PROJECT STATUS REPORT

Project Name	SSCFCharityHub
For Week Ending	March 16, 2025
Project Status	Yellow
Status Description	* The reason(s) that the status is yellow or red. * The planned action(s) that will bring the project back to a green status.] - Currently focusing on implementing Brooklyn's feedback thoroughly - Need to resolve technical issues like button navigation and usability - Not fully user-friendly design-wise, we need to add more details to patch the content gaps (particularly in the fundraising, marketing, and storytelling pages, missing content affects usability and intuitiveness of the site) - Finalize all content sections and get more feedback on those after our revisions - Definitely need to work on the visuals to enhance appeal - Address feedback regarding marketing and fundraising pages: Add more information to marketing and fundraising sections, Ensure consistency in layout across all pages, Include external links for particular topics, Provide more details on how each fundraising strategy adds value, Combine elements from marketing and fundraising (Add subtopics, descriptions, key takeaways, and multiple links for learning), making sections more informative - Shift testimonials to storytelling with strong narratives and examples - Improve homepage clarity explicitly as a "Resource Hub", remove unnecessary elements (e.g., newspaper), and emphasize its purpose - Adjust typography and layout for better accessibility (titles larger, 16px font minimum, bigger content boxes) - Update logo to include "Resource Hub" - Improve homepage with clearer sections: mission statement, navigation help, service overview

Activities—During the Past Week

[List all activities that the team members worked on during the past week of the project.]

- Converting Figma to WordPress: removed the popup, removed the mini scrolling sections from grants as its not mobile friendly
- Did technical testing to current design to test usability
- Started incorporating Brooklyn's feedback into content sections

Activities—Planned for Next Week

[List all activities that the team members will work on during the next week of the project.]

- continue thoroughly incorporating Brooklyn's feedback from activity 3 into content sections
- fix website colours and design consistency
- work on design appeal
- edit granting page
- update USM further
- work on fonts and typography
- work on navigation clarity
- work on accessibility (ex: need to keep colour usage in mind for colour blindness, need to keep font size in mind for narrow sighted people, larger text & clearer layout)
- make grandparents try the website to give feedback (as a random tester)
- fix the menu design and appeal
- Expand on webinars page (ex: the "browse all webinars" button should lead to a page) and fix its design

**Overall, next week is meant to be mainly to enhance design and visuals so we can finish on time, but in case we need more content by the time we finish, we will try to get that done as soon as possible after Activity 3 is complete.

Project Issues

[List any issues from the Issue Log that are significant and should be shared with the audience of this report. If any related work has been done or decisions have been made, a summary should be provided.]

- some of the buttons don't fully work yet
- unappealing visuals and menu
- website doesn't fully match our Figma (ex: button shapes and colours)
- need more engaging and informative pages in general
- we worked on content after we got feedback from the meeting, but it's definitely something that can be expanded on.

Project Changes

-add more details to patch the content gaps (particularly in the fundraising, marketing, and storytelling pages, missing content affects usability and intuitiveness of the site)

-changed the homepage layout from what was proposed in our Figma HiFi almost completely

-removed video pop-ups, we just display the videos on the pages now

-granting page changed layout from what was proposed in the Figma (ex: removed mini scrolling thing from grants page)

-added more content details

-made website more informative, but we still need to add onto that