Prototype Feedback:

Names	Likes	Dislikes
Rida	Same logo for now, it should be easy to change it.	-No logging no registration -No donation page -No donations section -no SSCF logo **ACCESSIBLE TO EVERY USER (AT THE SAME LEVEL; no admins, no exclusives, etc)
Youssef	-talk about us (right down to business) ● Length is good	-not doing accounts, registration, login, should be accessible to everybody -ignoring exclusive membership -donors: resources to supplement charities in their work (don't entertain donors) -remove testimonials, WHAT ARE MAIN ASPECTS OF WEBSITE (business directory, diff topic, info on fundraising, marketing, comm)
Praise	-keep it as its own website	
Suhayb	-buckets -simplicity -about us (purpose of website, do they want to learn more, don't make separate page)	-don't duplicate websites(aka create a new one from scratch)

Other questions:
- Is this main page too short?
- Do you like how the top tabs are organized right now? Yes

- USM/Sitemap related: Would you want us to implement "success stories" (View articles and stories surrounding the impact within communities regarding the donations) → also would you want this as its own separate page or visible as a section on the charities' profile pages
VITAL SIGNS COMMUNITY NETWORK MEMBERS EXCLUSIVE ACCESS -> what is the best place to implement this? Should this be a separate page or suggested when users sign up for newsletters/contact

- Survey slide: "Would you like to see this platform have the capability to house collaboration opportunities (nonprofit and for-profit organizations can share that they are looking for opportunities to collaborate with others on programs, initiatives, projects, etc)" → What does this mean? Admin logs in, adds organization info(link,etc) and that's it.

Business
- Q: What goals do you hope to accomplish with this new website arrangement? (marketing, appeal, anything besides charities and webinars?)
  A:

Types of funds:
You mentioned you guys have 3 types of funds, besides the legacy fund, do you want us to incorporate these separately into the website:
- Flow-Through (Non-Endowed) Funds & Charitable Assets Under Administration (reserve investment)

Functionality (all related to charities and NPOs?)
Can you elaborate on the 5/6 buckets? (also do you want these all as separate pages that stem from the web page for sure)

Fundraising:
- **(from powerpoint: users want to see donor relations, importance of collaborations/partnerships)**

-charity wants to run fundraiser for money, how can they do that successfully
-how to get deals
-what activities can you do during fundraiser to generate money

Granting:
- **(applications and opportunities)**

-2 aspects:
How to write grant application (concise, grammar)
-listing diff organizations that provide grants (SSCF, takes them to SSCF website)

Marketing:
- **(social media and branding, SEO)**

-how to run campaign

Operations:
- **(board of directors, governance, policy making)**

-financials like accounting, how to have HR, how to manage their team,

Storytelling:
- **Assuming this is about impacts?**
- **-how do you tell story w proper narrative to show impact, why its working, why they need more money**

Governance:
- **-board governance, policy making, skill matrices, volunteers on board)**

**Purpose: website provides resources to supplement charities in their work

How valuable each bucket is:
1. **Fundraising**
2. **Storytelling**
3. **Granting**
4. **Marketing**
5. **Operations**

- **grant applications & opportunities (SSCF funds charity if they apply for it)**
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