

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

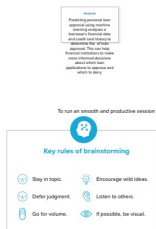
- 🕒 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- Team gathering**  
Mikerehana, P; Mahalakshmi, S; Dhanush priya
- Set the goal**  
Finance and accounting
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy productive session.  
[Open article](#) ➔

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



Write down any ideas that come to mind that address your problem statement.

10 minutes



**TIP** You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

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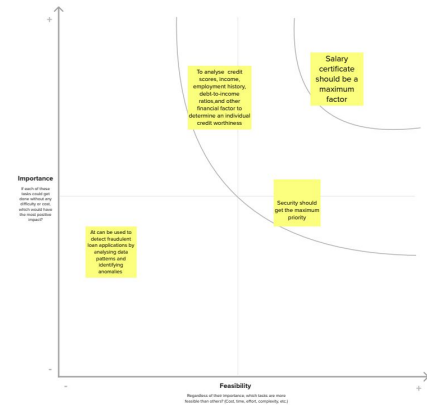
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

**TIP**  
Add customizable tags to sticky notes to make it easier to find, remove, organize, and

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Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

curators to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the



- ### Quick add-ons
- Show the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
  - Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

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**Strategy blueprint**  
 Define the components of a new idea or strategy.  
[Open the template →](#)
  - 
**Customer experience journey map**  
 Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
  - 
**Strengths, weaknesses, opportunities & Threats**  
 Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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**Need some inspiration?**  
See a finished version of this template to kickstart your work.

[Open example](#) →



