



MoSCoW

Must have features:

Custom Color Fields

Allowing the user to customize colors, change the background color of a component, and adjust the opacity levels of background elements.

Dynamic Sections

The sections should fit the entire page and be usable in different parts of the page as well as on different pages.

Versatile content Fields

There should be versatile content fields, such as text input, image input, rich text, and image upload.

Autonomy for Marketers

Marketers should be able to create, edit, delete, and customize new pages on the marketing website without depending on the developers.

Should have features:

Icon Uploads

The ability to upload icons has to be added

Image Scaling

Easy image scaling within the CMS, allowing for the seamless integration of visual elements without encountering difficulties in size adjustment.

Customizable Layouts

Having flexibility in structuring and arranging website elements according to specific marketing requirements.

User-Friendly Interface

more intuitive and user-friendly CMS that enables marketers to make changes without extensive coding

Could have features:

Image Galleries

Image galleries within the CMS system should allow users to view uploaded images in a gallery format.

Won't have features:

Language Support

Multi-language support for the marketing website will be controlled by the CMS system.