

TRIBHUVAN UNIVERSITY  
FACULTY OF MANAGEMENT

Office of the Dean  
2013

Full Marks: 40  
Time: 2 hrs

**BIM / Seventh Semester / ITC 226: Management Information System**

*Candidates are required to answer all the questions in their own words as far as practicable.*

**Group "A"**

**1. Brief Answer Question:**

[10 × 1 = 10]

- a. ✓ What are the functions of firewall?
- b. ✓ What is MIS?
- c. ✓ List major functional areas of organization.
- d. ✓ What do you mean by traditional life cycle model for system development?
- e. ✓ What do you mean by Supply Chain Management (SCM)?
- f. ✓ Define prototyping method for system development.
- g. ✓ Define information.
- h. ✓ What is intellectual property?
- i. What is B2C e-commerce?
- j. ✓ Define term accountability.

**Group "B"**

**Short Answer Questions:**

[5 × 3 = 15]

2. ✓ How organization can increase switching costs for customers?
3. What is Information System? Explain its types and relationship between them.
4. ✓ Write the social issues that may arise due to the quality of information system.
5. ✓ List the reasons because of which implementation of Information System may fail.
6. ✓ Describe how organization can benefit from interactive website of the organization.

**Group "C"**

**Long Answer Questions:**

[3 × 5 = 15]

7. ✓ Explain the technological improvements that resulted security threats to the information systems.
8. ✓ Why traditional financial models are not generally appropriate for evaluating information systems? Explain the portfolio analysis.
9. ✓ Why the understanding of features of organization is necessary for the success of information system in the organization?

