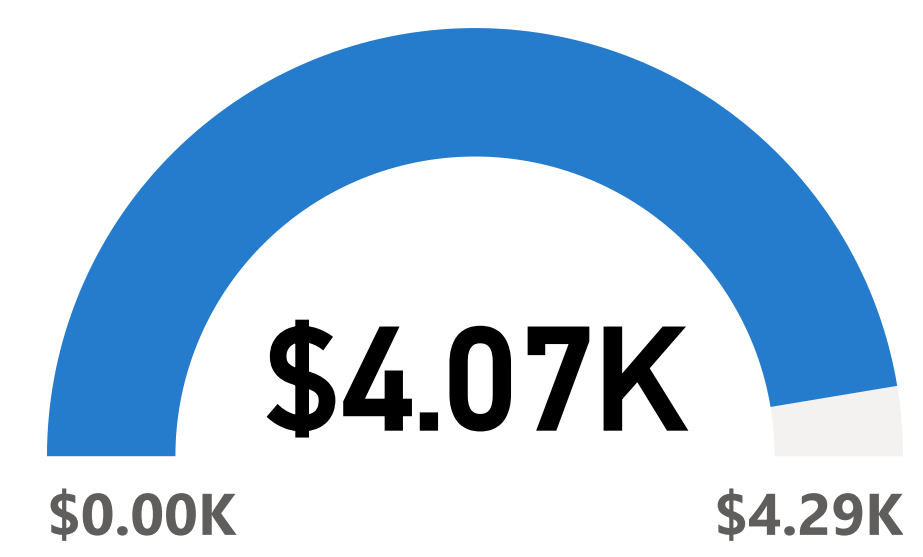


Water Bottle - 30 oz.

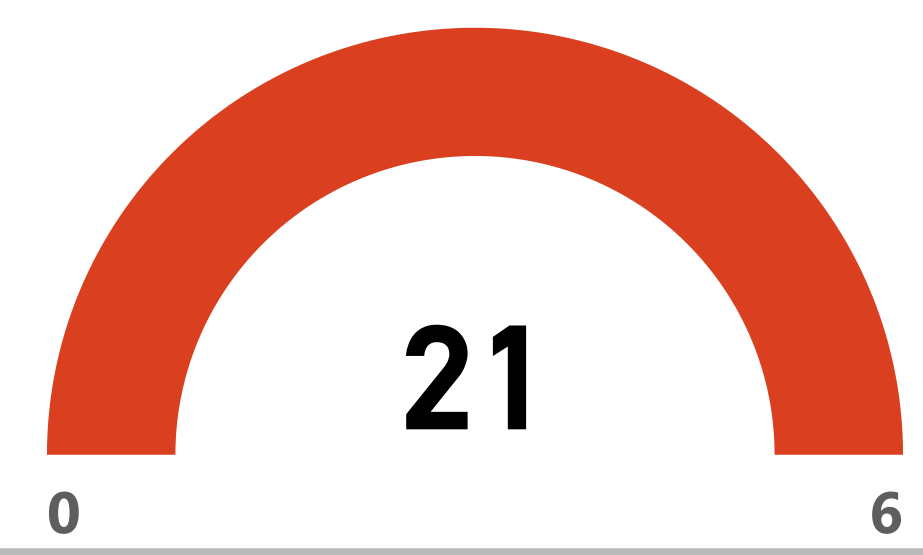
Current Month Orders vs Target



Current Month Revenue vs Target



Current Month Returns vs Previous Month's Returns



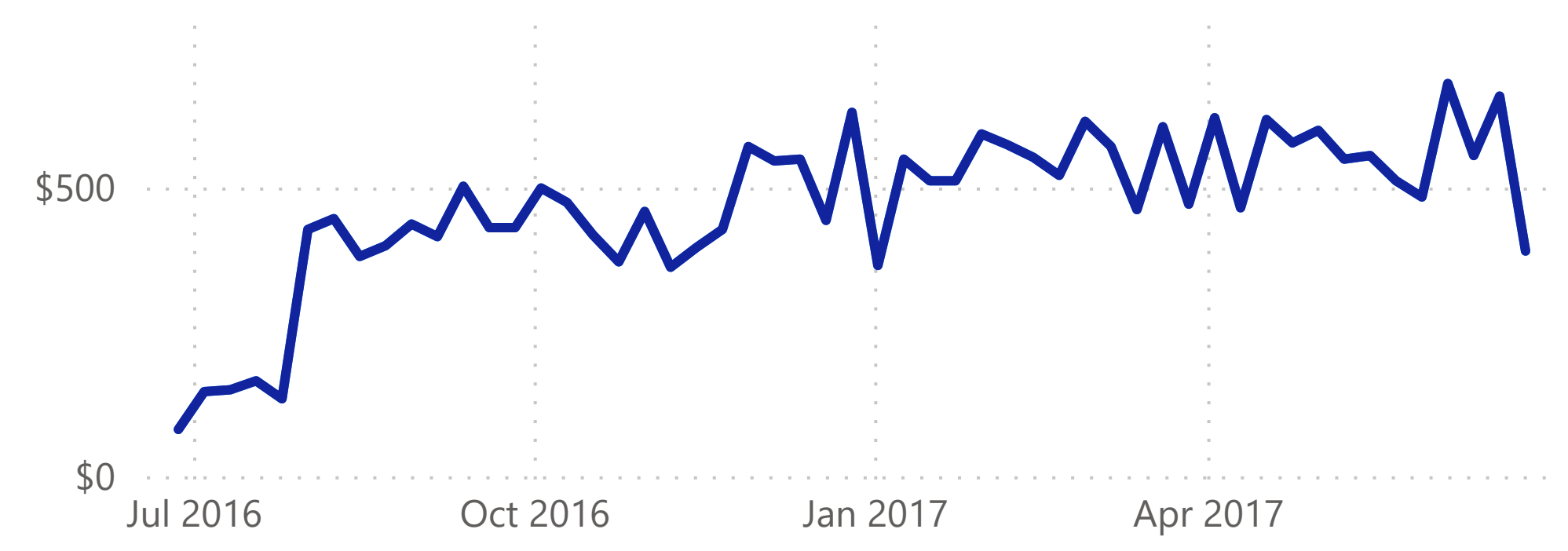
Price Adjustment(%)

0.00

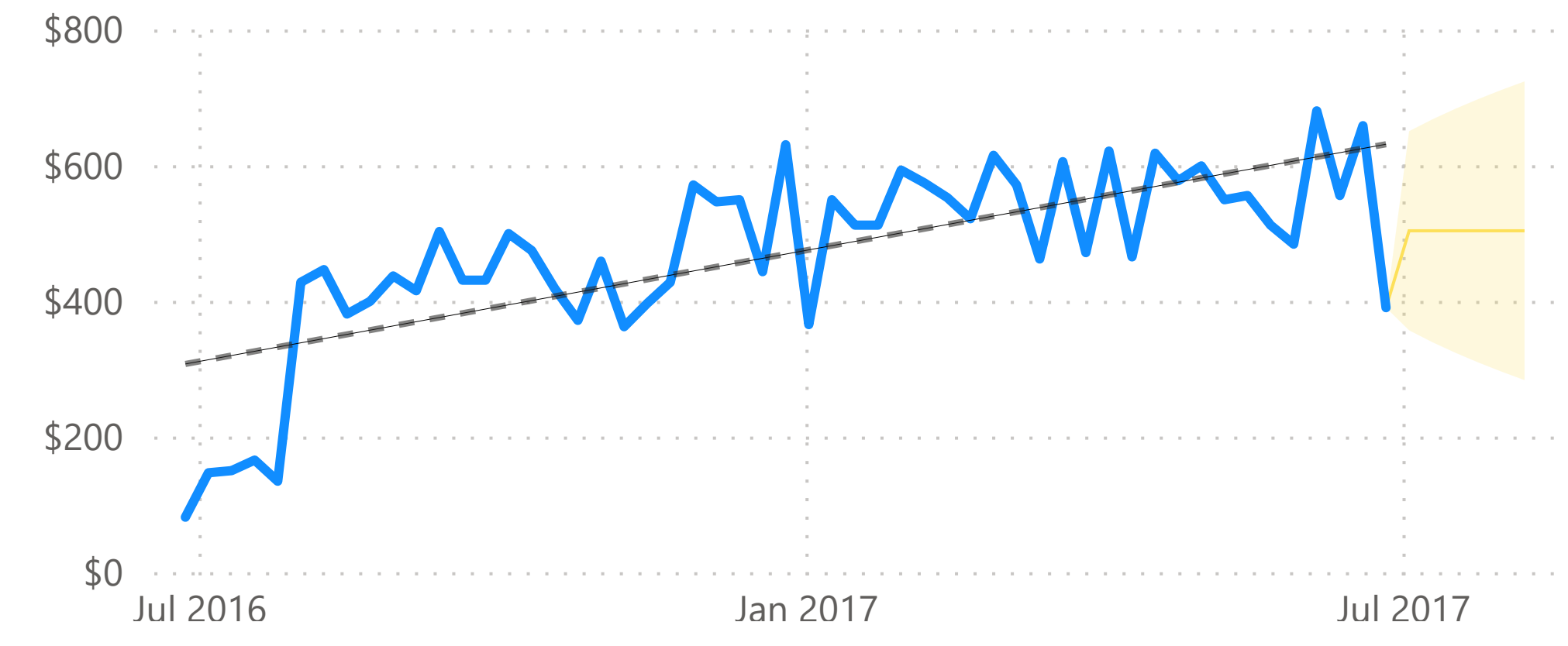
\$4.99
Avg Retail Price
\$4.9899999999999999
Adjusted Price

Weekly Profit

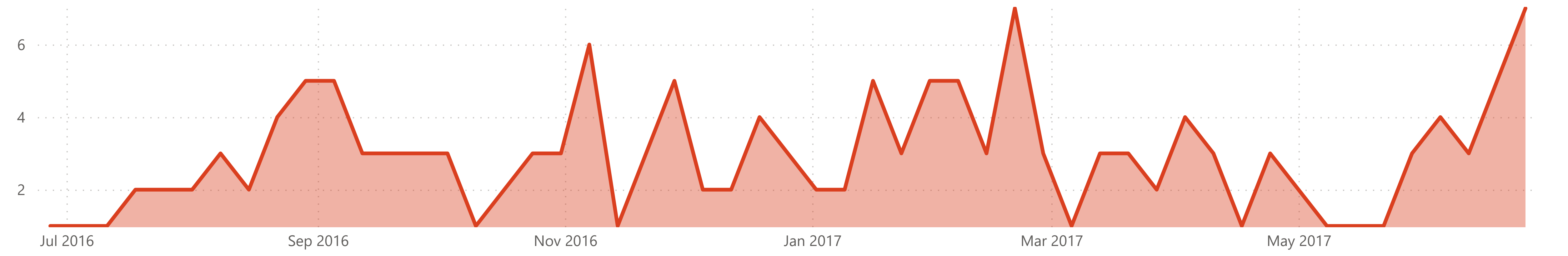
Total Profit Adjusted Profit



Weekly Profit



Weekly Return



Full Name CC	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Total	353	\$751,130.39

