

ALPESH B PRAJAPATI

Social Media Manager

Education

BTech-
EXTC (Electronics &
Telecommunication)

KJ Somaiya College Of Engineering
Mumbai , India

Digital Marketing

Vissicomp
Mumbai , India

Skills

- Post Optimization
- Content Creation
- SEO
- Audience Analysis
- Marketing
- Excellent Attention to Detail
- Web Design

languages

- English
- Hindi (National Language)

Profile

Eager to utilize analytical and research skills. Adept at marketing, media relations and social media management. Excellent communication skills with comprehensive understanding of communication industry

Experience

SOCIAL MEDIA MANAGER

KWALITY ENTERPRISES MUMBAI, INDIA

08-2020 – Present

- Developed marketing content such as blogs, promotional materials, and advertisements for social media.
- Increased customer engagement through social media.
- Designed and implemented social media strategies to align with business goals.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships
- Managed relationships with third-party vendors and suppliers to establish timely delivery of services.

ELECTRONICS ENGINEER

Megaproject Eta

Feb 2023 – Aug 2023

- Worked as a electronics engineer at our college in megaproject named as ETA which is basically developing a battery car which can participate in shell competition.



+91-9820643820



alpeshprajapati286@gmail.com



Mumbai , India 400059