

Sales Analysis



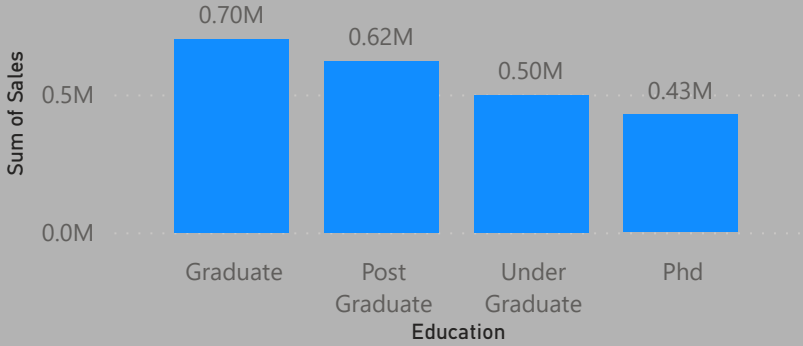
Profit Analysis



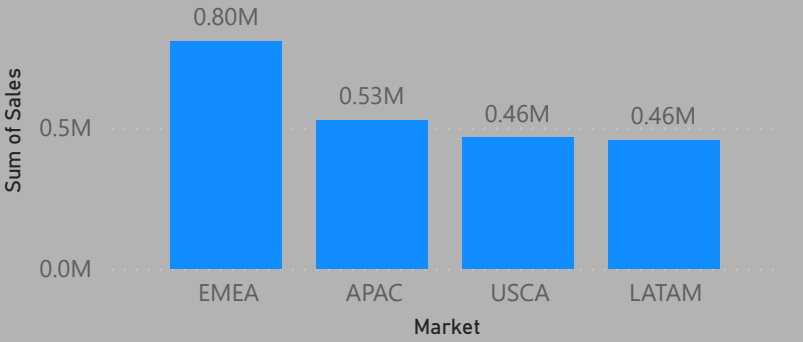
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SALES ANALYSIS

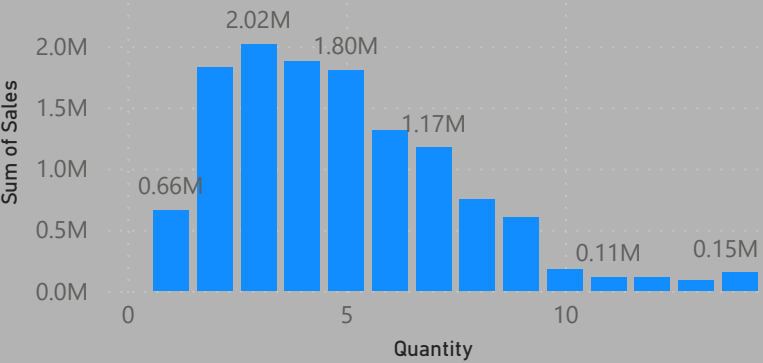
Sales by Education



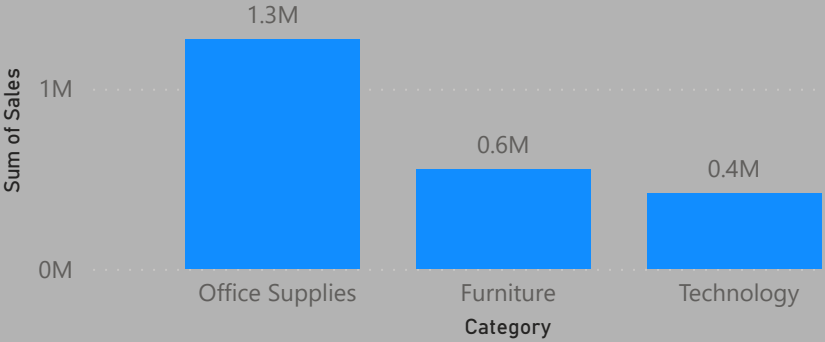
Sum of Sales by Market



Sum of Sales by Quantity



Sum of Sales by Category



Sub-Category	Sum of Sales	Sum of Quantity
Binders	2,71,042.80	3766
Chairs	2,21,692.70	3012
Storage	2,20,967.10	2906
Art	1,98,402.30	2804
Furnishings	1,44,740.00	2241
Phones	1,27,870.50	2022
Paper	1,43,142.20	1979
Accessories	1,31,921.50	1886
Bookcases	1,24,145.20	1745
Labels	1,08,341.90	1521
Supplies	99,540.90	1361
Copiers	87,056.10	1247
Fasteners	86,142.80	1209
Envelopes	76,984.20	1154
Appliances	70,820.60	1030
Machines	71,917.00	998
Tables	63,684.50	887
Total	22,48,412.30	31768

Category

Furniture

Office Supplies

Technology

Region

Africa

Caribbean

Central Asia

Canada

Central

East

Year

2012

2013

2014

2015

2016

Sum of Sales and Sum of Profit by Year

2.25M✓
Goal: 280.42K (+701.79%)
2012

Home Button

Profit ANALYSIS

Sub-Category	Sum of Profit	Sum of Quantity
Binders	38,852.83	3766
Chairs	20,720.79	3012
Storage	34,894.74	2906
Art	25,042.97	2804
Furnishings	20,252.78	2241
Total	2,80,422.91	31768

Category

Furniture

Office Supplies

Technology

Region

Africa

Caribbean

Central Asia

EMEA

Canada

Central

East

North

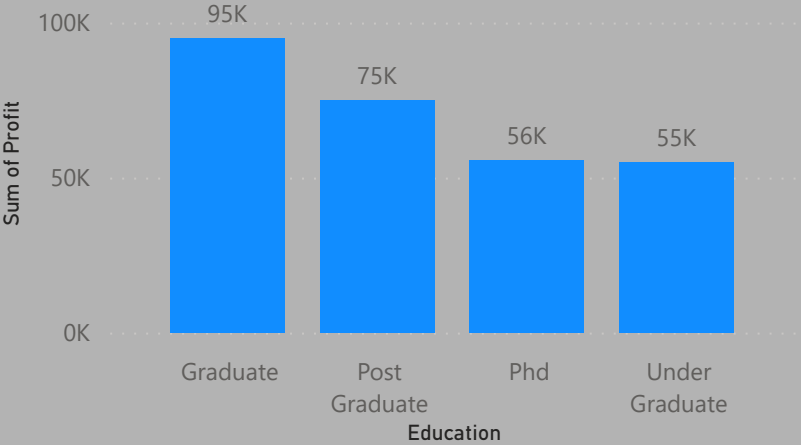
Sum of Sales and Sum of Target Sales by Year

2.25M✓

Goal: 2.22M (+ 1.1%)

2012

Sales by Education



Year

2012

2013

2014

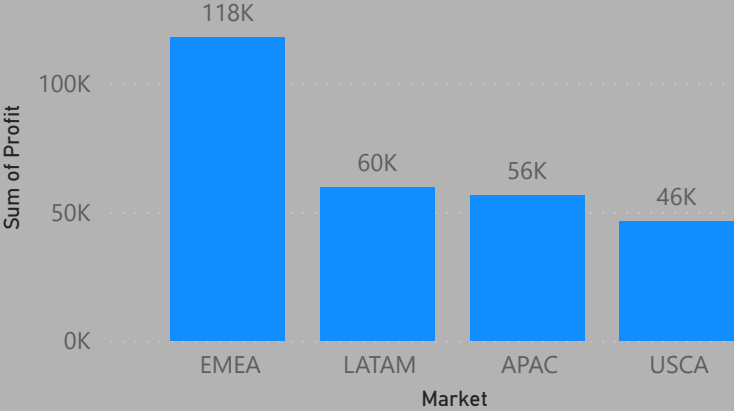
2015

2016

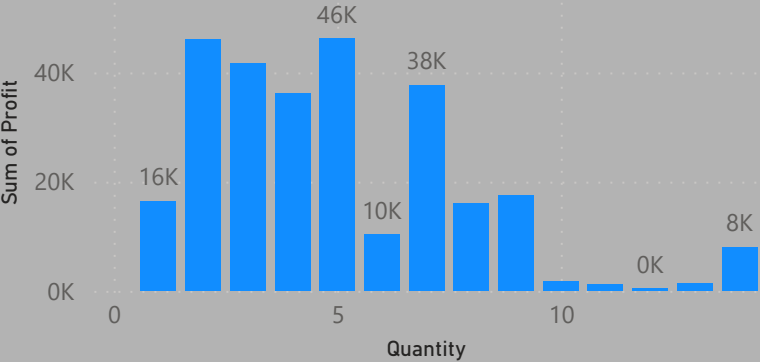
Sum of Sales by QuarterInCalendar



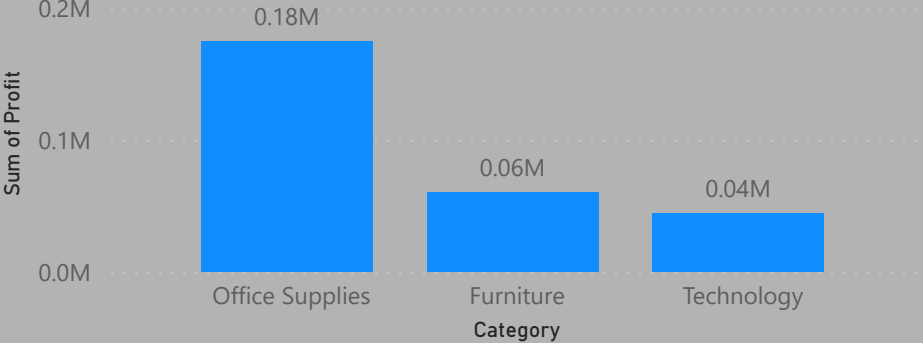
Sum of Profit by Market



Sum of Profit by Quantity



Sum of Profit by Category



Country	Sum of Sales	Sum of Quantity	Sum of Profit
Afghanistan	8,313.20	131	-1,355.08
Albania	4,550.50	43	1,702.02
Algeria	46,042.70	601	8,158.72
Angola	23,186.90	312	2,068.08
Argentina	32,975.70	475	5,893.19
Armenia	246.50	8	68.88
Australia	4,92,634.80	6812	57,246.41
Austria	52,517.30	690	5,618.18
Azerbaijan	4,162.80	82	675.54
Bahrain	133.40	7	-37.83
Bangladesh	30,492.60	392	4,916.99
Barbados	3,523.80	67	604.92
Belarus	23,457.90	252	1,222.97
Belgium	32,082.30	349	3,910.57
Benin	15,404.90	121	1,232.59
Bolivia	9,163.40	100	2,143.60
Bosnia and Herzegovina	2,370.20	41	180.91
Brazil	1,63,861.70	2297	16,407.81
Bulgaria	19,976.20	216	3,002.84
Cambodia	5,725.70	82	1,127.87
Cameroon	23,296.20	310	4,474.00
Canada	39,512.90	524	3,019.50
Central African Republic	1,744.40	25	-305.09
Chad	432.50	10	-56.21
Chile	26,774.50	330	2,504.95
China	1,50,927.30	2106	11,632.14
Colombia	35,392.80	482	3,090.24
Cote d'Ivoire	17,590.20	263	1,359.13
Croatia	6,689.90	91	1,083.97
Cuba	1,18,698.50	1301	18,081.61
Czech Republic	12,733.70	208	1,512.87
Democratic Republic of the Congo	84,756.10	1145	9,839.08
Total	73,25,854.70	102212	8,58,487.16

7.33M

Sum of Sales

858.49K

Sum of Profit

102K

Sum of Quantity

APAC

First Market

Office Supplies

First Category

Category	Sum of Sales	Sum of Profit
Office Supplies	73,25,854.70	8,58,487.16
Total	73,25,854.70	8,58,487.16

Sub-Category	Sum of Sales	Sum of Profit
Appliances	3,84,913.60	49,759.89
Art	11,46,365.30	1,15,747.32
Binders	15,04,174.10	1,67,031.50
Envelopes	5,26,409.30	65,357.51
Fasteners	6,03,163.60	76,738.54
Labels	6,03,929.70	70,828.60
Paper	7,96,962.90	97,360.44
Storage	11,95,729.80	1,51,771.64
Total	73,25,854.70	8,58,487.16

Year

2012	2013	2014	2015	2016
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Sum of Profit by Year and Market

● APAC ● EMEA



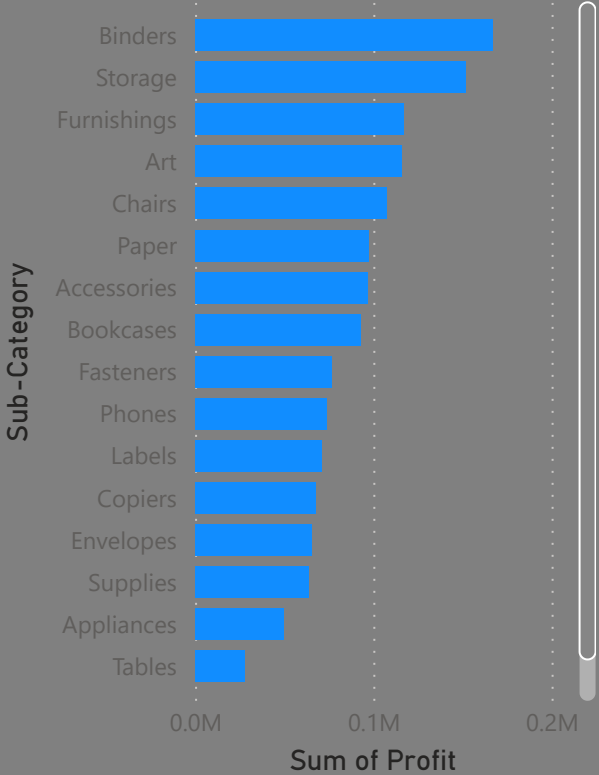
Combine

Table View

Sub-Category	Sum of Profit
Binders	1,67,031.50
Storage	1,51,771.64
Furnishings	1,16,888.38
Art	1,15,747.32
Chairs	1,07,511.68
Paper	97,360.44
Accessories	96,635.67
Bookcases	92,565.87
Fasteners	76,738.54
Phones	73,694.83
Labels	70,828.60
Copiers	67,469.32
Envelopes	65,357.51
Supplies	63,891.71
Appliances	49,759.89
Tables	28,030.84
Machines	26,173.56
Total	14,67,457.29

Chart View

Sum of Profit by Sub-Category



Country	Sum of Sales
Afghanistan	11,876.50
Albania	5,336.50
Algeria	52,885.30
Angola	34,439.30
Argentina	83,507.20
Armenia	479.90
Australia	9,02,076.60
Austria	71,434.10
Azerbaijan	6,811.10
Bahrain	139.60
Bangladesh	48,912.40
Barbados	6,414.80
Belarus	26,542.40
Belgium	40,136.50
Benin	17,007.90
Bolivia	15,578.50
Bosnia and Herzegovina	3,629.70
Brazil	3,55,029.50
Total	1,26,42,647.20



Year

