



Feeding Earth, Inc.

## Changing the way global issues can be noticed

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A new way for food hunger  
to be noticed and help  
people change this global  
crisis

Collaboratively  
administrate  
empowered markets



## About Us

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Feeding Earth is all about helping treat the  
poor with hunger

# The Problem - Hunger Around the World



Children normally starve

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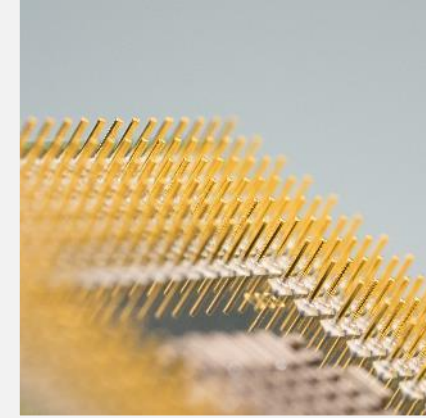
Lives revolve around food issues

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Communities cannot thrive alone

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Economy Suffers

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People can die or get injured from it

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# Solution

All around the world, one can connect to help the global issue of hunger be resolved, and our company feeding earth will help through many ways, such as:



App



Products



Partner Companies



# Product Features

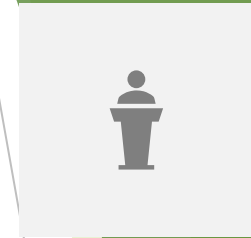
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Features within our App, and with ideas under the corporation of Feeding Earth



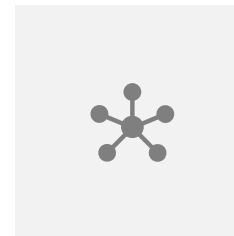
Donate

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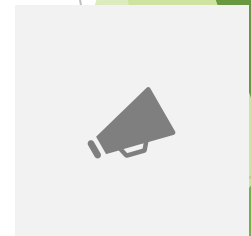
News

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Chat

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Web Search

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# What is Feeding Earth?

Shown here are the many ideas that Feeding Earth can accomplish

- ▶ Feeding Hunger is a corporation established to solve world hunger, and it has many ways of going about this ginormous problem
- ▶ Firstly, Feeding Earth has its own foundation, the Hungry Children Foundation, as most of the Feeding Earth's profits will go to this
- ▶ At the center of feeding Earth, an App is in place which is a hub for hunger related issues
- ▶ Feeding Earth will establish Partner Companies that are merchandise Avenues, and will partner up with other major corporations to help with donations
- ▶ Finally, Feeding Earth plans to be an online hubby establishing or partnering with a web browser



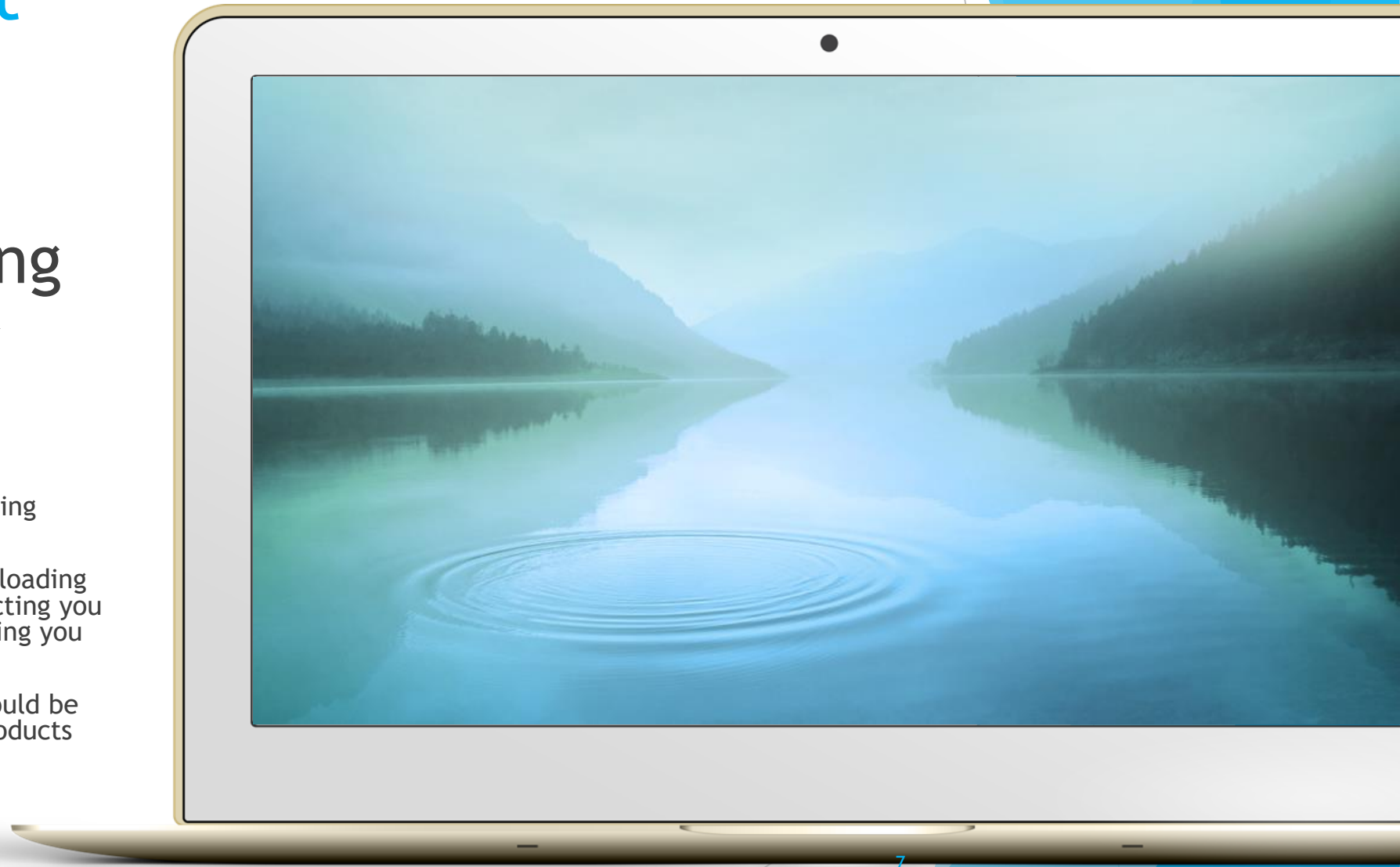
**Feeding Earth**

# Digital Product

## Benefits of being part of the Feeding Earth Community

### Benefits include

- ▶ Helping the cause of hunger, and feeding them by donating a meal
- ▶ Be part of a community through downloading the app, with the chat feature connecting you around the world, and the news showing you the progress of feeding hunger
- ▶ Products that is high-quality, which could be bought, as well as the profits from products bought going to the Hungry Children Foundation





# The Business Aspect of Feeding Hunger

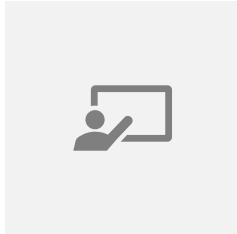
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A new way to engage with organizations and people all around the globe.



# Business Model

There is an opportunity for success



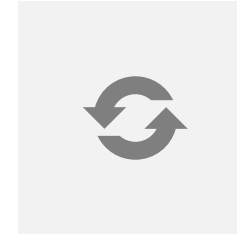
## Spread News

We will spread news of our idea, giving people the chance to hear of us and come to us to hear about the issue



## Give up most Profits to Donate

Although it may seem counter-productive as a business, we are giving to a better cause, which will indirectly help us



## Customers Support us by using our products

Customers want to help Feeding Hunger, as we will donate to help remedy the global issue of Hunger

# Market Opportunity Option 1



## 1B

- ▶ By having Global Hunger be the key and integral part of our company, we can help over 1 billion people get food, and have another billion people help support us there



## \$2B

- ▶ With foundations of all over the world able to be donated to on the Feeding earth App, our goal is to create an app that can help fund \$2B annually, and this is possible because of the fact that roughly \$8 billion is donated per year to this cause

# Competition of Feeding Earth

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## Our Company

- ▶ Changing the Aspect of Donation by creating a platform that is centered around Ending Hunger
  - ▶ Making customers connect to our brand by selling merchandise, as well as having chatting and connections to be accessed on the app
  - ▶ A hub for donations, so that one can directly donate on the app, and can do so automatically, where funds can be split across many charities

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## Competitor

- ▶ Donations can be given to any charity around the world, to all help support the same cause, through individual websites
  - ▶ Ability to donate, although using multiple links, and only to certain places within a site



# Growth Strategy

How will we scale in the future

## Phase 1 Month, Year

- Launch the Feeding Earth App, enabling people to access the community
- Develop the feature of new, where one can get caught up on the latest issues of Global Hunger

## Phase 2 Month, Year

- Develop the product store, which we can sell products where profits go to charity
- Get Donations set up on our app, as well as the chat features, to create a sense of togetherness

## Phase 3 Month, Year

- Partner Up with food companies for them to donate, as well as we supporting their products
- Partnering up with Retails, and having national commercials to go to show that we are a worldwide platform

# Feeding Earth Revenue Stream



Premium App Purchases



Money received from users paying for a premium app with no ads on it



Merchandise Purchases



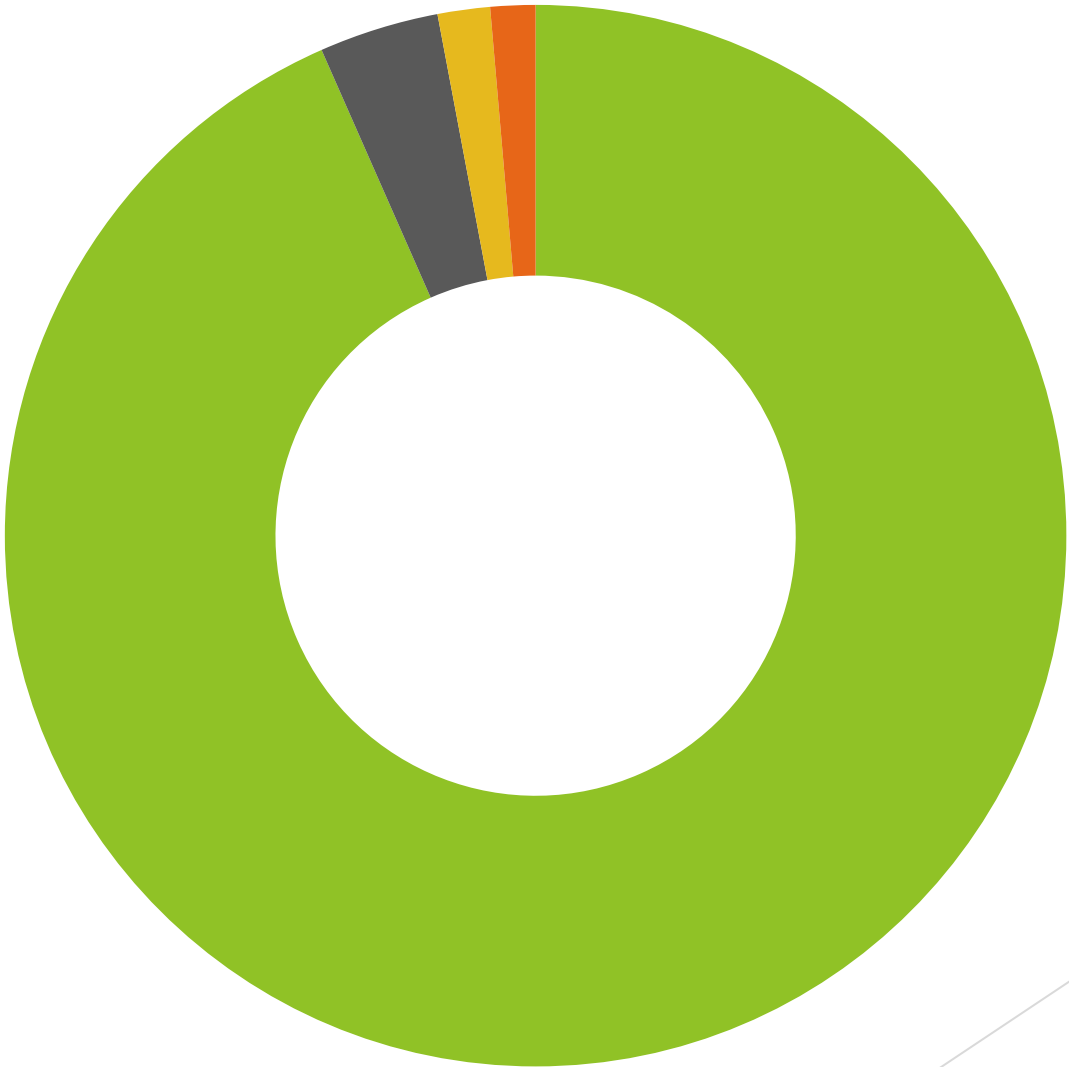
Revenue from merchandises supporting global hunger



Ads/Partner Companies



Money received from ads and companies that we have partnered up with



Donations by users

Money needed to cure global hunger by donating

- ▶ Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna
- ▶ Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus
- ▶ Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Proin pharetra nonummy pede. Mauris et orci



## Summary

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Summary tagline or sub-headline





Feeding Earth, Inc.

# Thank You

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<http://feedingearth.com>