# Where to Begin

FEATURE ENGINEERING WITH PYSPARK



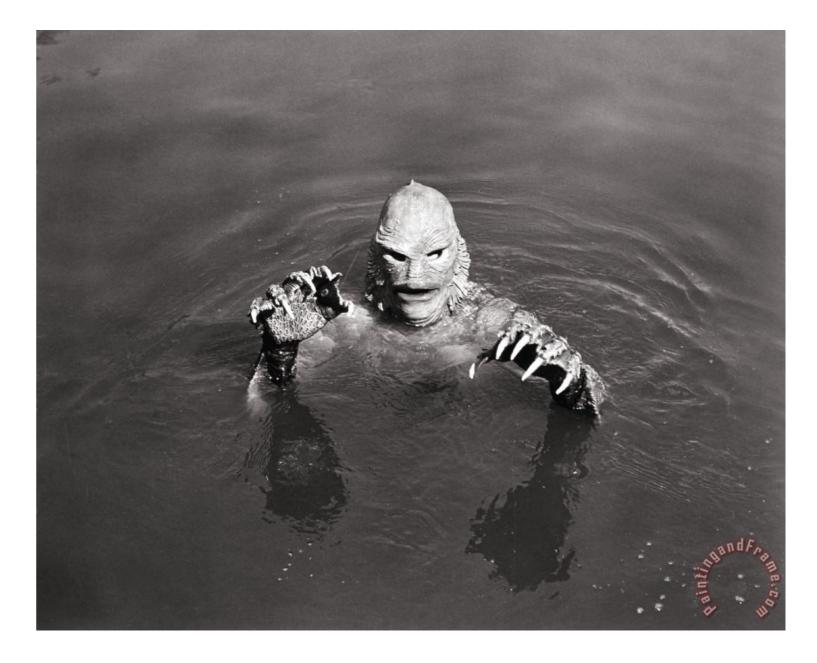
John Hogue Lead Data Scientist, General Mills



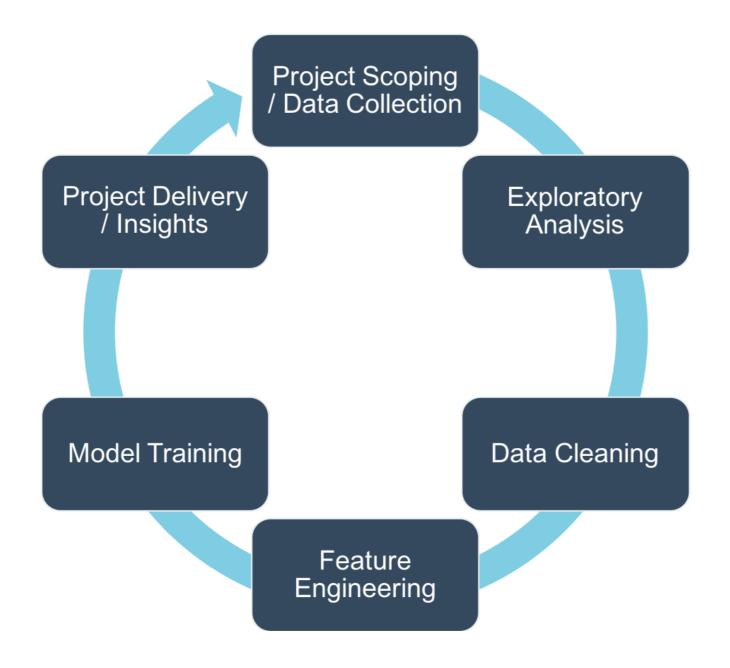
## Diving Straight to Analysis

#### Here be Monsters

- Become your own expert
- Define goals of analysis
- Research your data
- Be curious, ask questions



#### The Data Science Process





#### Spark changes fast and frequently

- Latest documentation:
  - https://spark.apache.org/docs/latest/
- Specific version (2.3.1)
  - https://spark.apache.org/docs/2.3.1/
- Check your versions!

```
# return spark version
spark.version

# return python version
import sys
sys.version_info
```

#### **Data Formats: Parquet**

#### Data is supplied as Parquet

- Stored Column-wise
  - Fast to query column subsets
- Structured, defined schema
  - Fields and Data Types defined
  - Great for messy text data
- Industry Adopted
  - Good skill to have! ????



#### Getting the Data to Spark

#### PySpark read methods

PySpark supports many file types!

```
# JSON
spark.read.json('example.json')
# CSV or delimited files
spark.read.csv('example.csv')
# Parquet
spark.read.parquet('example.parq')
# Read a parquet file to a PySpark DataFrame
df = spark.read.parquet('example.parq')
```

## Let's Practice!

FEATURE ENGINEERING WITH PYSPARK



# Defining A Problem

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist, General Mills



#### What's Your Problem?

#### Predict the selling price of a house

- Given is listed price and features
  - $\circ$  X, independent 'known' variables
- How much to buy the house for
  - $\circ$  Y, dependent 'unknown' variable
  - SALESCLOSEPRICE



#### **Context & Limitations of our Real Estate**

- Homes sold St Paul, MN Area
  - Includes several suburbs
- Real Estate Types
  - Residential-Single
  - Residential-Multi-Family
- Full Year of Data
  - Impact of seasonality



## What types of attributes are available?

- Dates
  - Date Listed
  - Year Built
- Location
  - City
  - School District
  - Address
- Size
  - # Bedrooms & Bathrooms
  - Living Area

- Price
  - List Price
  - Sales Closing Price
- Amenities
  - Pool
  - Fireplace
  - Garage
- Construction Materials
  - Siding
  - Roofing

#### Validating Your Data Load

DataFrame.count() for row count

```
df.count()
```

5000

• DataFrame.columns for a list of columns

df.columns

```
['No.', 'MLSID', 'StreetNumberNumeric', ...]
```

• Length of DataFrame.columns for the number of columns

```
len(df.columns)
```

7



#### **Checking Datatypes**

DataFrame.dtypes

• Creates a list of columns and their data types tuples

df.dtypes

```
[('No.', 'integer'), ('MLSID', 'string'), ...]
```



## Let's Practice

FEATURE ENGINEERING WITH PYSPARK



# Visually Inspecting Data

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist, General Mills



## Getting Descriptive with DataFrame.describe()

```
df.describe(['LISTPRICE']).show()
```

```
|summary| LISTPRICE|
 count
                 5000|
  mean| 263419.365|
 stddev|143944.10818036905|
   min|
               100000|
            99999|
   max
```



## Many descriptive functions are already available

- Mean
  - o pyspark.sql.functions.mean(col)
- Skewness
  - o pyspark.sql.functions.skewness(col)
- Minimum
  - o pyspark.sql.functions.min(col)
- Covariance
  - o cov(col1, col2)
- Correlation
  - o corr(col1, col2)

#### Example with mean()

- mean(col)
- Aggregate function: returns the average (mean) of the values in a group.

```
df.agg({'SALESCLOSEPRICE': 'mean'}).collect()
```

[Row(avg(SALESCLOSEPRICE)=262804.4668)]

#### Example with cov()

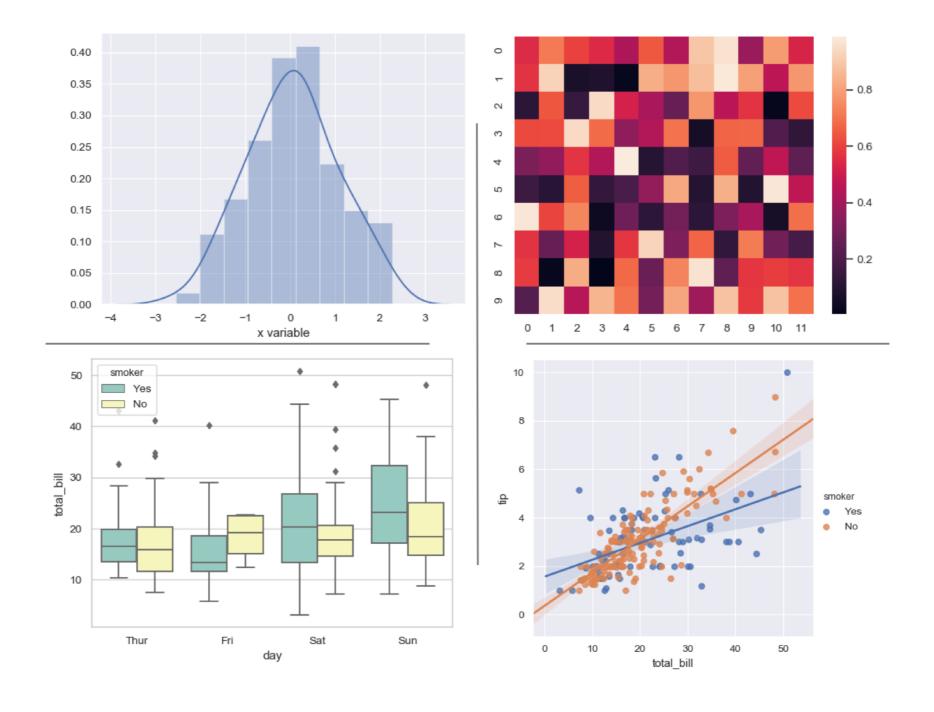
- cov(col1, col2)
- Parameters:
  - o col1 first column
  - o col2 second column

```
df.cov('SALESCLOSEPRICE', 'YEARBUILT')
```

1281910.3840634783



#### seaborn: statistical data visualization



## Notes on plotting

Plotting PySpark DataFrames using standard libraries like Seaborn require conversion to Pandas

**WARNING:** Sample PySpark DataFrames before converting to Pandas!

- sample(withReplacement, fraction, seed=None)
  - withReplacement allow repeats in sample
  - fraction % of records to keep
  - seed random seed for reproducibility

```
# Sample 50% of the PySpark DataFrame and count rows
df.sample(False, 0.5, 42).count()
```

2504



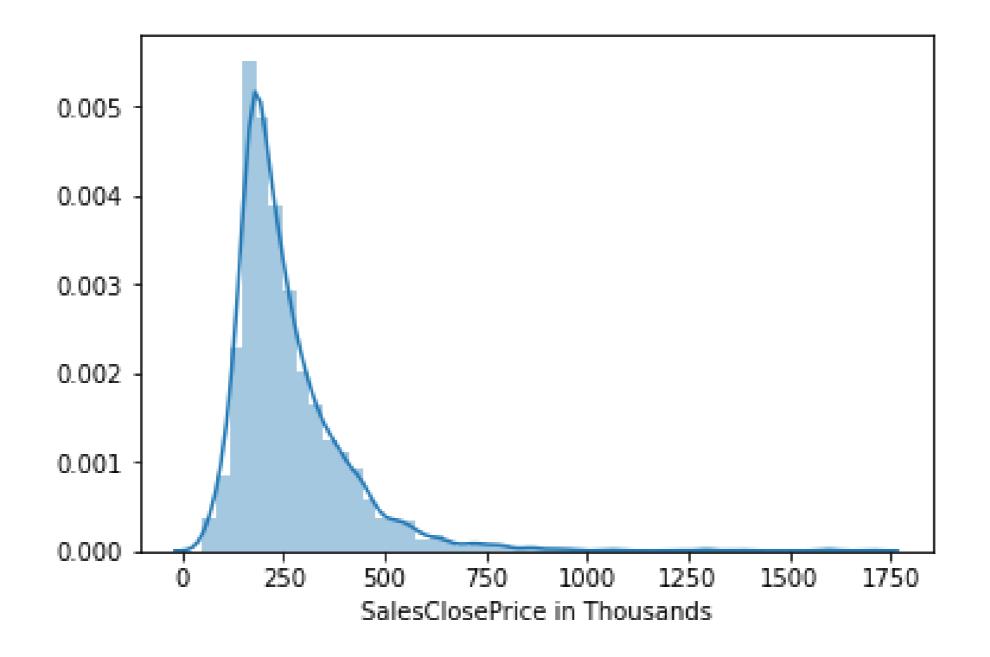
#### Prepping for plotting a distribution

Seaborn distplot()

- seaborn.distplot(a)
- a : Series, 1d-array, or list. Observed data.

```
# Import your favorite visualization library
import seaborn as sns
# Sample the dataframe
sample_df = df.select(['SALESCLOSEPRICE']).sample(False, 0.5, 42)
# Convert the sample to a Pandas DataFrame
pandas_df = sample_df.toPandas()
# Plot it
sns.distplot(pandas_df)
```

## Distribution plot of sales closing price



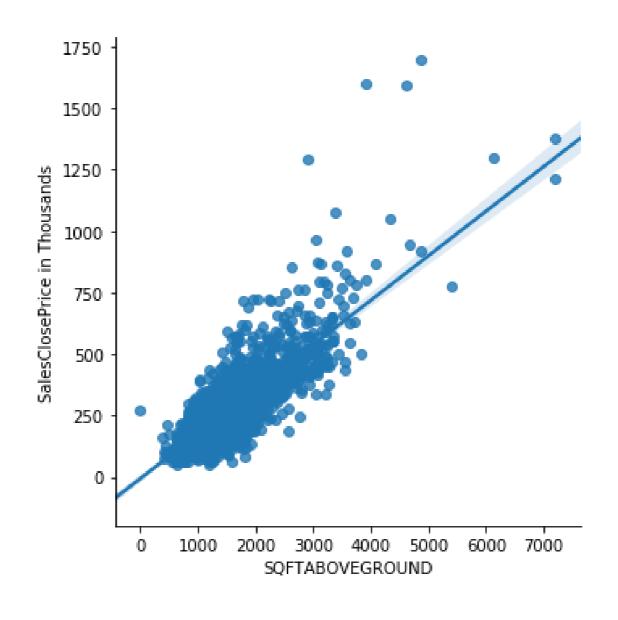
#### Relationship plotting

Seaborn lmplot()

- seaborn.lmplot(x, y, data)
- x , y : strings, Input variables; these should be column names in data.
- data: Pandas DataFrame

```
# Import your favorite visualization library
import seaborn as sns
# Select columns
s_df = df.select(['SALESCLOSEPRICE', 'SQFTABOVEGROUND'])
# Sample dataframe
s_df = s_df.sample(False, 0.5, 42)
# Convert to Pandas DataFrame
pandas_df = s_df.toPandas()
# Plot it
sns.lmplot(x='SQFTABOVEGROUND', y='SALESCLOSEPRICE', data=pandas_df)
```

# Linear model plot between SQFT above ground and sales price



# Let's practice!

FEATURE ENGINEERING WITH PYSPARK

