Top Customers

In / Out of Top Customers by Profit / Region
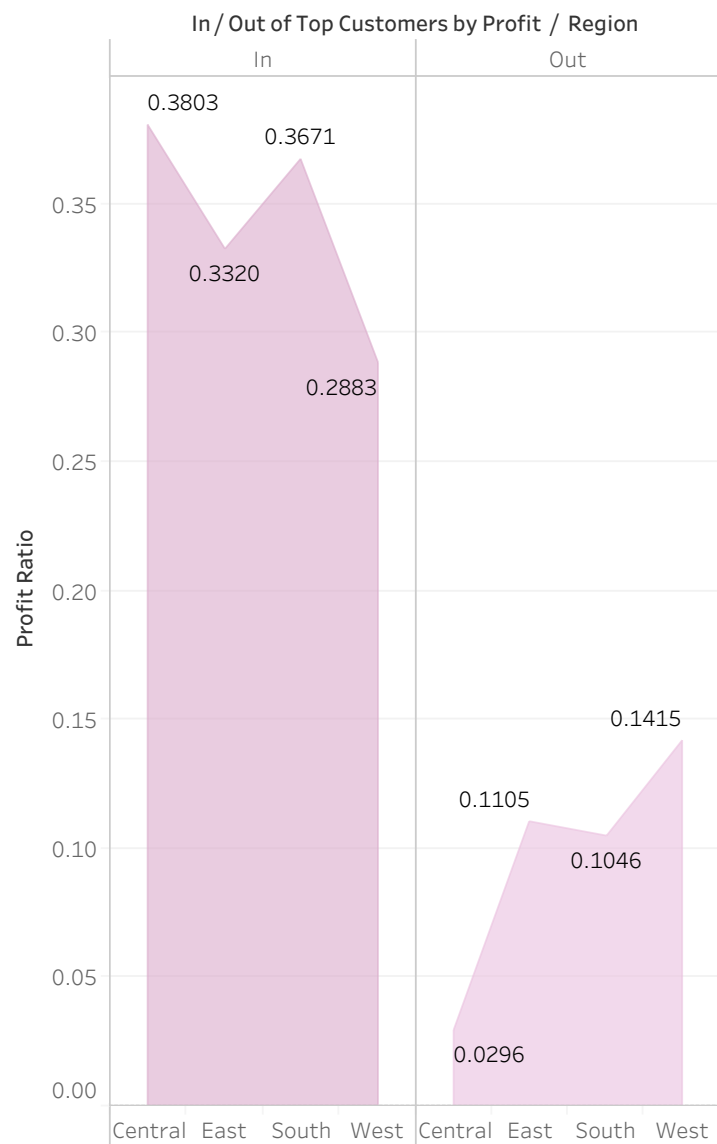

Profit Ratio for each Region broken down by In / Out of Top Customers by Profit. Color shows sum of Profit. The data is filtered on sum of Quantity, which includes everything. The view is filtered on Profit Ratio, which includes everything. Data insights shows that top customers In/out of the region bring more profit.

Shipping mode

Ship Mode

Sum of Quantity and count of Orders for each Ship Mode is bifurcated. The data insights show that the standard class is the most preferred shipping way amongst the four of them. The same day shipping mode option is the least preferred one.

Profit Ratio
To Null

Quantity
To Null

Profit
8,097   98,735

Quantity
1,975   23,409

Profit
To Null