



CONTACT

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EDUCATION

- 2012 - 2014
SIKKIM MANIPAL INSTITUTE
 - Master of Computer Applications (MCA) (Dropout)
- 2007 - 2010
MAHARAJA GANGA SINGH UNIVERSITY
 - Bachelor of Arts (BA)

SKILLS

- Google Analytics, SEMrush, Ahrefs, Search Console
- WordPress, CMS Platforms, Chatbots
- Mailchimp, Web App Setup
- Time Management
- Leadership
- Client Relationship Management
- Critical Thinking

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Punjabi (Basics)

PAWAN JANGIR

DIGITAL MARKETER

PROFILE

Dynamic Digital Marketing Expert with 12+ years' experience in SEO, PPC, social media, and WordPress. Specialized in creating global strategies across industries like health, e-commerce, and education. Proficient in analytics-driven optimizations, WhatsApp marketing, and delivering impactful, tailored solutions to maximize ROI and online growth.

WORK EXPERIENCE

- iae GLOBAL India** Jan'2024 - Present
Senior Digital Marketing Specialist
 - Managed comprehensive digital marketing strategies, including SEO, PPC, and social media.
 - Increased organic traffic by 120% through improved search rankings and content strategy.
 - Collaborated with graphic designers, developers, and content creators to execute campaigns.
- Certera Solution LLP** July'2023 - Dec'2023
Senior Digital Marketing Specialist
 - Led a team of 4 at Certera, executing impactful SEO & PPC strategies.
 - Delivered data-driven campaigns that consistently exceeded performance and growth targets.
- Shri Bhagwati Machines Pvt Ltd** Mar'2023 - July'2023
Digital Marketing Manager
 - Managed SEO, PPC campaigns, and social media content creation.
 - Developed and executed online marketing strategies to drive results.
 - Coordinated with graphic designers, developers, sales teams, and content creators for seamless project execution.
- 9ZMedia (Closed)** Feb'2014 - Nov'2021
Founder and Owner
 - Engaged directly with clients to discuss business goals & craft tailored strategies.
 - Collaborated closely with the SEO and PPC teams to execute impactful marketing campaigns.
 - Secured new clients while fostering strong, long-term partnerships.
 - Effectively led and motivated a team of 4-5 members to achieve exceptional results.
- New Vision Digital** Apr'2013 - Oct'2013
SEO Team Leader
 - Manage client accounts with customised strategy, relationship development, and measurable outcomes in conjunction with the SEO and PPC teams.
 - Led a dynamic team of 4-5 members to ensure seamless execution of projects and delivery.
- Techmagnate** Mar'2011 - Mar'2013
Sr. SEO Executive
 - Promoted to Senior SEO Executive within 1.10 years.
 - Conducted off-page activities, technical website analysis, and error rectifications.

**I hereby certify that the above-given data are true and correct to the best of my knowledge and belief.