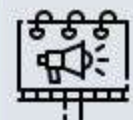




Customer Performance

Net sales Performance Over time



customer	Net sales	Gross Margin	Gross margin %
Zone	\$0.65M	0.25M	39.01%
walmart	\$1.25M	0.47M	37.38%
Viveks	\$1.43M	0.45M	31.30%
Vijay Sales	\$0.99M	0.27M	26.88%
Unity Stores	\$0.18M	0.04M	22.85%
UniEuro	\$0.65M	0.24M	36.45%
Taobao	\$0.29M	0.12M	39.98%
Synthetic	\$2.67M	1.19M	44.46%
Surface Stores	\$0.27M	0.10M	37.62%
Staples	\$1.23M	0.49M	39.94%
Sound	\$1.00M	0.47M	47.15%
Sorefoz	\$0.50M	0.19M	38.63%
Saturn	\$0.14M	0.04M	20.67%
Total	\$86.47M	32.10M	37.13%

Net sales, Gross margin % and NIS \$ by customer and region



Product Performance

Net sales and Gross Margin by Unit Economics

segment	Net sales	Gross Margin	Gross margin %
Storage	\$8.85M	3.19M	36.07%
Peripherals	\$19.60M	7.34M	37.47%
Notebook	\$28.02M	10.39M	37.08%
Networking	\$8.44M	3.18M	37.69%
Desktop	\$0.32M	0.12M	36.85%
Accessories	\$21.23M	7.88M	37.10%
Total	\$86.47M	32.10M	37.13%

