

Prakriti Rawal

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About Me

Analytical and proactive data enthusiast with hands-on experience in **Excel, Google Sheets, MySQL, and Power BI**. Strong background in real-time data reporting, dashboard development, and cross-functional coordination. Adept at identifying trends, solving operational issues, and optimizing business processes. Seeking to leverage my data skills and business acumen in a Control Tower role to drive efficiency and visibility.

Skills

- **Excel & Google Sheets:** Advanced formulas, pivot tables, VLOOKUP, Macros, Query functions
 - **Database:** MySQL (Data extraction, complex queries, joins, aggregation)
 - **Dashboarding:** Power BI, Google Data Studio
 - **Programming:** Python, SQL
 - **Soft Skills:** Cross-team coordination, communication, problem-solving, attention to detail
 - **Tools:** Jupyter Notebook, VS Code
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Education

Postgraduate Program in Data Science and Analytics, Imarticus Learning, Jaipur	Nov 2024 - Present
MBA (HR & Marketing), Acropolis Faculty of Management and Research, Indore	Jul 2018 - Jun 2020
BBA (HR), Govt. Engineering College, Jhalawar	Jul 2016 - Jun 2018

Work Experience

Senior Recruiter - Talent Acquisition, Apidel Technologies, Vadodara	Feb 2023 - Jul 2024
Technical Recruiter, Rang Technologies Inc, Vadodara	Jul 2021 - Dec 2022
HR Manager / BDE, Throughout Technologies Pvt. Ltd., Indore	Mar 2020 - Apr 2021

Projects

Sales-Dashboard -Power BI : [Sales-Dashboard](#)

- Developed dynamic dashboards monitoring daily sales, returns, and forecast
- Highlighted trends and KPIs for real-time decision-making
- Used DAX for advanced visualizations and filtering

Workforce360 HR Analytics Dashboard - Power BI: [Workforce360 HR Analytics Dashboard](#)

- Created dashboards to monitor attrition, promotions, and risk employees
- Translated raw data into actionable insights for workforce optimization
- Automated HR report generation for operational teams

Sky_pricing - SQL Project: [Sky_pricing](#)

- Built an interactive **real-time operations dashboard** in Power BI to track key metrics like attrition, role transitions, and employee retention.
- Utilized **MySQL and advanced SQL** (Joins, CTEs, Window Functions) to extract and manipulate workforce data for operational insights.
- Integrated **dynamic filtering and DAX measures** for drill-down analysis by department, age group, and shift/overtime trends.

Online Learning Platform-SQL Project : [OLP SQL Project](#)

- Tracked enrollments, course popularity, and seasonality trends using MySQL
- Created operational dashboards and automated course reporting for internal review
- Delivered insights to improve course planning, revenue tracking, and student retention