


Group H: SSCFCharityHub Linking Progress to Class Discussions

One of the primary constraints we considered is technology limitations, as we are working within WordPress's capabilities without backend implementation. This constraint influenced our design choices, such as using pre-built themes and plugins to enhance functionality while maintaining simplicity. Additionally, our design follows accessibility guidelines by ensuring a consistent layout, proper font sizes (minimum 16px for readability), and clear navigation to accommodate all users, including those with disabilities. By addressing these constraints, we ensure the website remains both functional and user-friendly.

Gestalt's theory of visual perception also plays a significant role in our design choices. We apply principles like proximity, similarity, and continuity to group related content together, making the site intuitive for users. For example, we ensure that the marketing, fundraising, and governance pages are structured in a visually consistent way that highlights their relationship while maintaining distinct sections for clarity. The use of visual hierarchy helps users quickly process important information without feeling overwhelmed. By leveraging these principles, we create a website that aligns with how users naturally interpret and organize visual content, improving engagement and comprehension.

Fundraising:

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Fundraising Strategies

Local Fundraising Approaches

Community event planning templates

Information about various funding programs available from the Saskatchewan government, federal government, and private foundations, targeting specific industries, community initiatives, arts and culture, research, or other projects within the province.

[Get Event Planning Templates](#)

Local Fundraising Approaches

Low-cost online donation platforms

Discover affordable donation platforms tailored for small charities. Compare features, fees, and ease of use to boost your online fundraising

[Compare Donation Tools](#)

Small-town business partnership models

Plan effective fundraising events with customizable templates. Organize your budget, timelines, tasks, and logistics for successful community gatherings, festivals, and celebrations designed to raise funds and awareness for your cause.


[Explore Partnership Models](#)

Social media campaign

Unleash the power of social media! Learn how to engage your audience, create compelling content, and drive donations through strategic social campaigns.

[Build Your Social Strategy](#)

Governance:

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Governance & Legal Resources

Access essential documents and guidelines to ensure compliance and efficiency

Legal Guidelines

Nonprofit Registration Process

- **Eligibility Requirements** – Outlines who can apply and the necessary qualifications.
- **Legal Structure & Incorporation** – Explains how to register as a nonprofit entity with the appropriate government agencies.
- **Required Documentation** – Lists essential paperwork like articles of incorporation, bylaws, and conflict of interest policies.
- **Compliance & Reporting** – Covers annual filing obligations, governance standards, and financial transparency.
- **Resources & Support** – Provides links to relevant authorities, templates, and expert assistance.

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Governance Best Practices

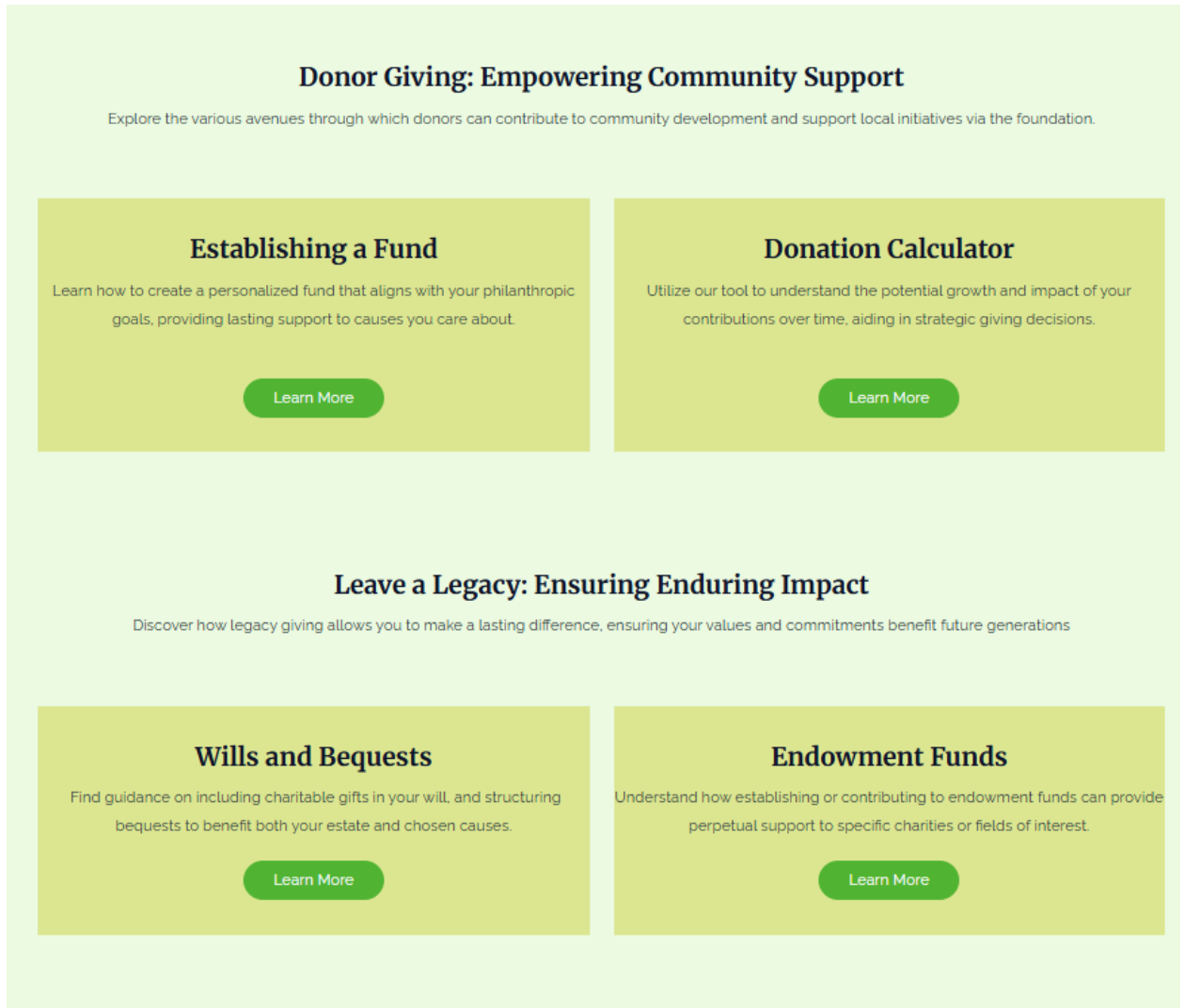
Board Member Responsibilities

- **Financial Oversight** Approve budgets, monitor financial health, and ensure responsible fund management. Ensure accurate financial reporting and compliance with tax laws. Prevent conflicts of interest and maintain transparency.
- **Fundraising & Advocacy** Support fundraising efforts and donor relations. Promote the charity's work within their networks. Engage with stakeholders, including beneficiaries, partners, and funders.
- **Risk Management & Compliance** Identify and mitigate risks that could impact the charity. Ensure compliance with governance best practices and laws. Review and approve key contracts, policies, and legal obligations.
- **Meetings & Decision-Making** Attend and

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Tax Compliance for Charities

Marketing:



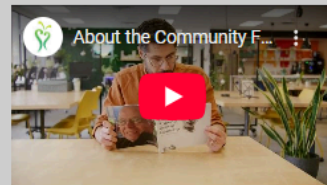
Furthermore, our WordPress design aligns with the core principles of usability and user experience (UX) emphasized in People-Centered Design. We incorporate clear navigation pathways, ensuring that first-time visitors can easily find essential information, such as the mission statement and available resources. The inclusion of a "Not sure what you're looking for?" section directly addresses user uncertainty, offering a guided experience. Additionally, we balance minimalism with informative content by integrating storytelling elements instead of traditional testimonials, making the site more engaging while avoiding clutter. By prioritizing user needs and behaviors, we ensure the website serves as an effective resource hub for its

intended audience.

Not what you are looking for? Here is an overview of what the main SSCF website offers.

Building communities for all to prosper together and forever.

The South Saskatchewan Community Foundation serves as a bridge between donors and charities in Southern Saskatchewan. We believe in facilitating Saskatchewan philanthropy, supporting local charities and developing our community so that our home is a more vital, strong, and fair place to live, work, and play.



Learn the basics of who we are and how we impact the community!

Go To SSCF main Website.

[Go To SSCF Website](#)