

A VISUAL REFERENCE

FOR EVERYTHING YOU NEED TO
THE

INFOGRAPHIC

↓----- GUIDE FOR --

ENTREPRENEURS

GETTING STARTED

BUDGETING



Pricing
or Services



Banking
for Small
Business

WHAT KIND OF BUSINESS SHOULD I START?

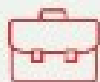
Now that you're on your way to defining your vision, you'll also need to decide what kind of business you're going to start.

That decision depends on several factors:



FINANCES

Do you have savings? What kind of debt—from student loans to a mortgage or credit card balance—do you carry? Are you able to cover monthly living expenses without steady income? Can you qualify for a loan?



EMPLOYMENT

Are you happy in your job? Do you like your coworkers? Starting a small business while working full time can be challenging, but it can offer you security.



RESOURCES

What resources do you have access to? Mentorship, financing, childcare, and family support all count as resources.

