

Ideation Phase

Define the Problem Statement

Date	29.10.2025
Team ID	NM2025TMID05816
Project Name	Educational Management System
Maximum Marks	2 Marks

Customer Problem Statement Template

Create a problem statement to understand your customer's point of view. The *Customer Problem Statement* template helps you focus on what matters to create experiences people will love.

A well-articulated problem statement allows the team to find an ideal solution for the challenges faced by customers (in this case, educational institutions). It also helps empathize with the users—students, teachers, and administrators—to better understand their needs and pain points.

Problem Statements

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am an educational administrator,	I'm trying to manage student records, teacher data, and academic progress efficiently,	But manual processes and scattered data systems cause delays and errors,		Which makes me feel frustrated and unable to maintain transparency and productivity.
PS-2	I am a teacher,	I'm trying to track students' attendance, performance, and assignments,	But the lack of a centralized system makes it difficult to monitor and communicate effectively		Which makes me feel overwhelmed and less connected with my students' academic growth.