

Hotel Booking Report

2013

2014

2015

2016

2017

Total Booking

40K

Total Cancellation

11K

Avg Daily Rate

3,775K

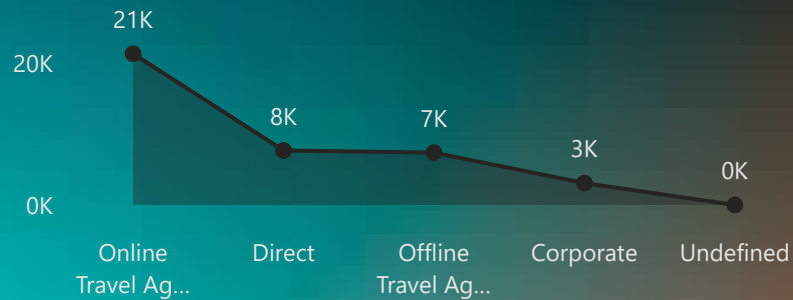
Total Revenue

\$12M

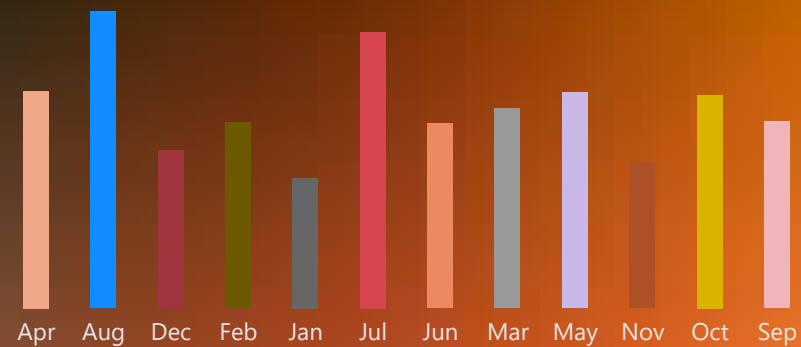
Revenue Loss

(\$5M)

Distribution Channel Wise Total Booking & Cancellation



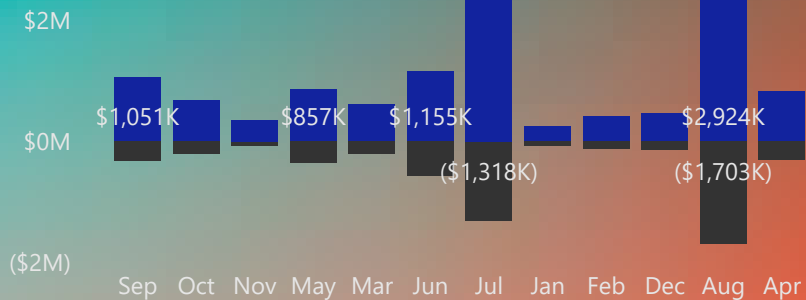
Monthly Booking & Cancellation



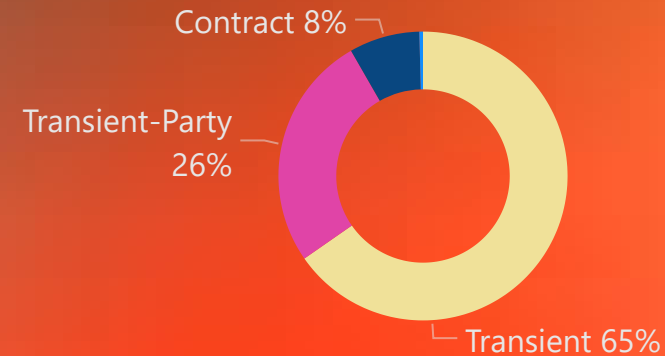
Total Revenue and Revenue loss by Country (Top 15)



Total Revenue & Revenue Loss by Month



Lead Time by Customer



Lead Time Wise Cancellation

