

# Storytelling Framework

## The **STAR** Method

Want to sound more impactful in **interviews**?

Don't just tell stories.

**Frame** them right!



“*I’m a leader.*” Sounds good.

But without proof, it’s just a claim.

**What works better?**

A short, real **story**, framed the right way.

Let's break down the **STAR** Method



# Situation

Set the scene

S

**What was happening!?**

For our department's tech fest, we were building a Smart Attendance System using face recognition.



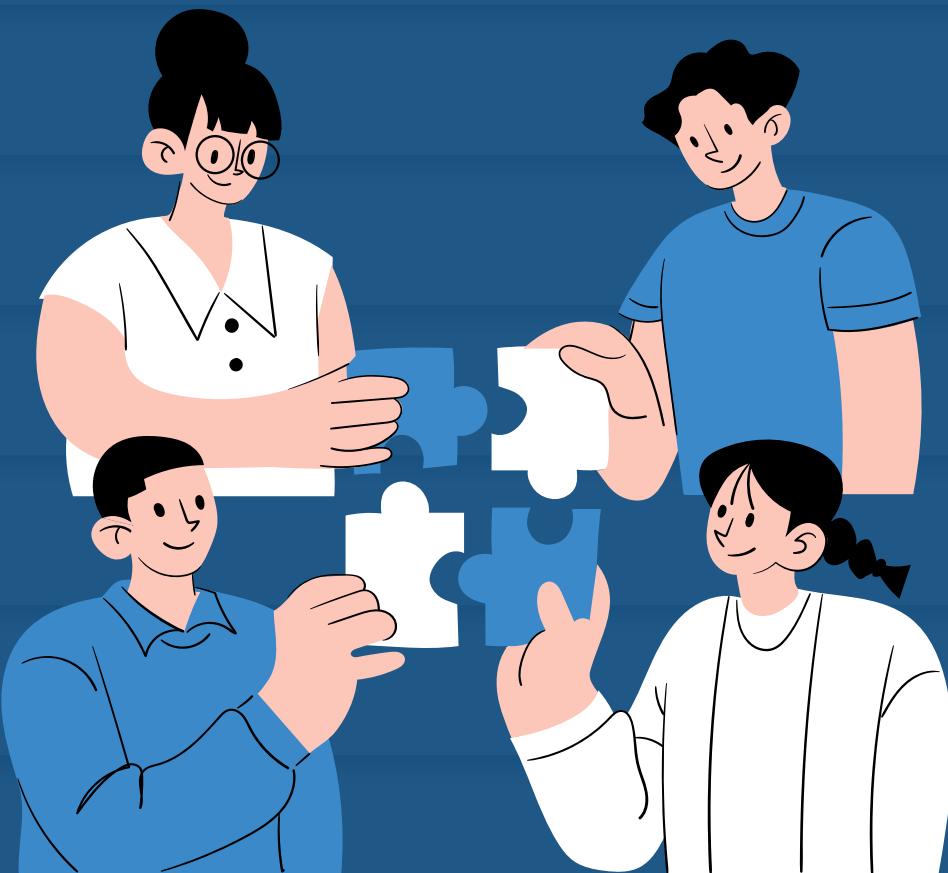
# Task

T

What needed  
to be done?

**What challenge did the team face?**

The deadline was just 5 days away, and our prototype wasn't ready. We had to divide tasks, finish the model, and prepare to pitch.



# Action

A

## What did you do?

**Show your personal initiative and the team's coordination.**

We split roles: I handled backend logic and DB integration, one focused on the UI, and another teammate wrote the pitch script.

I also coordinated timelines so we'd sync progress each night.



# Result

R

What was the outcome?

**Did the effort pay off?**

Our demo worked smoothly, we presented confidently, and got selected in the top 3

Even better, a faculty mentor offered to help us turn it into a research paper.



# Why it Works

Most people speak vaguely.

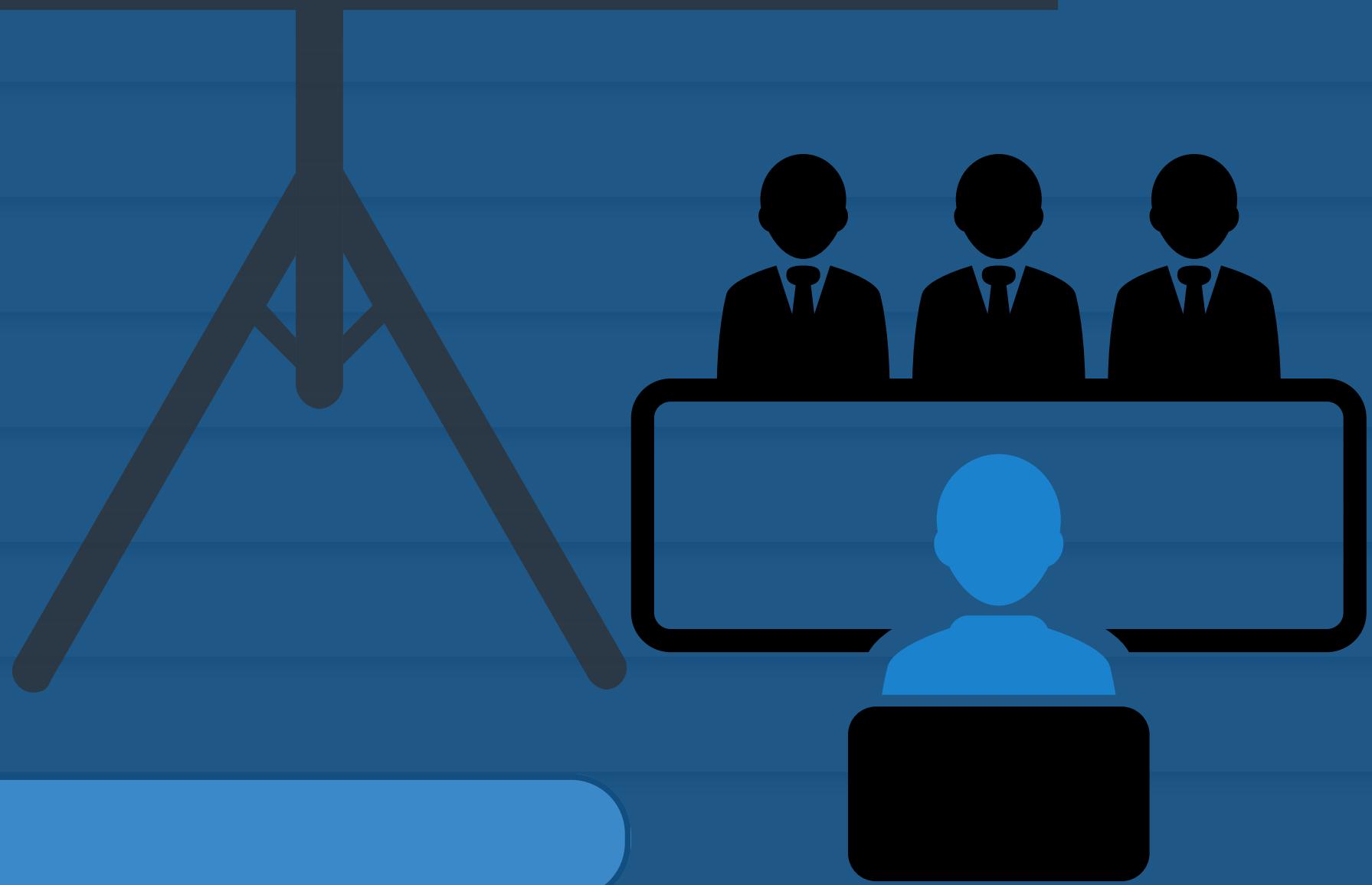
**STAR** helps us show how we act under pressure.

That's what **interviewers** remember, not big words.



Next time they ask "Tell me about yourself..."

Don't start with "I'm passionate..."  
**STAR** your story.



Save this for your next interview or intro round.