PRAKASH RAJ

GRAPHIC & UI/UX DESIGNER

CONTACT

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✉️ prakashraj3697@gmail.com

TECHNICAL SKILLS

2D SOFTWARES

- Photoshop • Illustrator • Indesign
- Corel Draw • Premiere Pro • Addition

WEB DESIGNING

- HTML 5 • CSS • Bootstrap • Wordpress

UI/UX & 3D DESIGN

- Adobe XD • Figma • Blender

OTHERS

- AI Tools • MS Office

LANGUAGE

TAMIL

ENGLISH

PERSONAL DATA

DOB, Age	: 03-06-1997, 27
Gender	: Male
Nationality	: Indian
Driving License	: Indian
Language	: English, Tamil

HOBBIES

ABOUT ME

I am an enthusiastic ans creative Graphics Designer with 7+ years experience. My strengths are in design, marketing, advertising and photography. I am passionate about good communication and collaborating with clients to facilitate creative problem-solving. I enjoy meeting new challenges and utilizing my time-management and organizational skills to ensure that my work is completed to strict timelines, with a high level of accuracy and attention to detail. I am committed to working to an exceptionally high standard in everything I do.

EDUCATION

2018 - 2020 — **Bachelor of Computer Application**
Alagappa University - Karaikudi
75 %

2016 - 2017 — **Master in Multimedia Designing and Editing**
Apollo Computer Education, Tambaram

2014 - 2016 — **Diploma in Electrical & Electronics Engineering**
IRT Polytechnic College, Chrompet
82 %

2012 - 2014 — **Higher secondary**
Govt.Hr.Sec.School, Anjur
65 %

2010 - 2012 — **Secondary School Leaving Certificate**
Govt.Hr.Sec.School, Anjur
68 %

KEY SKILLS AND COMPETENCIES

1. Highly creative, innovative, and good at thinking outside of the box.
2. Maintaining a constant awareness of new design software, media, and photography techniques.
3. Experience designing catalogues, Poster, Certificate, brochures, magazines and video editing
4. The ability to work independently as well as as a member of a team.
5. Capable of working under pressure, meeting deadlines, and multitasking.
6. Ability to work within brand guidelines and design guidelines.

WORK EXPERIENCE

2024 - Current

Magickwoods Pvt. Ltd. Maraimalai Nagar, Chengalpattu
Role: Graphic Designer

1. **Team Management and Communication:** Oversee team operations and manage correspondence with senior officials.
2. **Client Relations and Design:** Manage design projects for U.S. clients, including product installation manuals, color labels, training manuals, and artwork templates.
3. **Social Media Creatives:** Develop engaging social media content for product promotion and special events.
4. **Product Brochures:** Create detailed and visually compelling product brochures.
5. **Print Materials:** Design and produce creative print materials, including banners, posters, certificates, business cards, and ID cards.
6. **Website UI/UX Design:** Design user interfaces and user experiences for websites based on U.S. client requirements.
7. **3D Renderings and Animation:** Produce basic 3D renderings and animations tailored to client specifications.

2021 - 2024
2.10 Years

Fangs Technology Pvt. Ltd. (vivo Head office), Chennai
Role: Graphic Designer

1. **Creative Ad Content:** Design engaging content for catalogs, menus, business cards, flyers, posters, t-shirts, and packaging to maximize brand awareness.
2. **Brand Assets:** Develop logos, GIF animations, videos, landing pages, and social media content to promote product brands.
3. **Print Expertise:** Manage digital file transfers, proofing, and final print product delivery.
4. **vivo Branding:** Design for vivo Mobiles, including video editing for influencers and mobile promotions.
5. **Web & Social Media:** Oversee website management, social media page maintenance, and creative content for events.
6. **Creative Management:** Handle branding for ACP Board, manage quality and vendor relations across 14 districts, and ensure legal compliance and copyright-free content.
7. **Rebranding Expertise:** Enhance corporate image for profitability and growth.

2017 - 2021
3.5 YEARS

SRM University, Potheri   Role: Graphic Designer

1. **Workshop Designs:** Create brochures, banners, ID cards, certificates, book wrappers, and flyers for international and national design workshops.
2. **Social Media & Print:** Manage SRM social media pages and develop printing-related creatives.
3. **Video Editing:** Edit videos for student admissions and college grade improvements.
4. **Logo Design:** Conceptualize and design logos as per management requirements.

I hereby certify that the above information are true correct to the best of my knowledge, ability and belief.

Prakash Raj