

Lamide Stores Financial Analysis Report

Key Performance Indicators

Sales | Current Vs Prior Year

92,311,095✓

Last year: 26,415,256 (+249.46%)

Orders | Current Vs Prior Year

861,132✓

Last year: 264,674 (+225.36%)

Profit | Current Vs Prior Year

13,015,238✓

Last year: 3,878,465 (+235.58%)

Profit Margin | Current Vs Prior

14.1%!

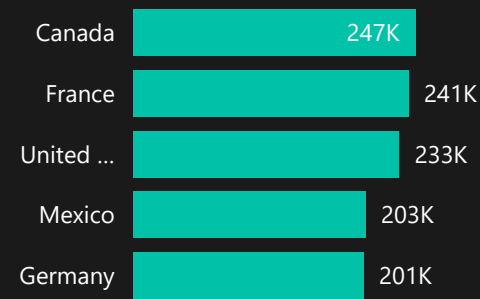
Last year: 14.7% (-3.97%)

Discount | Current Vs Prior Year

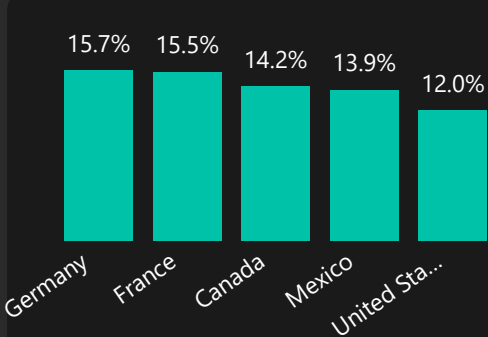
7,059,717✓

Last year: 2,145,531 (+229.04%)

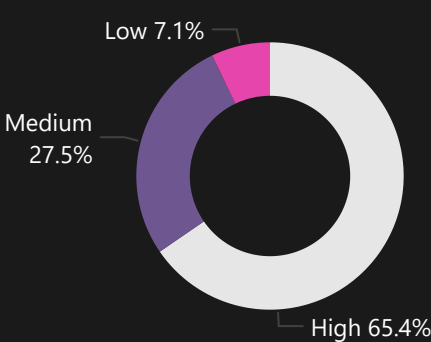
Orders By Country



Profit Margin By Country



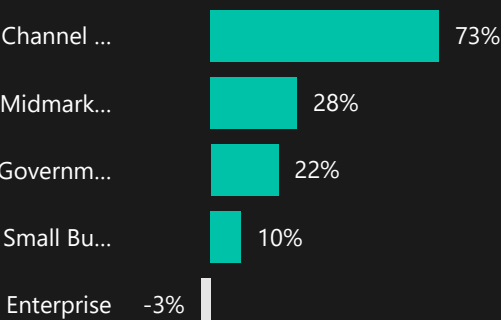
% of Discount Offered by Discount Band



Profit Margin by Segment and Products

Segment	Profit Margin
Small Business	9.77%
VTT	10.51%
Velo	6.73%
Paseo	10.71%
Montana	11.14%
Carretera	8.90%
Amarilla	8.86%
Midmarket	27.71%
VTT	27.33%
Velo	25.96%
Paseo	28.50%
Montana	28.90%
Carretera	27.90%
Amarilla	25.58%
Government	21.69%
VTT	22.35%
Velo	22.48%
Paseo	20.54%
Montana	20.30%
Total	14.23%

Profit Margin by Segment



Sales Amount by Year and Month



Top 3 Products by Sales

