

Project Title : How to Create Brand Name, Brand Mail and Brand logo in Canva

Brand Name : Tulip Stylish

Category : Kurtis, shirts, kids wear

Target Audience : All (Men, Women and Kids)

Email : tulipstylish2k23@gmail.com

Logo Theme : Related Shop – purple fashion

Logo -



Brand Name creation

Creating a brand name is a creative and strategic process, "We have selected the brand name ' Tulip Stylish' for our hand made fashionable clothing."

“ Tulip Stylish”

Brand Mail creation

Creating an email address involves several steps. Here's a step-by-step i explain to you, create a basic email address using a popular email service like Gmail:

Step 1: Choose an Email Service Provider

Decide which email service provider you want to use. Popular options include Gmail, Outlook (formerly Hotmail), Yahoo Mail, and many others. For this project we are use the Gmail.

Step 2: Visit the Email Service's Website

Go to the website of your chosen email service provider. In this case, go to the Gmail website (www.gmail.com).

Step 3: Click "Create Account" or "Sign Up"

Look for a button or link that says "Create Account" or "Sign Up." It's usually prominently displayed on the homepage. Click on it.

Step 4: Fill Out the Sign-Up Form

You'll be directed to a sign-up form. You'll typically be asked to provide the following information:

1) First Name and Last Name

First name is cafe maker second name is i dont put.

Username: This will be the first part of your email address (e.g., if you choose "myusername," your email will be "myusername@gmail.com").

- Password: Choose a strong password with a combination of letters, numbers, and symbols.
- Confirm Password
- Date of Birth
- Gender (optional)
- Phone Number (for account recovery)

Step 5: Review and Agree to the Terms of Service

Review the terms of service and privacy policy. Be sure to understand the service provider's policies. If you agree, check the box indicating your agreement.

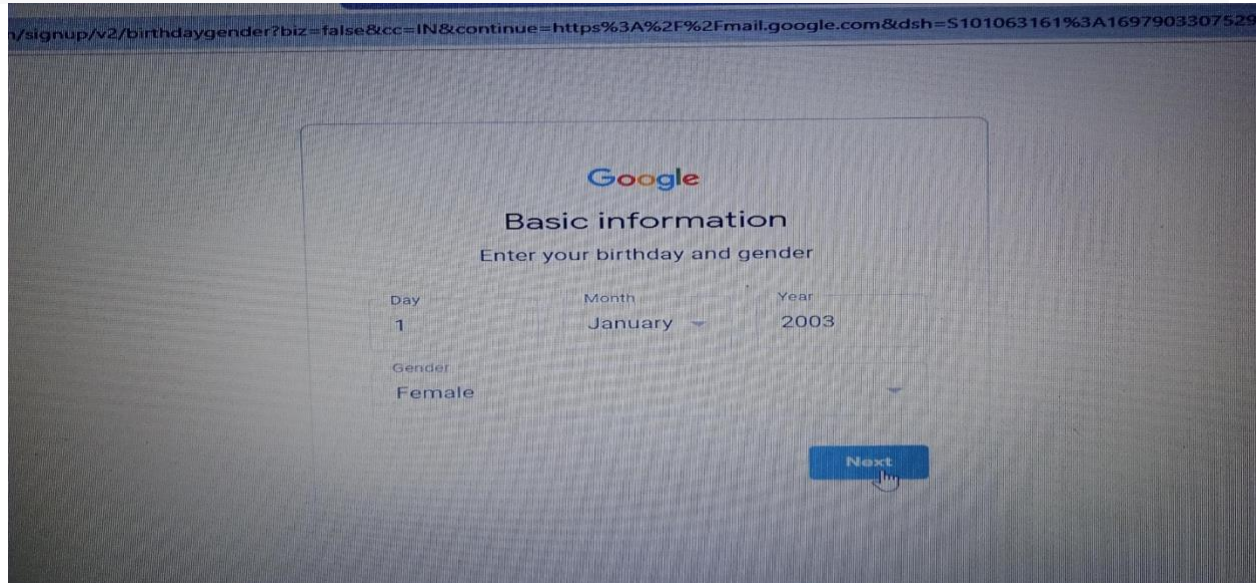
Step 6: Verify Your Phone Number

Some email services, like Gmail, may require you to verify your phone number by sending a code to it. Enter the code you receive in the space provided to verify your phone number.

Step 7: Complete the Setup

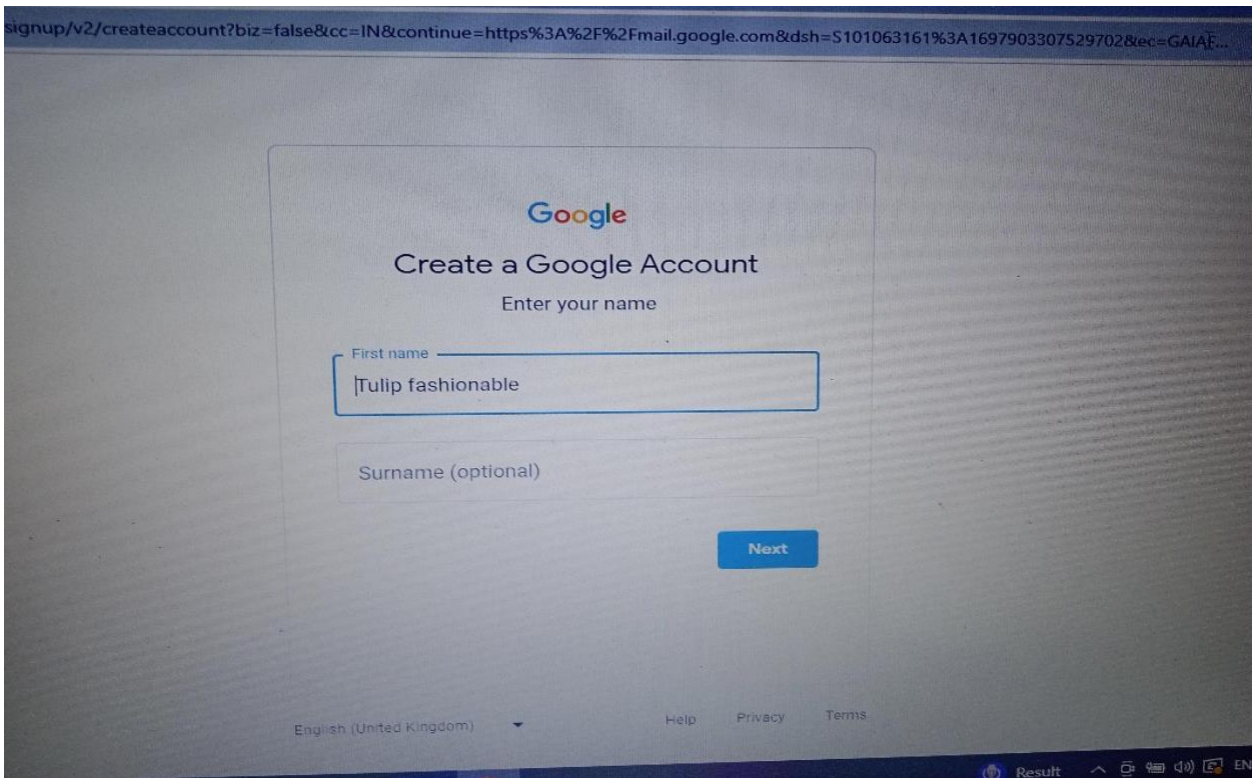
You'll often be prompted to customize your Google account, such as setting up a profile picture and adding a recovery email address. Follow the on-screen instructions to complete this part of the setup.

Step 8: Set Up Your Email Address



The screenshot shows the Google Basic information setup page. The URL in the browser's address bar is `https://accounts.google.com/v2/signup/v2/birthdaygender?biz=false&cc=IN&continue=https%3A%2F%2Fmail.google.com&dsh=S101063161%3A1697903307529`. The page features the Google logo at the top, followed by the heading "Basic information" and the instruction "Enter your birthday and gender". Below this, there are three input fields for "Day", "Month", and "Year". The "Day" field contains the number "1", the "Month" field is a dropdown menu showing "January", and the "Year" field contains "2003". Below these fields is a "Gender" dropdown menu showing "Female". A blue "Next" button is located at the bottom right of the form.

After you've completed the setup, your email address is ready to use. Log in with your username and password to access your inbox and begin sending and receiving emails.



The screenshot shows the Google "Create a Google Account" page. The URL in the browser's address bar is `https://accounts.google.com/v2/signup/v2/createaccount?biz=false&cc=IN&continue=https%3A%2F%2Fmail.google.com&dsh=S101063161%3A1697903307529702&ec=GAIAF...`. The page features the Google logo at the top, followed by the heading "Create a Google Account" and the instruction "Enter your name". Below this, there are two input fields: "First name" and "Surname (optional)". The "First name" field contains the text "Tulip fashionable". A blue "Next" button is located at the bottom right of the form. At the bottom of the page, there are links for "English (United Kingdom)", "Help", "Privacy", and "Terms".

Google

Choose your Gmail address

Pick a Gmail address or create your own

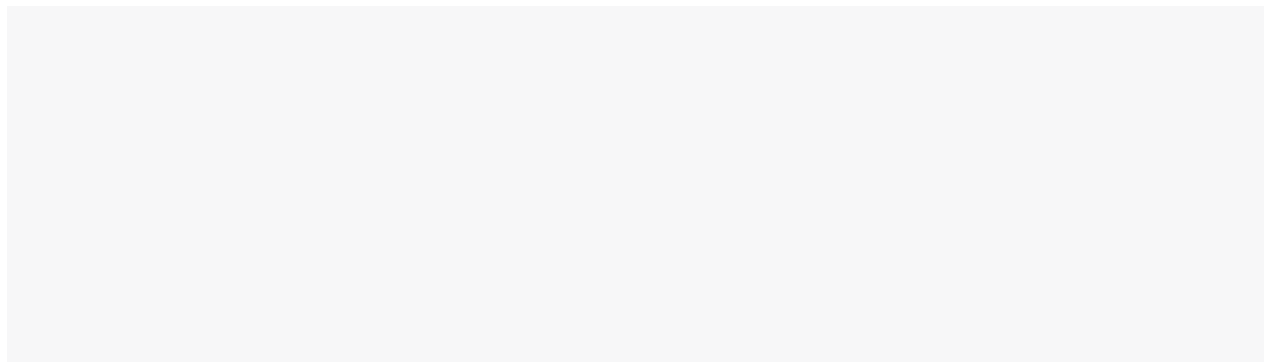
- ☐ tulipfashionable332@gmail.com
- ☐ tulipfashionable523@gmail.com
- ☒ Create your own Gmail address

Create a Gmail address

tulipstylish2k23@gmail.com

You can use letters, numbers and full stops

Next



Google

Create a strong password

Create a strong password with a mixture of letters, numbers and symbols

Password

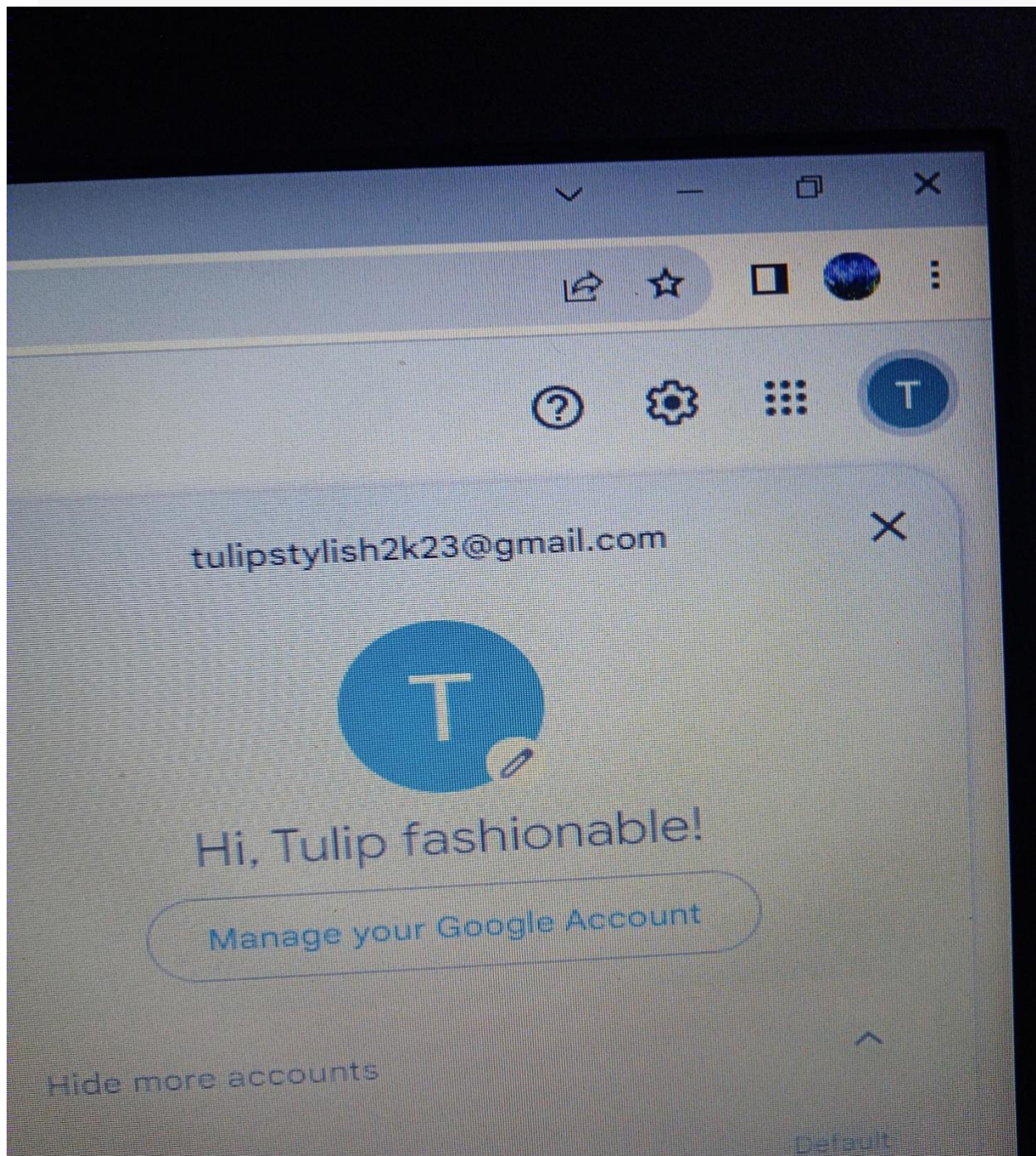
.....

Confirm

.....

☐ Show password

Next



Brand logo create in canva

Sign in to Canva: If you don't have an account, sign up for one.

Choose "Create a design" and select "Custom dimensions." Input the dimensions you want for your logo (e.g., 800x800 pixels for a basic logo).

Browse Templates: Canva offers a variety of logo templates to start from. You can search for specific styles or browse through the available options.

Customize the Template: Select a template you like and modify it to match your brand. You can change the colors, fonts, icons, and text to align with your brand identity.

Add Brand Name: Insert your brand name into the logo design.

Download Your Logo: Once you're satisfied with your logo, click the "Download" button in the top right corner. Canva offers free and paid options, so choose the one that suits your needs.

