Group H
South Saskatchewan Community Foundation: Usability Evaluation Insights

Page	Brooks feedback
Home	-need consistent menu -no sign up -add more buckets to menu (7 buckets) -Dark text light background (contrast for accessibility) -basically reformat the whole home page -need learning opportunities -make a button linking to SSCF website
Governance and legal resources	-fine
About us	-good, already has a mission statement in it but Brook said she wanted a mission statement
Webinar/Workshops page	-good/acceptable
Testimonials	-good/acceptable
Volunteer management	-no dashboards, no usable tools only supposed to be informative *volunteer management was added on our own initially as a tool
Fundraising strategies	-fine
Grant application	-mini scroll in bottom-right is not mobile-friendly -not intuitive to make it scroll
Marketing strategies	-no comment
Feedback Dashboard	-no dashboards
Administrative support	-redundant, not really useful
Project management	-irrelevant page -no dashboards
Document and record-keeping	-irrelevant page -no dashboards

Other notes:
-simplicity is good
-overall design is good
-very close to wanted design, good progression
-video and registration pop-ups don't have an "x", not intuitive b/c we're assuming the user will automatically know to click the background to close the pop up (good experiential takeaway: don't assume AKA you are not the user!)
-prioritize content
-more pictures would be beneficial but only add them if they're purposeful
-keep accessibility and special needs in mind for a more inclusive user experience (ex: colour blindness)

Key Strengths

- **Comprehensive resource sections** covering essential charity operations (Granting, Marketing, Governance, Fundraising)
- **Clear mission and vision** statements that communicate the hub's purpose
- **Localized content** specific to Saskatchewan charities
- **Practical tools** including downloadable templates and guides

Brook's Feedback Analysis

Content & Navigation

Feedback Category	Key Points	Priority
Navigation Structure	• Menu present on all pages (✓) • Need dropdown resources for main topics • Remove dashboard/signup elements	High
Content Focus	• More emphasis on informational content • Redundant "Administrative Support" section • Strengthen mission statement	Medium
Grants Section	• List companies offering grants without mini-scroll • Make grant opportunities more prominent	High
Visual Elements	• Improve video interaction (add X to close) • Ensure dark text on light backgrounds for accessibility	Medium

Content Structure Analysis

The site contains seven main content sections/buckets. Below is the analysis of content completeness and effectiveness.

Brook's Recommendations

High Priority Improvements

1. **Navigation Enhancement**

   - Add dropdown menus for main resource categories
   - Make all menu items visible across all pages
   - Remove signup/dashboard elements as the site is mainly informational

2. **Grant Section Optimization**

   - Create a comprehensive list of grant-giving organizations without mini-scroll
   - Improve search functionality for charities and organizations
   - Add clear categories for grant types

3. **Content Structure**

   - Focus on strengthening informational content
   - Revise the redundant "Administrative Support" section
   - Enhance mission statement visibility and impact

Medium Priority Improvements

1. **Accessibility**

   - Ensure all text has proper contrast against backgrounds
   - Add alt text to all images

2. **Video Usability**

   - Add clear close (X) buttons to video players
   - Implement intuitive controls
   - Ensure video descriptions are clear and informative

3. **User Path Optimization**

   - Direct "Contact" link to take users to the SSCF website
   - Improve connection between related content sections