

Prakash Meena

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Overview

Dynamic and results-oriented web developer with 5+ years of experience in web technologies, search engine optimization, and software development. Adept at enhancing website performance, user experience, and SEO rankings. Proven ability to collaborate with clients and cross-functional teams to deliver high-quality, tailored solutions. Proficient in a wide array of technologies including HTML, CSS, React, Next.js, JavaScript, TypeScript, and more.

Experience

[Senior Web Developer] [OAN Industries Limited] [2024-Current]

- Spearheaded the redesign and development of OAN Industries' website, transitioning from WordPress to a modern Next.js framework.
- Utilized cutting-edge technologies to deliver a high-performance, secure, and user-friendly platform tailored to the specialty chemicals industry.
- Successfully deployed the revamped website, optimizing performance, SEO, and scalability to meet contemporary business needs.

[Web Developer] [MaxFizz] [2022-2024]

- Partnered with a wide variety of clients to develop high-performance web applications using React, Next.js, and TypeScript.
- Designed and implemented responsive, cross-browser compatible UI components tailored to business requirements.
- Collaborated with stakeholders to integrate REST APIs, improving data delivery and site functionality.
- Improved SEO and performance optimization to an average Lighthouse score of over 95.
- Streamlined workflows by conducting code reviews, implementing reusable components, and sticking to Agile methodologies.

[Web Developer] [D3logics] [2020-2022]

- Developed and maintained responsive web applications, ensuring seamless user experiences across devices.
- Collaborated with designers and backend developers to implement pixel-perfect UI designs using React, JavaScript, and CSS.
- Improved website performance by optimizing asset loading and implementing lazy loading, reducing page load times by 30%.
- Integrated REST APIs to fetch and display real-time data, enhancing site functionality and user engagement.
- Led the migration of legacy codebases to modern frameworks like React, increasing code maintainability and scalability.

[Search Engine Evaluator][Appen] [2018-2020]

- Evaluated web search results to improve accuracy and relevance, enhancing user experience and contributing to improved search performance.
- Analyzed website content for quality and relevance, gaining deep insights into SEO best practices and effective content strategies.
- Collaborated with teams to test and refine new search features, applying principles of website design, user interface (UI), and user experience (UX).
- Identified and reported on website security features and vulnerabilities, fostering an understanding of web security standards.

Projects

[OAN Industries]-oanindustries.com

- Rebuilt an outdated WordPress website into a modern, high-performance platform, improving the Lighthouse score from 45 to 100. This prepared the company for its IPO, with an annual turnover of over \$40 million.
- Developed the new site using Next.js, integrated advanced SEO techniques, and utilized Hostinger VPS for hosting and API integration.
- Achieved a perfect Lighthouse score, significantly enhancing user experience, boosting web traffic, and improving SEO rankings.

[Chaar Diwari Studio]- chaardiwaristudio.com

- Designed and developed a modern, responsive website for an architectural firm to enhance online visibility and reach a broader audience.
- Built using Next.js with an intuitive UI, showcasing architectural projects through visually appealing designs and smooth navigation.
- Achieved a Lighthouse score of 98, improving SEO rankings, user engagement, and client satisfaction.

Education

[JECRC UDML]

B.Tech

[Simplilearn]

Web Development Bootcamp

Skill

Web Technologies:HTML, CSS, Tailwind CSS, React, Next.js, JavaScript, TypeScript, Bootstrap, MongoDB

Development Tools:Git, GitHub, Netlify, Vercel, Eclipse

Design Tools:Figma, Spline

Project Management :Client Collaboration and Communication, Problem Solving, Quality Assurance and Testing

Other Skills:SEO, Analytical Skills, Code Review, Documentation