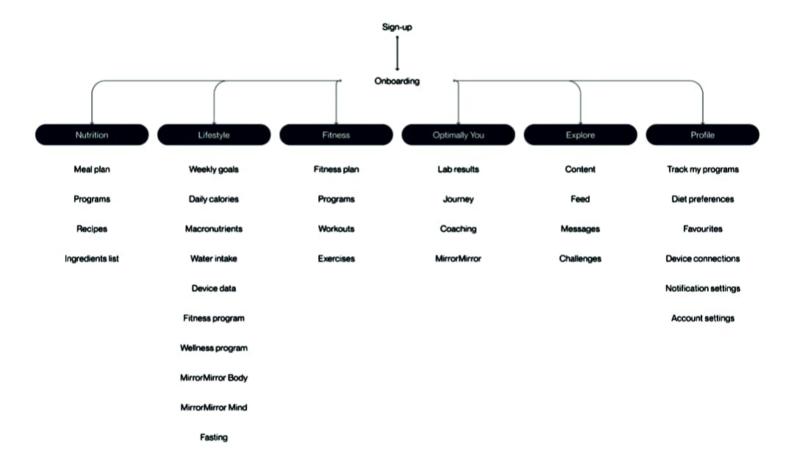


Information architecture

As this application is structured, users find it quite easy to navigate through the application and get whatever they want seamlessly. Using intuitive design allows users to fulfill a particular activity faster.







Neue Montreal

Medium









Design process

We did exquisite ideation and planning, conducted competitors research, created information architecture, prototyping and design, and developing and testing in order to make the design we worked on user-friendly and efficient.

01

UX research

- · Ideation & Planning
- · Competitors research
- · Information architecture

UI design

- UI mockups
- Clickable prototype

MVP & Product

- UX testing
- Presentation
- Launch