

# Credit Card Transaction And Customer Report Using Power BI

Home

Credit Card Analysis

Customer Analysis

Key Drivers

Q&A Insights



# Credit Card Transaction Report

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Revenue

55.3M

Total intrest

7.8M

Transaction Amount

44.5M

Transaction Count

655.7K

F

M

Week\_Start\_Date

All

Q4

Q3

Q2

Q1

Med

Low

High

Silver

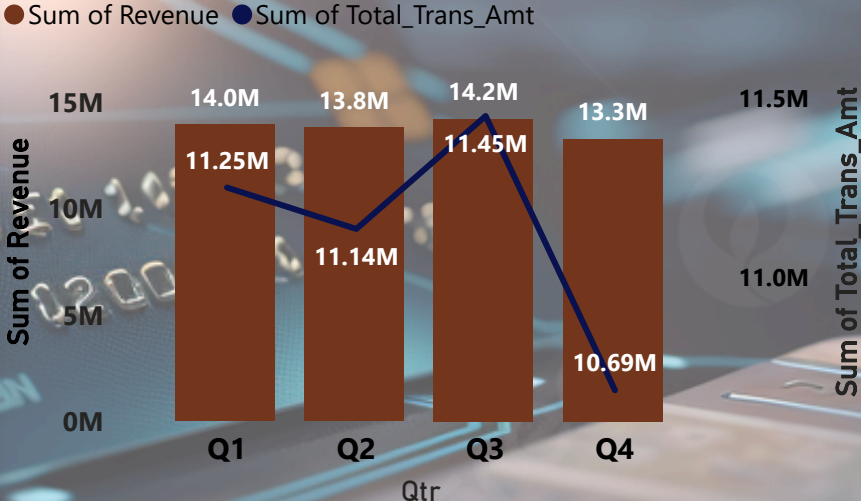
Blue

Gold

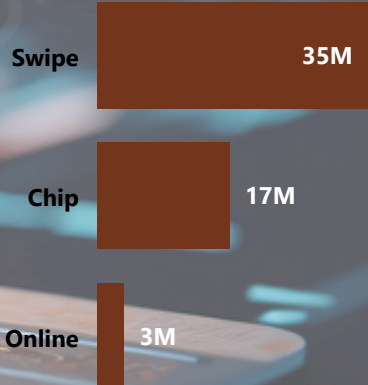
Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

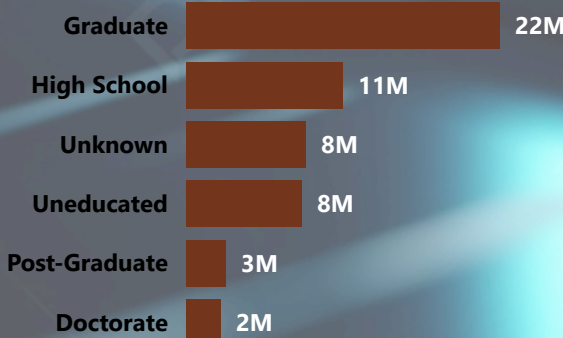
Sum of Revenue and Sum of Total\_Trans\_Amt by Qtr



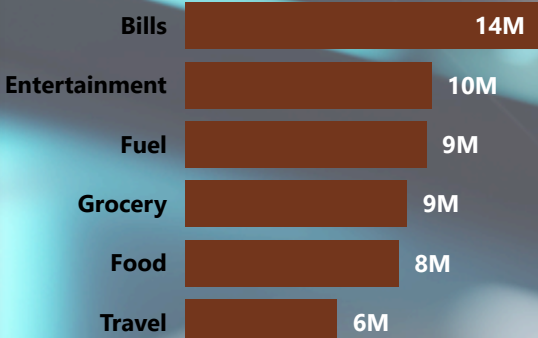
Revenue by use chip



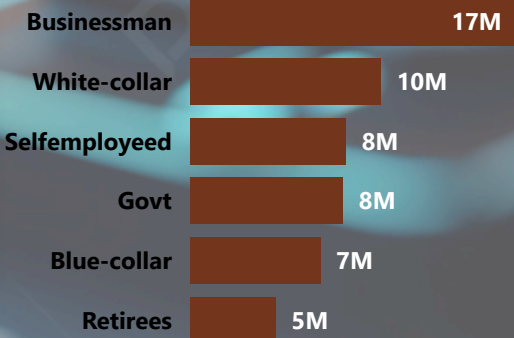
Revenue by Education



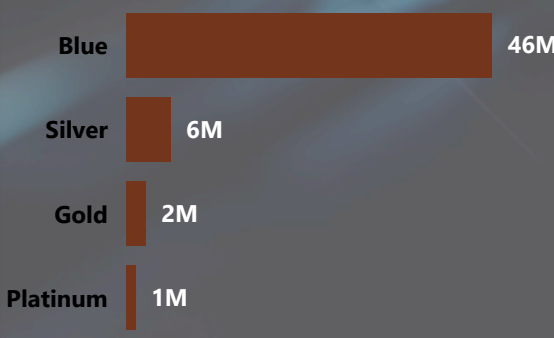
Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Card Category





# Credit Card Customer Report

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Revenue  
55.3M

Total Intrest  
7.8M

Total Income  
576M

CSS  
3.19

Silver

Blue

Gold

Platinum

M

30M

F

25M

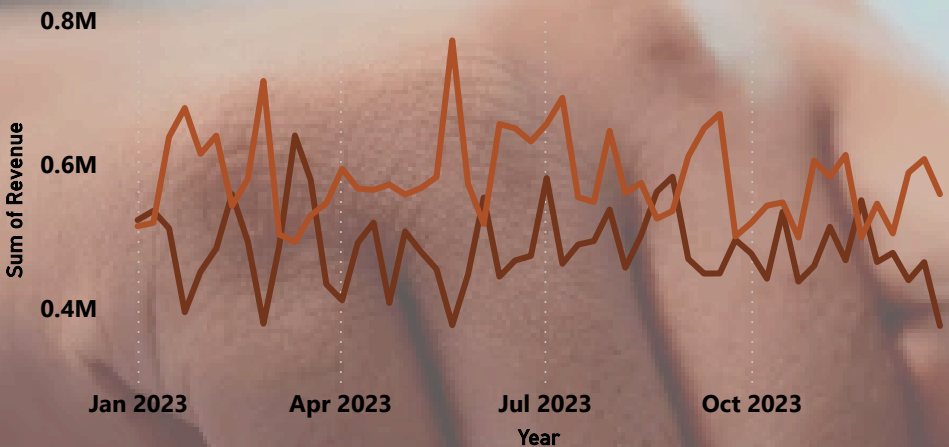
Q4

Q3

Q1

Q2

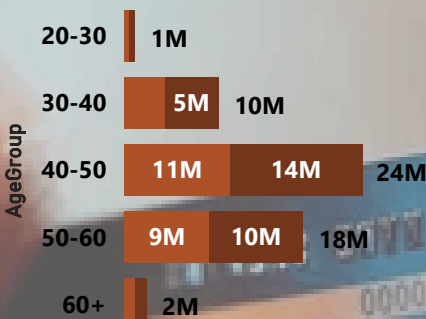
## Revenue by Week



## Revenue by Age Group

Gen...

● F ● M



Week\_Start\_Date

All

Swipe

Online

Chip

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17387832	2539390	186959919
White-collar	10114656	1441074	103930055
Govt	8111701	1160016	88773989
Selfemployeed	8261758	1119742	75313288
Blue-collar	6904279	952801	72262158
Total	55315410	7843382	575914439

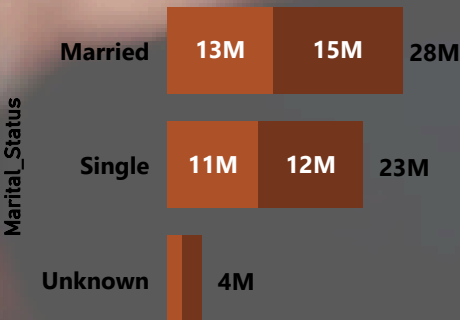
## Top 5 State

Gender ● F ● M



## Revenue by Marital status

Gender ● F ● M



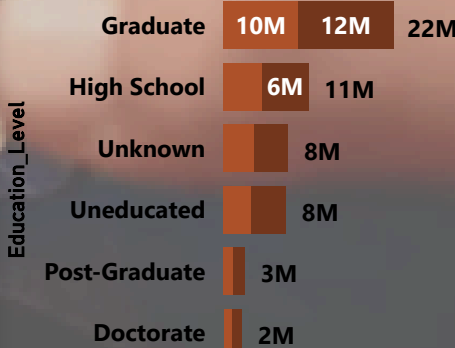
## Revenue by Income Group

Gender ● F ● M



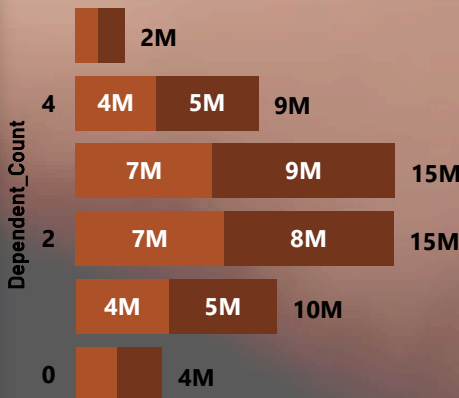
## Revenue by Education

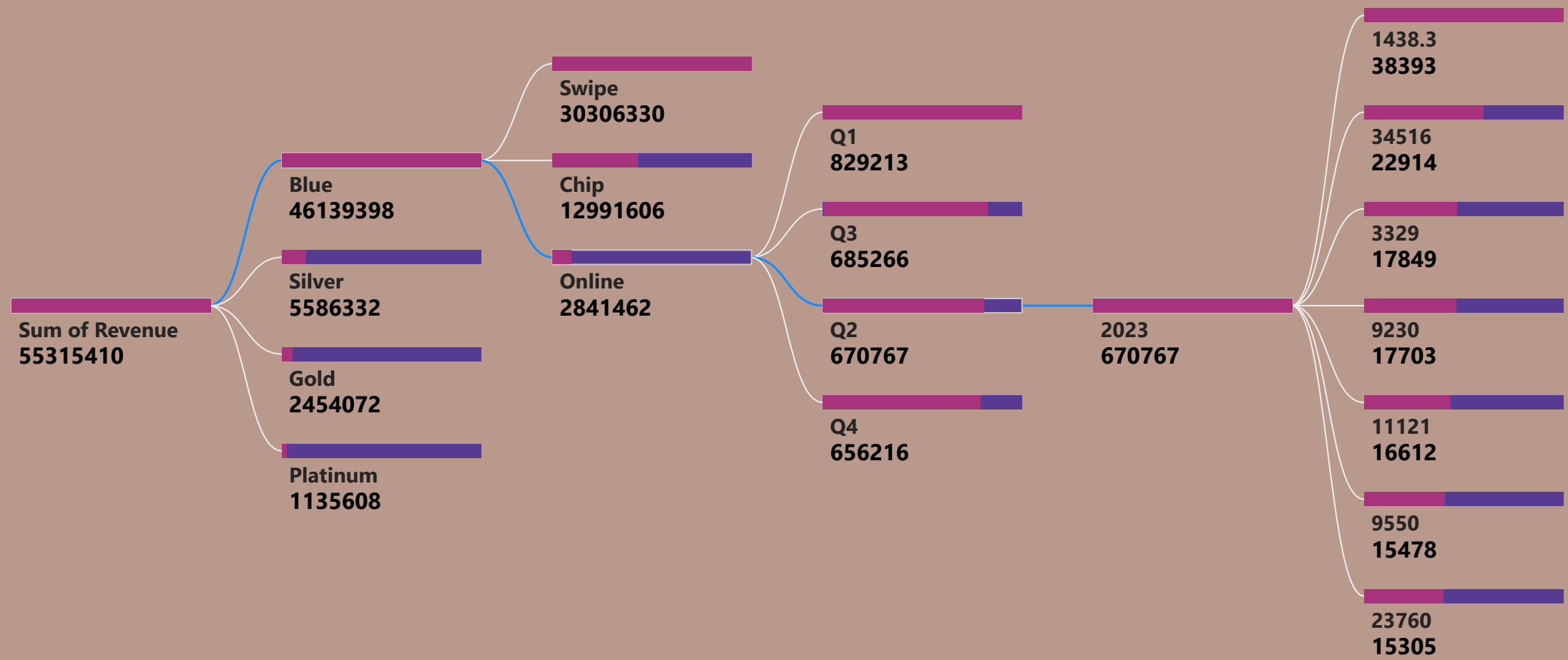
Gender ● F ● M



## Revenue by Dependent Count

Gender ● F ● M







Ask a question about your data



## Try one of these to get started

what is the previous week  
revenue by exp type

top qtrs by WOW revenue

top use chips by WOW  
revenue

top age groups by WOW  
revenue

top contacts by current  
week revenue

top week nums by current  
week revenue

[Show all suggestions](#)

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