

SALES ANALYSIS DASHBOARD



OVERVIEW

Here you will find the overall analysis of all dimensions including key KPI's

PRODUCT ANALYSIS

Product Analysis Tab will give you product performance across each category and it's related KPI's

SEGMENT ANALYSIS

Segment Analysis Tab will give you product performance across each category and it's related KPI's

COUNTRY

Country Tab will give you spread across all your segment and product and performance of each region

DETAILED TABLE

Detailed table will give you overall picture of all your tables combined together and bring in one table

SALES ANALYSIS DASHBOARD

FILTERS :

COUNTRY

All

SEGMENT

All

PRODUCT

All

DATE

All

127.93M

Total Sales

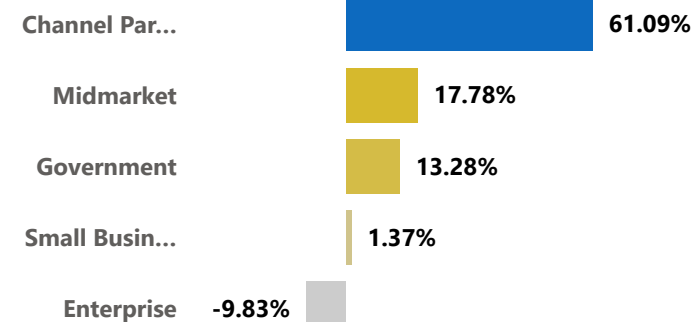
6.01%

Profit Margin %

9.21M

Discount

Profit Margin %
by Segment



Total Sales
by Country



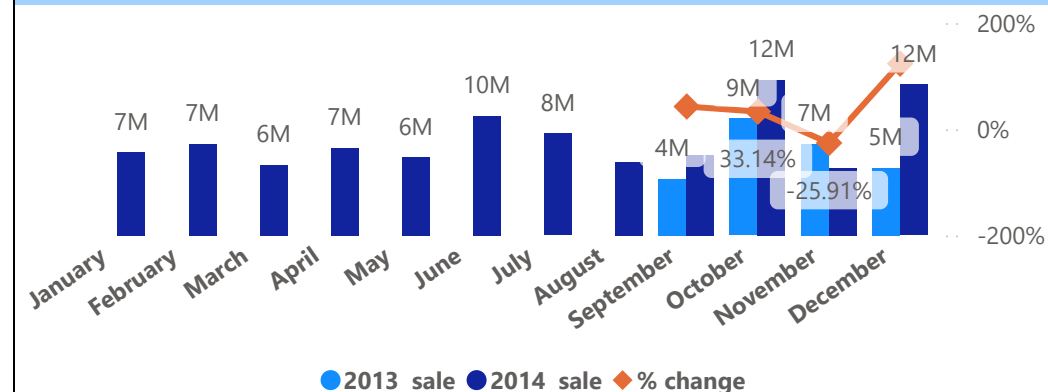
High

Low

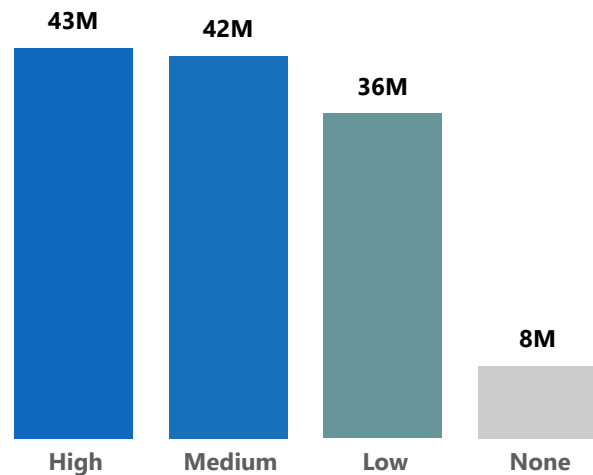
Medium

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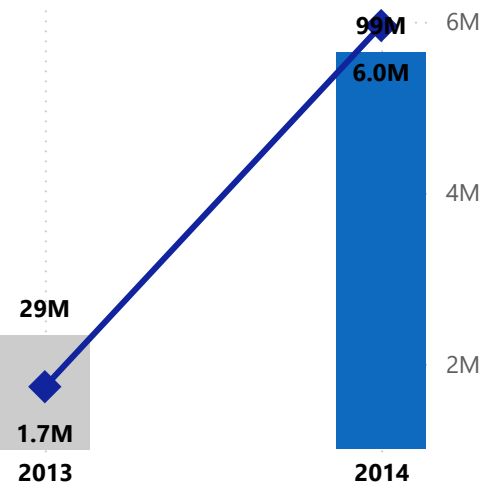
2013 vs 2014 vs %_Change
by MOM



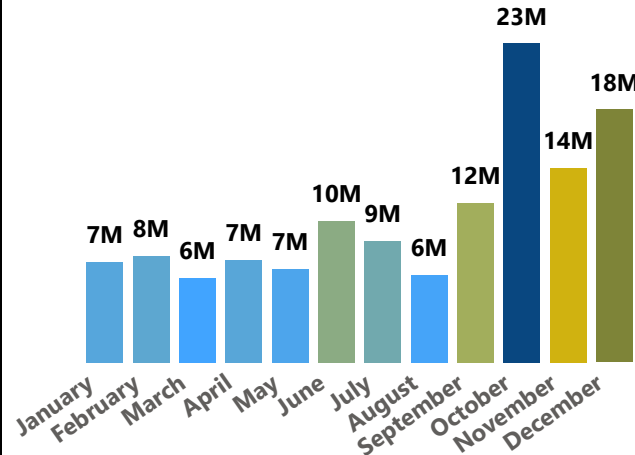
Discount Band
by Sales



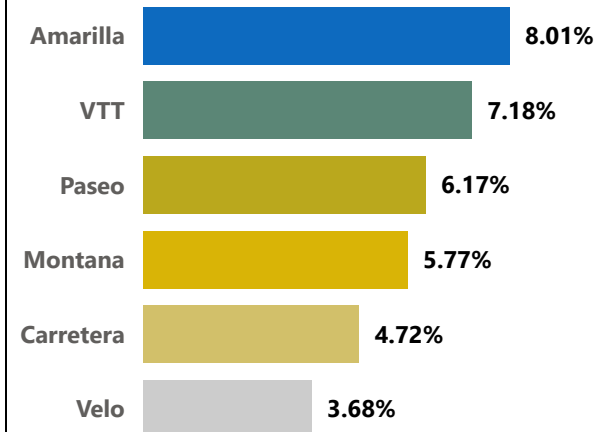
Sales vs Profit
by Year



Total Sales
by Month



Profit Margin %
by Product



SALES ANALYSIS DASHBOARD

FILTERS :

COUNTRY

All

SEGMENT

All

PRODUCT

All

DATE

All

127.93M

Total Sales

6.01%

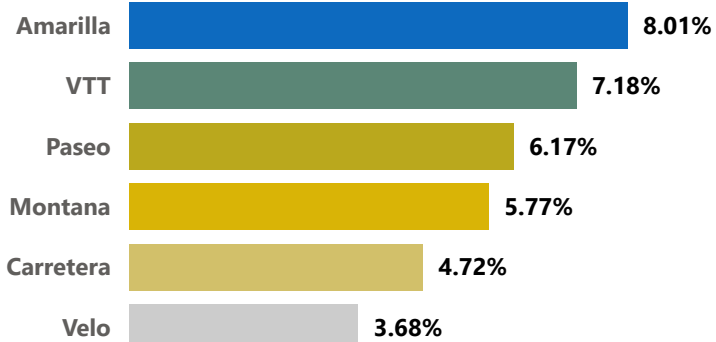
Profit Margin %

9.21M

Discount

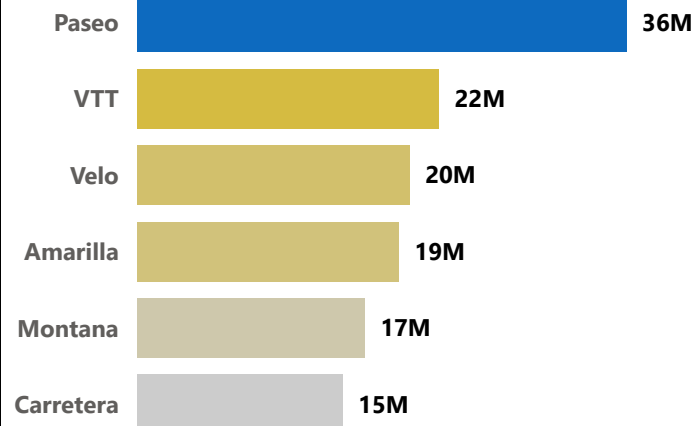
Profit Margin %

by Product



Total Sales

by Product



High

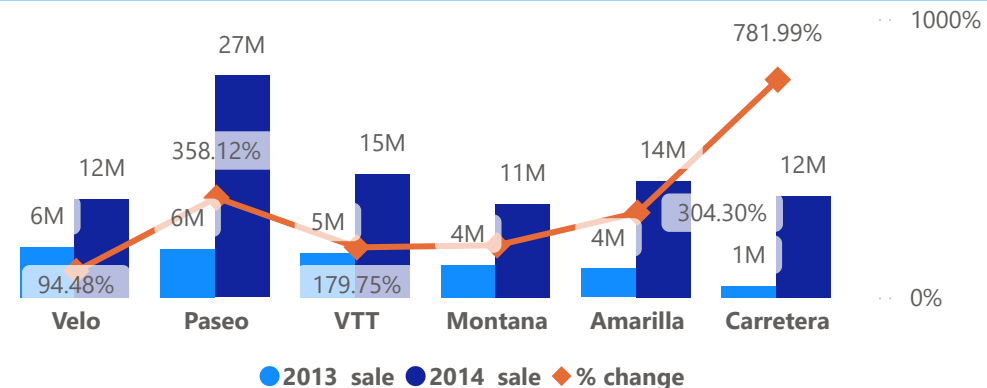
Low

Medium

None

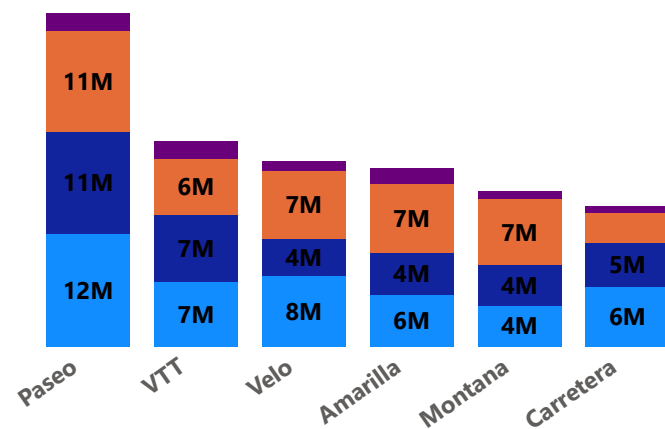
2013 vs 2014 vs %_Change

by Product



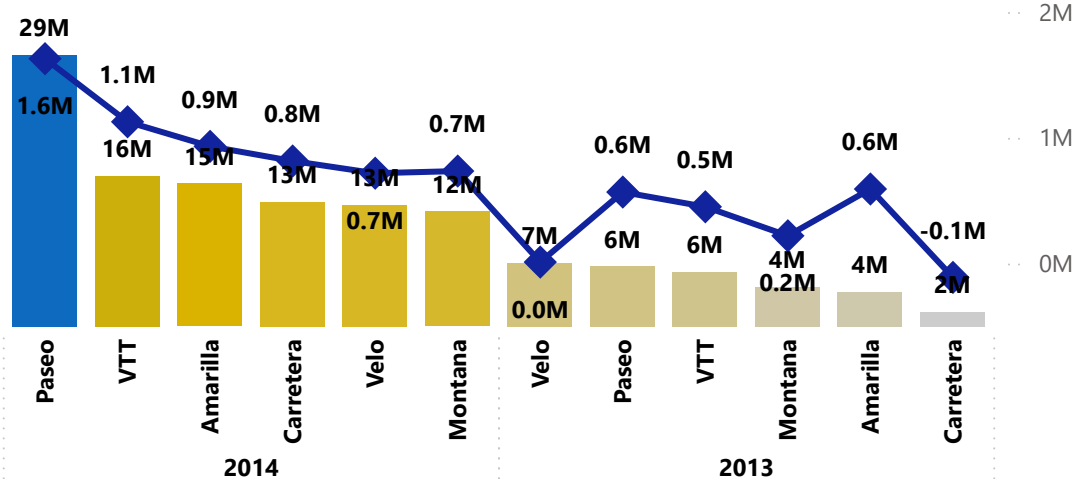
Product wise Discount Band

by Sales



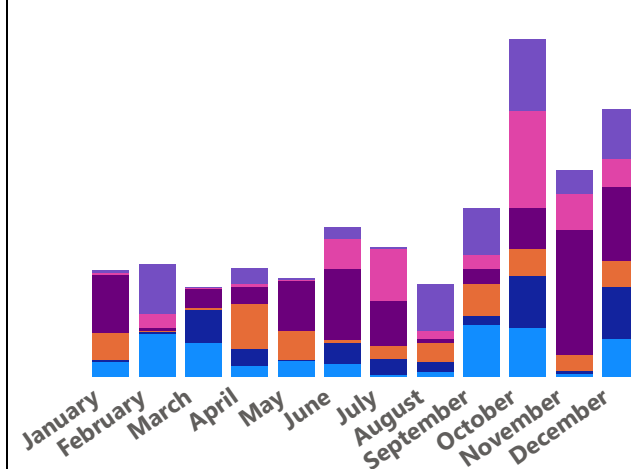
Sales vs Profit

by Year & Product



Total Sales by Product

& by Month



SALES ANALYSIS DASHBOARD

FILTERS :

COUNTRY

All

SEGMENT

All

PRODUCT

All

DATE

All

127.93M

Total Sales

6.01%

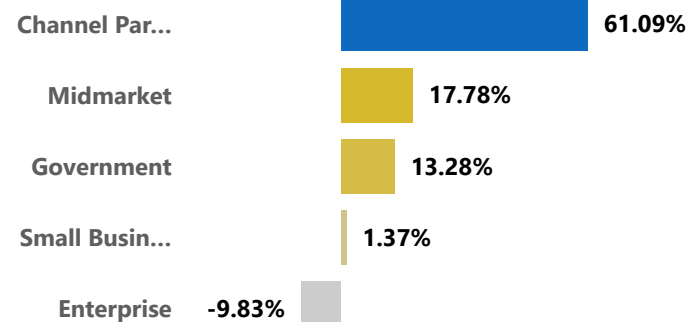
Profit Margin %

9.21M

Discount

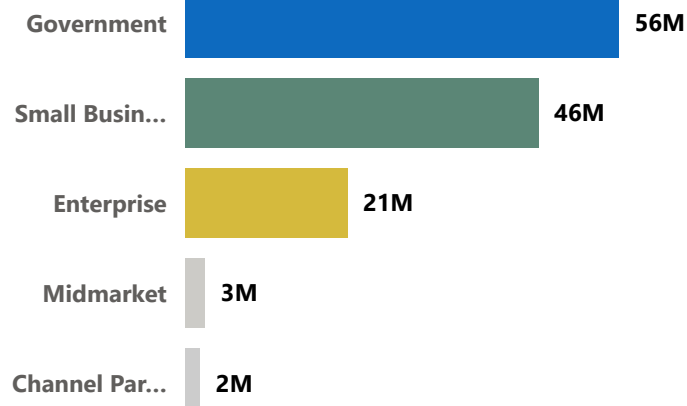
Profit Margin %

by Segment



Total Sales

by Segment



High

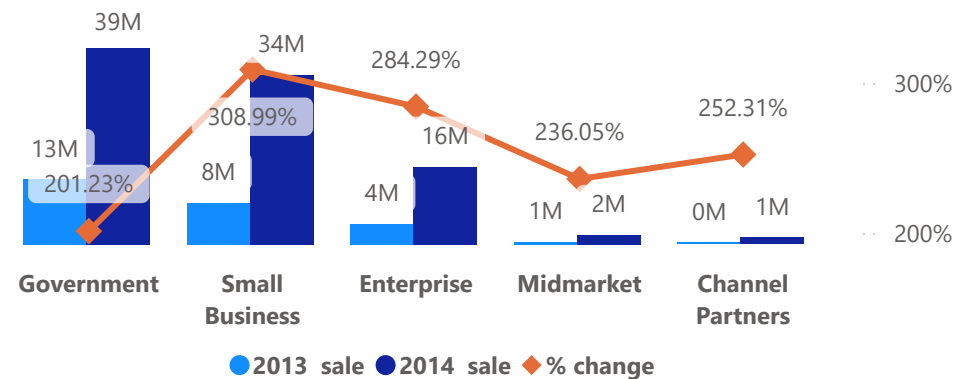
Low

Medium

None

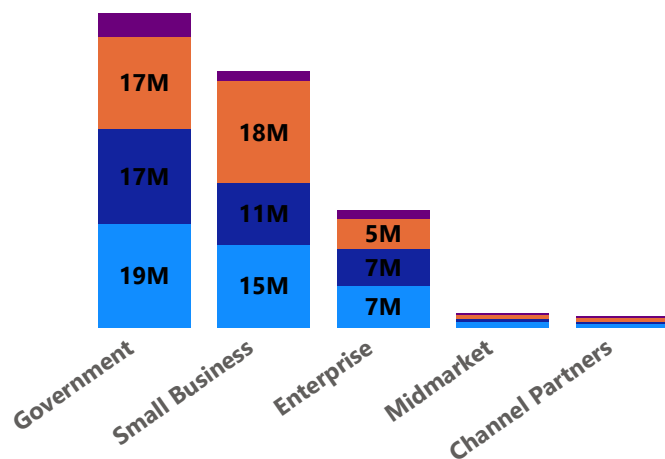
2013 vs 2014 vs %_Change

by Segment



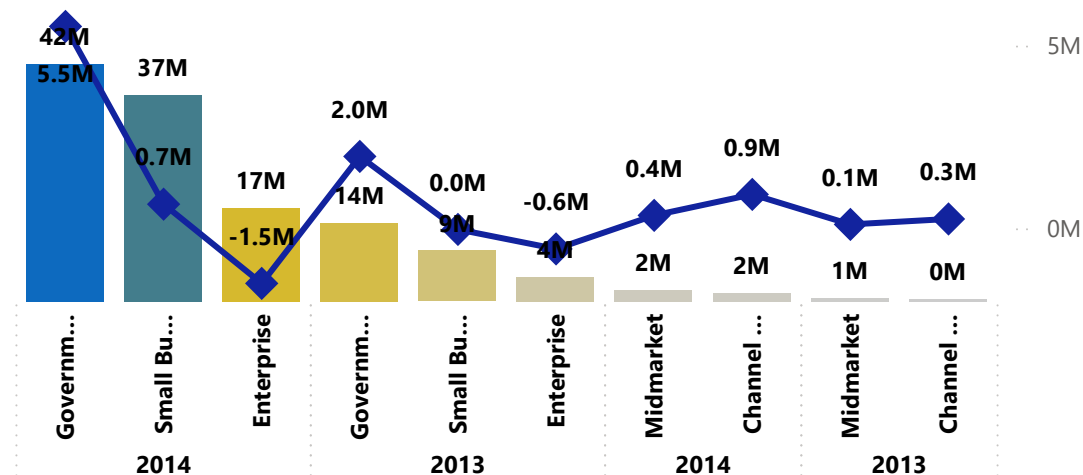
Segment wise Discount Band

by Sales



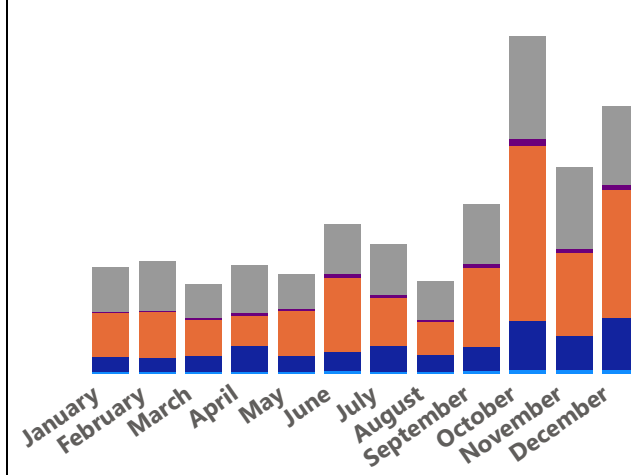
Sales vs Profit

by Year & Segment



Total Sales by Segment

& by Month



SALES ANALYSIS DASHBOARD

FILTERS :

COUNTRY

All

SEGMENT

All

PRODUCT

All

DATE

All

127.93M

Total Sales

6.01%

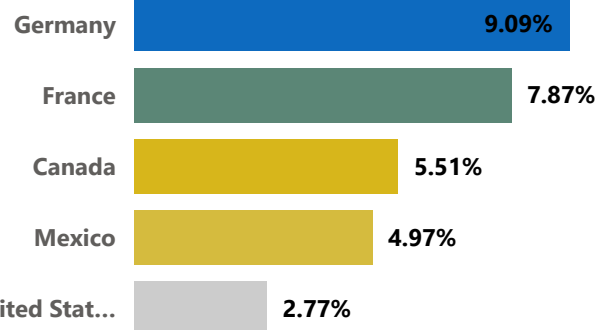
Profit Margin %

9.21M

Discount

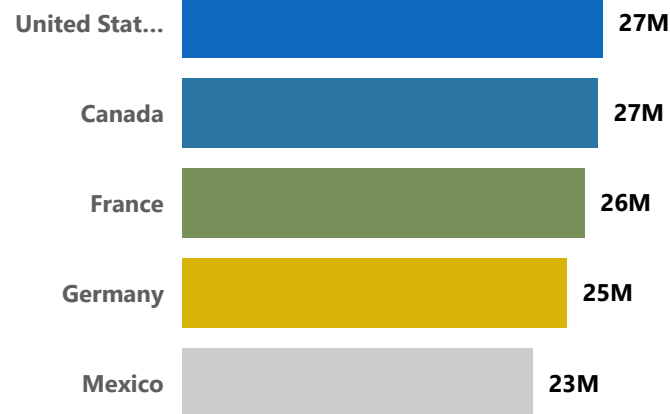
Profit Margin %

by Country



Total Sales

by Country



High

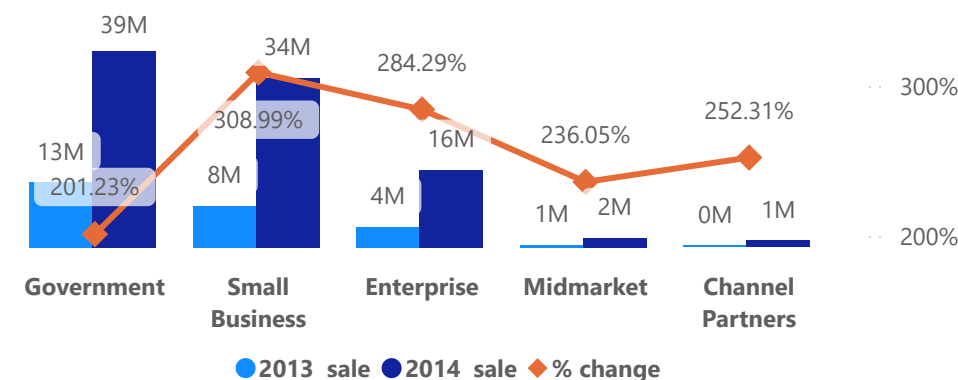
Low

Medium

None

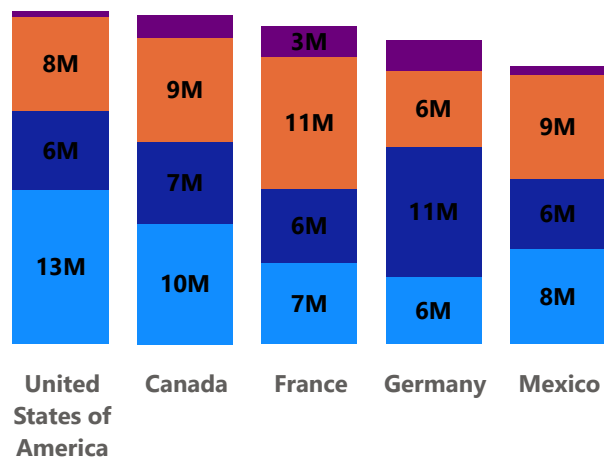
2013 vs 2014 vs %_Change

by Country



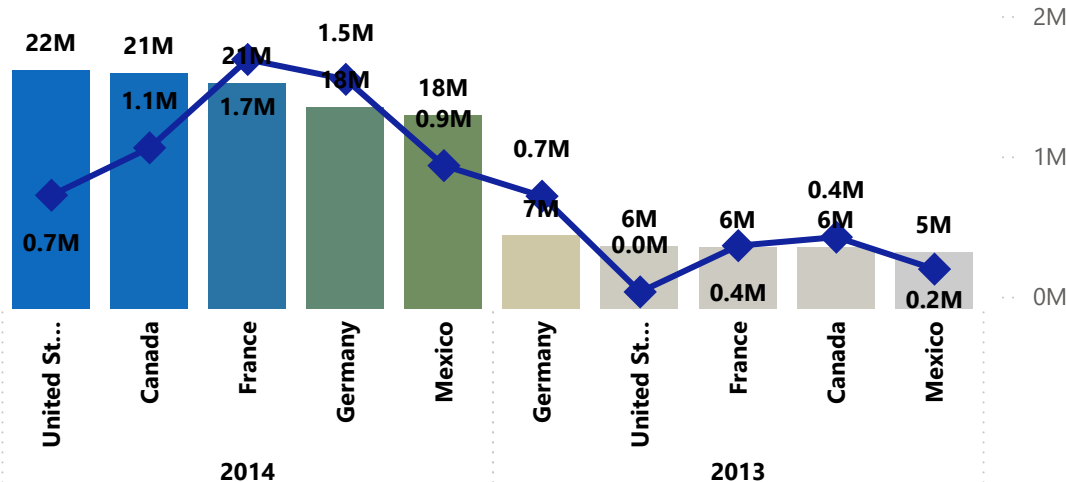
Country wise Discount Band

by Sales



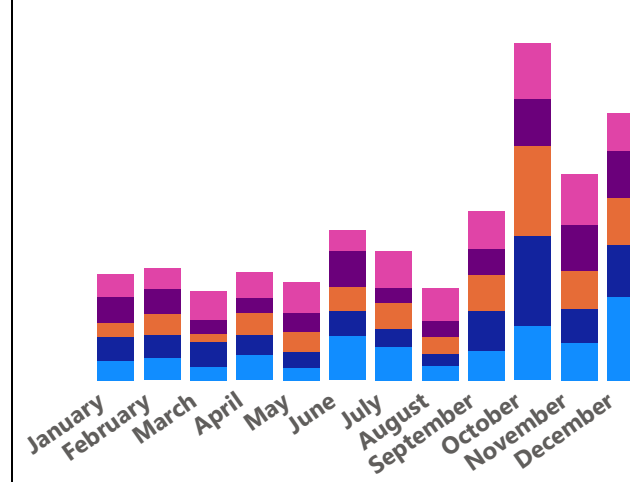
Sales vs Profit

by Year & Country



Total Sales by Country

& by Month



SALES ANALYSIS DASHBOARD

Month	January					February					March
Product	Total Sales	Total Discount	COGS	Total Profit	Profit Margin %	Total Sales	Total Discount	COGS	Total Profit	Profit Margin %	Total Sales
☐ VTT	1,82,212.00	15,636.68	94,720.50	56,218.14	30.85%	33,63,000.00	1,75,215.00	28,02,500.00	2,10,070.00	6.25%	52,934.00
☒ Canada	38,934.00	2,725.38	9,733.50	23,749.74	61.00%	6,00,300.00	0.00	5,00,250.00	1,00,050.00	16.67%	9,282.00
☒ France	20,808.00	2,288.88	5,202.00	11,028.24	53.00%	2,87,700.00	20,139.00	2,39,750.00	7,672.00	2.67%	10,437.00
☒ Germany	29,748.00	892.44	7,437.00	20,526.12	69.00%	7,97,700.00	71,793.00	6,64,750.00	-10,636.00	-1.33%	1,841.00
☒ Mexico	69,250.00	7,617.50	66,480.00	-12,465.00	-18.00%	8,24,100.00	57,687.00	6,86,750.00	21,976.00	2.67%	20,321.00
☒ United States of America	23,472.00	2,112.48	5,868.00	13,379.04	57.00%	8,53,200.00	25,596.00	7,11,000.00	91,008.00	10.67%	11,053.00
☐ Velo	1,37,628.50	12,012.23	92,250.00	21,354.05	15.52%	9,86,625.00	60,408.75	9,47,160.00	-81,352.50	-8.25%	80,292.00
☒ Canada	5,760.00	633.60	3,840.00	652.80	11.33%	1,19,000.00	7,140.00	1,14,240.00	-9,520.00	-8.00%	7,176.00
☒ France	59,962.50	7,795.13	39,975.00	4,397.25	7.33%	2,25,500.00	0.00	2,16,480.00	9,020.00	4.00%	23,604.00
☒ Germany	10,215.00	1,021.50	6,810.00	1,362.00	13.33%	1,00,875.00	5,043.75	96,840.00	-6,052.50	-6.00%	25,932.00
☒ Mexico	53,366.00	2,145.75	36,075.00	12,999.50	24.36%	1,96,875.00	27,562.50	1,89,000.00	-47,250.00	-24.00%	6,000.00
☒ United States of America	8,325.00	416.25	5,550.00	1,942.50	23.33%	3,44,375.00	20,662.50	3,30,600.00	-27,550.00	-8.00%	17,580.00
☐ Paseo	39,75,345.50	3,56,658.67	32,27,077.50	34,950.67	0.88%	2,55,455.00	17,802.60	1,46,290.00	73,559.80	28.80%	12,85,200.00
☒ Canada	2,91,657.00	29,999.28	2,39,505.00	-7,846.56	-2.69%	41,285.00	708.90	26,550.00	13,317.20	32.26%	2,70,310.00
☒ France	7,57,965.00	22,186.65	6,28,350.00	85,241.70	11.25%	60,500.00	1,647.40	35,990.00	21,215.20	35.07%	3,37,205.00
☒ Germany	2,51,704.00	31,953.20	2,08,610.00	-20,812.40	-8.27%	58,330.00	7,624.60	29,860.00	13,220.80	22.67%	1,22,535.00
☒ Mexico	16,15,450.00	1,45,390.50	12,69,670.00	54,999.00	3.40%	19,810.00	728.00	12,340.00	6,014.00	30.36%	1,61,690.00
☒ United States of America	10,58,569.50	1,27,129.04	8,80,942.50	-76,631.07	-7.24%	75,530.00	7,093.70	41,550.00	19,792.60	26.20%	3,93,460.00
☐ Montana	19,04,255.00	2,09,536.60	14,00,750.00	84,431.80	4.43%	37,835.00	3,589.18	27,025.00	3,631.64	9.60%	1,24,200.00
☒ Canada	7,79,625.00	1,09,147.50	5,79,150.00	-17,820.00	-2.29%	3,416.00	273.28	2,440.00	429.44	12.57%	29,505.00
☒ France	4,84,575.00	24,228.75	3,59,970.00	76,147.50	15.71%	2,051.00	287.14	1,465.00	11.72	0.57%	37,515.00
☒ Germany	2,68,100.00	29,491.00	1,99,160.00	9,958.00	3.71%	13,706.00	411.18	9,790.00	3,093.64	22.57%	13,815.00
☒ Mexico	28,080.00	1,965.60	7,020.00	17,128.80	61.00%	9,576.00	1,436.40	6,840.00	-136.80	-1.43%	33,210.00
☒ United States of America	3,43,875.00	44,703.75	2,55,450.00	-982.50	-0.29%	9,086.00	1,181.18	6,490.00	233.64	2.57%	10,155.00
☐ Carretera	1,31,570.00	7,392.60	65,785.00	50,999.80	38.76%	90,036.00	5,179.08	22,509.00	57,168.84	63.50%	22,66,600.00
☒ Canada	32,370.00	0.00	16,185.00	16,185.00	50.00%	23,244.00	2,556.84	5,811.00	12,319.32	53.00%	3,23,050.00
Total	73,07,403.50	6,99,641.82	57,93,733.00	1,14,386.86	1.57%	76,99,201.00	4,01,669.61	61,48,984.00	7,46,877.78	9.70%	61,24,026.00