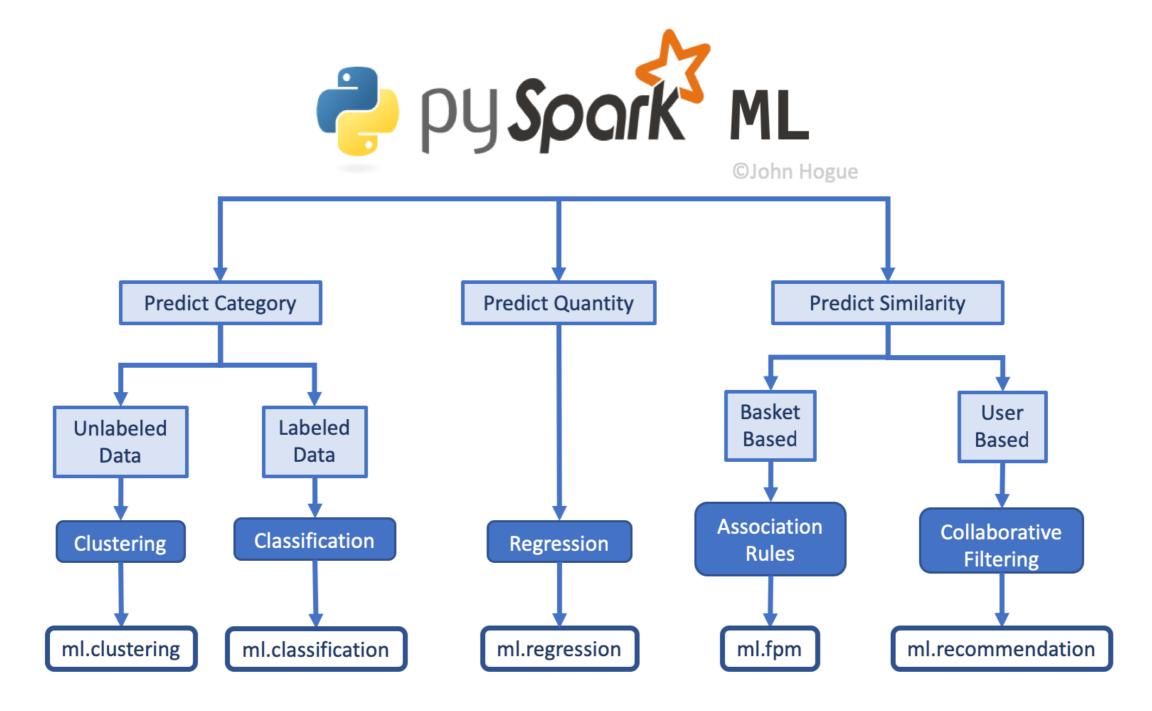
# Choosing the Algorithm

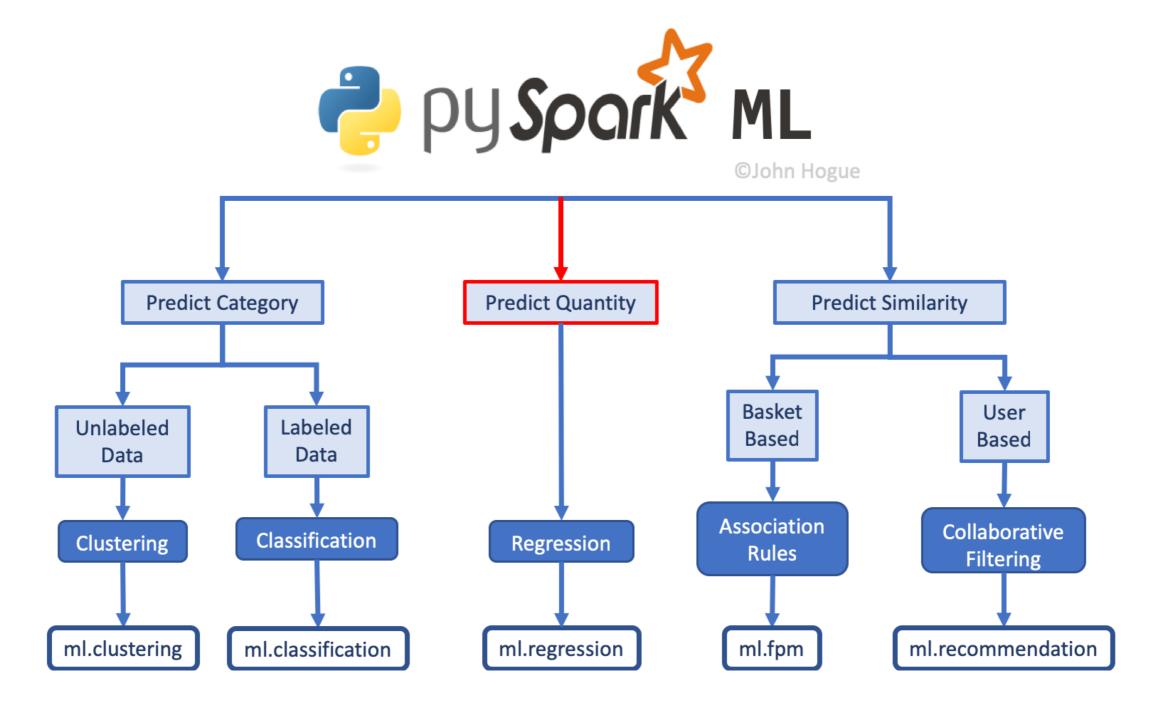
FEATURE ENGINEERING WITH PYSPARK

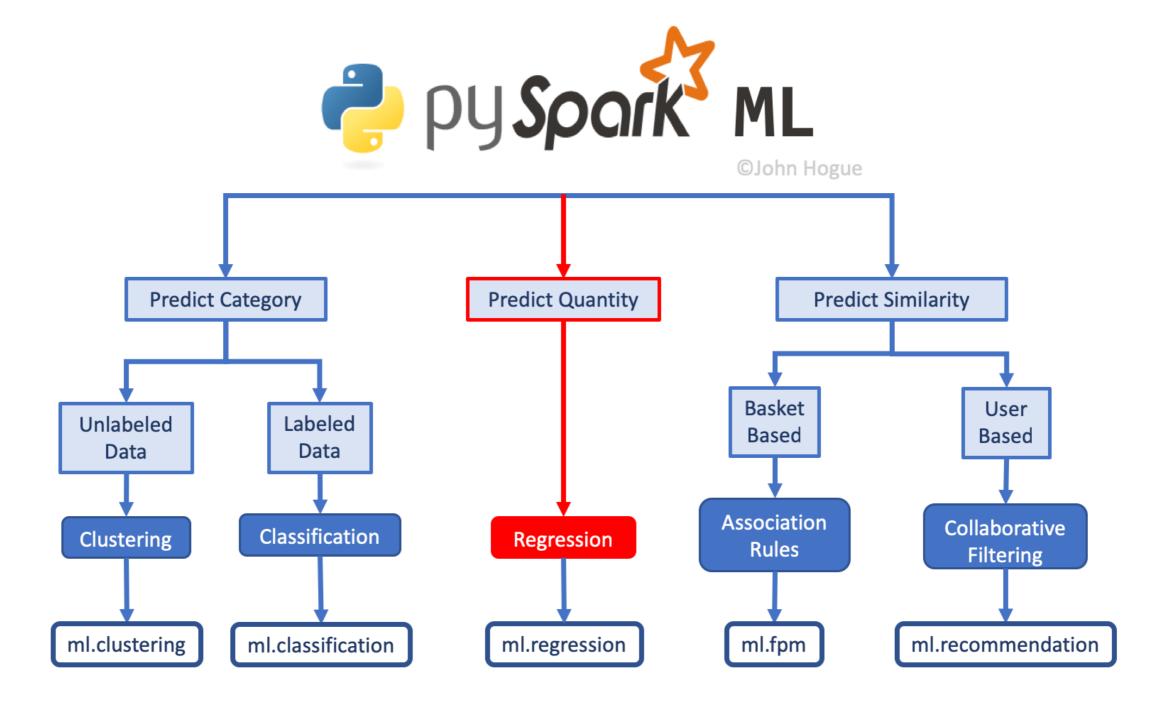


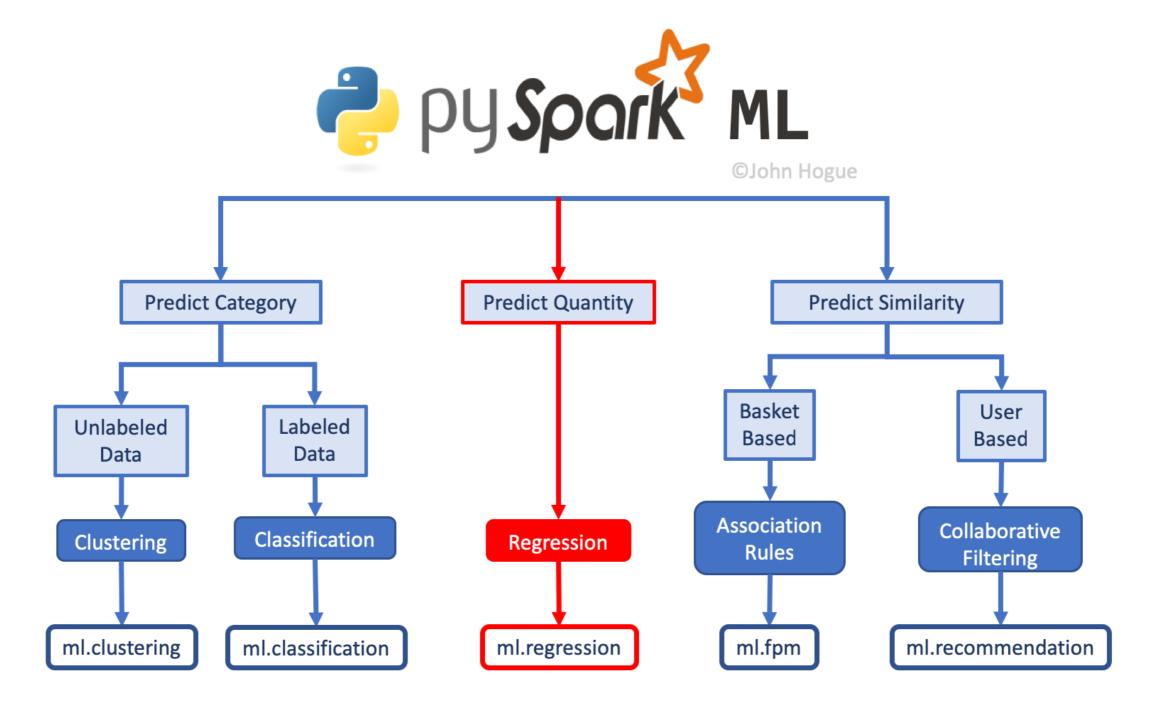
John Hogue Lead Data Scientist, General Mills











## PySpark Regression Methods

Methods in ml.regression:

- GeneralizedLinearRegression
- IsotonicRegression
- LinearRegression

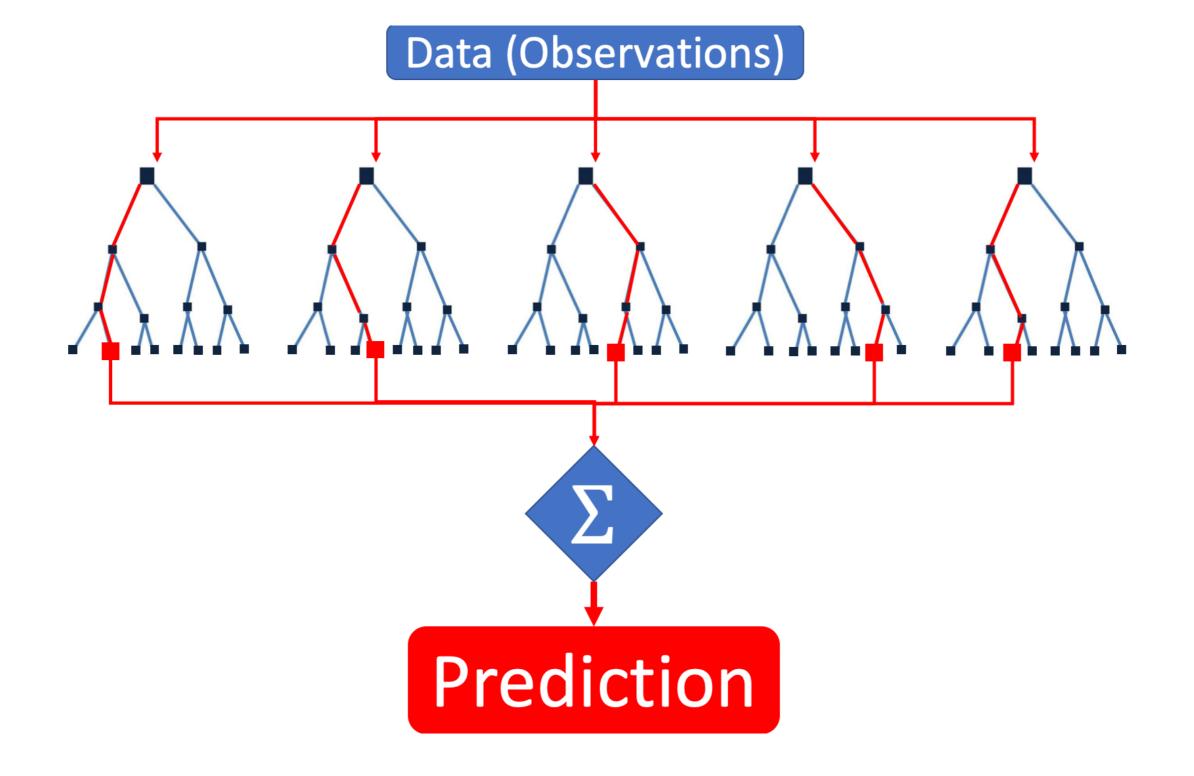
- DecisionTreeRegression
- GBTRegression
- RandomForestRegression

## PySpark Regression Methods

Methods in ml.regression:

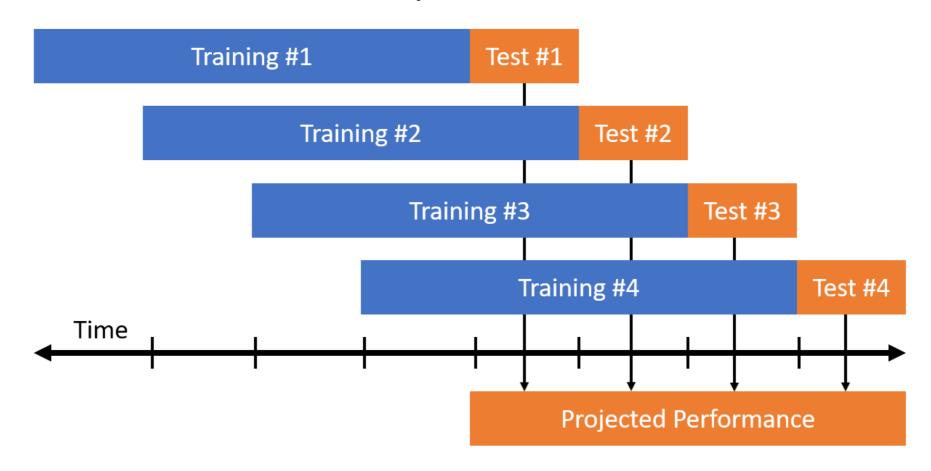
- GeneralizedLinearRegression
- IsotonicRegression
- LinearRegression

- DecisionTreeRegression
- GBTRegression
- RandomForestRegression



#### Test and Train Splits for Time Series

#### **Walk-Forward Optimization for Time-Series**



https://www.kaggle.com/c/santander-value-prediction-challenge/discussion/61408

#### **Test and Train Splits for Time Series**

```
# Create variables for max and min dates in our dataset
max_date = df.agg({'OFFMKTDATE': 'max'}).collect()[0][0]
min_date = df.agg({'OFFMKTDATE': 'min'}).collect()[0][0]
# Find how many days our data spans
from pyspark.sql.functions import datediff
range_in_days = datediff(max_date, min_date)
# Find the date to split the dataset on
from pyspark.sql.functions import date_add
split_in_days = round(range_in_days * 0.8)
split_date = date_add(min_date, split_in_days)
# Split the data into 80% train, 20% test
train_df = df.where(df['OFFMKTDATE'] < split_date)</pre>
test_df = df.where(df['OFFMKTDATE'] >= split_date)\
  .where(df['LISTDATE'] >= split_date)
```



# Time to practice!

FEATURE ENGINEERING WITH PYSPARK



# Preparing for Random Forest Regression

FEATURE ENGINEERING WITH PYSPARK

John Hogue Lead Data Scientist, General Mills





#### **Assumptions Needed for Features**

#### **Random Forest Regression**

- Skewed/Non Normal Data? OK
- Unscaled? OK
- Missing Data? OK
- Categorical Data? OK



#### **Appended Features**

#### **Economic**

• 30 Year Mortgage Rates

#### Governmental

- Median Home Price for City
- Home Age Percentages for City
- Home Size Percentages for City

#### Social

- Walk Score
- Bike Score

#### Seasonal

Bank Holidays

#### **Engineered Features**

#### **Temporal Features**

- Limited value with one year of data
- Holiday Weeks

#### Rates, Ratios, Sums

- Business Context
- Personal Context

#### **Expanded Features**

- Non-Free Form Text Columns
- Need to Remove Low Observations

```
# What is shape of our data?
print((df.count(), len(df.columns)))
```

```
(5000, 126)
```

#### **Dataframe Columns to Feature Vectors**

from pyspark.ml.feature import VectorAssembler

# Replace Missing values
df = df.fillna(-1)

```
# Define the columns to be converted to vectors
features_cols = list(df.columns)
```

```
# Remove the dependent variable from the list
features_cols.remove('SALESCLOSEPRICE')
```



#### Dataframe Columns to Feature Vectors

```
# Create the vector assembler transformer
vec = VectorAssembler(inputCols=features_cols, outputCol='features')
# Apply the vector transformer to data
df = vec.transform(df)
# Select only the feature vectors and the dependent variable
ml_ready_df = df.select(['SALESCLOSEPRICE', 'features'])
# Inspect Results
ml_ready_df.show(5)
```



# We are now ready for machine learning!

FEATURE ENGINEERING WITH PYSPARK



# Building a Model

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist, General Mills



#### RandomForestRegressor

#### **Basic Model Parameters**

- featuresCol="features"
- labelCol="label"
- predictionCol="prediction"
- seed=None

#### Our Model Parameter values

- featuresCol="features"
- labelCol="SALESCLOSEPRICE"
- predictionCol="Prediction\_Price"
- seed=42

#### **Training a Random Forest**

from pyspark.ml.regression import RandomForestRegressor

```
# Train model
model = rf.fit(train_df)
```



#### Predicting with a Model



### **Evaluating a Model**

```
from pyspark.ml.evaluation import RegressionEvaluator
# Select columns to compute test error
evaluator = RegressionEvaluator(labelCol="SALESCLOSEPRICE",
                                predictionCol="Prediction_Price")
# Create evaluation metrics
rmse = evaluator.evaluate(predictions, {evaluator.metricName: "rmse"})
r2 = evaluator.evaluate(predictions, {evaluator.metricName: "r2"})
# Print Model Metrics
print('RMSE: ' + str(rmse))
print('R^2: ' + str(r2))
```

```
RMSE: 22898.84041072095
R^2: 0.9666594402208077
```



# Let's model some data!

FEATURE ENGINEERING WITH PYSPARK



# Interpreting, Saving & Loading Models

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist, General Mills



#### Interpreting a Model

```
import pandas as pd
# Convert feature importances to a pandas column
fi_df = pd.DataFrame(model.featureImportances.toArray(),
                     columns=['importance'])
# Convert list of feature names to pandas column
fi_df['feature'] = pd.Series(feature_cols)
# Sort the data based on feature importance
fi_df.sort_values(by=['importance'], ascending=False, inplace=True)
```



#### Interpreting a Model

```
# Interpret results
model_df.head(9)
```

```
|importance|
      feature
   -----|
LISTPRICE
        | 0.312101 |
ORIGINALLISTPRICE | 0.202142 |
LIVINGAREA | 0.124239 |
SQFT_TOTAL | 0.081260 |
LISTING_TO_MEDIAN_RATIO | 0.075086 |
TAXES
                   0.048452 |
SQFTABOVEGROUND | 0.045859 |
BATHSTOTAL | 0.034397 |
LISTING_PRICE_PER_SQFT | 0.018253 |
```



## Saving & Loading Models

```
# Save model
model.save('rfr_real_estate_model')

from pyspark.ml.regression import RandomForestRegressionModel

# Load model from
model2 = RandomForestRegressionModel.load('rfr_real_estate_model')
```

# On to your last set of exercises!

FEATURE ENGINEERING WITH PYSPARK



# Final Thoughts

FEATURE ENGINEERING WITH PYSPARK



John Hogue Lead Data Scientist



## What you learned!

- Inspecting visually & statistically
- Dropping rows and columns
- Scaling and adjusting data
- Handling missing values
- Joining external datasets

- Generating features
- Extracting variables from messy fields
- Binning, bucketing and encoding
- Training and evaluating a model
- Interpreting model results

# Time to learn something new!

FEATURE ENGINEERING WITH PYSPARK

