



Ashmita Sharma

International Business Student

About me

I am a student at Vivekananda Global University, Jaipur, Rajasthan (India). My exploring nature encourages me to pursue my dreams with great zeal and enthusiasm. My curious mind motivates me to perform tasks of various work domains that make me versatile and enhance my skills. A keen interest in music and writing makes me more innovative and focused. I desired to sustain real world experience to enhance my personality and working horizons.

Experience

LERNX

Human Resource Intern

Oct'23-nov'23

Responsibilities: managed and assisted marketing team, conducting interviews, developed marketing strategy, hiring potential candidates, managing recruiting process.

UN SCHOOL

Youth Leader Intern

Apr'23-May'23

Responsibilities: create awareness of the product and generate leads

Gao Tek INC.

Business Development Intern

Feb'23-Apr'23

Responsibilities: connect to the company executive via LinkedIn and mail.

Knobco International

E-commerce Management Intern

Nov'22-Jan'23

Responsibilities: connect to the company executive via LinkedIn and mail.

Knobco International

Content Writer

Nov'22-Jan'23

Responsibilities - create content for the website and blogs.

Education

Bachelors in business administration

International Business Sep'21-Jun'24

Vivekananda Global University
Jaipur, Rajasthan

Malviya Shiksha Sadan

School

Grade: 12th CBSE BOARD

Score: 75%

Location: Haryana

Skills

- English Proficiency (Spoken)- Intermediate
- English Proficiency (Written)- Intermediate
- MS Excel- Beginner
- Blogging- Intermediate
- Email Marketing- Intermediate
- Linkedin Marketing- Intermediate
- MS Office- Intermediate
- MS Word- Intermediate
- Canva- Intermediate

Contact Details

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LinkedIn

Asmita Sharma | LinkedIn

Experience

Neerja International

E-commerce Management Intern Nov'22-Jan'23

Responsibilities: manage website, listing on Shopify, Esty and company website.

Neerja International

Content Writer

Nov'22-Jan'23

Responsibilities: create content for the website and blogs.

Aavtar Asia

Marketing & Sales Intern

Mar'23-May'23

Responsibilities - create content for the website and blogs.

Cognus Technology

Digital marketing

Sub-department- SEO Content writing

- Attended various International Olympiads conducted by British Council, SOF and International Humanity Olympiad.
- Held Vice-President post in school.
- Exhibited Social Science Exhibition at school level.

Key Courses Taken

- Content Marketing
- ChatGPT for Marketing
- International Business and Culture
- Financial Markets and instruments
- Customer Relationship Management
- English for professionals
- Effective Communication
- E-Mail writing

Working on

- Foreign Language Skills
- International Business Cultural
- Using Different Business Softwares
- Personality Building

Languages

- Hindi
- English

Hobbies

- Singing & Music
- Travelling
- Writing
- Exploring
- Astrology
- Attending valuable seminars and event
- Theater & Drama
- Learning Different Languages
- Website Development

PARTICIPATION

- Inter-college Drama competitions.
- C.L. Jhankar Memorial Conference on theme of India: A blue chip destination for business organized by Chirr Amrit.
- National Youth Parliament: Ministry of Parliamentary represented Defense Minister Shri Rajnath Singh.
- Interacted with National Assessment and Accreditation Council (NAAC).
- Attended virtual workshop on data theft and online fraud organized by SGT University.
- Interacted in Small Industries Development Bank of India (Sidbi) launch event.
- First hands experience on SPSS software for 7 days' workshop organized by Vivekananda Global University.