

Privacy Policy for TrustLens

Effective Date: June 22, 2025

At TrustLens, we prioritize the privacy and security of our users. This Privacy Policy outlines how TrustLens ("we," "our," or "us") collects, uses, discloses, and protects your personal information when you use our services, including our website, mobile applications, and authentication solutions such as **Sign in with TrustLens**.

1. Information We Collect

We collect information to provide and improve our services, ensure security, and offer users transparency and control over their personal data.

Personal Data You Provide: - Name, email address, and phone number - Profile information provided during account creation - Information shared via Sign in with TrustLens consent screens - Developer account details for those registering applications

Automatically Collected Information: - Device identifiers, browser type, and IP address - Usage data, including login activity, consent logs, and account settings - Logs of data transfers and access events recorded in our blockchain-based ledger

We never collect or store your passwords. Authentication is token-based and designed with privacy in mind.

2. How We Use Your Information

We use your information to: - Authenticate you securely via Sign in with TrustLens - Facilitate consent-based data sharing with third-party applications - Maintain blockchain-backed audit trails of data access and transfers - Provide account management features, including consent revocation and data visibility - Detect and prevent fraudulent activity - Comply with legal obligations - Improve and personalize your experience with TrustLens

3. Data Sharing and Disclosure

We only share your data under the following circumstances: - **With Your Consent:** You control what information third-party apps access via TrustLens. Only explicitly approved data is shared. - **Service Providers:** We may share data with trusted partners who help operate our platform under strict confidentiality agreements. - **Legal Requirements:** We may disclose information when required to comply with applicable laws or valid legal processes. - **Business Transfers:** In the event of a merger, acquisition, or asset sale, your information may be transferred as part of that transaction.

We do not sell or rent your personal data to third parties.

4. Your Rights and Choices

TrustLens is built with user privacy at the core. You have the right to: - View what personal data is stored and shared with connected apps - Grant or deny data access on a per-scope, per-app basis - Revoke data sharing permissions at any time - Access immutable blockchain logs of your consent and data-sharing history - Request deletion of your TrustLens account and associated data (subject to legal retention requirements)

5. Data Security and Integrity

We implement industry-leading security measures to protect your data: - End-to-end encryption for sensitive communications - Secure, permission-controlled data storage - Blockchain-based tamper-proof ledger for tracking consent and data transfer events - Regular security audits and penetration testing - Continuous monitoring for potential threats

6. International Data Transfers

Your data may be processed and stored in countries outside your jurisdiction. We ensure adequate safeguards are in place, in accordance with applicable data protection laws, including the GDPR, India's DPDP Act, and the CCPA.

7. Data Retention

We retain personal information only as long as necessary to: - Provide TrustLens services - Comply with legal and regulatory requirements - Maintain blockchain audit trails, which are immutable by design but do not contain raw personal data

8. Children's Privacy

TrustLens is not intended for individuals under the age of 16 without verified parental consent. We do not knowingly collect data from minors.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify users of material changes through the platform or by email. Continued use of TrustLens constitutes acceptance of the updated policy.

10. Contact Us

If you have questions or concerns regarding this Privacy Policy or your data, please contact us at:

Email: privacy@trustlens.com

Address: TrustLens, Privacy Office, [Insert Company Address]

Thank you for trusting TrustLens to protect your privacy and data security.