

Overview – Year-To-Date (YTD)

- Overall Revenue: ₹57 Million
 - Total Interest Earned: ₹8 Million
 - Total Transaction Amount: ₹46 Million
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Customer Contribution

- Male Customers Revenue: ₹31 Million
 - Female Customers Revenue: ₹26 Million
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Card Performance

- Blue & Silver Credit Cards contribute to 93% of overall transactions
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Top Performing States

- Texas (TX), New York (NY), and California (CA) together contribute 68% of total revenue
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Key Performance Rates

- Overall Activation Rate: 57.5%
- Overall Delinquent Rate: 6.06%