**Title of the project 1: “**Sales Data Analysis”

**🎯 Project Goal:**  
I analysed sales data to spot trends, top products, and key revenue metrics for better decision-making.  
  
**📂 The Data:**  
Imagine a treasure trove—an Excel sheet with 10,000 entries, detailing sales in nine cities for 19 electronics products.  
 **🧹 Data Cleanup:**  
I started with cleaning the data, using Power Query Editor in Power BI to ensure accuracy and integrity.

**🔮 The Discoveries**:

* **Top Revenue-Generating Products:**

1.The MacBook Pro laptop led the way with $8 million in revenue.  
2. Following closely is the iPhone, also contributing $4.7 million.  
3.ThinkPad laptops and Google Phones each generated $4.1 , $3.3 million in revenue.  
4.The 27-inch 4K Gaming Monitor rounded out the top five with $2.4 million in revenue.

* **Frequently Ordered Products:**

1.USB-C Charging Cables saw 21,855 orders.  
2. Lightning Charging Cables closely followed with 21,600 orders.  
3. Additionally, AAA Batteries & AA Batteries were popular with 20,500 orders.  
4. However, the real revenue powerhouse was Apple Air pods headphones, with an impressive 15,500 orders.

* **Standout Months for Revenue:**  
  1. April and December marked the peak with $3.4 million and $3.7 million in revenue respectively.  
  2. May and November also saw strong performance, each generating $3.2 million.  
  3. October contributed significantly with $3.7 million in revenue.
* **Leading Cities by Quantity Sold:**  
  1. San Francisco tops the list with 50.2k units sold.  
  2. Los Angeles follows closely with 33.2k units.  
  3. New York City contributed 27.9k units.  
  4. Boston sold 22.5k units.  
  5. Dallas rounds out the top cities with 16.5k units sold.