



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

we purchasing  
the product at  
a wholesale it  
is profit for us  
business

we think to  
join in  
good  
marketing

we collecting and  
assessing the  
spend analysis  
allows business  
leaderes to reduce  
costs save money

we give  
opportunities  
in network  
marketing

difference  
between normal  
marketing and  
network  
marketing

benefits  
network  
marketing



MOHAN GROUP

Short summary of  
the persona

creates the  
team using  
network  
marketing

recuirment  
and  
retainment  
of team

we feel this is  
a good  
opportunities

explain about  
income  
opportunities

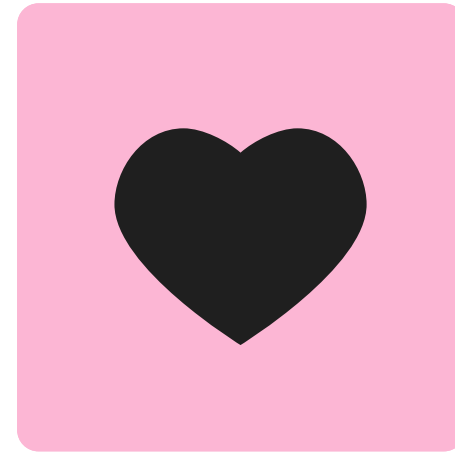
recuirment and  
retainment is  
challenges for  
us

products are very  
good with halal  
certificate and  
some government  
certificate



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?