**Pizza Sales SQL Queries**

1. **Total pizza Sales and Total Revenue**

**select count(pizza\_id) as Total\_pizza\_Sales, sum(total\_price) as Total\_Revenue**

**from pizza\_sales**

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Description automatically generated**

1. **Average Order Value**

**Select sum(total\_price)/count(Distinct order\_id) as Average\_Order\_Value**

**from pizza\_sales**

A close-up of numbers

Description automatically generated

1. Total Pizzas Sold

**Select sum(quantity) as Total\_Pizzas\_Sold**

**from pizza\_sales**

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1. Total Orders

**Select count(distinct order\_id) as Total\_Orders\_Placed**

**from pizza\_sales**

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1. Average Number of Pizzas sold per order

**select Cast(sum(quantity)/count(distinct order\_id) as decimal(10,2)) as Average\_No\_Pizza\_Per\_Order**

**from pizza\_sales**

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1. Daily trend for total orders

**select DayName(order\_date) as Order\_Day, count(Distinct order\_id)**

**from pizza\_sales**

**group by Order\_Day**

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Description automatically generated

1. Monthly trend for total orders

**select monthname(order\_date) as Month\_Name, count(distinct order\_id) as Total\_Orders**

**from pizza\_sales**

**group by Month\_Name**

**Order by Total\_Orders desc**

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1. Percentage of Sales by category

**Select pizza\_category, sum(total\_price)\*100/(select sum(total\_price) from pizza\_sales) as Percentage\_of\_Sales**

**from pizza\_sales**

**group by pizza\_category**

**order by Percentage\_of\_Sales Desc**

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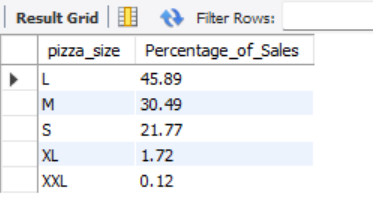
1. **Percentage of sales by pizza\_size**

**select pizza\_size, cast((sum(total\_price)\*100) /(select sum(total\_price) from pizza\_sales) as decimal(10,2)) as Percentage\_of\_Sales**

**from pizza\_sales**

**group by pizza\_size**

**order by Percentage\_of\_Sales desc**

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1. **Top 5 Pizzas based on Revenue**

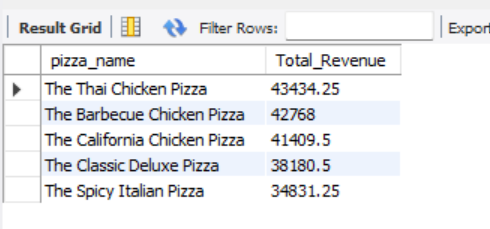
**select pizza\_name, sum(total\_price) as Total\_Revenue**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Revenue desc**

**LIMIT 5**

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1. **Bottom 5 pizzas based on Revenue**

**select pizza\_name, sum(total\_price) as Total\_Revenue**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Revenue ASC**

**LIMIT 5**

**A screenshot of a computer

Description automatically generated**

1. **Top 5 Pizzas based on Quantity**

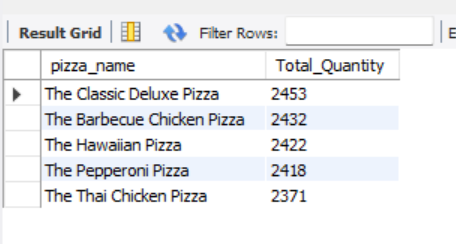
**select pizza\_name, sum(quantity) as Total\_Quantity**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Quantity desc**

**LIMIT 5**

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1. **Bottom 5 Pizzas based on Quantity**

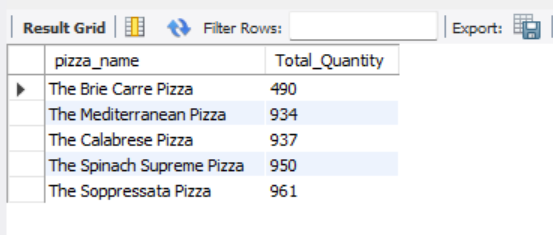
**select pizza\_name, sum(quantity) as Total\_Quantity**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Quantity asc**

**LIMIT 5**

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1. **Top 5 pizzas based on total orders**

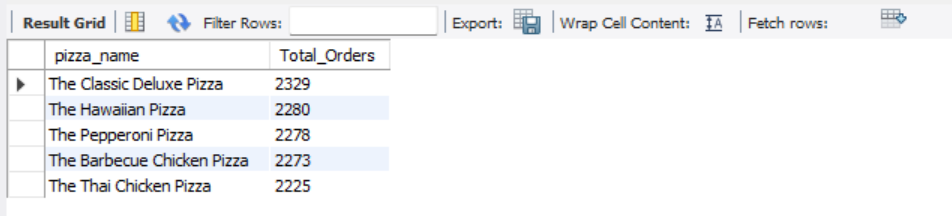
**select pizza\_name, Count(distinct order\_id) as Total\_Orders**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Orders desc**

**LIMIT 5**

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1. **Bottom 5 pizzas based on total orders**

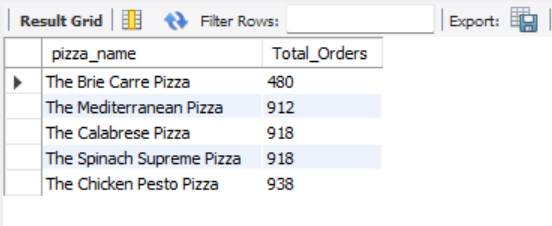
**select pizza\_name, Count(distinct order\_id) as Total\_Orders**

**from pizza\_sales**

**group by pizza\_name**

**order by Total\_Orders asc**

**LIMIT 5**

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