



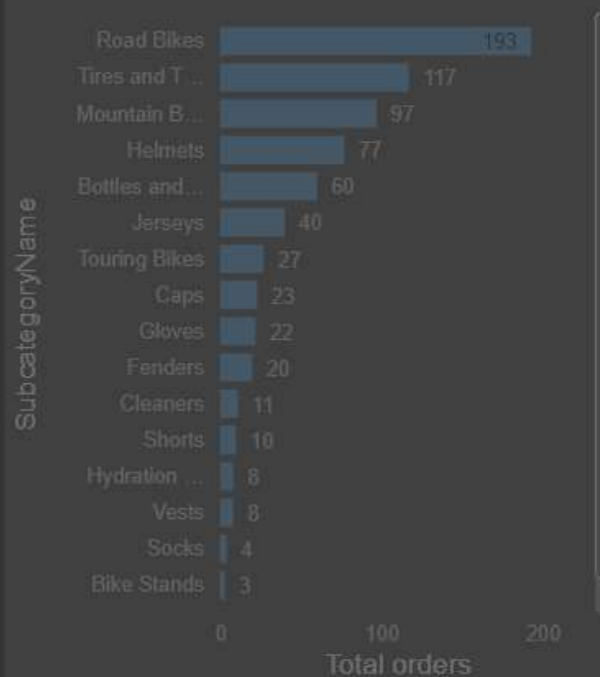
# Monthly sales Report



## Total orders by Category Name



## Total orders by SubCategory Name



## Product Distribution by Profit/Loss

ProductName	Dynamic profit/loss
All-Purpose Bike Stand	99.53
AWC Logo Cap	2.94
HL Road Tire	20.41
Hydration Pack - 70 oz.	34.42
LL Mountain Tire	62.57
Long-Sleeve Logo Jersey, L	16.34
Mountain Bottle Cage	25.01
Mountain Tire Tube	12.49
Mountain-200 Black, 38	943.29
Mountain-200 Black, 42	943.29
Mountain-200 Silver, 38	953.56
Mountain-200 Silver, 42	3,814.25
Road Tire Tube	2.50
Road-250 Black, 44	860.88
Road-250 Red, 58	860.88
Road-650 Black, 58	285.95
Road-650 Red, 52	285.95
Road-650 Red, 60	285.95
Sport-100 Helmet, Black	21.62
Sport-100 Helmet, Blue	86.47
Sport-100 Helmet, Red	21.90
Touring-3000 Blue, 50	280.91
Water Bottle - 30 oz.	28.11
Total	2,37,902.91

## Toggle Profit/Loss

## Filter Data by month and year

Month

JAN

Year

2016

58.83K

Goal: 32.54K (+80.79%)

Total Returns

58.83K

Goal: 32.54K (-80.79%)

## Top 3 Performers/Failure Products

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

## Total orders, Total Profit and Return Rate by Country





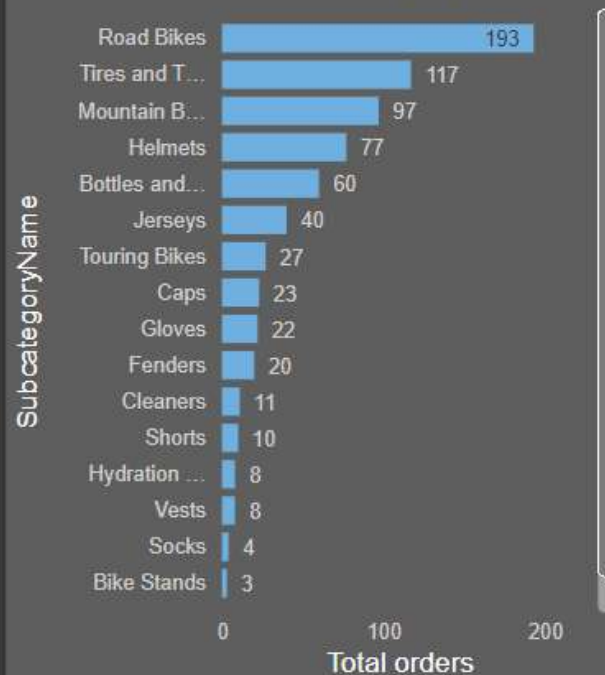
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## Toggle Profit/Loss

Opportunity loss

Profit

## Total Profit

58.83K✓  
Goal: 32.54K (+80.79%)

## Total Orders

8✓

Goal: 7 (+14.29%)

## Total Returns

58.83K!

Goal: 32.54K (-80.79%)

## Top 3 Performers/Failure Products

All-Purpose Bike Stand

AWC Logo Cap

Bike Wash - Dissolver

## Total orders, Total Profit and Return Rate by Country

