



Feeding Earth, Inc.

Changing the way global issues can be noticed

A new way for food hunger
to be noticed and help
people change this global
crisis

Collaboratively
administrate
empowered markets



About Us

Feeding Earth is all about helping treat the
poor with hunger

The Problem - Hunger Around the World



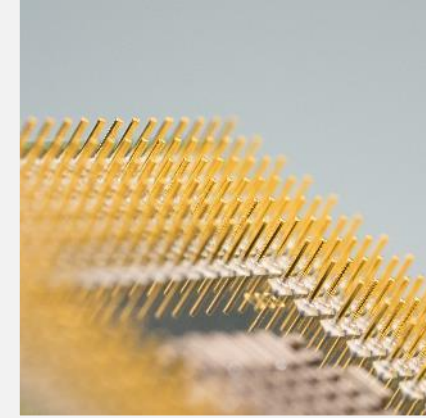
Children normally starve



Lives revolve around food issues



Communities cannot thrive alone



Economy Suffers



People can die or get injured from it



Solution

All around the world, one can connect to help the global issue of hunger be resolved, and our company feeding earth will help through many ways, such as:



App



Products



Partner Companies

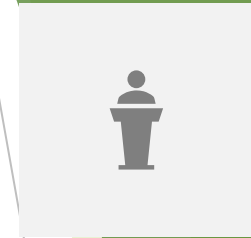


Product Features

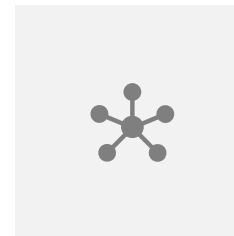
Features within our App, and with ideas under the corporation of Feeding Earth



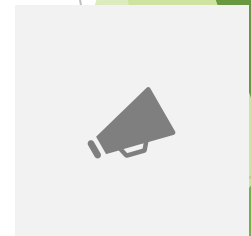
Donate



News



Chat



Web Search

What is Feeding Earth?

Shown here are the many ideas that Feeding Earth can accomplish

- ▶ Feeding Hunger is a corporation established to solve world hunger, and it has many ways of going about this ginormous problem
- ▶ Firstly, Feeding Earth has its own foundation, the Hungry Children Foundation, as most of the Feeding Earth's profits will go to this
- ▶ At the center of feeding Earth, an App is in place which is a hub for hunger related issues
- ▶ Feeding Earth will establish Partner Companies that are merchandise Avenues, and will partner up with other major corporations to help with donations
- ▶ Finally, Feeding Earth plans to be an online hubby establishing or partnering with a web browser



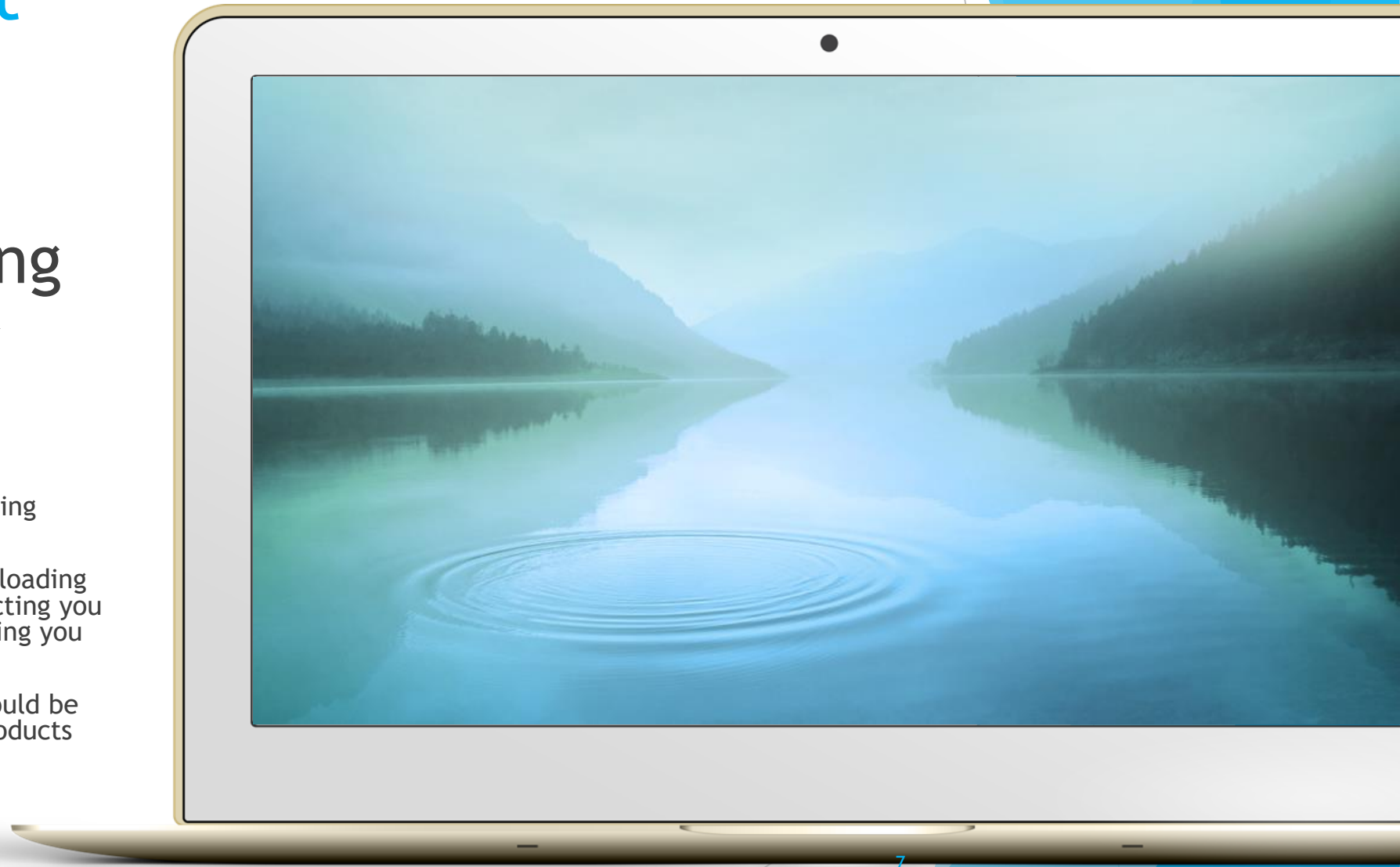
Feeding Earth

Digital Product

Benefits of being part of the Feeding Earth Community

Benefits include

- ▶ Helping the cause of hunger, and feeding them by donating a meal
- ▶ Be part of a community through downloading the app, with the chat feature connecting you around the world, and the news showing you the progress of feeding hunger
- ▶ Products that is high-quality, which could be bought, as well as the profits from products bought going to the Hungry Children Foundation

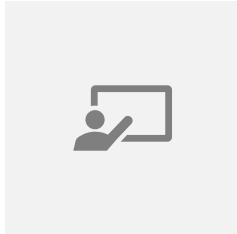


The Business Aspect of Feeding Hunger

A new way to engage with organizations and people all around the globe.

Business Model

There is an opportunity for success



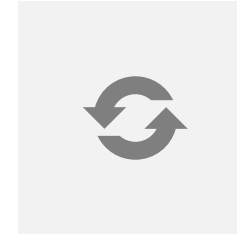
Spread News

We will spread news of our idea, giving people the chance to hear of us and come to us to hear about the issue



Give up most Profits to Donate

Although it may seem counter-productive as a business, we are giving to a better cause, which will indirectly help us



Customers Support us by using our products

Customers want to help Feeding Hunger, as we will donate to help remedy the global issue of Hunger

Market Opportunity Option 1



1B

- ▶ By having Global Hunger be the key and integral part of our company, we can help over 1 billion people get food, and have another billion people help support us there



\$2B

- ▶ With foundations of all over the world able to be donated to on the Feeding earth App, our goal is to create an app that can help fund \$2B annually, and this is possible because of the fact that roughly \$8 billion is donated per year to this cause

Competition of Feeding Earth

Our Company

- ▶ Changing the Aspect of Donation by creating a platform that is centered around Ending Hunger
 - ▶ Making customers connect to our brand by selling merchandise, as well as having chatting and connections to be accessed on the app
 - ▶ A hub for donations, so that one can directly donate on the app, and can do so automatically, where funds can be split across many charities

Competitor

- ▶ Donations can be given to any charity around the world, to all help support the same cause, through individual websites
 - ▶ Ability to donate, although using multiple links, and only to certain places within a site

Growth Strategy

How will we scale in the future

Phase 1 Month, Year

- Launch the Feeding Earth App, enabling people to access the community
- Develop the feature of new, where one can get caught up on the latest issues of Global Hunger

Phase 2 Month, Year

- Develop the product store, which we can sell products where profits go to charity
- Get Donations set up on our app, as well as the chat features, to create a sense of togetherness

Phase 3 Month, Year

- Partner Up with food companies for them to donate, as well as we supporting their products
- Partnering up with Retails, and having national commercials to go to show that we are a worldwide platform

Feeding Earth Revenue Stream



Premium App Purchases



Money received from users paying for a premium app with no ads on it



Merchandise Purchases



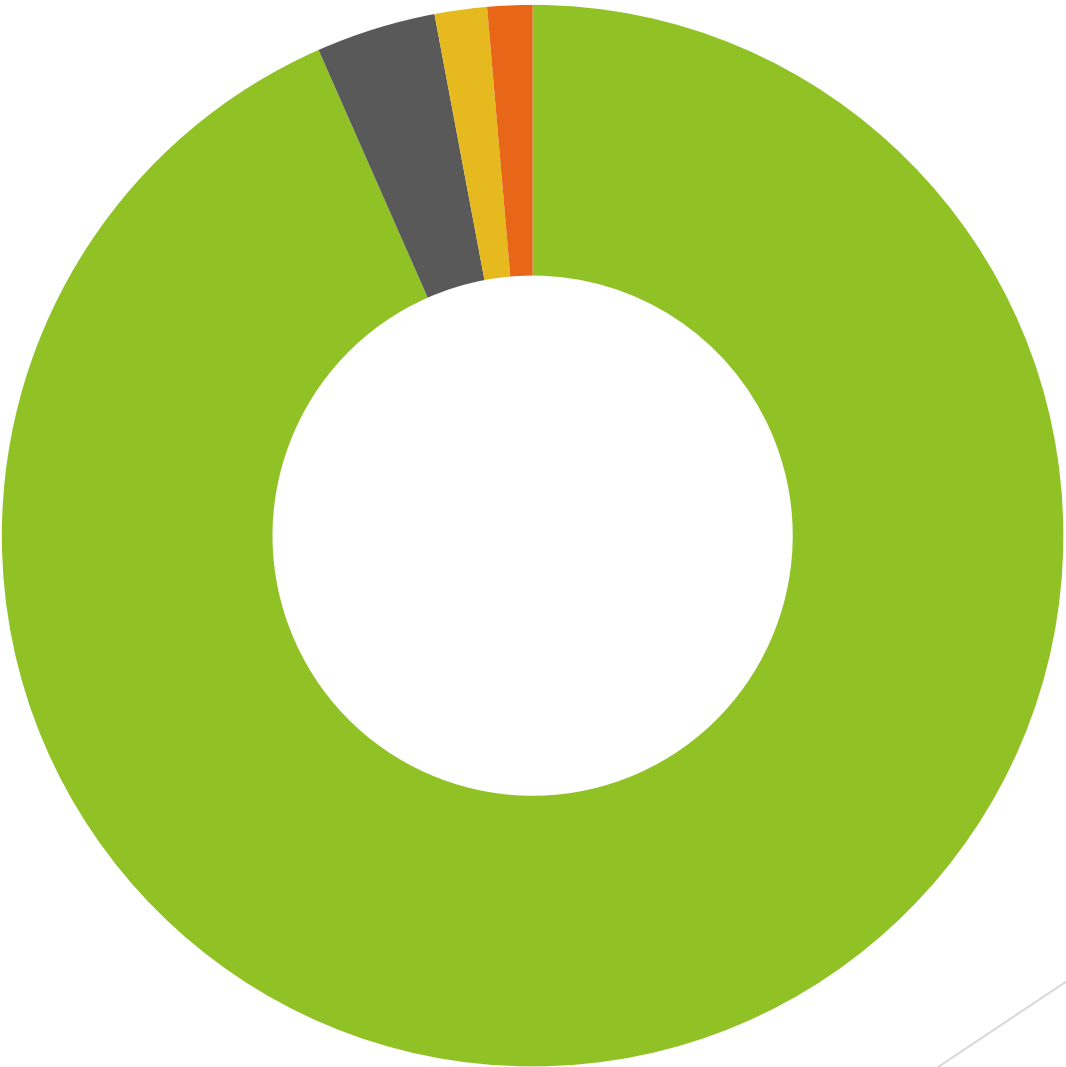
Revenue from merchandises supporting global hunger



Ads/Partner Companies



Money received from ads and companies that we have partnered up with



Donations by users

Money needed to cure global hunger by donating

Summary



- ▶ Feeding Earth is a community, one where all members can access each other, with the goal of solving Global Hunger
- ▶ Feeding Earth has Foundations to donate to, products to sell, partner companies to go to, all in the name of Hunger



Feeding Earth, Inc.

Thank You



Prakash Nayak



732 484 0846



nayakprakash04@gmail.com



<http://feedingearth.com>